School Quality for Parents/Guardians: McMullen-Booth Elementary School

Results and Analysis

2025-2026

Project Overview

The survey was open from November 3 – December 19, 2025.

Email invitations with unique survey links were sent to all parents/guardians.

Parents/Guardians could take the survey for each school in which they had an enrolled child.

Reminder emails were sent to parents who had not yet participated throughout the survey window.

The survey was translated into Spanish, Vietnamese, and Arabic.

This report provides a site-level overview of the survey results. District-level reports and verbatim/open-ended response reports were also provided.

Findings for each item in the report exclude participants who did not answer.

Data labels less than 5 percent are not shown in charts and graphs.

Percentages may not add up to 100 because of rounding.

Method(s) of Data Collection

Sogolytics uses census sampling, which provides data reflective of all voices in the community and is considered to be the most accurate and robust method of data collection when conducting survey research.

While all parents/guardians were invited to take the survey, not all participated. Statistical tests designed to infer the perceptions of a larger population from a smaller sample size are not appropriate; rather, descriptive statistics provide the most accurate representation of the data.

Types of Data Collection:

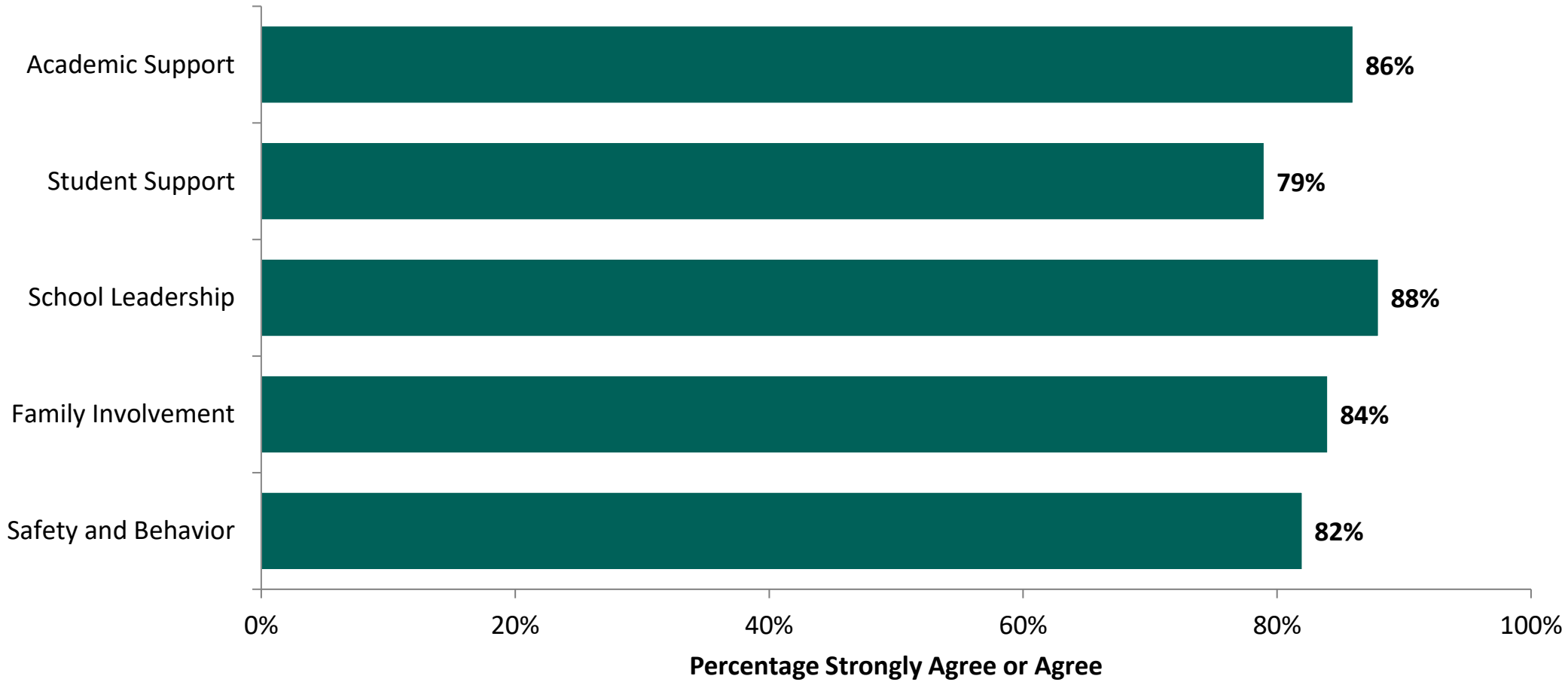
- Random Sampling: Involves selecting a representative subset of the population. It's practical for large populations but carries a risk of sampling errors.
- Census Sampling: Involves studying the entire population. It provides complete data without sampling error.

Census sampling can be more accurate and robust than random sampling:

- Full Representation: Includes every individual in the population, ensuring that all subgroups are represented.
- No Sampling Error: Since every individual is surveyed, there is no risk of sampling error, leading to more accurate and reliable data.
- Granular Insights: Provides detailed information about the entire population, enabling analysis at both macro and micro levels.
- Non-Response Bias: With extensive efforts, non-response bias can be minimized since the goal is to reach everyone in the population. Since every individual is included, there is no selection bias, which can occur in random sampling if the sample is not perfectly representative.

Dimension Scores

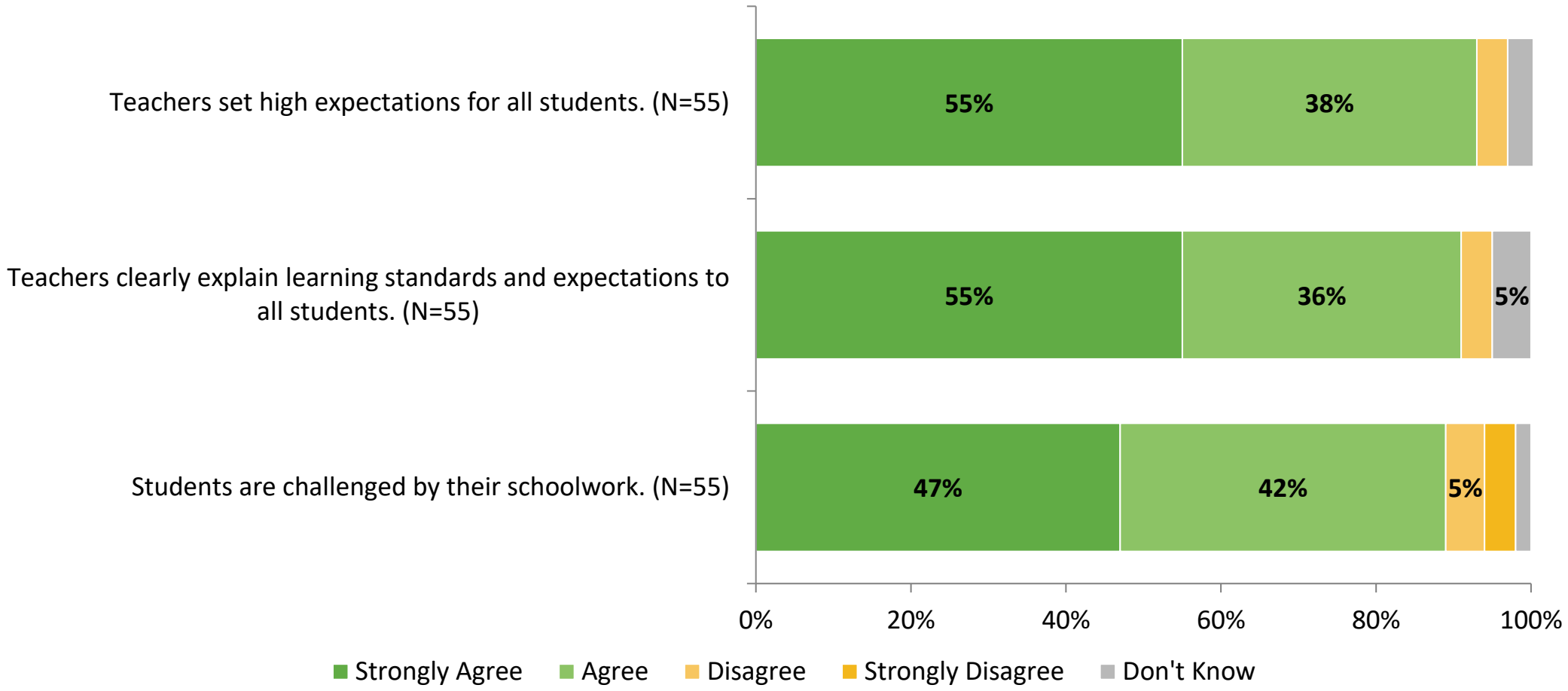
(N=55)



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

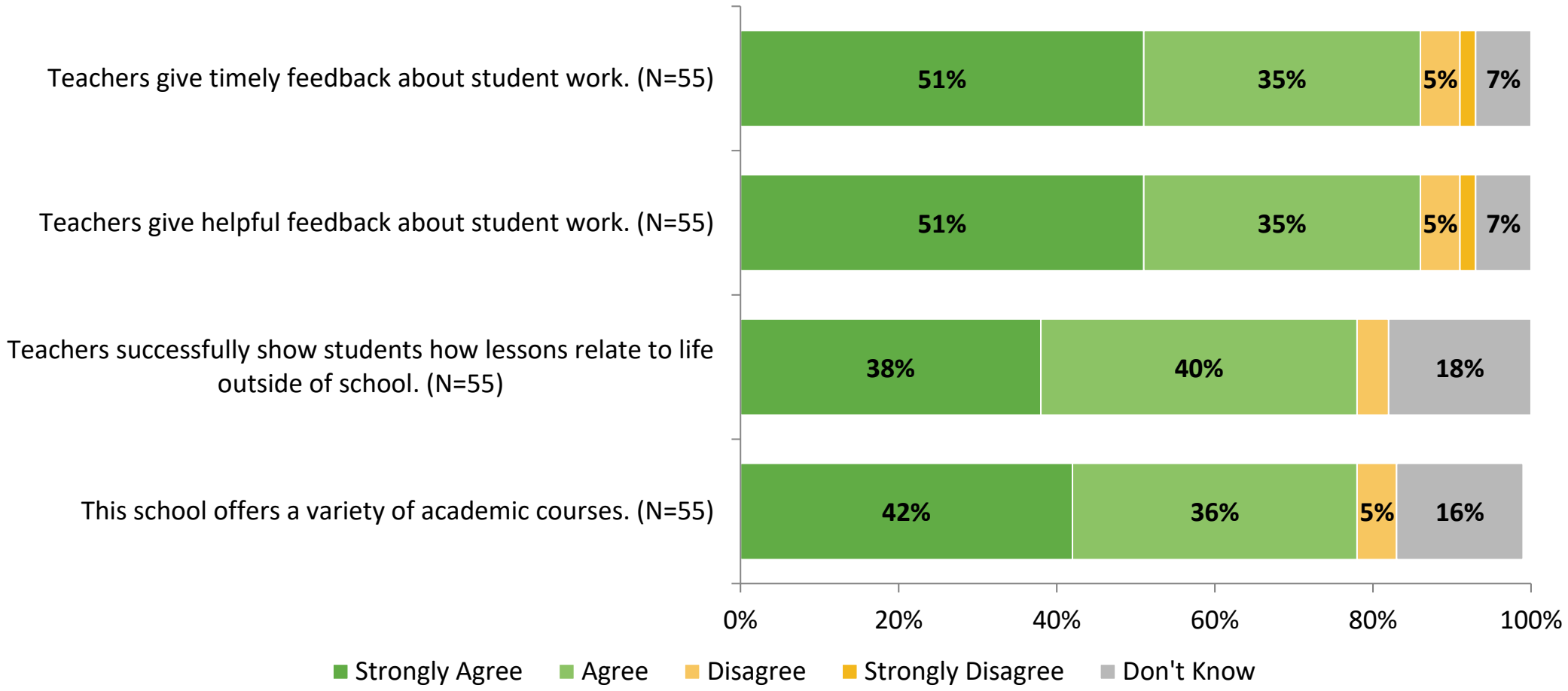
Academic Support

How strongly do you agree or disagree with the following statements?



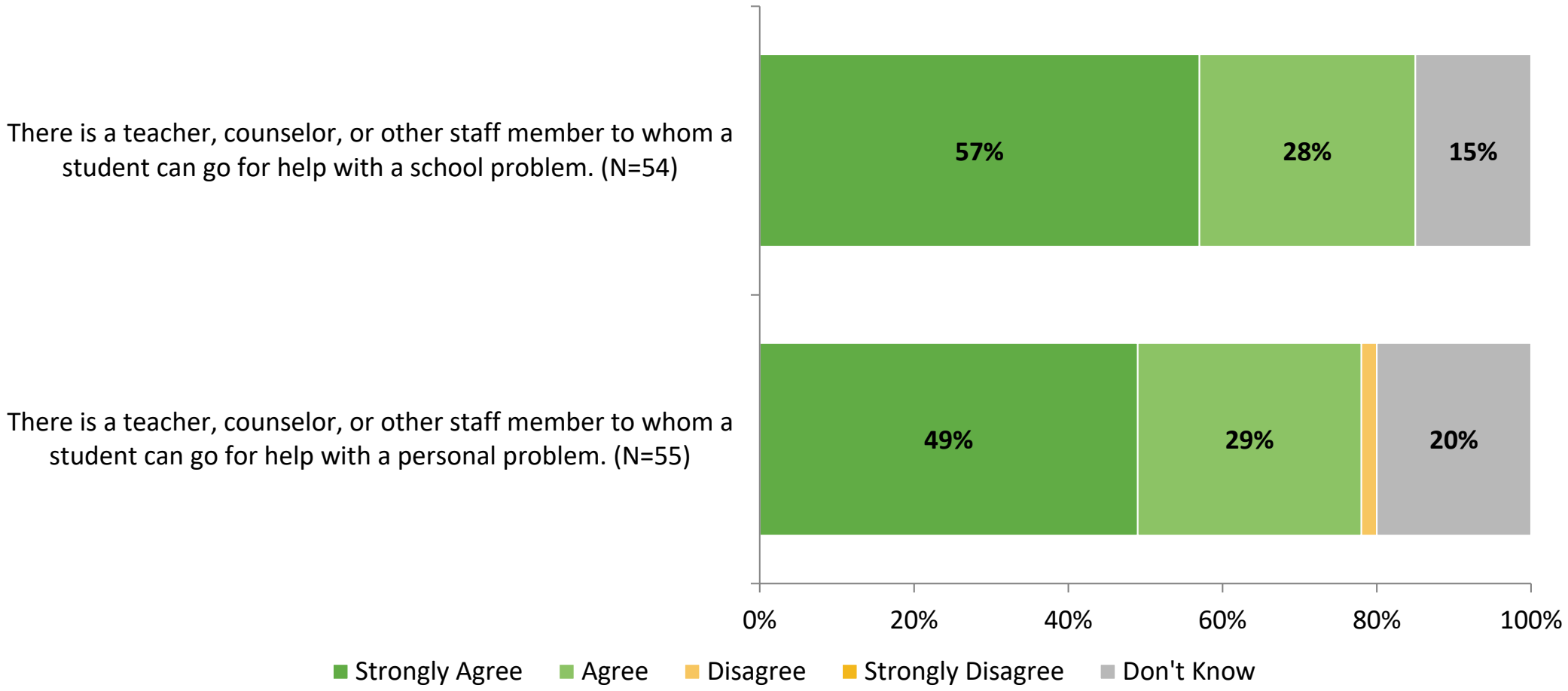
Academic Support (Continued)

How strongly do you agree or disagree with the following statements?



Student Support

How strongly do you agree or disagree with the following statements?



Student Support (Continued)

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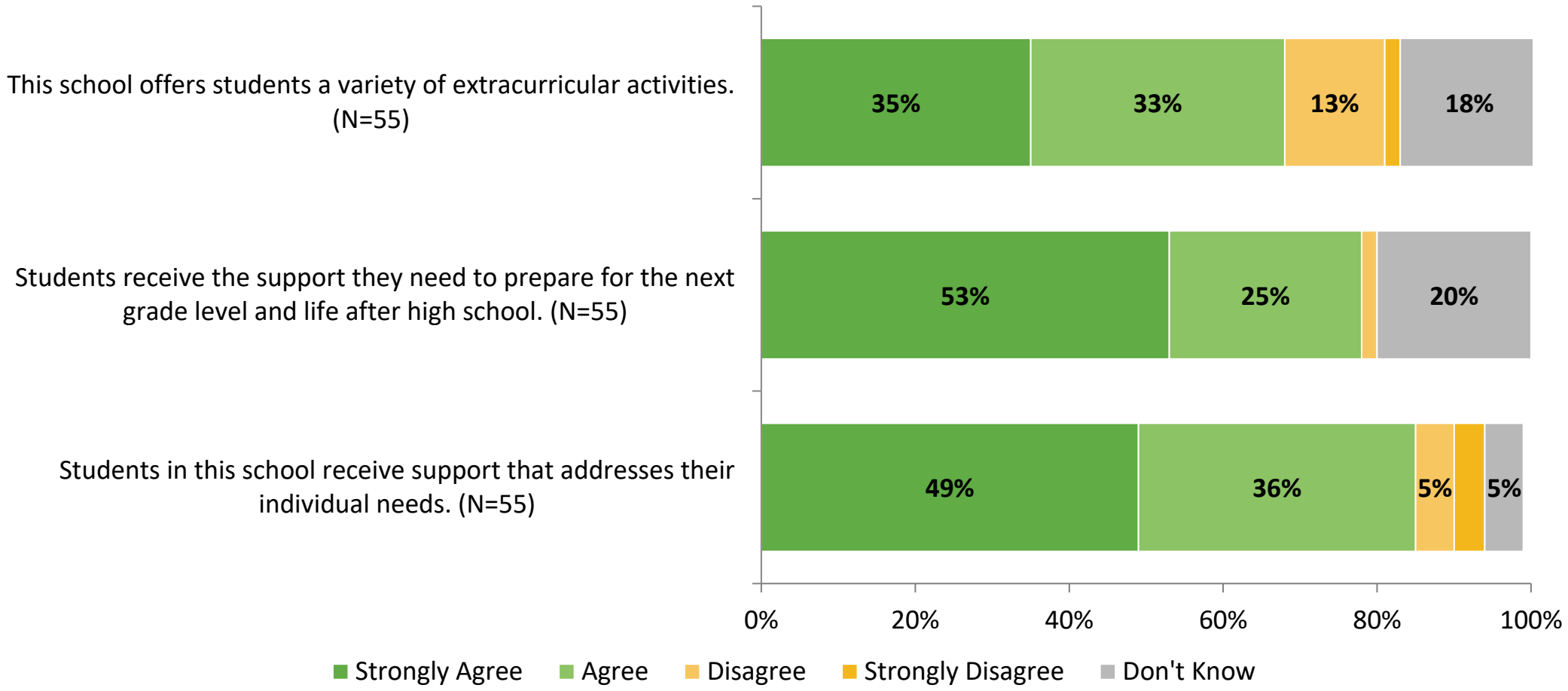
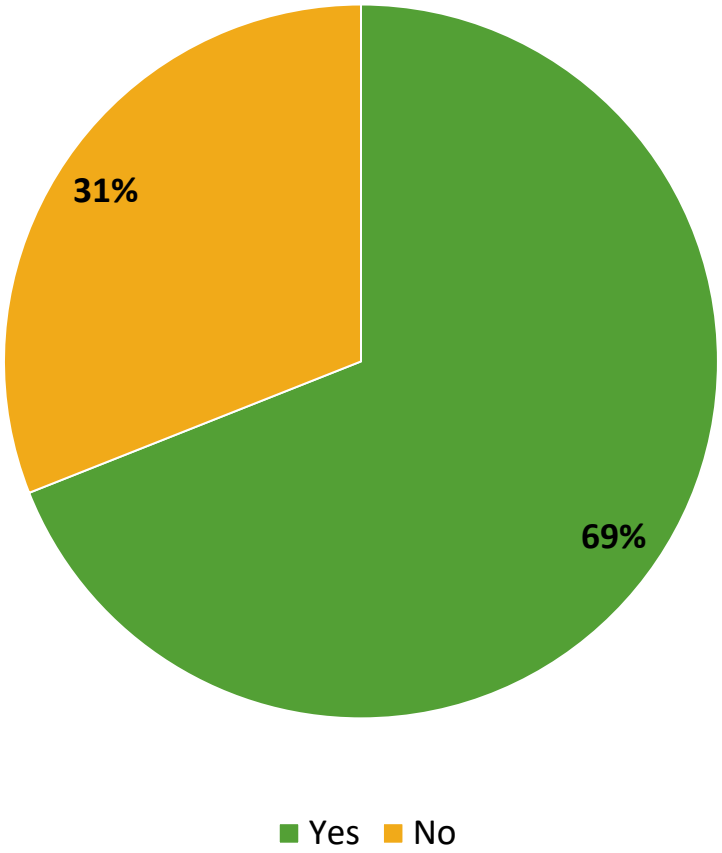


Communication with Teachers and School Staff

This past school year, have you reached out to teachers/school staff with a need or concern? (N=55)



Perceptions of Communication with Teachers and School Staff

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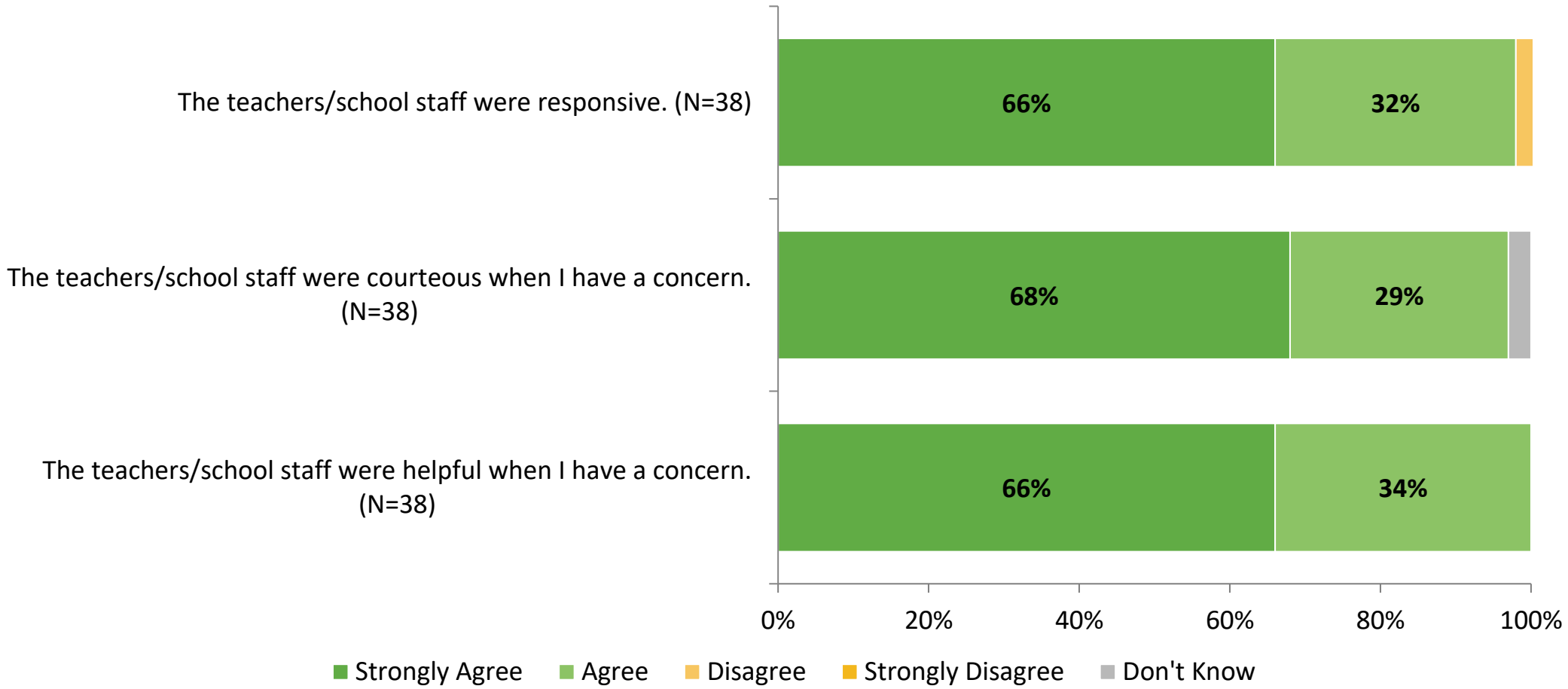
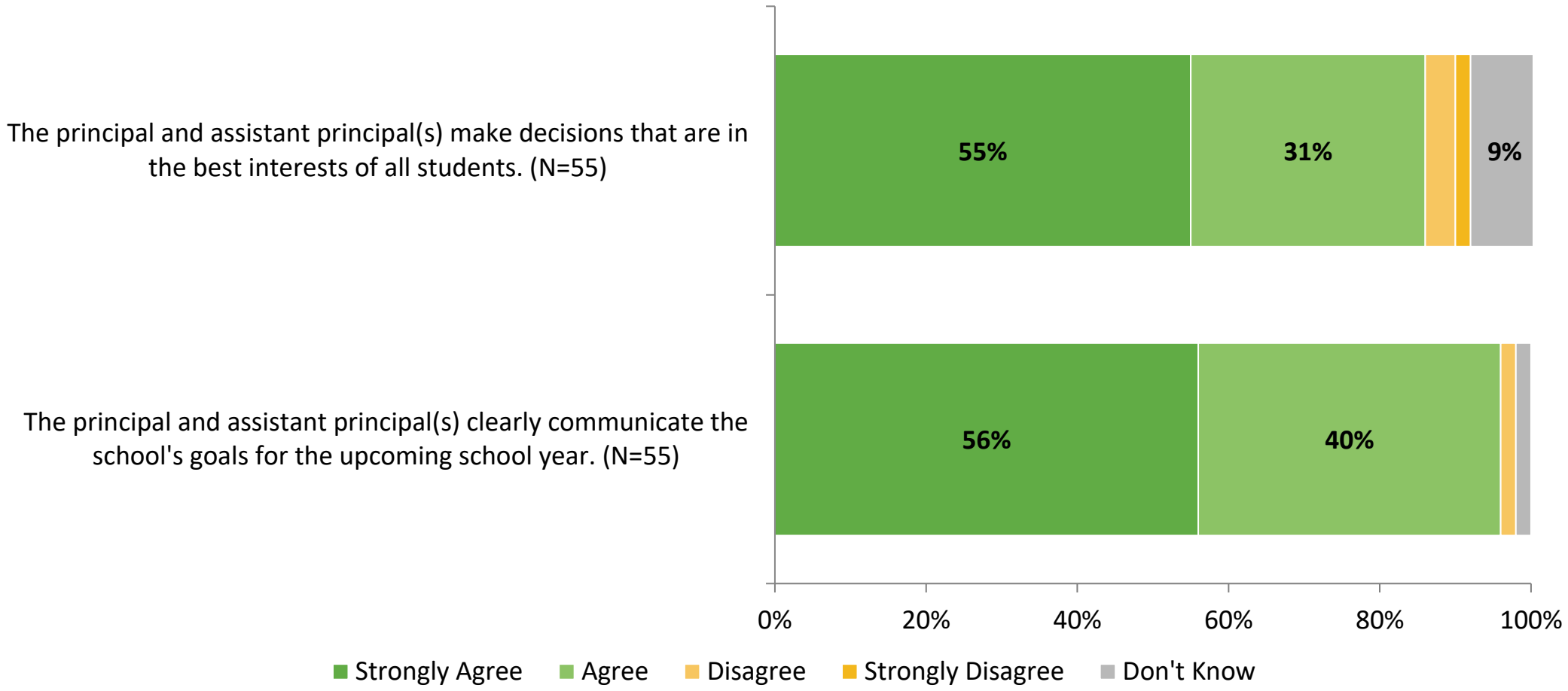


Only parents who reached out to teachers or school staff within the past year answered these questions.

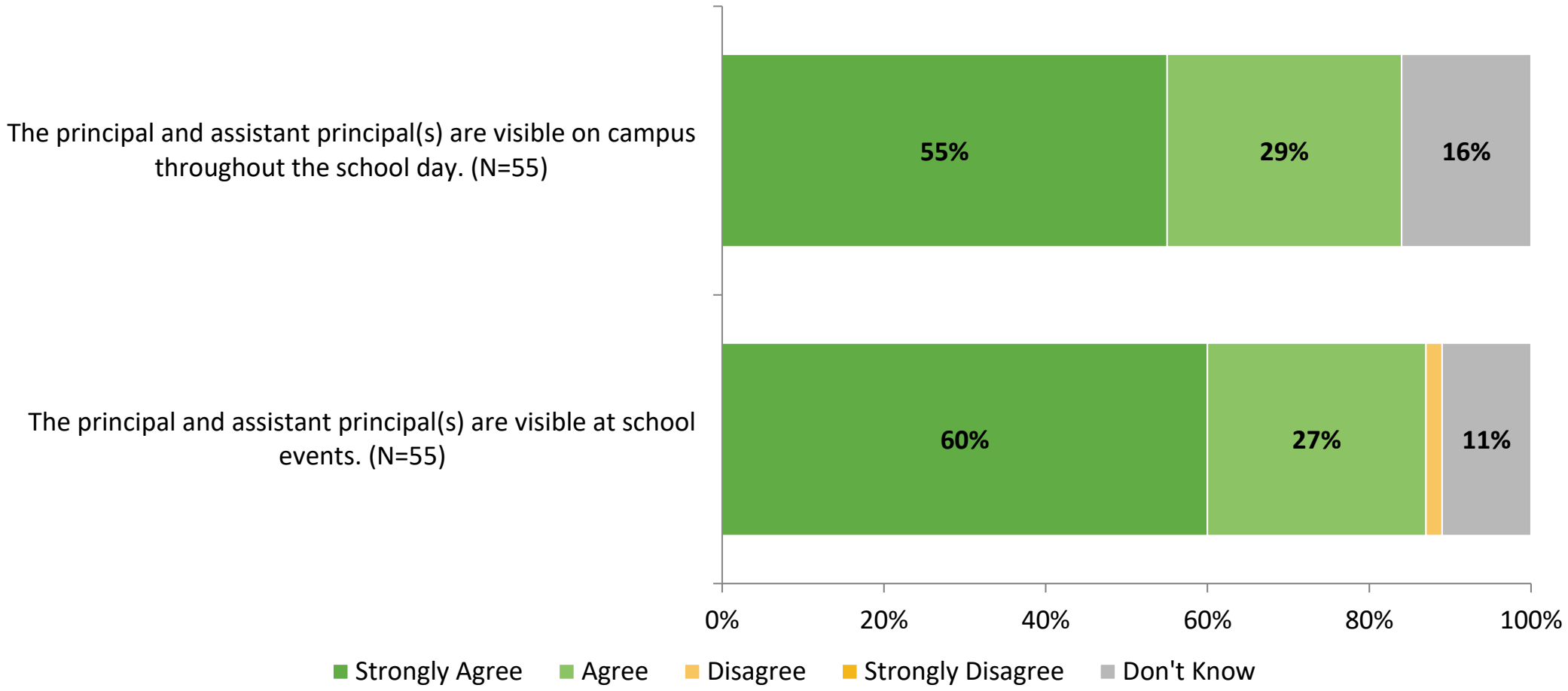
School Leadership

How strongly do you agree or disagree with the following statements?



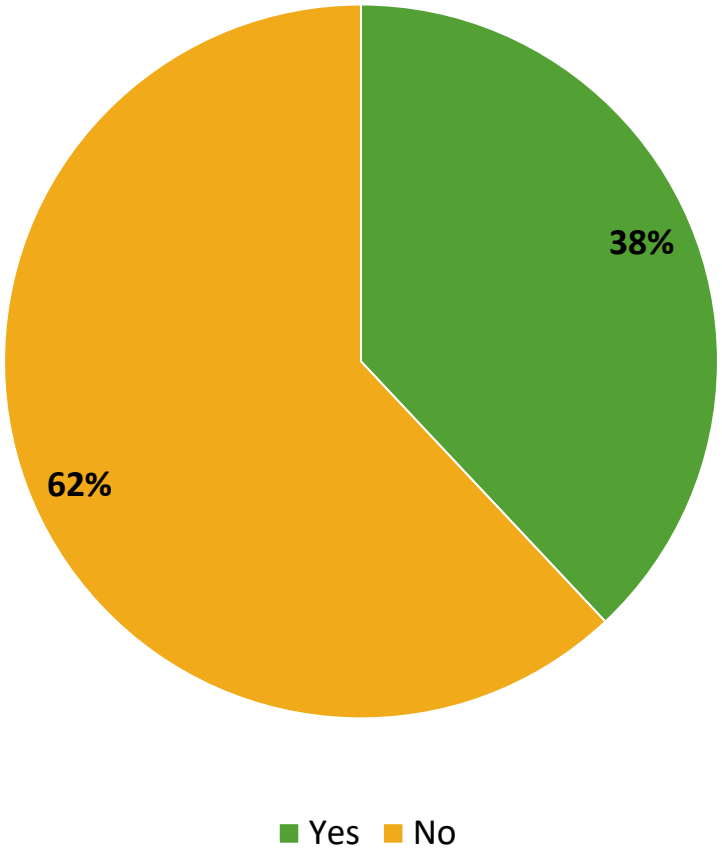
School Leadership (Continued)

How strongly do you agree or disagree with the following statements?



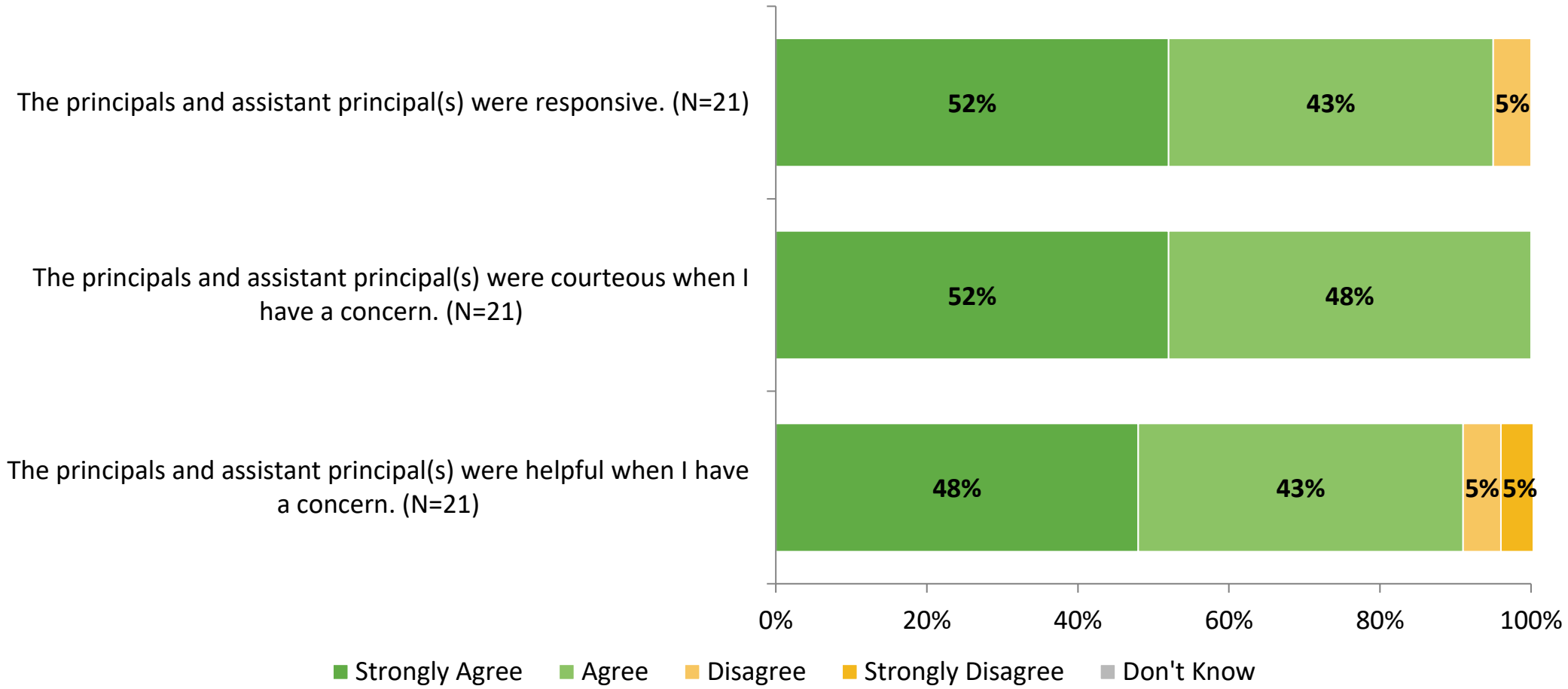
Communication with School Leadership

This past school year, have you reached out to the principal and/or assistant principal(s) with a need or concern? (N=55)



Perceptions of Communication with School Leadership

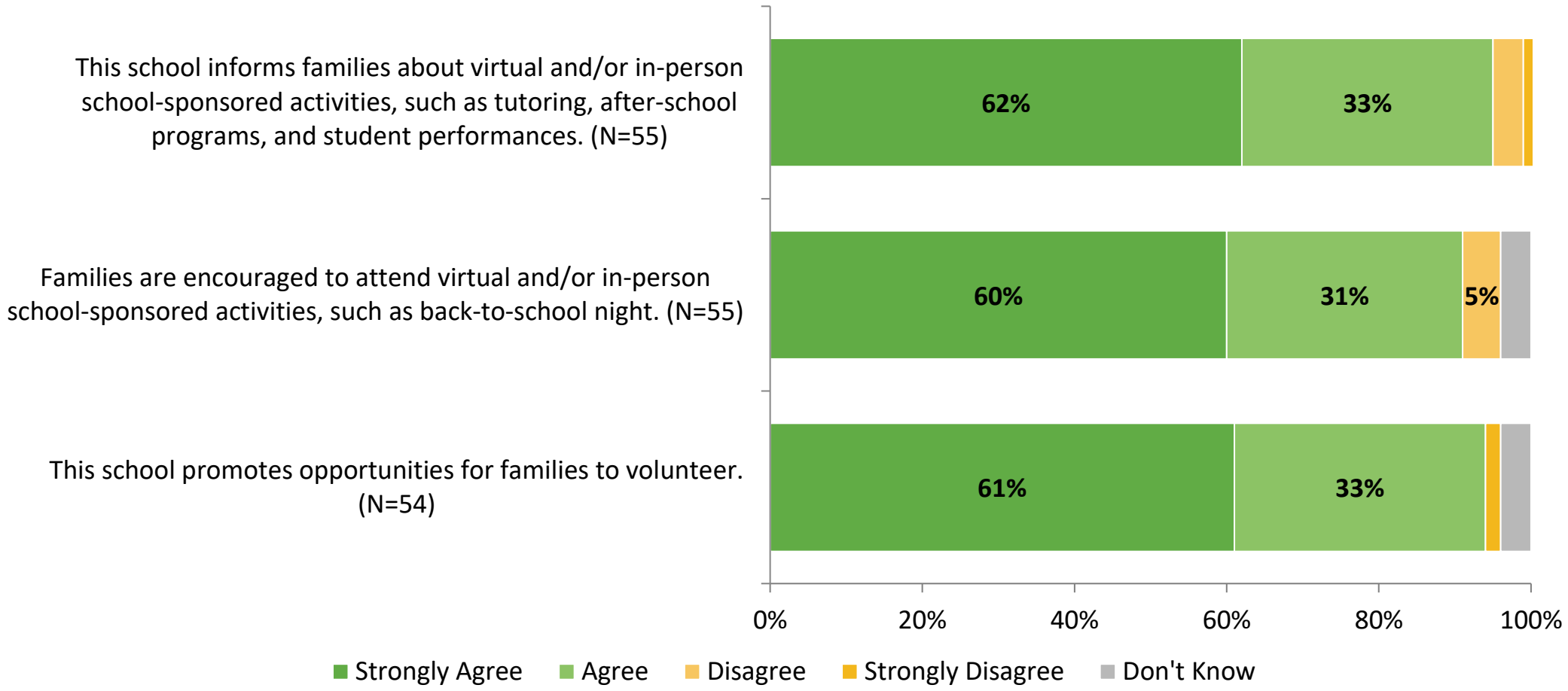
How strongly do you agree or disagree with the following statements?



Only parents who reached out to a school administrator within the past year answered these questions.

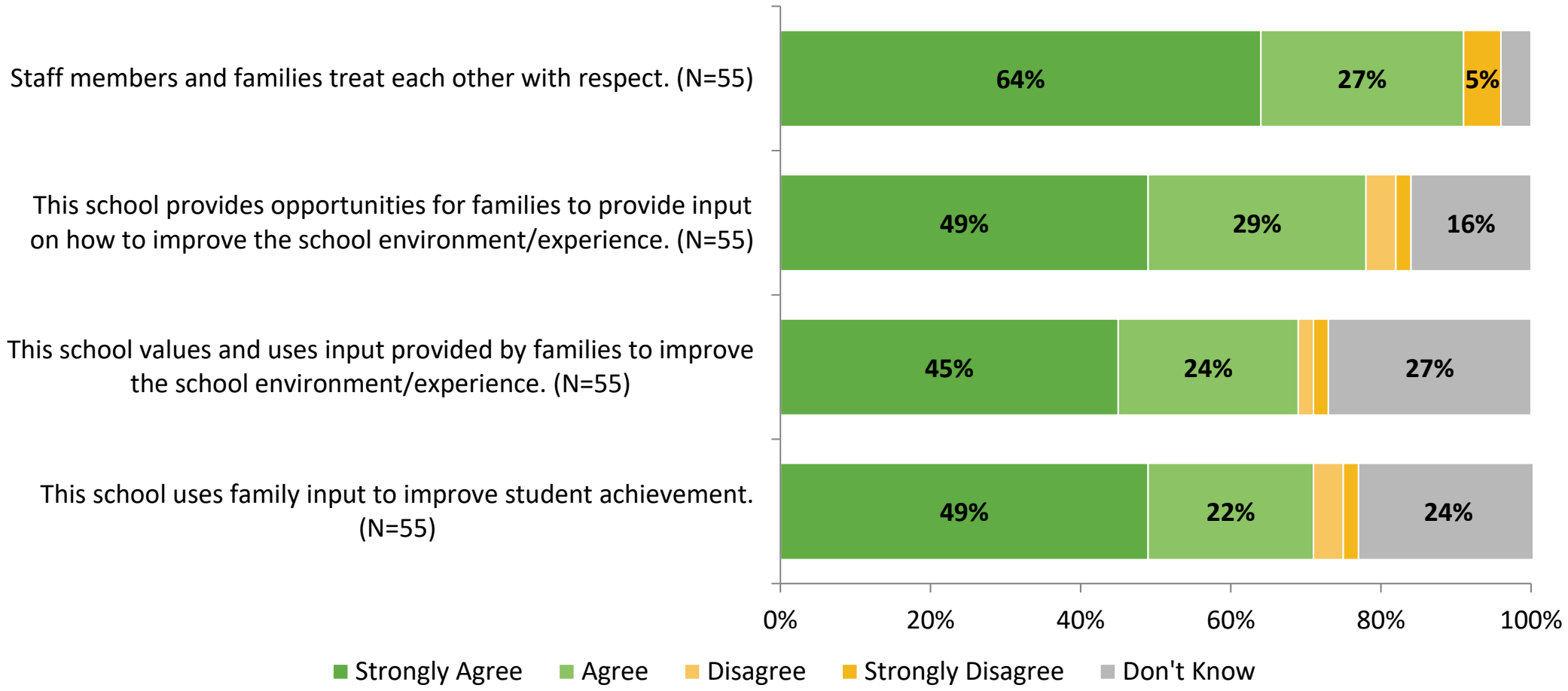
Family Involvement

How strongly do you agree or disagree with the following statements?



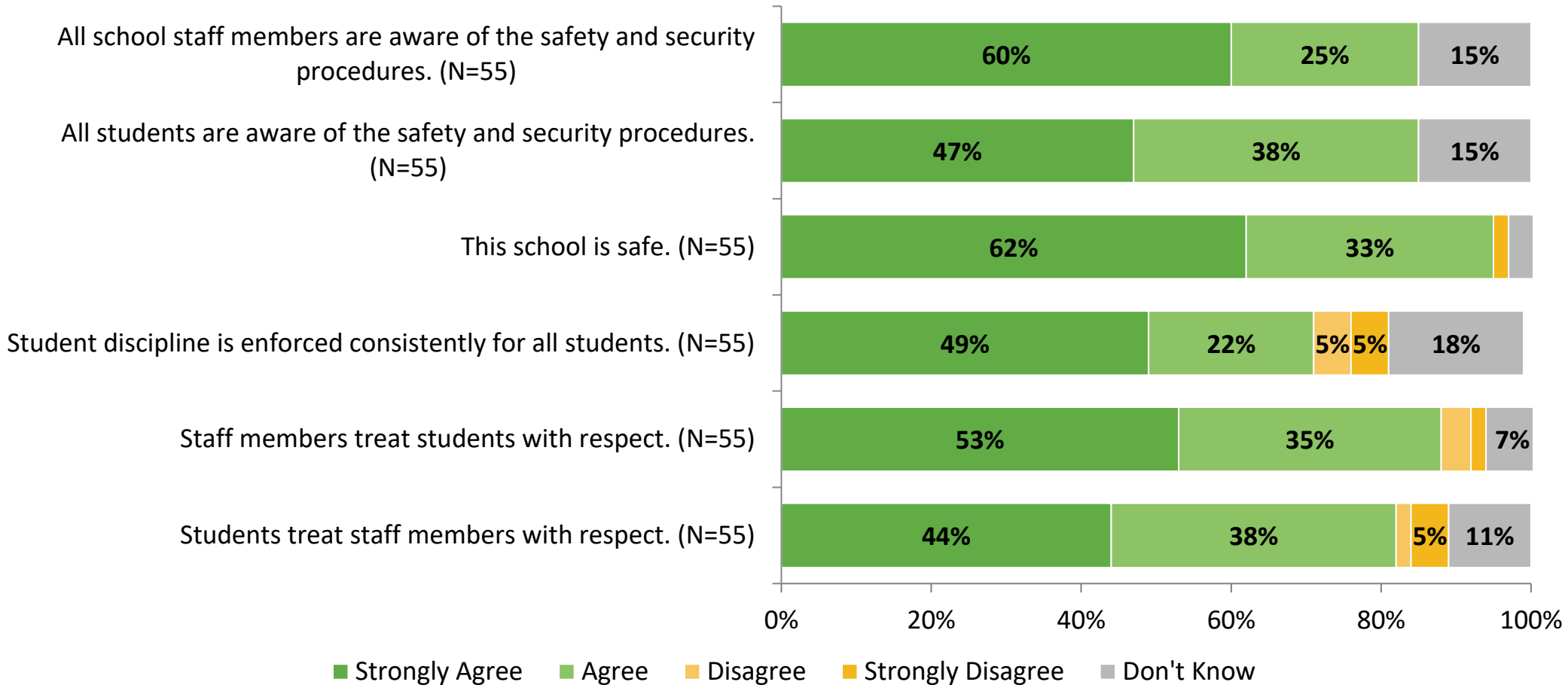
Family Involvement (Continued)

How strongly do you agree or disagree with the following statements?



Safety and Behavior

How strongly do you agree or disagree with the following statements?



Safety and Behavior (Continued)

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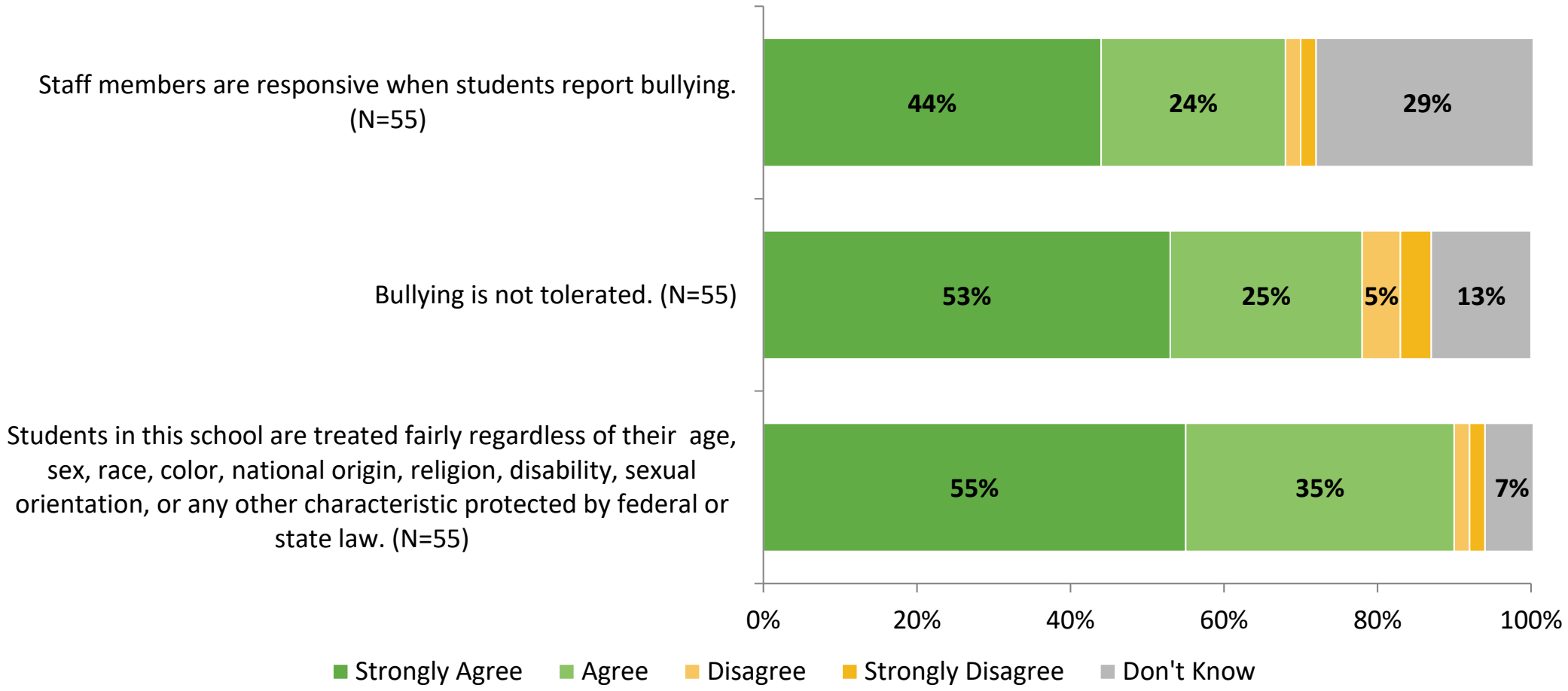


Highest Ranking Indicators

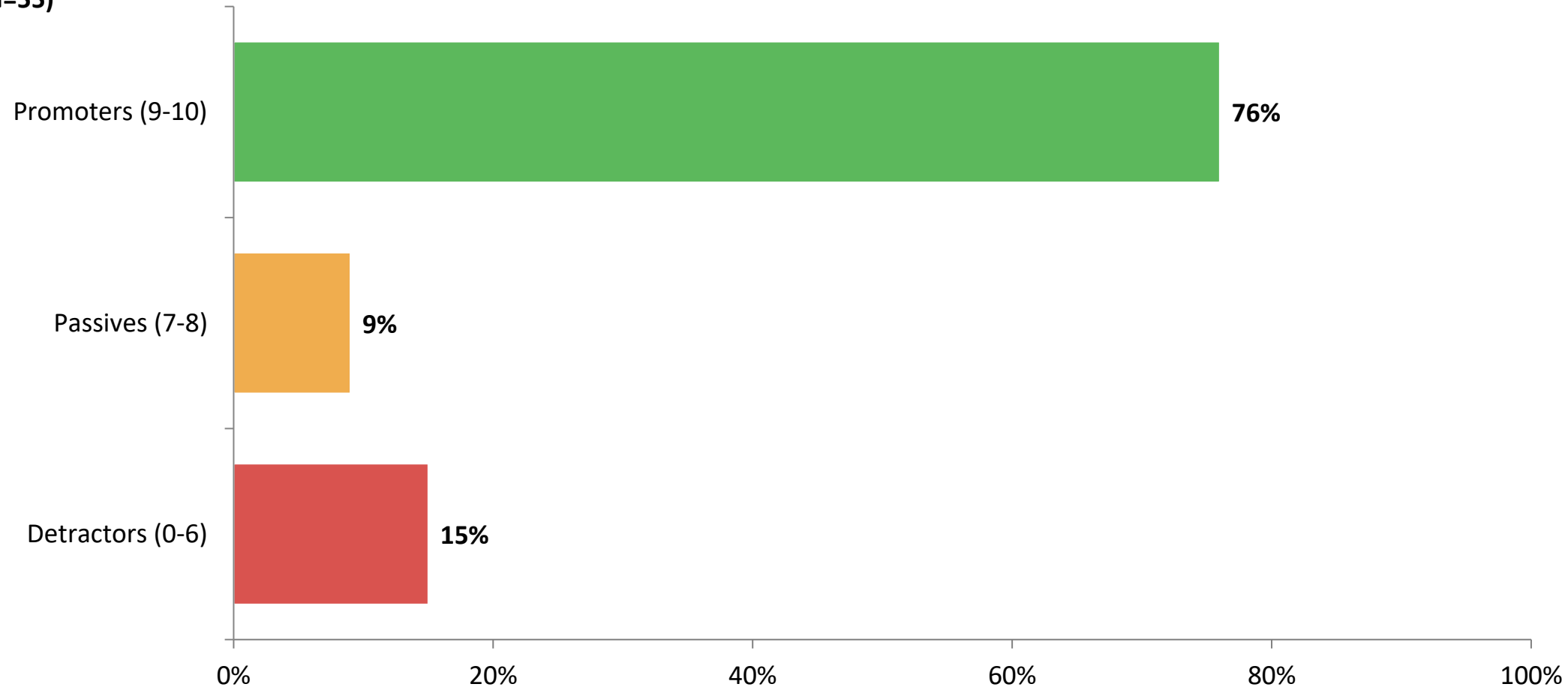
Survey Item	Percentage Strongly Agree or Agree (%)	Dimension
The principal and assistant principal(s) clearly communicate the school's goals for the upcoming school year.	96%	School Leadership
This school informs families about virtual and/or in-person school-sponsored activities, such as tutoring, after-school programs, and student performances.	95%	Family Involvement
This school is safe.	95%	Safety and Behavior
This school promotes opportunities for families to volunteer.	94%	Family Involvement
Teachers set high expectations for all students.	93%	Academic Support

Lowest Ranking Indicators

Survey Item	Percentage Strongly Disagree or Disagree (%)	Dimension
This school offers students a variety of extracurricular activities.	15%	Student Support
Student discipline is enforced consistently for all students.	11%	Safety and Behavior
Students are challenged by their schoolwork.	9%	Academic Support
Students in this school receive support that addresses their individual needs.	9%	Student Support
Bullying is not tolerated.	9%	Safety and Behavior

School Net Promoter Score

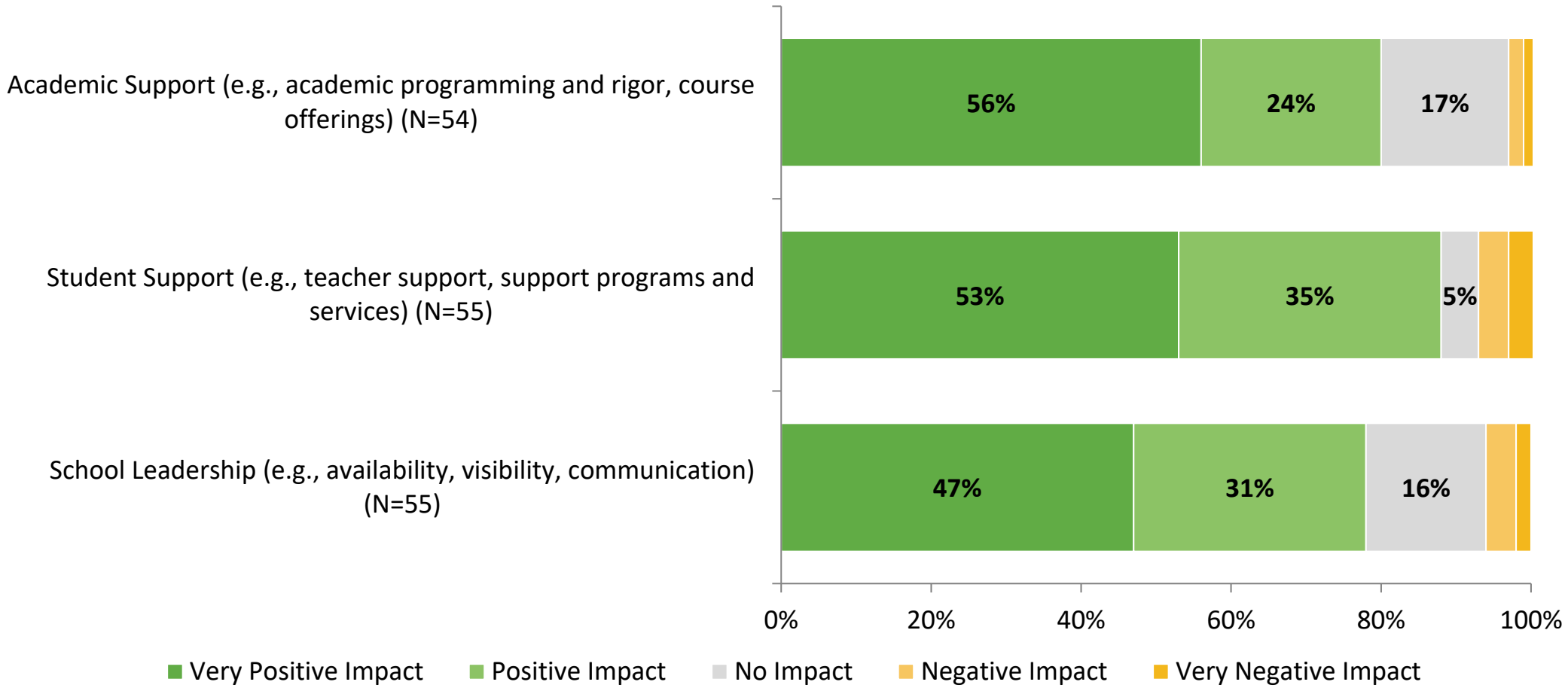
If you had a family member or friend moving to the area, how likely are you to recommend they send their child to your child's school? (N=55)



The Net Promoter Score (NPS) serves as a proxy for public confidence in the district and can potentially be connected to district growth. It is calculated by subtracting the percentage of detractors from promoters which gives a value between -100 to 100. A positive score means there are more people promoting the district than detracting from it. Passives represent individuals who do not have an unequivocal opinion about their school or district.

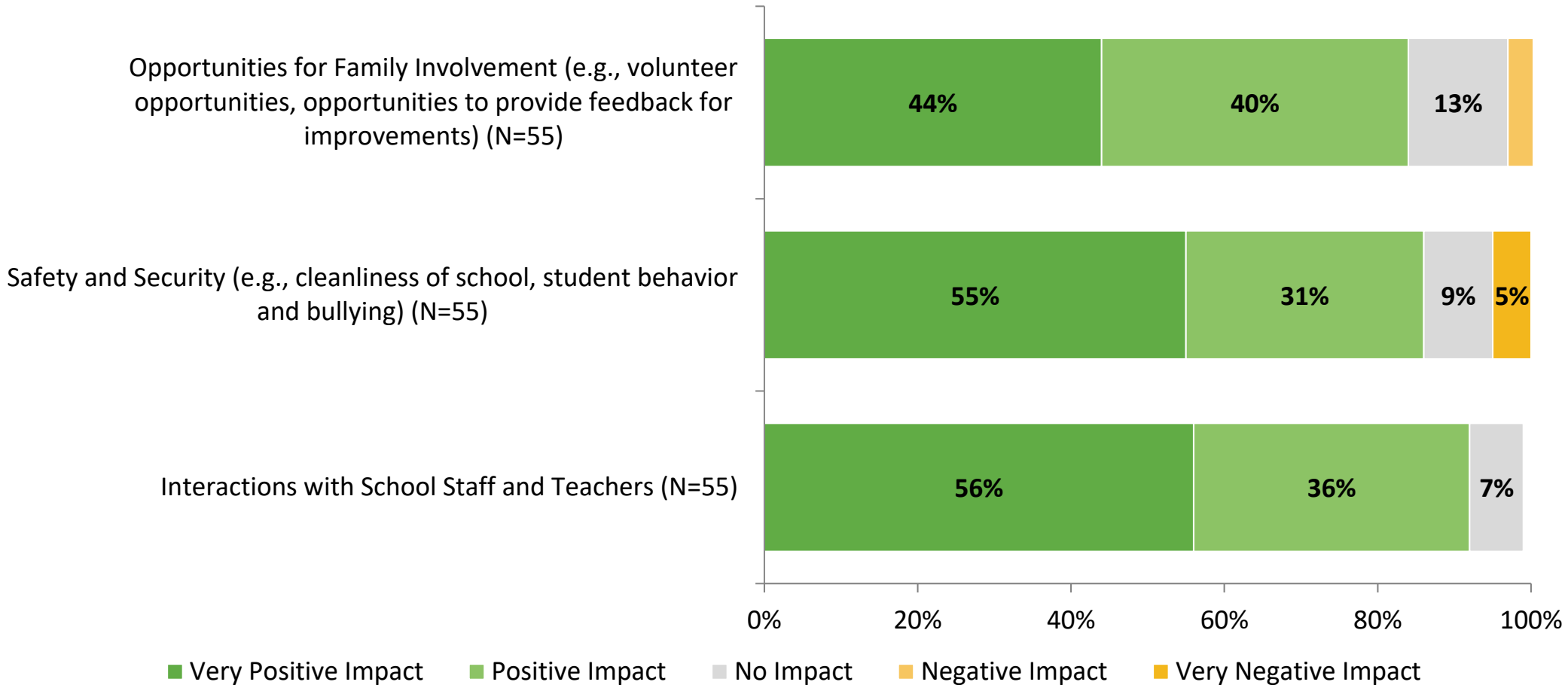
Factors Driving School Net Promoter Score

How do the following areas impact your rating of your child's school?



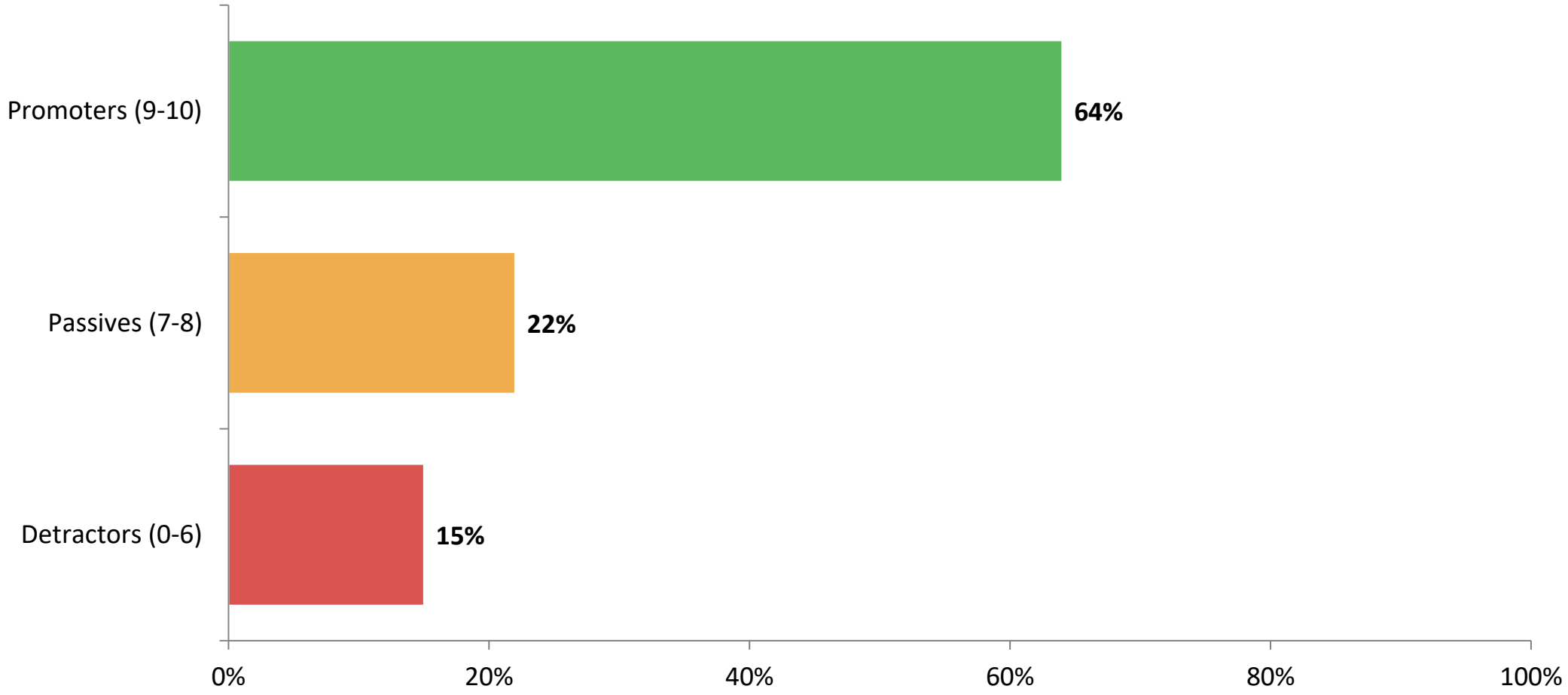
Factors Driving School Net Promoter Score (Continued)

How do the following areas impact your rating of your child's school?



District Net Promoter Score

If you had a family member or friend moving to the area, how likely are you to recommend Pinellas County Schools? (N=55)



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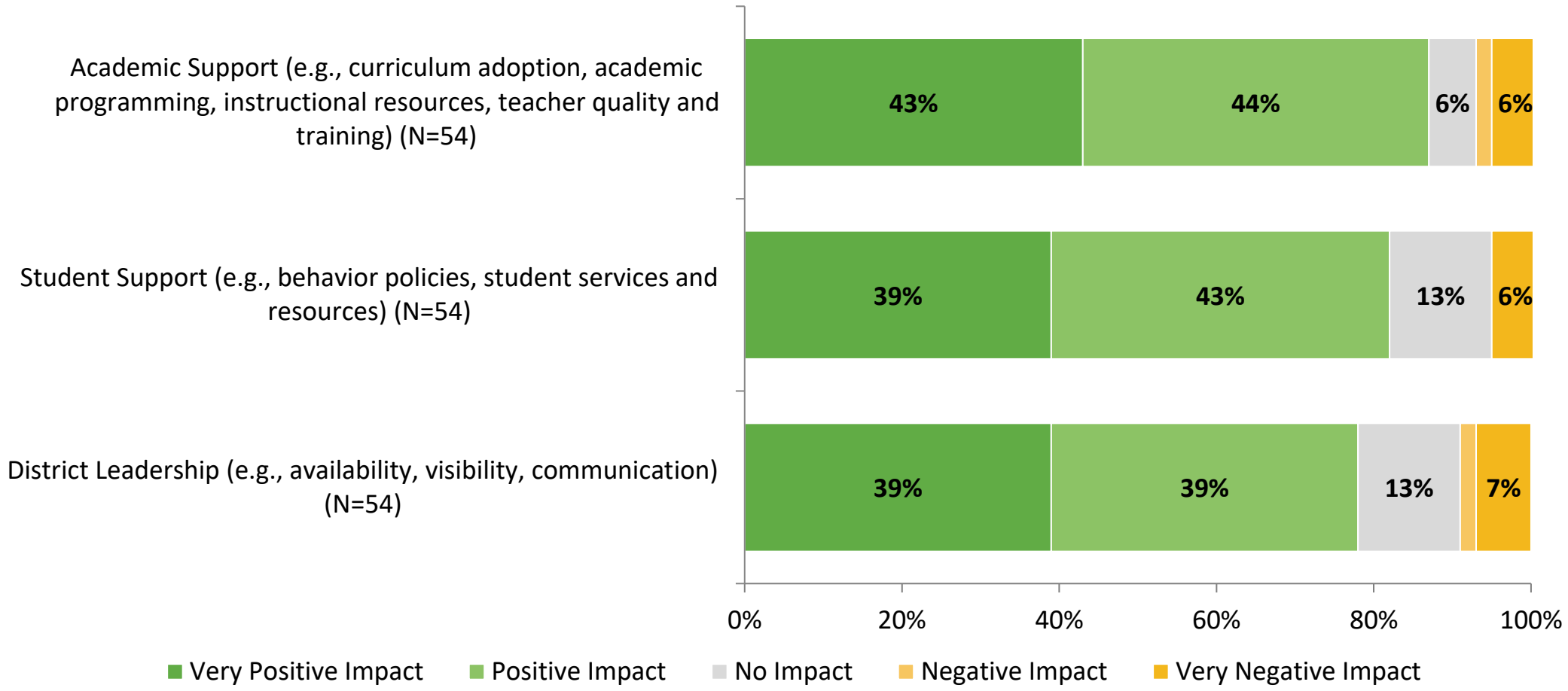
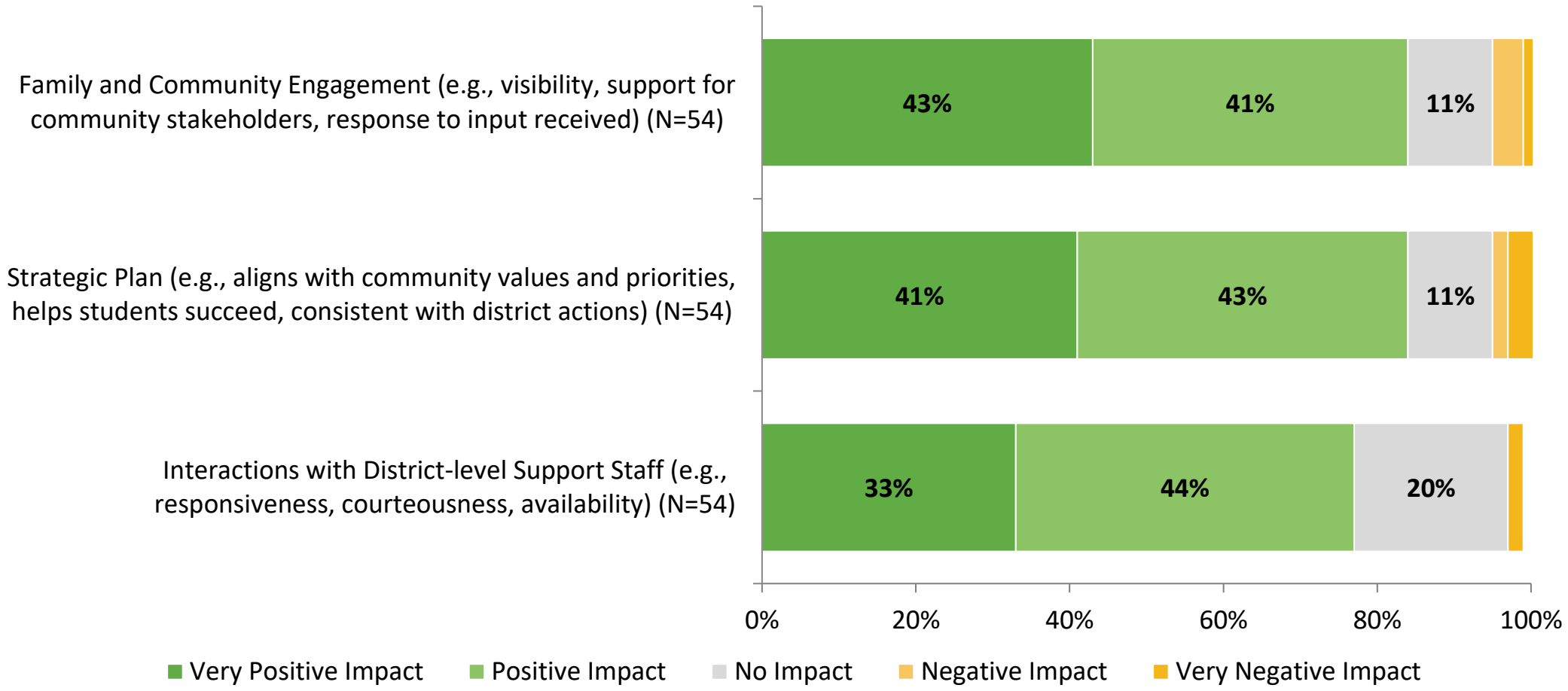
Factors Driving District Net Promoter Score

How do the following areas impact your rating of Pinellas County Schools?



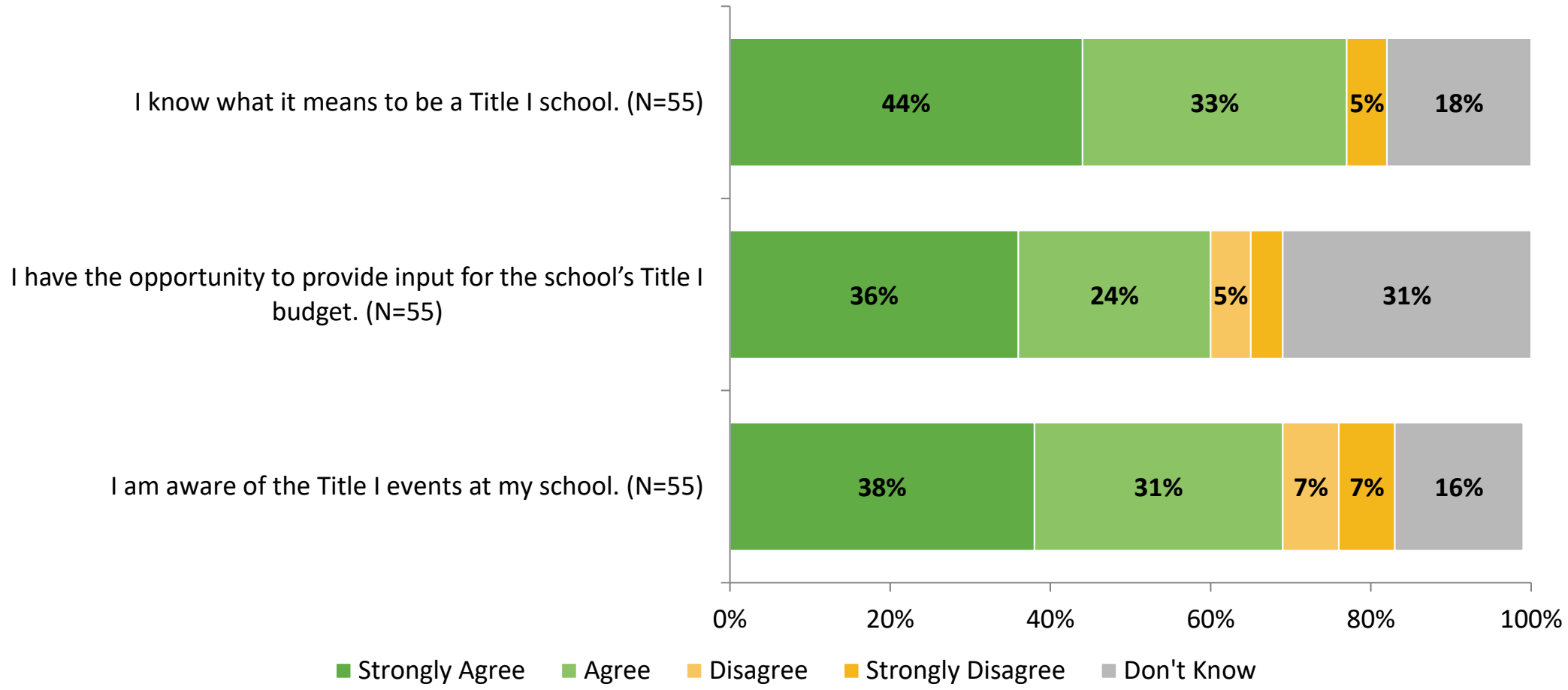
Factors Driving District Net Promoter Score (Continued)

How do the following areas impact your rating of Pinellas County Schools?



Implementation of Title I

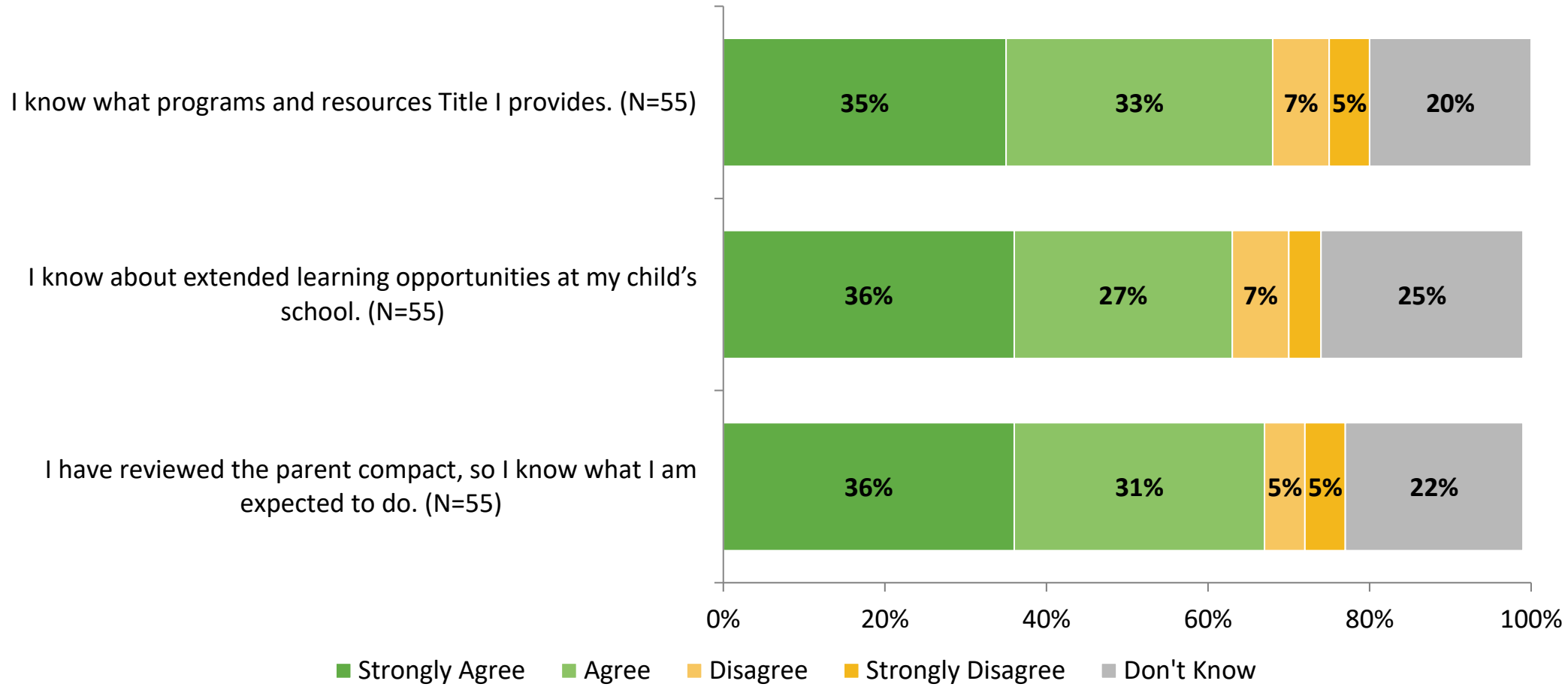
How strongly do you agree or disagree with the following statements?



Only parents/guardians with children enrolled in a Title I school answered these questions.

Implementation of Title I (Continued)

How strongly do you agree or disagree with the following statements?



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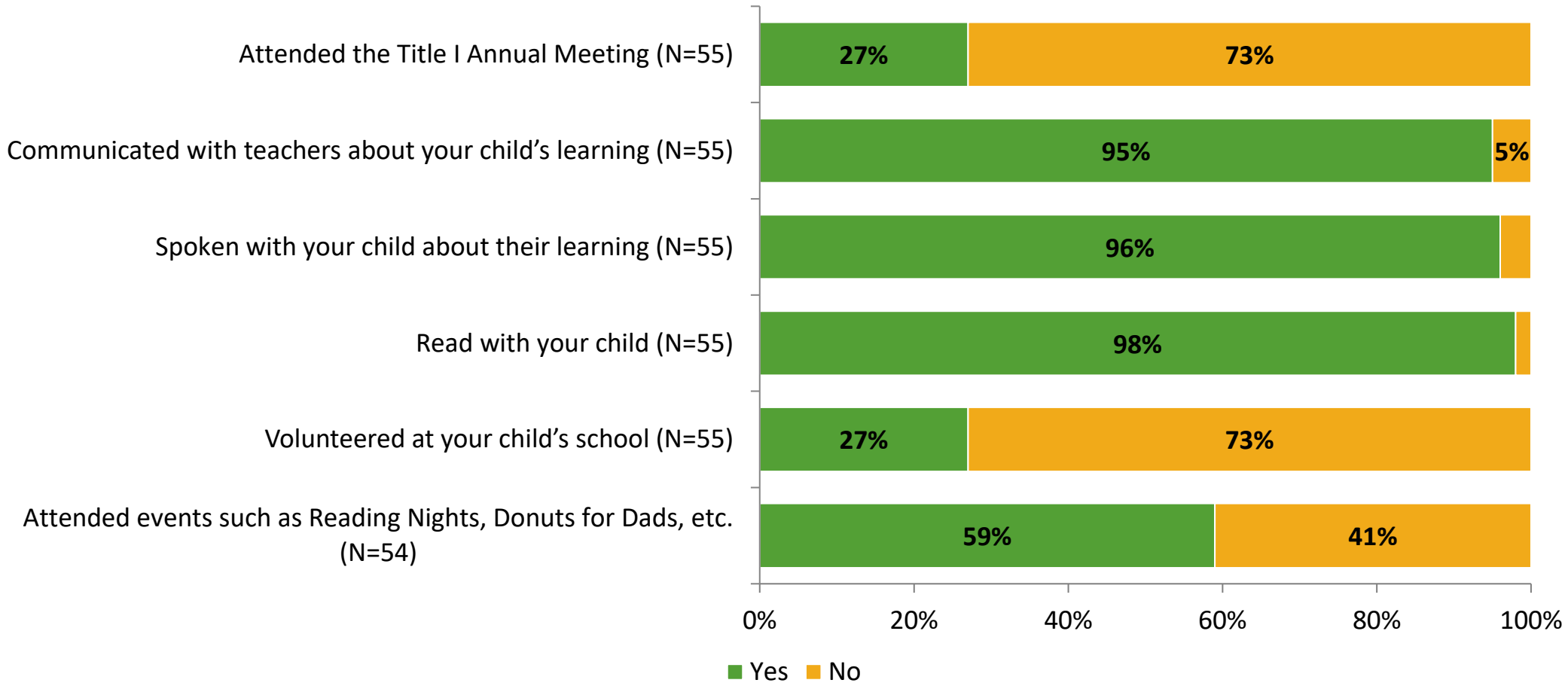
Involvement at Title I Schools

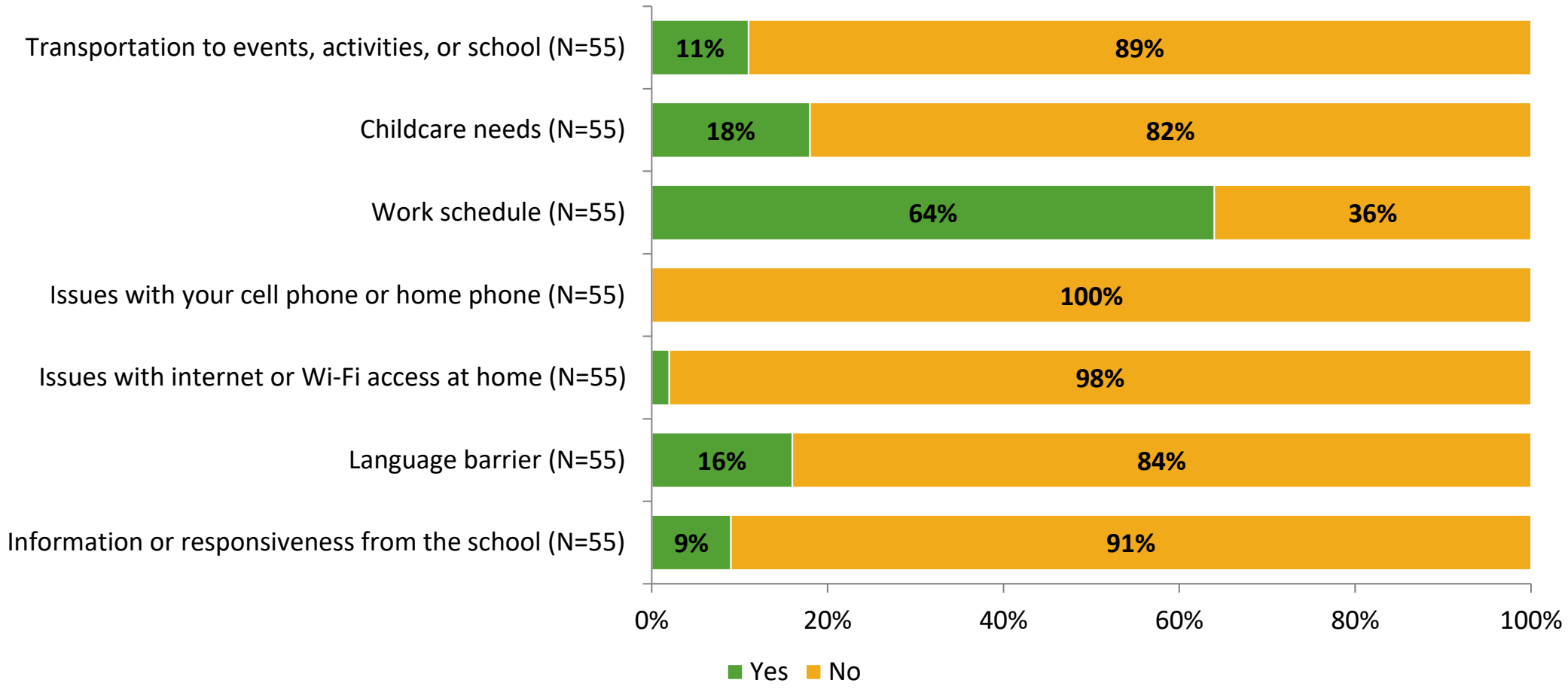
During this school year, have you...



Only parents/guardians with children enrolled in a Title I school answered these questions.

Barriers to Involvement at Title I Schools

Have any of the following prevented you from being more involved at your child's school?



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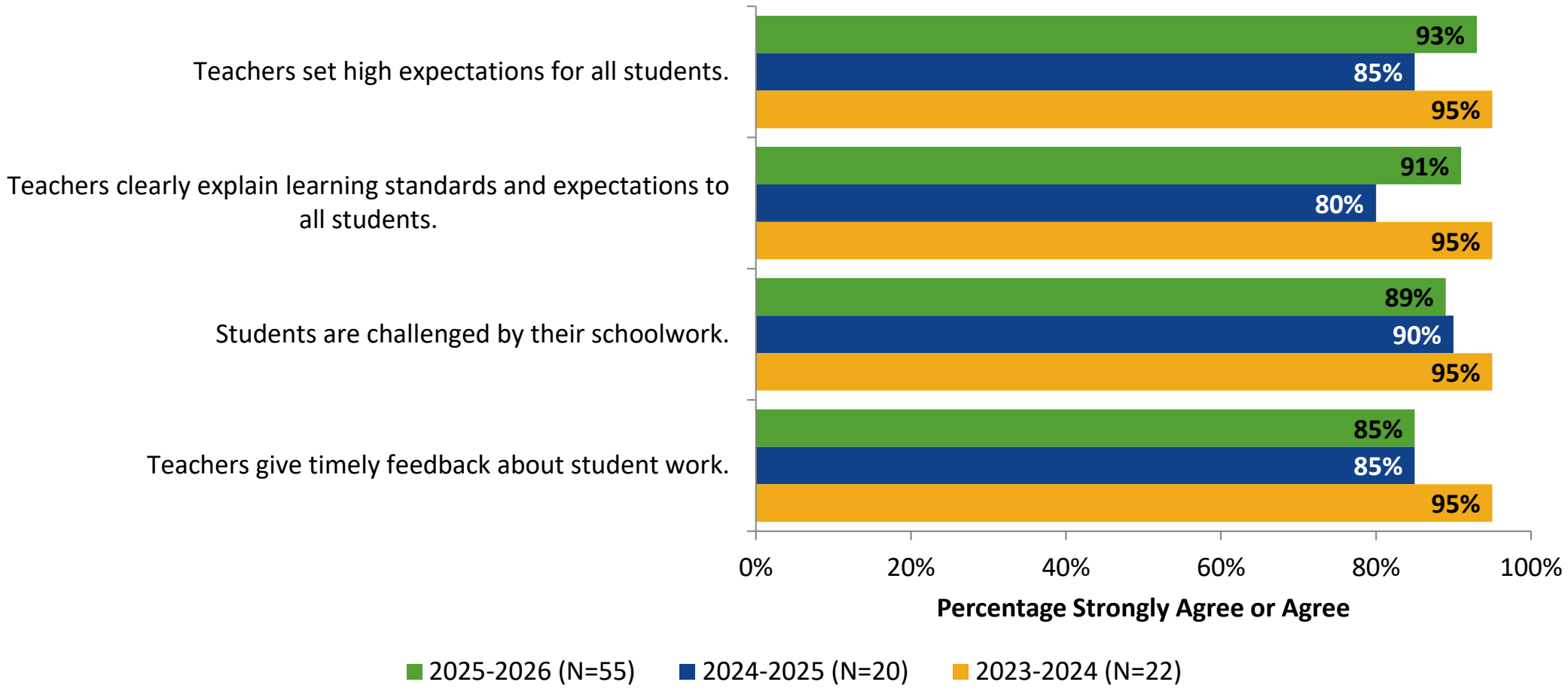
Comparison Over Time

Academic Support: Comparison Over Time

How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Academic Support: Comparison Over Time (Continued)

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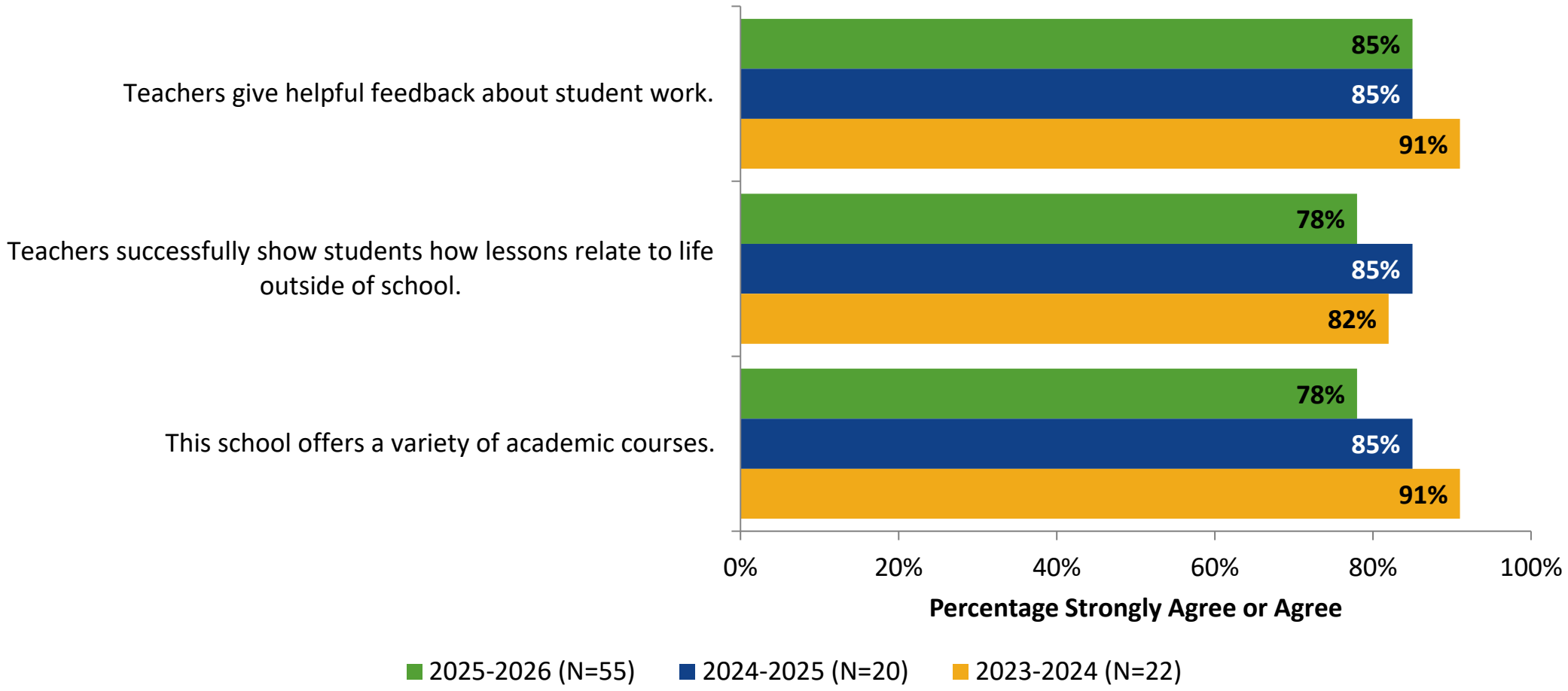

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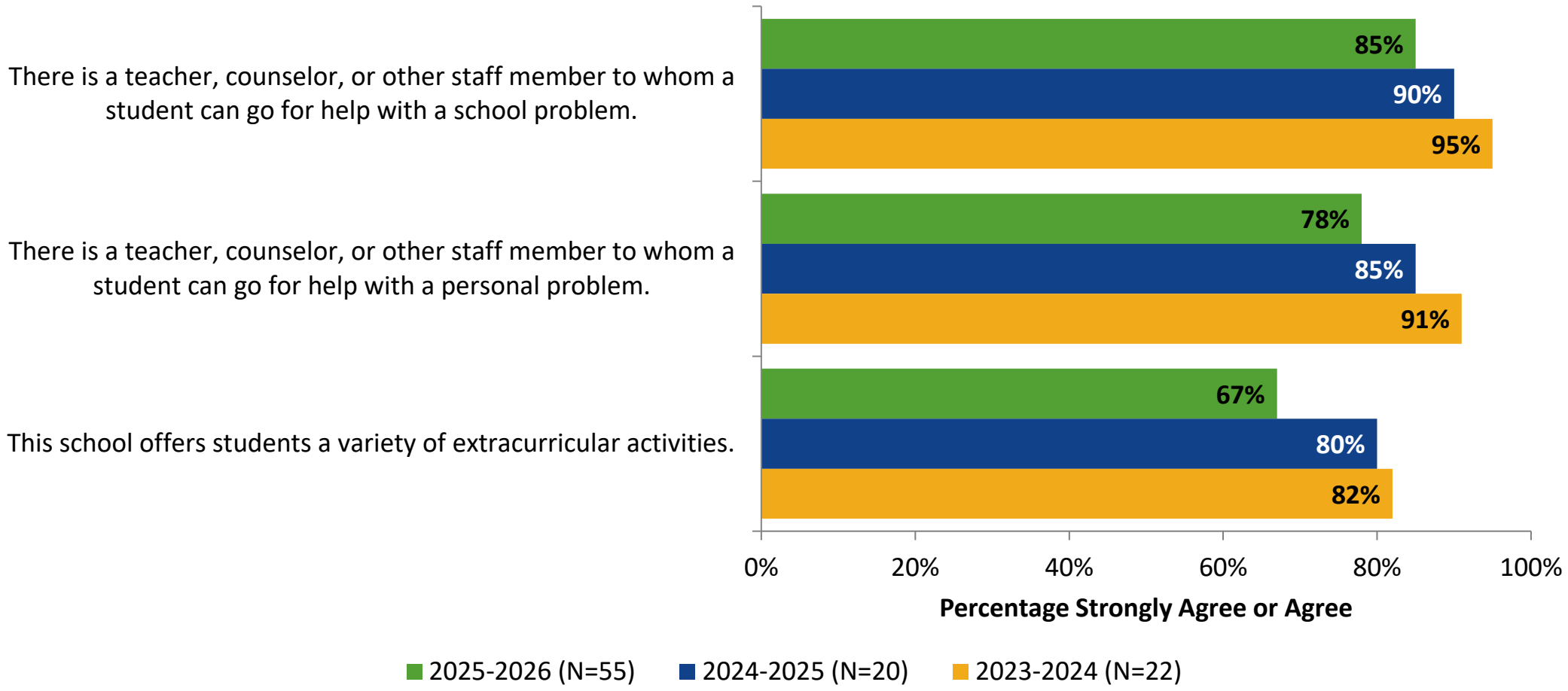
Student Support: Comparison Over Time

How strongly do you agree or disagree with the following statements?



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Student Support: Comparison Over Time (Continued)

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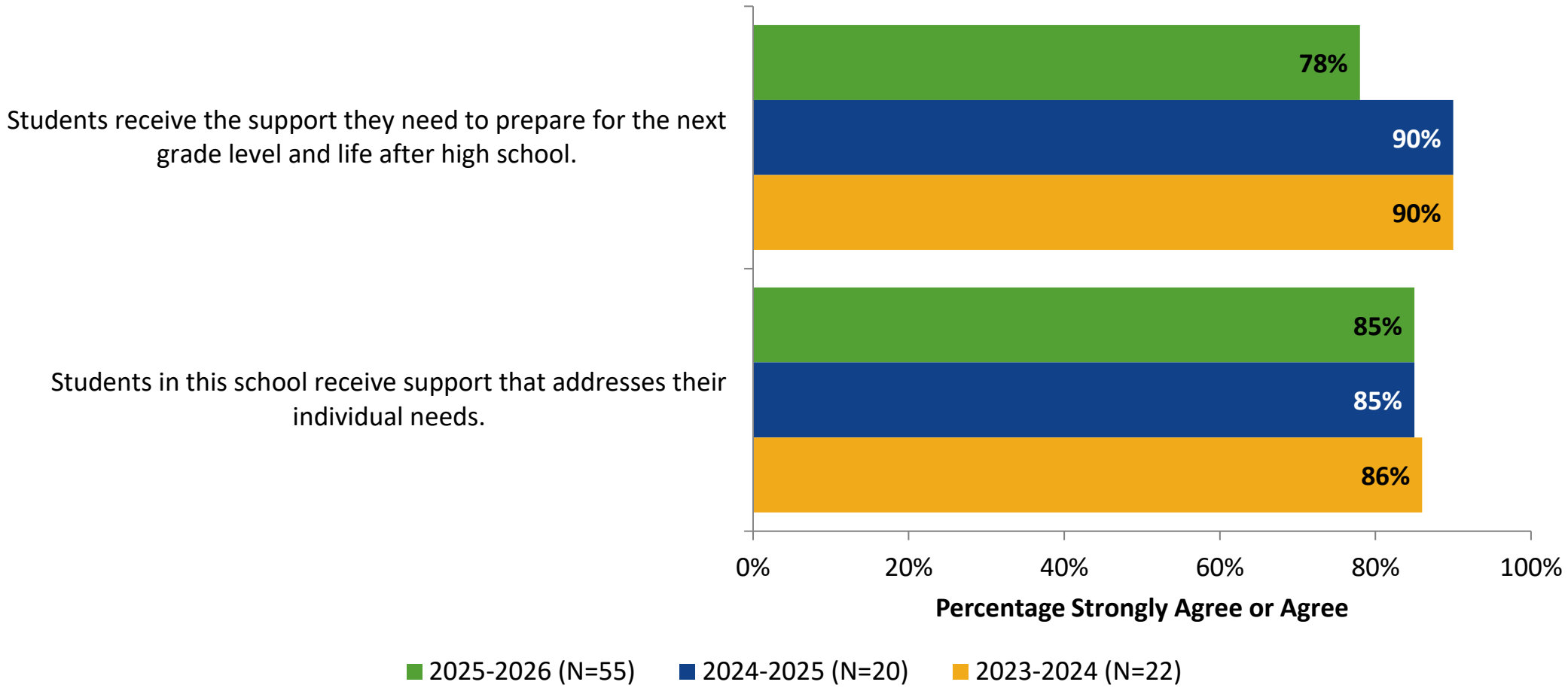

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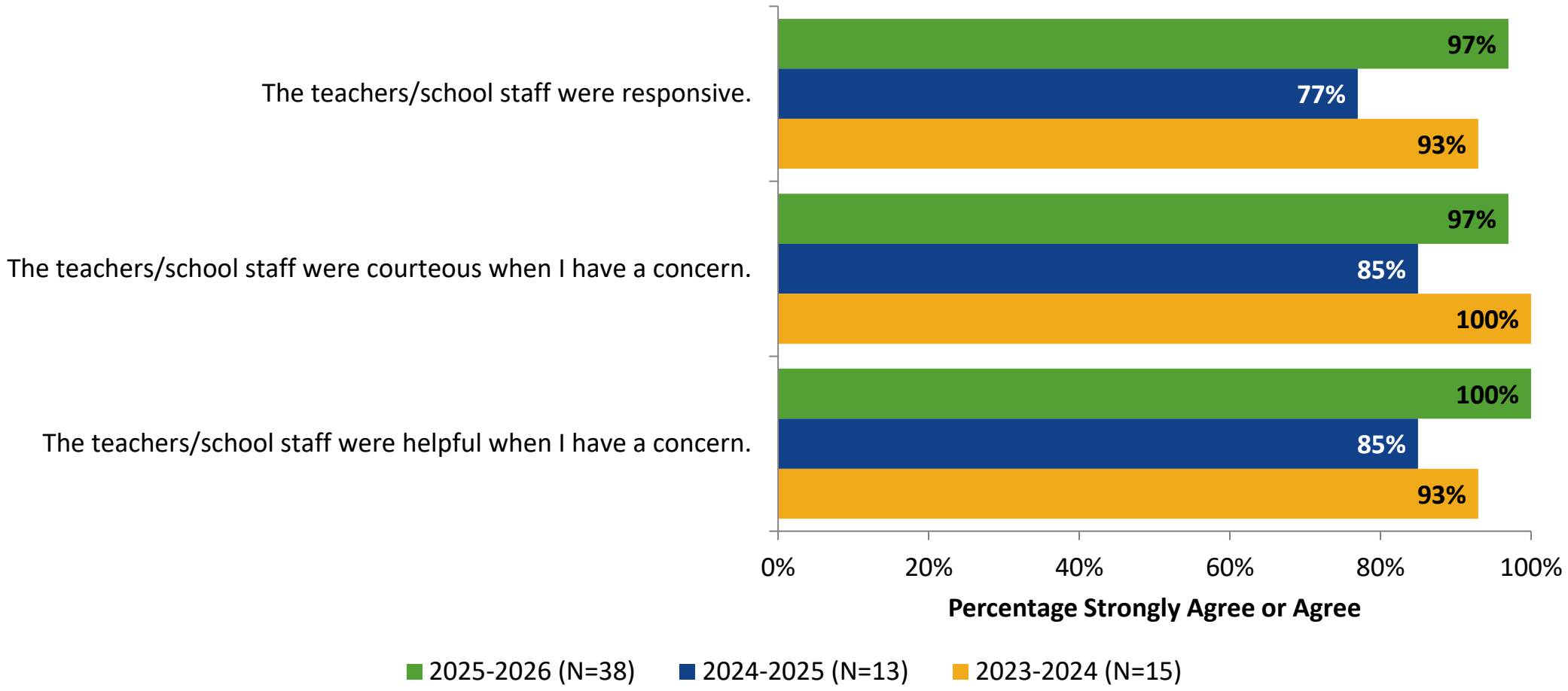
Perceptions of Communication with Teachers and Support Staff: Comparison Over Time

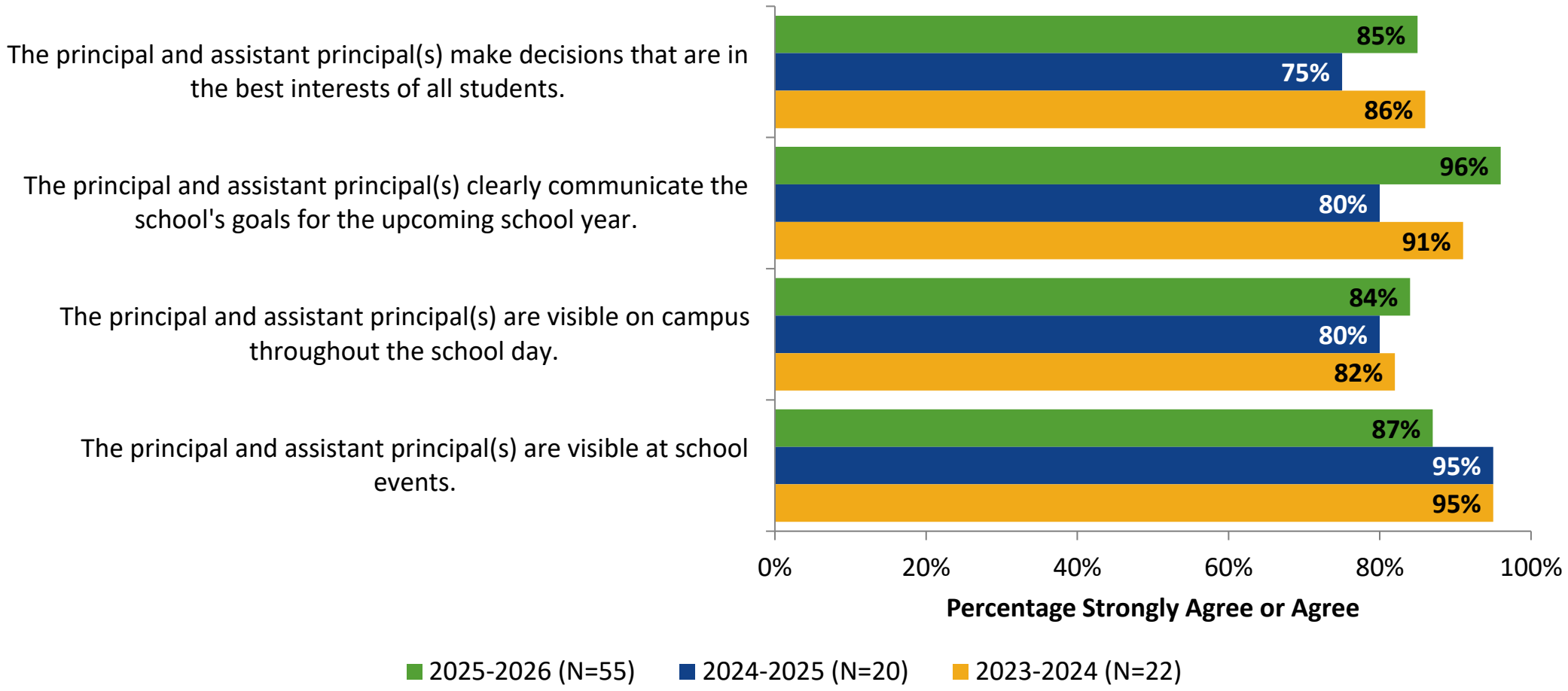
How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

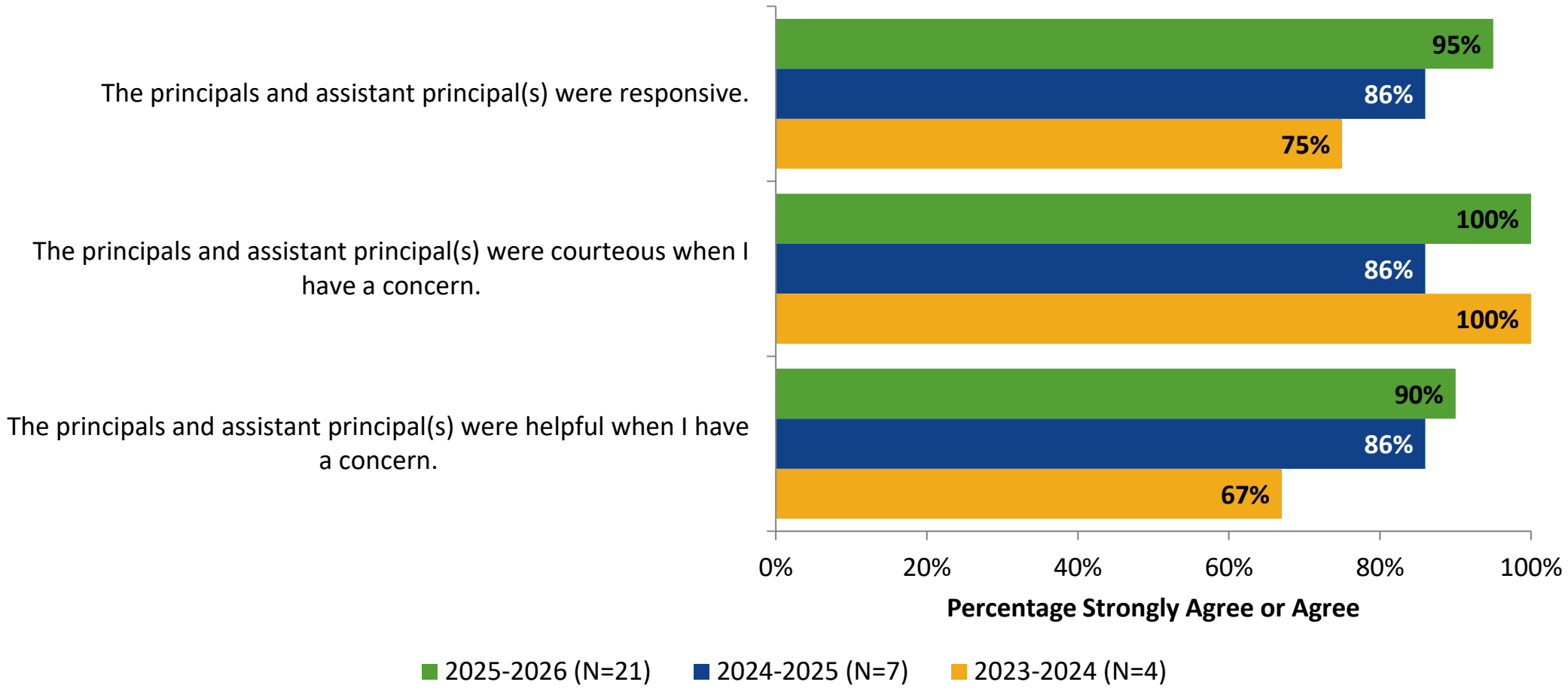
School Leadership: Comparison Over Time

How strongly do you agree or disagree with the following statements?



Perceptions of Communication with School Leaders: Comparison Over Time

How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Family Involvement: Comparison Over Time

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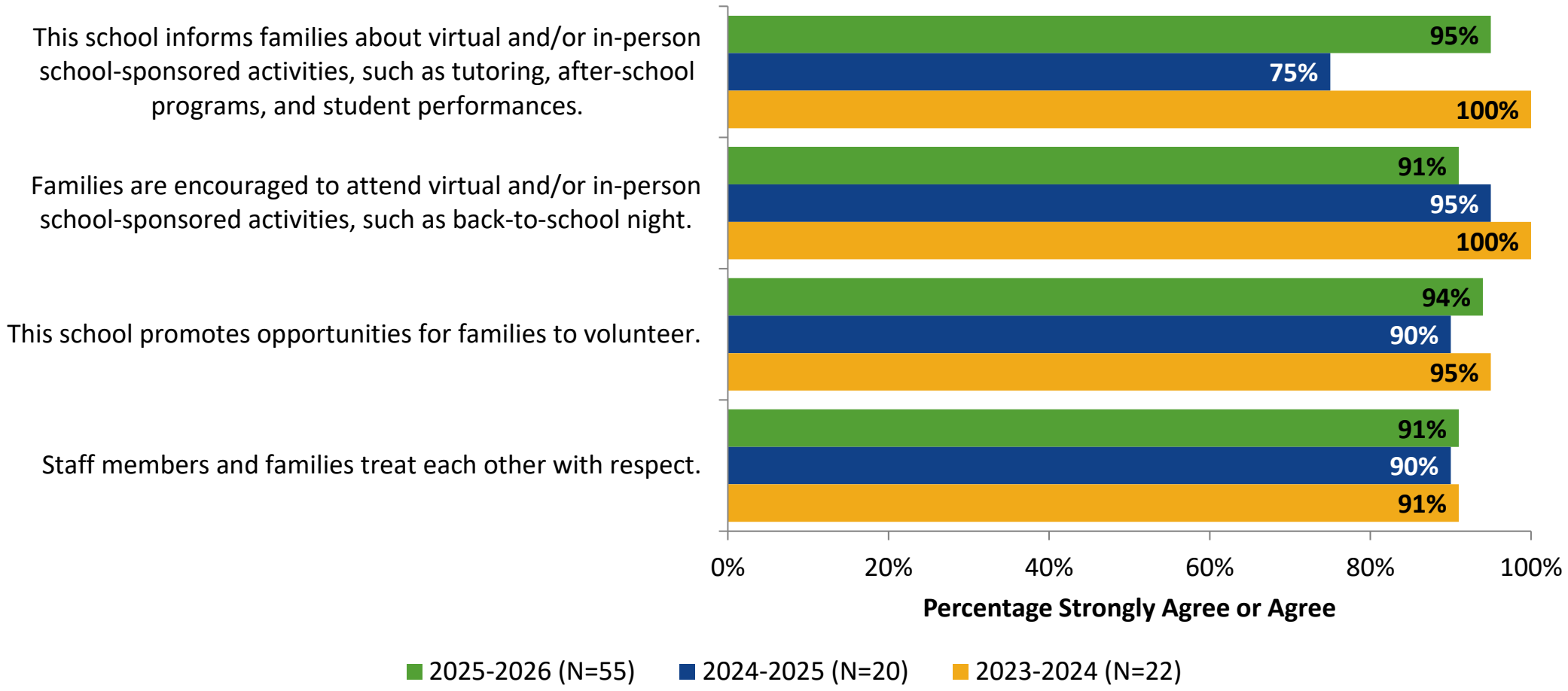

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Family Involvement: Comparison Over Time (Continued)

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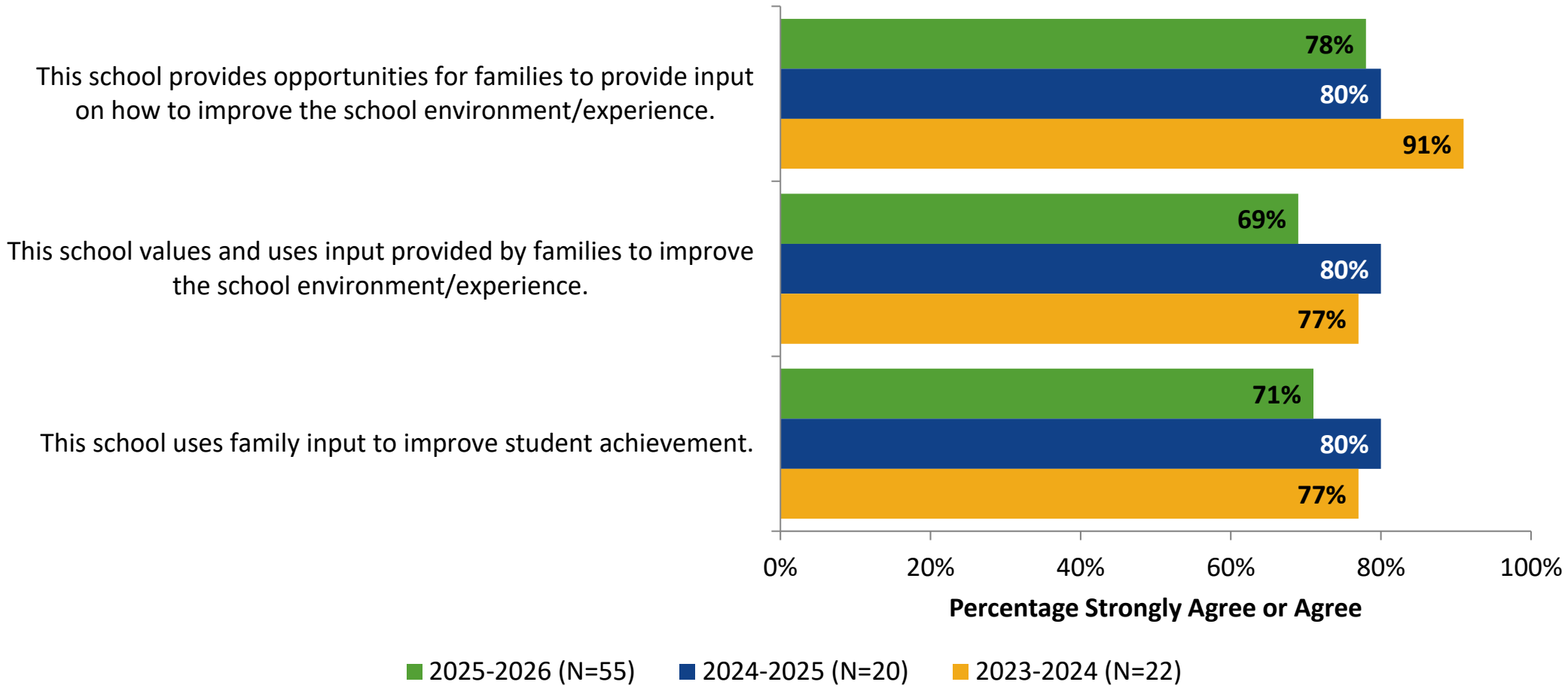

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Safety and Behavior: Comparison Over Time

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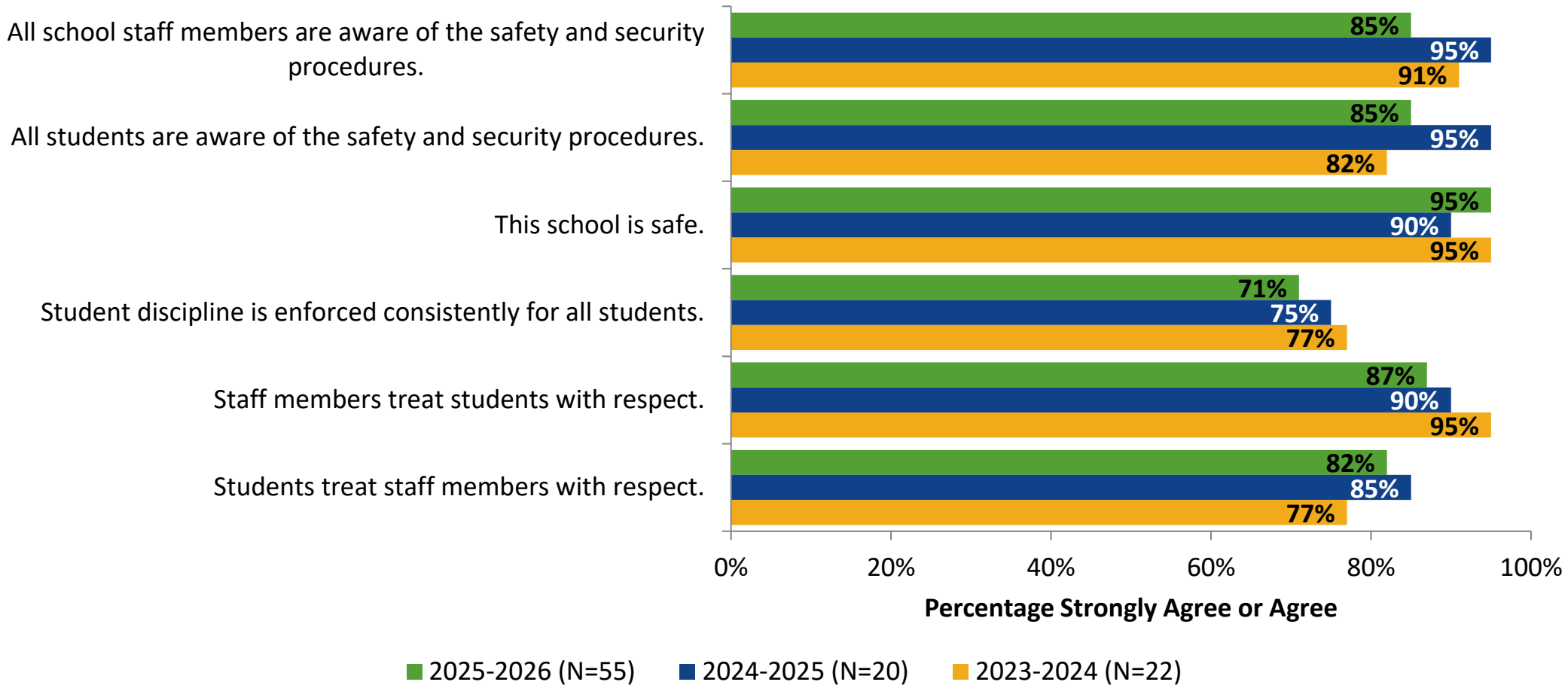

Safety and Behavior: Comparison Over Time (Continued)

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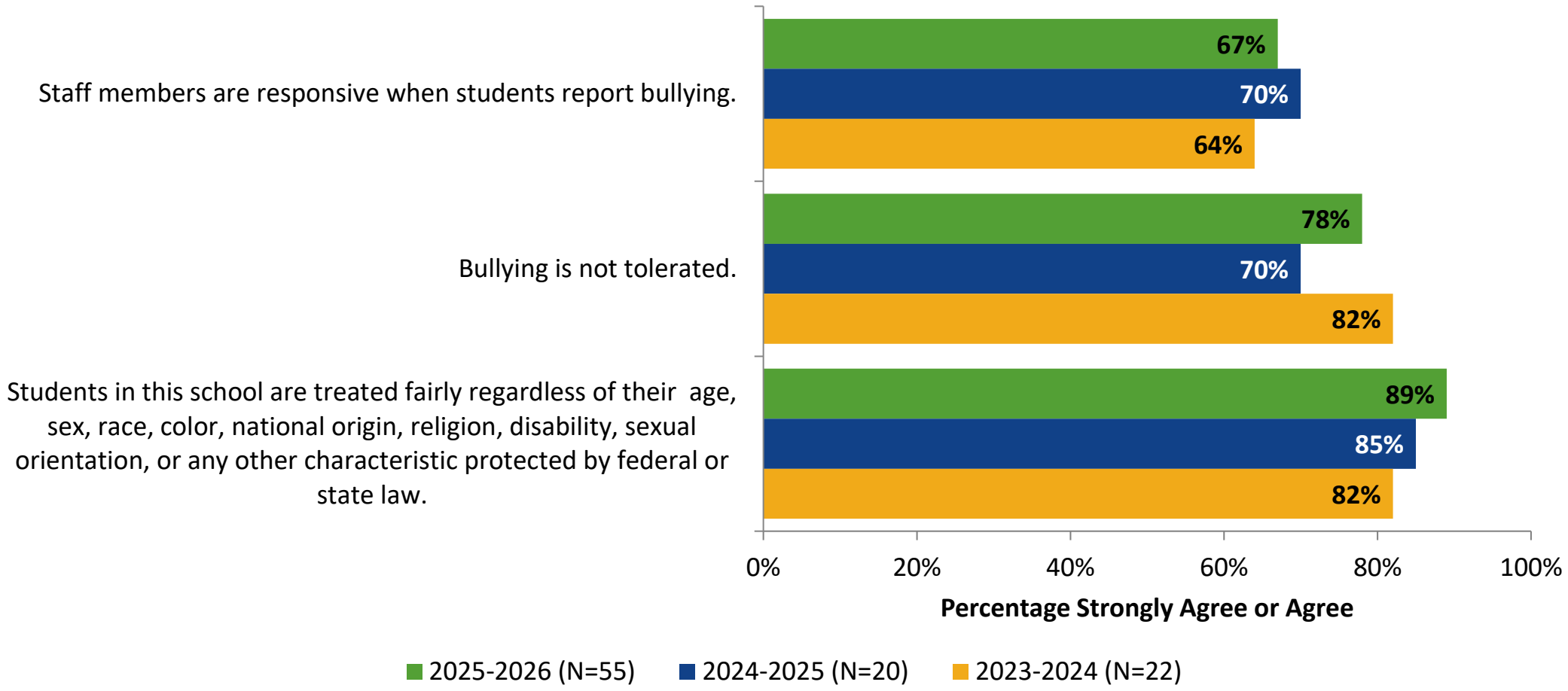
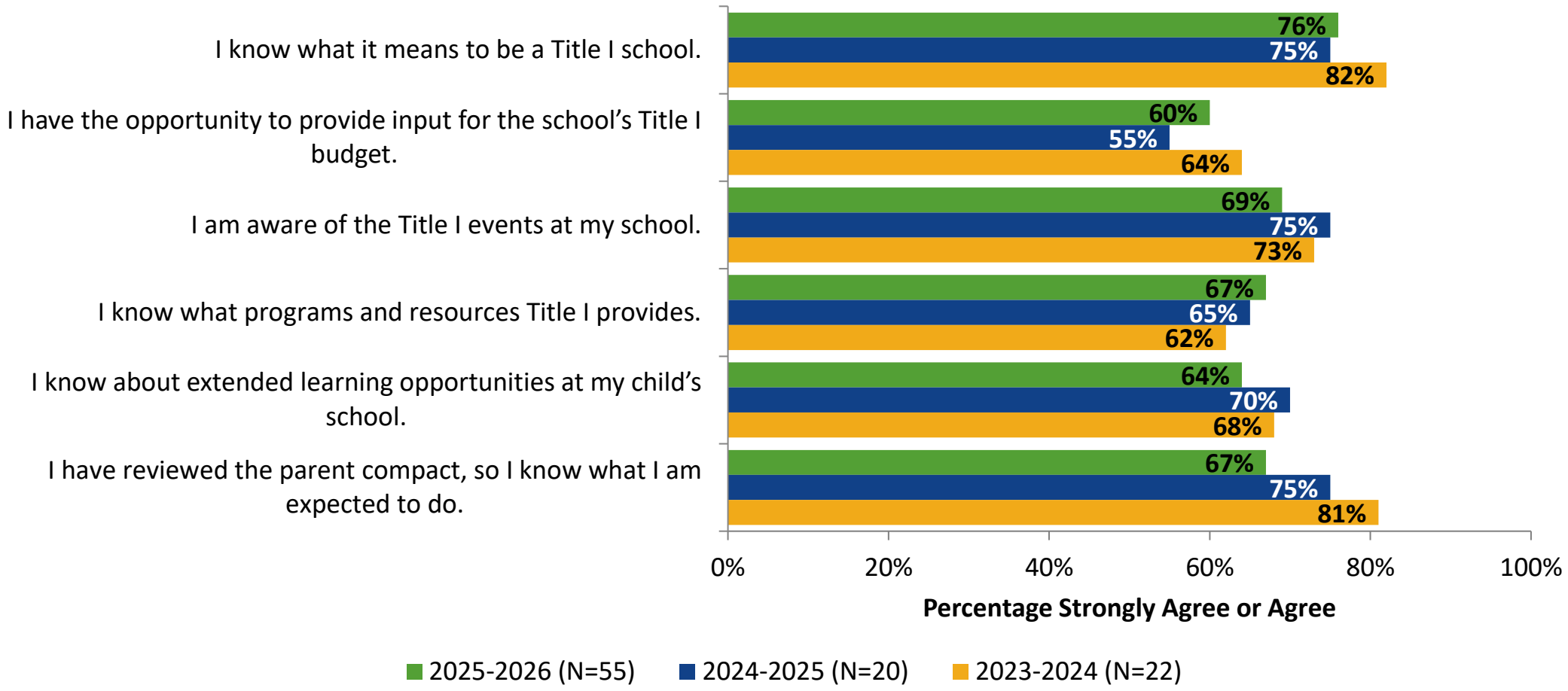


Implementation of Title I: Comparison Over Time

How strongly do you agree or disagree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

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