Status: ORIGINAL

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**

| | |
|---|---|
| 2026-02-10 | Regular School Board Meeting |
| **CATEGORY:** | O. Operations |
| **DEPARTMENT:** | Economic Development Opportunities & Compliance |

| | |
|---|---|
| Agenda Item Number: | O-2. |
| Consent or Open Item: | Consent |
| Special Order: | NO |
| Time for Special Order: | |

**TITLE:**

**SDOP Summary of Progress Report - October 1, 2025 - December 31, 2025**

**REQUESTED ACTION:**

**Receive SDOP Summary of Progress for the October 1, 2025 - December 31, 2025 Reporting Period. District-wide**

**RATIONALE:**

For the Requested Actions, Background/History, Alignment to the 2027 Goals and Guardrails, Measurable Outcome(s)/Return on Investment, and Financial Impact, please see the Executive Summary.

**EXHIBITS:**

- Executive Summary
- Summary of Progress

**FINANCIAL IMPACT:**

There is no financial impact to the District.

**STRATEGIC PLAN ALIGNMENT:**

**Student Focus Outcomes**

N/A

**OR** • **Business Operations**

**BOARD ACTION:**

(For Official School Board Records Only)

RECEIVED

**SOURCE OF ADDITIONAL INFORMATION**

| | | | |
|---|---|---|---|
| Name: | Romaneir Johnson | Phone: | 754-321-1992 |
| Name: | | Phone: | |

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**

Senior Leader & Title

Romaneir Johnson, Chief Financial Officer

Signature

Romaneir Johnson, Chief Financial Officer Jan 27, 2026

Electronic Signature

Form $4189 Revised 7/24

HH/JJS

Approved in Open Board Meeting On: February 10, 2026

By: _____

School Board Chair

For more information, please contact:

Name: Romaneir Johnson
Title: Chief Financial Officer
Phone: 754-321-1992

**EXECUTIVE SUMMARY**

Supplier Diversity Outreach Program Summary of Progress

**Board Meeting Date:** February 10, 2026

**Requested Action:** Receive an update on the Supplier Diversity Outreach Program (SDOP) Summary of Progress for the October 1, 2025 – December 31, 2025 reporting period – Quarter 2.

**School Board Policy Requirement/Authority:** Policy 3330 - Supplier Diversity Outreach Program.

**Statutory Requirement/Authority:** N/A

**District-zone Impact:** District-wide.

**Impact of the School Board's Vote:**
**- If the School Board votes "Yes":** A Yes vote on this item will ensure that the Board's request to receive quarterly updates on the progress of the SDOP is fulfilled.
**- If the School Board votes "No":** A No vote on this item would not impact the Economic Development Opportunities & Compliance Department's (EDOC) continued implementation of programs to advance District goals for local small businesses and Certified Emerging/Small/Veteran/Minority/Women Business Enterprise (E/S/V/M/WBE) firms in procurement opportunities across all industry categories.

**Background/History**
The local business community is a critical component of the District's supply chain, and South Florida's economic infrastructure, benefiting our students and families. This item tracks activities undertaken by the Economic Development Opportunities & Compliance Department to increase utilization of local small, veteran, minority, and women-owned firms in District procurements.

**Alignment to 2027 Goals and Guardrails:** Business Operations.

**Measurable Outcome(s)/Return on Investment:** The measurable outcome is increased District spend with local E/S/V/M/WBE Certified suppliers.

**Financial Impact, Funding Source & Budget Status:** There is no existing, nor additional funding necessary for this item.

| ACTION | DATE | Budgeted in Current FY Yes/No | Funding Source(s) and Code(s) | AMOUNT | TERM (months) |
|---|---|---|---|---|---|
| Original spending authority request | N/A | N/A | N/A | N/A | N/A |
| First Amendment/Renewal – additional spending authority | N/A | N/A | N/A | N/A | N/A |
| Second Amendment/Renewal – additional spending authority | N/A | N/A | N/A | N/A | N/A |
| Total Agreement Amount | N/A | N/A | N/A | N/A | N/A |

**Multi-year agreement:** N/A

**Procurement Method:** N/A

**Impact on Schools:** N/A

**If there is an impact on schools, how will schools be selected/prioritized:** N/A

**Stakeholder Engagement/ End-User Input:** N/A

**If Applicable: Technology/Capital Expected Lifecycle/Replacement Cycle:** N/A

**Additional Backup:** N/A

**SUMMARY OF PROGRESS**
**ECONOMIC DEVELOPMENT OPPORTUNITIES & COMPLIANCE DEPARTMENT**
**SUPPLIER DIVERSITY OUTREACH PROGRAM**
**REPORTING PERIOD: OCTOBER 1, 2025 - DECEMBER 31, 2025 (FY26 Q2)**

The Economic Development Opportunities & Compliance Department (EDOC) oversees the District's Supplier Diversity Outreach Program (SDOP). It is governed by School Board of Broward County Policy 3330 - Supplier Diversity Outreach Program and related Standard Operating Procedures. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continue to adversely affect the participation of Emerging/Small/Veteran/Minority/Women Business Enterprises (E/S/V/M/WBE) in District procurement opportunities. The policy was updated by the Board on January 23, 2024 based on the Keen Independent Research 2023 Broward County Public Schools Disparity Study.

As EDOC continues to serve as a conduit to ensure inclusive procurement activity, we are implementing additional activities to fortify the target market. The summaries and illustrations below provide an update on the continual progress of SDOP for the October 1, 2025 - December 31, 2025 reporting period.

## DISTRICT SPEND

### DISTRICT SPEND OVERVIEW

| | FY26 Q1 (July - September 2025) | % | FY26 Q2 (October - December 2025) | % |
|---|---|---|---|---|
| Certified | $21,910,276.08 | 8.38% | $30,095,972.77 | 8.03% |
| Non-Certified | $239,428,000.52 | 91.62% | $344,613,237.10 | 91.97% |
| Total | $261,338,276.60 | 100.00% | $374,709,209.87 | 100.00% |

*Source: Procurement and Logistic Operations Department EDOC Goal Setting FY26 2nd Qtr 1-08-2026*

Of a total amount of $374.7M in District spend during FY26 Q2, BCPS Certified small/local businesses were paid $30.1M, or 8.03%, cumulatively across 112 BCPS Certified small/local businesses.

### FY26 Q2 CERTIFIED SPEND BY ETHNICITY

| Ethnicity | Amount | Percentage |
|---|---|---|
| African American | $8,068,000.25 | 26.81% |
| Asian American | $2,620,167.68 | 8.71% |
| Hispanic American | $11,952,233.97 | 39.71% |
| Non-Minority SBE | $3,016,311.80 | 10.02% |
| Veteran Business Enterprise | $1,840.00 | 0.01% |
| White Female | $4,437,419.07 | 14.74% |
| **Total Certified Spend** | **$30,095,972.77** | **100.00%** |

*Source: Procurement and Logistic Operations Department EDOC Goal Setting FY26 2nd Qtr 1-08-2026*

## DISTRICT SPEND BY COMMODITY

| Commodity Group | Non-Certified | Certified | Total |
|---|---|---|---|
| Academic / Student Services | $ 48,274,838 | $ 108,985 | $ 48,383,823 |
| Business Operations Products | $ 5,159,444 | $ 300,372 | $ 5,459,815 |
| Business Operations Services | $ 76,956,830 | $ 5,242,293 | $ 82,199,123 |
| Facilities / Maintenance / Repair (Inside) | $ 5,418,970 | $ 2,135,622 | $ 7,554,592 |
| Food Services / Cafeteria | $ 47,951,750 | $ 5,827,190 | $ 53,778,940 |
| Grounds / Structure / Exterior (Outside) | $ 21,915,615 | $ 7,975,251 | $ 29,890,867 |
| Human Resources | $ 3,619,248 | $ 3,823 | $ 3,623,071 |
| Janitorial / Custodial | $ 2,056,279 | $ 569,042 | $ 2,625,320 |
| Major Construction | $ 15,370,344 | $ 7,157,836 | $ 22,528,181 |
| Technology | $ 84,107,309 | $ 726,151 | $ 84,833,460 |
| Transportation/Logistics | $ 33,782,611 | $ 49,408 | $ 33,832,019 |
| **Total** | **$ 344,613,237** | **$ 30,095,973** | **$ 374,709,210** |

The firms are listed below including the respective payment amounts, ethnicity, and gender.

## FY26 Q2 PAYMENTS TO CERTIFIED FIRMS

| | VENDOR | NET VALUE | GENDER | ETHNICITY |
|---|---|---|---|---|
| 1 | A HEALTHY LIFE NOW INC | $53,625.00 | Female | White Female (WF) |
| 2 | ACALETICS | $144,917.62 | Female | African-American (AA) |
| 3 | ADRIAN GONZALES & ASSOCIATES PA | $19,000.00 | Male | Hispanic-American (HA) |
| 4 | AGC ELECTRIC INC | $1,331,367.44 | Male | Hispanic-American (HA) |
| 5 | AIRQUEST ENVIRONMENTAL INC | $81,585.00 | Female | White Female (WF) |
| 6 | ALISONS PEDIATRIC OCCUPATIONAL THER | $61,777.50 | Female | White Female (WF) |
| 7 | ALL FLORIDA PAPER | $397,255.12 | Male | Hispanic-American (HA) |
| 8 | AMERICAN PORTABLE AIR INC | $20,038.00 | Male | Hispanic-American (HA) |
| 9 | AMER-PLUS JANITORIAL MAINTENANCE LL | $450.00 | Female | African-American (AA) |
| 10 | ANTHONY BRUNSON PA | $67,000.00 | Male | African-American (AA) |
| 11 | APRICOT OFFICE INTERIORS INC | $134,252.50 | Female | African-American (AA) |
| 12 | ASMA PROFESSIONAL SERVICES INC | $53,625.00 | Female | Asian-Pacific American (AP) |
| 13 | ATLANTIC CHARTERS INC | $2,817.50 | Male | Non-Minority SBE |
| 14 | AUM ARTI PEDIATRIC THERAPY LLC | $61,777.50 | Female | Asian-Pacific American (AP) |
| 15 | AW THERAPY SERVICES INC | $169,027.50 | Female | White Female (WF) |
| 16 | BLIZZARD AIR CONDITIONING LLC | $47,272.00 | Male | Hispanic-American (HA) |
| 17 | BRIGHT & CLEAR SOFT AND PRESSURE | $122,460.00 | Male | African-American (AA) |
| 18 | C&F ELECTRIC OF FORT LAUDERDALE INC | $1,524,394.00 | Male | Non-Minority SBE |
| 19 | CANE WIRELESS INC | $558.00 | Male | African-American (AA) |
| 20 | CES THERAPY LLC | $61,777.50 | Female | Hispanic-American (HA) |
| | **SUBTOTAL CERTIFIED SPEND** | **$4,354,977.18** | | |

*Source: Procurement and Logistic Operations Department EDOC Goal Setting FY26 2nd Qtr 1-08-2026*

# FY26 Q2 PAYMENTS TO CERTIFIED FIRMS

| | VENDOR | NET VALUE | GENDER | ETHNICITY |
|---|---|---|---|---|
| 21 | CHJT LLC DBA FLORIDA ANIMAL REMOVAL | $36,475.00 | Female | White Female (WF) |
| 22 | CITY FIRE INCORPORATED | $151,334.35 | Female | White Female (WF) |
| 23 | CLASSROOM OUTFITTERS LLC | $364,152.34 | Male | Non-Minority SBE |
| 24 | CONEMCO ENGINEERING INC | $103,069.05 | Male | Hispanic-American (HA) |
| 25 | CONNECTION THERAPY 4 KIDS | $1,258,666.00 | Male | African-American (AA) |
| 26 | COR-CHITECTS | $7,499.00 | Female | African-American (AA) |
| 27 | COWARD & COWARD PA | $53,000.00 | Female | African-American (AA) |
| 28 | DC FENCE SOLUTIONS CORP | $5,613.52 | Male | Non-Minority SBE |
| 29 | DCI SYSTEMS GROUP INC DBA ALBIERO E | $1,583.00 | Male | Hispanic-American (HA) |
| 30 | DECON ENVIRONMENTAL & ENGINEERING I | $113,851.80 | Female | White Female (WF) |
| 31 | DESIGNS BY ELEMENT LLC | $281,640.00 | Male | African-American (AA) |
| 32 | DORSAINVIL CONSTRUCTION LLC | $199,987.42 | Male | African-American (AA) |
| 33 | EBS ENGINEERING INC | $10,600.00 | Female | African-American (AA) |
| 34 | EDUCATIONAL THERAPY ASSOCIATES | $290,167.50 | Female | White Female (WF) |
| 35 | EVERGREEN CLEANING SERVICE INC | $50,640.14 | Female | African-American (AA) |
| 36 | FEAT TRAVEL INC | $268,422.34 | Male | African-American (AA) |
| 37 | FLAMINGO EDUCATIONAL TOURS OF | $3,000.00 | Male | Hispanic-American (HA) |
| 38 | FONSIS LLC | $49,220.00 | Male | African-American (AA) |
| 39 | FSN CONTRACTING SERVICES LLC | $230,875.00 | Female | White Female (WF) |
| 40 | FUN THERAPY SERVICES INC. | $53,625.00 | Female | Subcontinent Asian-American |
| 41 | GETOTNOW LLC | $160,875.00 | Female | White Female (WF) |
| 42 | GO GREEN DOCUMENT SOLUTIONS INC | $18,929.25 | Male | African-American (AA) |
| 43 | GOLD COAST ENVIRONMENTAL SOLUTIONS | $110,000.00 | Female | White Female (WF) |
| 44 | GOMEZ & SON FENCE CORP | $65,036.00 | Female | Hispanic-American (HA) |
| 45 | GONZALEZ, DIANA | $61,777.50 | Female | White Female (WF) |
| 46 | GRACE & NAEEM UDDIN INC | $1,464,838.00 | Female | Hispanic-American (HA) |
| 47 | GREEN HORIZON SERVICES INC | $1,087,150.00 | Male | Hispanic-American (HA) |
| 48 | HARVEY COVINGTON & THOMAS LLC | $108,543.75 | Male | African-American (AA) |
| 49 | HB HOFFMAN LLC | $2,128,197.00 | Female | White Female (WF) |
| 50 | HI-TECH IMPORT EXPORT CORPORATION | $6,437.00 | Female | White Female (WF) |
| 51 | ICG LLC | $179,440.00 | Male | Hispanic-American (HA) |
| 52 | IMAGE360-LAUDERHILL | $22,678.39 | Female | White Female (WF) |
| 53 | IN UNISON SCHOOL APPAREL | $6,267.09 | Female | Hispanic-American (HA) |
| 54 | IPHONE AND IPAD WAREHOUSE LLC | $603,299.77 | Male | African-American (AA) |
| 55 | ISLAND SUPPLY COMPANY OF SOUTH FLOR | $2,495.64 | Male | African-American (AA) |
| 56 | J & J INC D/B/A EAGLE PAINTING | $129,700.00 | Female | White Female (WF) |
| 57 | J AND A CLEANING COMPANY LLC | $176,617.00 | Male | Hispanic-American (HA) |
| 58 | JASPER ENTERPRISES INC | $613,509.56 | Male | African-American (AA) |
| 59 | JAVAN LUMBER INC | $61,659.34 | Male | Asian-Pacific American (AP) |
| 60 | JILL STACIE COHEN INC | $2,790.00 | Female | White Female (WF) |
| | **SUBTOTAL CERTIFIED SPEND** | **$10,543,661.75** | | |

*Source: Procurement and Logistic Operations Department EDOC Goal Setting FY26 2nd Qtr 1-08-2026*

## FY26 Q2 PAYMENTS TO CERTIFIED FIRMS

| | VENDOR | NET VALUE | GENDER | ETHNICITY |
|---|---|---|---|---|
| 61 | JORGE A GUTIERREZ ARCHITECT LLC | $254,455.84 | Male | Hispanic-American (HA) |
| 62 | KIDS EDUCATIONAL THERAPY SVCS INC | $53,625.00 | Female | White Female (WF) |
| 63 | LAKDAS/YOHALEM ENGINEERING INC | $12,337.52 | Male | African-American (AA) |
| 64 | MAAUN PRESSURE CLEANING INC | $33,987.00 | Female | Hispanic-American (HA) |
| 65 | MAC EDWARDS PRODUCE & COMPANY INC | $5,239,200.00 | Male | Hispanic-American (HA) |
| 66 | MAD 4 MARKETING INC | $2,500.00 | Male | Hispanic-American (HA) |
| 67 | MAR GREEN RESOURCES LLC | $16,600.00 | Female | White Female (WF) |
| 68 | MCG MIMS CONSTRUCTION GROUP LLC | $3,405.60 | Male | African-American (AA) |
| 69 | MEDIX USA INC | $6,525.18 | Male | African-American (AA) |
| 70 | MEP ENGINEERING INC | $110,097.50 | Male | Hispanic-American (HA) |
| 71 | MILLENNIUM TECHNOLOGY GROUP LLC | $120,375.00 | Male | African-American (AA) |
| 72 | MTD PAINTING AND CONSTRUCTION CORP | $353,453.00 | Female | African-American (AA) |
| 73 | MUSIC ARTS ENTERPRISES INC MAE | $5,604.50 | Male | Non-Minority SBE |
| 74 | NEELD PAPER AND SUPPLIES INC | $14,644.56 | Female | Hispanic-American (HA) |
| 75 | NUTTING ENGINEERS OF FLORIDA INC | $799.95 | Male | Non-Minority SBE |
| 76 | ODUMS SOD INCORPORATED | $224,451.25 | Female | White Female (WF) |
| 77 | ONE ON ONE LEARNING CORP | $290,162.00 | Male | Hispanic-American (HA) |
| 78 | OT TIME, LLC | $107,250.00 | Female | Asian-Pacific American (AP) |
| 79 | PHOENIX GOLF CAR SALES & SERVICE IN | $37,273.50 | Female | Hispanic-American (HA) |
| 80 | PHYSICAL THERAPY FOR KIDS WITH | $61,777.50 | Male | Non-Minority SBE |
| 81 | PRESSURE CLEANING SERVICE ENTERPRIS | $23,700.44 | Female | Hispanic-American (HA) |
| 82 | PROMOTIONAL SPECIALTIES OF SOUTH | $4,004.00 | Female | African-American (AA) |
| 83 | RADISE INTERNATIONAL LC | $32,094.11 | Female | White Female (WF) |
| 84 | REX CHEMICAL CORPORATION | $1,196.00 | Male | Asian-Pacific American (AP) |
| 85 | RGD CONSULTING ENGINEERS INC | $15,500.00 | Female | White Female (WF) |
| 86 | RITE WRENCH LLC | $12,844.80 | Male | Hispanic-American (HA) |
| 87 | ROSS ENGINEERING INC | $205,992.85 | Female | White Female (WF) |
| 88 | S DAVIS & ASSOCIATES, PA | $44,942.50 | Male | African-American (AA) |
| 89 | S3S CONSTRUCTION INC | $1,489,088.92 | Male | Asian-Pacific American (AP) |
| 90 | SCIENCE EYE INC | $24,350.00 | Male | Non-Minority SBE |
| 91 | SIERRA COMMERCIAL CONSTRUCTION INC | $890,159.57 | Male | Hispanic-American (HA) |
| 92 | SIGNATURE CONTRACTING & PROPERTY | $2,498,708.53 | Male | African-American (AA) |
| 93 | SIGNED BY BB LLC DBA PDF SIGNS | $1,840.00 | Female | Veteran Business Enterprise |
| 94 | SLEIMAN CONSTRUCTION LLC | $101,240.00 | Female | African-American (AA) |
| 95 | SNAPPER ENTERPRISE - SANDRA CAMPBEL | $2,772.00 | Male | Hispanic-American (HA) |
| 96 | SONG & ASSOCIATES, INC | $17,167.56 | Female | White Female (WF) |
| 97 | STATE CONTRACTING & ENGINEERING COR | $523,121.00 | Male | Non-Minority SBE |
| 98 | TAIE INC DBA MINUTEMAN PRESS OF | $1,144.00 | Male | Non-Minority SBE |
| 99 | TECH ARMY LLC | $454,894.00 | Male | Asian-Pacific American (AP) |
| 100 | THE PLAYER'S CONNECTION OF FLORIDA | $4,734.10 | Female | Hispanic-American (HA) |
| | **SUBTOTAL CERTIFIED SPEND** | **$13,298,019.28** | | |

*Source: Procurement and Logistic Operations Department EDOC Goal Setting FY26 2nd Qtr 1-08-2026*

## FY26 Q2 PAYMENTS TO CERTIFIED FIRMS

| | VENDOR | NET VALUE | GENDER | ETHNICITY |
|---|---|---|---|---|
| 101 | THERAPRO STAFFING INC | $737,907.50 | Male | African-American (AA) |
| 102 | THOUSAND AND ONE PAINTING CORP | $409,160.00 | Male | African-American (AA) |
| 103 | THREADED NEEDLE BY BRINDA CORP | $825.00 | Male | African-American (AA) |
| 104 | THREE60PRINTING LLC | $140,298.92 | Female | Asian-Pacific American (AP) |
| 105 | TOWER PEST CONTROL INC | $37,570.00 | Female | Hispanic-American (HA) |
| 106 | TROPIC FENCE INC | $60,814.76 | Female | White Female (WF) |
| 107 | UNIVERSAL ELECTRIC FLORIDA INC | $234,754.60 | Male | Non-Minority SBE |
| 108 | URGENT MEDICAL CENTER INC | $44,970.00 | Male | African-American (AA) |
| 109 | VALERIECO LLC | $16,800.00 | Male | Hispanic-American (HA) |
| 110 | VEER INDUSTRIES & GENERAL CONTRACTI | $196,753.00 | Male | Asian-Pacific American (AP) |
| 111 | VIA DESIGN STUDIO LLC | $17,622.46 | Male | Hispanic-American (HA) |
| 112 | ZEMAN CONSULTING GROUP LLC | $1,838.32 | Female | African-American (AA) |
| | **SUBTOTAL CERTIFIED SPEND** | **$1,899,314.56** | | |
| | **TOTAL CERTIFIED SPEND** | **$30,095,972.77** | | |

*Source: Procurement and Logistic Operations Department EDOC Goal Setting FY26 2nd Qtr 1-08-2026*

## DISTRICT UTILIZATION OVERVIEW

| | FY26 Q1 (July - September 2025) | % | FY26 Q2 (October - December 2025) | % |
|---|---|---|---|---|
| **Certified** | 87 | 7.67% | 112 | 7.41% |
| **Non-Certified** | 1047 | 92.33% | 1399 | 92.59% |
| **Total** | **1134** | **100.00%** | **1511** | **100.00%** |

| Commodity Group | Non-Certified | Certified | Total |
|---|---|---|---|
| Academic / Student Services | 322 | 7 | 329 |
| Business Operations Products | 264 | 7 | 271 |
| Business Operations Services | 454 | 34 | 488 |
| Facilities / Maintenance / Repair (Inside) | 118 | 11 | 129 |
| Food Services / Cafeteria | 114 | 5 | 119 |
| Grounds / Structure / Exterior (Outside) | 175 | 36 | 211 |
| Human Resources | 29 | 1 | 30 |
| Janitorial / Custodial | 19 | 3 | 22 |
| Major Construction | 64 | 23 | 87 |
| Technology | 150 | 4 | 154 |
| Transportation/Logistics | 59 | 6 | 65 |
| **Total** | **1399** | **112** | **1511** |

*Source: Procurement and Logistic Operations Department EDOC Goal Setting FY26 2nd Qtr 1-08-2026*

# E/S/V/M/WBE CERTIFICATION

**FY26 Q1**
**729**
**TOTAL CERTIFIED FIRMS**

**FY26 Q2**
**788**
**TOTAL CERTIFIED FIRMS**

## CERTIFICATION BY ETHNICITY, GENDER AND INDUSTRY CATEGORY

| Certified Firms by Ethnicity & Gender | FY26 Q2 Certified Firms | Construction | Architecture & Engineering | Professional Services | Goods | Other Services |
|---|---|---|---|---|---|---|
| African American Male | 177 | 60 | 23 | 75 | 12 | 52 |
| African American Female | 135 | 14 | 25 | 79 | 13 | 74 |
| Asian American Male | 26 | 6 | 1 | 11 | 2 | 10 |
| Asian American Female | 15 | 2 | 4 | 5 | 1 | 3 |
| Hispanic American Male | 180 | 76 | 11 | 45 | 11 | 34 |
| Hispanic American Female | 86 | 25 | 12 | 34 | 19 | 39 |
| Veteran Business Enterprise Male | 18 | 2 | 4 | 8 | 2 | 3 |
| Veteran Business Enterprise Female | 8 | 0 | 1 | 6 | 0 | 2 |
| Caucasian Female (WBE) | 78 | 22 | 12 | 30 | 7 | 37 |
| Non-Minority Male (SBE) | 65 | 24 | 8 | 20 | 8 | 18 |
| Total | 788 | 231 | 101 | 313 | 75 | 272 |
| Male-owned Certified Firms | 466 | 168 | 47 | 159 | 35 | 117 |
| Female-owned Certified Firms | 322 | 63 | 54 | 154 | 40 | 155 |

• CERTIFICATION CONTINUED

To increase the engagement of Veteran-Owned firms in the tri-county market, in FY26 Q2, EDOC implemented the following initiatives:

**1. Event Invitations:** Veteran-Owned firms received targeted, monthly invitations to EDOC outreach events to gain valuable information and insight on Certification and how to do business with the District.

**2. Veteran Business Enterprise (VBE) Certification Email Blasts:** The EDOC Certification team conducted targeted email campaigns to tri-county VOSB Certified businesses to extend the opportunity to get Certified with BCPS. From outreach events and email notifications, nearly fifty (50) veteran-owned firms have expressed interest in certification with BCPS, and with the launch of the B2Gnow Certification Module, the EDOC Certification Team is providing one-on-one assistance with the process.

**3. Data Collection & Tracking Veteran Participation:** To assess Veteran engagement for event registration, EDDC includes the question: *"Are you a veteran?"* on the e-form. This enables EDDC to measure and track veteran business participation across all future events and initiatives.

## BCPS VETERAN BUSINESS ENTERPRISE FIRMS

| | Business Name | Certification Type | Certified Description |
|---|---|---|---|
| 1 | AJJ Home Services LLC | VBE | Other Services |
| 2 | Ateam Solution Services LLC | VBE | Professional Services |
| 3 | Beacon Insurance Agency LLC | VBE | Professional Services |
| 4 | Beeline Property Inspections Inc | VBE | Professional Services |
| 5 | Cane Wireless Inc. | VBE | Goods |
| 6 | Classroom Outfitters, LLC | VBE | Goods |
| 7 | Cultural Cosmetics, Inc. | VBE | Other Services |
| 8 | Delarm, William F. | VBE | Other Services |
| 9 | FORTECIT LLC | VBE | Other Services |
| 10 | GENERATION ELECTRICAL SERVICES, CORP. | VBE | Construction |
| 11 | HCT Certified Public Accountants and Consultants | VBE | Professional Services |
| 12 | ICG LLC | VBE | Other Services |
| 13 | Infinite Dimensions Corporate Wellness Solutions, LLC | VBE | Other Services |
| 14 | JOURNEY TO ENGINEERING, LLC | VBE | Other Services |
| 15 | M.D. Stewart & Associates, Inc. | VBE | Other Services |
| 16 | m.d. Stewart Food Group Inc | VBE | Goods |
| 17 | Mario D Miller,LLC | VBE | Other Services |
| 18 | My Third Eye Media Services LLC | VBE | Other Services |
| 19 | Panancys Creole Cuisine, LLC | VBE | Other Services |
| 20 | Shermez Logistics LLC | VBE | Other Services |
| 21 | Signed By BB, LLC dba PDF SIGNS | VBE | Other Services |
| 22 | Sparta Insulation Company | VBE | Construction |
| 23 | STAAR TECHNOLOGIES | VBE | Goods |
| 24 | The Adversity Academy | VBE | Other Services |
| 25 | The T-shirt Guy LLC | VBE | Goods |
| 26 | Tollanis Solutions Inc. | VBE | Professional Services |

## GOAL SETTING

From October 1, 2025 - December 31, 2025, the Superintendent's Goal Setting Committee (GSC) applied Affirmative Procurement Initiatives (APIs) to a total of twelve (12) solicitations. Note, the GSC does not review, nor assign, APIs to proposed contract amendments, renewals, piggybacks, nor sole source bids.

## SOLICITATION EVALUATION DATA

During FY26 Q1, EDDC evaluated eight (8) District solicitations to assess participation and utilization of Certified small businesses. Within the eight (8) procurements, forty-eight (48) firms submitted proposals, of which eight (8) respondents were BCPS Certified primes. In addition, twenty-eight (28) Certified sub-consultants/contractors were included among the proposals submitted.

Comparatively, in FY25 Q4, EDDC evaluated twelve (12) District solicitations. Within the solicitations evaluated, forty-four (44) firms submitted proposals, of which nine (9) were BCPS Certified primes. Additionally, sixteen (16) Certified sub-consultants/contractors were included among the proposals submitted.

| **Business Enterprise Certification Legend** |
|---|
| Emerging Business Enterprise (EBE), Minority Business Enterprise (MBE), Small Business Enterprise (SBE), White Woman-Owned Business Enterprise (WBE), Veteran Business Enterprise (VBE) |
| **Ethnicities** |
| African American (AA), Asian Pacific American (APA), Hispanic American (HA), Non-Minority Male (NMM) |

### FY26 Q2 PROPOSALS EVALUATED

| **Solicitation #** | **ITB26-118** | | **ITB26-131** | | | **RFP25-164** |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Fire Alarm Parts & Equipment** | | **Mechanical Insulation Services** | | | **Tree Trimming Services** |
| **Prime Contractor** | Bass-United Fire & Security Systems Inc | Integrated Fire & Security Solutions | Blizzard Air Conditioning, LLC | Peak Air Mechanical, LLC | Thermal Concepts, LLC | Able Business Services |
| **Certification Status of Prime** | Non-EDOC Certified | | S/MBE - HA M | Non-EDOC Certified | | Non-EDOC Certified |
| **Sub Contractors/ Consultants** | Next Security LLC | None | None | | | None |
| **Certification Status of Contractors/ Consultants** | Non-EDOC Certified | N/A | N/A | | | N/A |
| **API Assigned by Goal Setting Committee** | Qualify for Bidder's 3% Price Preference | | Qualify for Bidder's 3% Price Preference | | | EDOC Points Awarded |
| **API Credit Received** | No | No | Yes | No | No | Yes |

## FY26 Q2 PROPOSALS EVALUATED CONTINUED

| **Solicitation #** | **RFP25-164 Continued** | | | | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Tree Trimming Services** | | | | | |
| **Prime Contractor** | Arboria Landscape & Tree Café | Brightview Landscape Services | Coco Tree Service Corp | EDJ Tree Services LLC | Lemon Lime Landscaping | Manley Arbor Assets LLC |
| **Certification Status of Prime** | Non-EDOC Certified | | | | | |
| **Sub Contractors/ Consultants** | None | | | | | |
| **Certification Status of Contractors/ Consultants** | N/A | | | | | |
| **API Assigned by Goal Setting Committee** | EDOC Points Awarded | | | | | |
| **API Credit Received** | Yes | Yes | Yes | Yes | Yes | Yes |

| **Solicitation #** | **RFP25-164 Continued** | | | | **RFP26-006** | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Tree Trimming Services** | | | | **Third Party Administrative Services for Casualty Lines Claims** | |
| **Prime Contractor** | SFM Landscaping Services, LLC | Sherlock Tree Company, Inc | Superior Landscaping & Lawn Services Inc | The Green Experts Landscaping LLC | Cooper Claims Services, Inc. | Davies Claims North America, Inc. |
| **Certification Status of Prime** | Non-EDOC Certified | | | | E/S/MBE HA | Non-EDOC Certified |
| **Sub Contractors/ Consultants** | None | | | | None | Daughter's Reporting |
| **Certification Status of Contractors/ Consultants** | N/A | | | | N/A | E/S/WBE WF |
| **API Assigned by Goal Setting Committee** | EDOC Points Awarded | | | | EDOC Points Awarded | |
| **API Credit Received** | Yes | Yes | Yes | Yes | No | No |

## FY26 Q2 PROPOSALS EVALUATED CONTINUED

| Solicitation # | RFP26-006 Continued | | | | | RFP26-007 |
|---|---|---|---|---|---|---|
| Solicitation Name | Third Party Administrative Services for Casualty Lines Claims | | | | | Property and Casualty Insurance Brokerage Services |
| Prime Contractor | Davies Claims North America, Inc. | | | Sedgwick Claims Management Services, Inc. d.b.a Sedgwick | Tristar Claims Management Services, Inc. | Alliant Insurance Services, Inc |
| Certification Status of Prime | Non-EDOC Certified | | | | | Non-EDOC Certified |
| Sub Contractors/ Consultants | All Pro Placement Services | Valerie Kiffin Lewis, Esq. | TIG Risk Services | None | Absolute Staffing & Consulting Solutions | Piazza Marketing, LLC |
| Certification Status of Contractors/ Consultants | N/A | | | N/A | Non-EDOC Certified | E/WBE |
| API Assigned by Goal Setting Committee | EDOC Points Awarded | | | | | SDOP Evaluation Points Awarded |
| API Credit Received | No | No | No | No | No | Yes |

| Solicitation # | RFP26-007 | | | RFP26-103 | | |
|---|---|---|---|---|---|---|
| Solicitation Name | Property and Casualty Insurance Brokerage Services | | | Fire Alarm Services | | |
| Prime Contractor | Arthur J. Gallagher & Co. | Marsh & McLennan Agency LLC | Risk Management Associates, Inc | Alpha Security & Fire Alarm Services, Inc. | Bass-United Fire & Security Systems Inc | Integrated Fire & Security Solutions |
| Certification Status of Prime | Non-EDOC Certified | | | MBE AA F | Non-EDOC Certified | |
| Sub Contractors/ Consultants | Cynanotary, LLC | Beacon Group, Inc. | None | None | Next Security LLC | None |
| Certification Status of Contractors/ Consultants | S/MBE AA F | E/SBE NMM | N/A | N/A | Non-EDOC Certified | N/A |
| API Assigned by Goal Setting Committee | SDOP Evaluation Points Awarded | | | SDOP Evaluation Points Awarded | | |
| API Credit Received | Yes | Yes | No | Yes | Yes | Yes |

## FY26 Q2 PROPOSALS EVALUATED CONTINUED

| **Solicitation #** | **RFP26-103 Continued** | **RFP26-051** | | | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Fire Alarm Services** | **Commercial Kitchen Appliances Equipment, Supplies and Parts** | | | | |
| **Prime Contractor** | WSA Systems - Boca, LLC | 11400 LLC | Big Bend Restaurant Suppy | Business Services | Commercial Kitchen Stop | Dade Pape & Bag Co LLC |
| **Certification Status of Prime** | Non-EDOC Certified | Non-EDOC Certified | | | | |
| **Sub Contractors/ Consultants** | None | None | | | | |
| **Certification Status of Contractors/ Consultants** | N/A | N/A | | | | |
| **API Assigned by Goal Setting Committee** | SDOP Evaluation Points Awarded | Qualify for Bidder's 3% Price Preference | | | | |
| **API Credit Received** | Yes | No | No | No | Rejected by PWS | No |

| **Solicitation #** | **RFP26-051 Continued** | | | | |
|---|---|---|---|---|---|
| **Solicitation Name** | **Commercial Kitchen Appliances Equipment, Supplies and Parts** | | | | |
| **Prime Contractor** | Douglas Food Stores Inc d.b.a. Douglas Equipment | Edward Don & Company | Eleven36, LLC | General Hotel & Restaurant Supply Corp. | Johnson-Lancaster and Associates, Inc |
| **Certification Status of Prime** | Non-EDOC Certified | | | | |
| **Sub Contractors/ Consultants** | None | | | | |
| **Certification Status of Contractors/ Consultants** | N/A | | | | |
| **API Assigned by Goal Setting Committee** | Qualify for Bidder's 3% Price Preference | | | | |
| **API Credit Received** | No | No | No | No | No |

## FY26 Q2 PROPOSALS EVALUATED CONTINUED

| **Solicitation #** | **RFP26-051 Continued** | | |
|---|---|---|---|
| **Solicitation Name** | **Commercial Kitchen Appliances Equipment, Supplies and Parts** | | |
| **Prime Contractor** | Lace Foodservice Corp | Milo Food Services Equipment Dist. Inc. | Parts Town, LLC |
| **Certification Status of Prime** | Non-EDOC Certified | | |
| **Sub Contractors/ Consultants** | None | | |
| **Certification Status of Contractors/ Consultants** | N/A | | |
| **API Assigned by Goal Setting Committee** | Qualify for Bidder's 3% Price Preference | | |
| **API Credit Received** | No | No | No |

## CONTRACT AWARD DATA

Within nine (9) new contracts, approved by the Board in FY26 Q2, nineteen (19) were to Certified primes. In addition, twenty-two (22) Certified sub-contractors are included within the awarded contracts. The cumulative contract award amount from October 2025 - December 2025 was $171.4M. The list of awarded contracts does not include amendments, renewals, nor piggybacks.

| Participation of Certified Primes and Subs | FY26 Q1 | FY26 Q2 |
|---|---|---|
| **Total Approved Contracts** | 15 | 9 |
| **Certified Primes** | 18 | 19 |
| **Certified Sub-Contractors** | 12 | 22 |
| **Contract Awards Amounts with Certified Prime Bidders &/or Certified Sub-Contractor Commitment** | **$205,661,133.00** | **$162,865,000.00** |
| **Total Contract Award Amount** | **$217,743,133.00** | **$171,417,584.26** |

| **Business Enterprise Certification Legend** |
|---|
| Emerging Business Enterprise (EBE), Minority Business Enterprise (MBE), Small Business Enterprise (SBE), White Woman-Owned Business Enterprise (WBE), Veteran Business Enterprise (VBE) |
| **Ethnicities** |
| African American (AA), Asian Pacific American (APA), Hispanic American (HA), Non-Minority Male (NMM) |

## FY26 Q2 CONTRACT AWARDS

| **Solicitation #** | **ITB23-029-1** | | | | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Motor Coach Transportation Services** | | | | | |
| **Prime Awardee** | A Family Coaches Inc | Ace Tours & Transportation, Inc. | ACME Caribbean, LLC | Bus One LLC | ECR Busline Inc | Exotic Coach Lines, LLC |
| **Certification Status of Prime Awardee** | Non-EDOC Certified | | | | | |
| **Proposed Subs within Bid Submittals** | None | | | | | |
| **Certification Status of Proposed Subs** | N/A | | | | | |
| **Contract Amount** | $2,910,000 | | | | | |
| **API Evaluation Credit Received** | Yes | Yes | No | No | No | Yes |

| **Solicitation #** | **ITB23-029-1 Continued** | | | | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Motor Coach Transportation Services** | | | | | |
| **Prime Awardee** | Jano Coach Lines, Inc. | Phoenix Bus Inc | Pico Bros Company LLC | SA All Transportation LLC | Safeguard America d/b/a Americas Transportation.com | Signature Buses LLC |
| **Certification Status of Prime Awardee** | Non-EDOC Certified | ESMBE HA M | Non-EDOC Certified | ESMBE HA M | Non-EDOC Certified | Non-EDOC Certified |
| **Proposed Subs within Bid Submittals** | None | | | | | |
| **Certification Status of Proposed Subs** | N/A | | | | | |
| **Contract Amount** | $2,910,000 | | | | | |
| **API Evaluation Credit Received** | Yes | No | Yes | Yes | No | No |

## FY26 Q2 CONTRACT AWARDS CONTINUED

| **Solicitation #** | **ITB23-029-1** | | **ITB24-011-2** | **ITB25-041** | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Motor Coach Transportation Services** | | **Child Care Services, Before/After School, Summer, and Non-School Day Programs** | **Construction Services Minor Projects** | | |
| **Prime Awardee** | Think Miami Bus Service, Inc. | Travel & Tours Global Management Company L.L.C. | The Unbeatables Academy, Inc | Advanced Roofing, Inc. | A-1 Duran Roofing, Inc. | Atlas Apex Roofing, LLC |
| **Certification Status of Prime Awardee** | ESMBE HA F | SMBE HA M | ESMBE HA F | Non-EDOC Certified | | |
| **Proposed Subs within Bid Submittals** | None | | None | Yes | | |
| **Certification Status of Proposed Subs** | N/A | | N/A | TBD | | |
| **Contract Amount** | $2,910,000 | | N/A | $145,000,000 | | |
| **API Evaluation Credit Received** | No | Yes | N/A | Yes | | |

| **Solicitation #** | **ITB25-041 Continued** | | | | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Construction Services Minor Projects** | | | | | |
| **Prime Awardee** | Asset Builders d/b/a Messam | C & F Electric of Fort Lauderdale, Inc. | Canseco Electrical Contractor, Inc. | Cosugas, LLC | Fastrack Management & Consulting, Inc. | FHP Tectonics Corp. |
| **Certification Status of Prime Awardee** | SMWBE AA | SBE NMM | ESMWBE HA F | ESMBE HA M | SMWBE HA F | Non-EDOC Certified |
| **Proposed Subs within Bid Submittals** | Yes | | | | | |
| **Certification Status of Proposed Subs** | TBD | | | | | |
| **Contract Amount** | $145,000,000 | | | | | |
| **API Evaluation Credit Received** | Yes | | | | | |

## FY26 Q2 CONTRACT AWARDS CONTINUED

| **Solicitation #** | **ITB25-041 Continued** | | | | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Construction Services Minor Projects** | | | | | |
| **Prime Awardee** | H.B. Hoffman, LLC | Grace & Naeem Uddin, Inc. | Lego Construction Co. | Llorens Contracting, LLC | Protect Video, Inc. | RPM General Contractors, Inc. |
| **Certification Status of Prime Awardee** | ESWBE WF | MWBE HA F | Non-EDOC Certified | SMWBE HA F | ESBE NMM | Non-EDOC Certified |
| **Proposed Subs within Bid Submittals** | Yes | | | | | |
| **Certification Status of Proposed Subs** | TBD | | | | | |
| **Contract Amount** | $145,000,000 | | | | | |
| **API Evaluation Credit Received** | Yes | | | | | |

| **Solicitation #** | **ITB25-041** | | | **RFP25-164** | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Construction Services Minor Projects** | | | **Tree Trimming Services** | | |
| **Prime Awardee** | S3S Construction, Inc. | Sleiman Construction, LLC | Universal Electric of Florida, Inc. | Brightview Landscape Services, Inc. | EDJ Service, Inc. | SFM Services, Inc. |
| **Certification Status of Prime Awardee** | ESMBE AA M | ESBE NMM | SBE NMM | Non-EDOC Certified | | |
| **Proposed Subs within Bid Submittals** | Yes | | | Crodon, Inc. | None | |
| **Certification Status of Proposed Subs** | TBD | | | Non-EDOC Certified | N/A | |
| **Contract Amount** | $145,000,000 | | | $600,000.00 | | |
| **API Evaluation Credit Received** | Yes | | | No | No | No |

## FY26 Q2 CONTRACT AWARDS CONTINUED

| **Solicitation #** | **RFP25-164 Continued** | | **RFP26-008** | | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Tree Trimming Services** | | **Grounds Maintenance Services** | | | |
| **Prime Awardee** | Sherlock Tree Company | The Green Experts Landscaping LLC | BrightView Landscape Services, Inc. | EDJ Service, LLC | Green Horizon Services, Inc. | Juniper Landscaping of Florida, LLC |
| **Certification Status of Prime Awardee** | Non-EDOC Certified | | Non-EDOC Certified | | ESMBE HA M | Non-EDOC Certified |
| **Proposed Subs within Bid Submittals** | None | | Crodon, Inc. | None | None | Yes |
| **Certification Status of Proposed Subs** | N/A | | Non-EDOC Certified | N/A | N/A | TBD |
| **Contract Amount** | $600,000.00 | | $11,000,000.00 | | | |
| **API Evaluation Credit Received** | No | No | No | No | Yes | No |

| **Solicitation #** | **RFP26-008 Continued** | | | | **ITB26-051** | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Grounds Maintenance Services** | | | | **Commercial Kitchen Appliances, Equipment, Supplies, and Parts** | |
| **Prime Awardee** | SFM Landscape Services, LLC | The Green Experts Landscaping LLC | UG2 LLC | W&G Maintenance Corp. | 11400, LLC | Big Bend Restaurant Supply, Inc. |
| **Certification Status of Prime Awardee** | Non-EDOC Certified | | Non-EDOC Certified | Non-EDOC Certified | Non-EDOC Certified | |
| **Proposed Subs within Bid Submittals** | None | | Enviroscapes Plus Inc. | None | None | |
| **Certification Status of Proposed Subs** | N/A | | Non-EDOC Certified | N/A | N/A | |
| **Contract Amount** | $11,000,000.00 | | | | $8,302,584.26 | |
| **API Evaluation Credit Received** | No | | | | No | |

## FY26 Q2 CONTRACT AWARDS CONTINUED

| Solicitation # | **ITB26-051 Continued** | | | | | |
|---|---|---|---|---|---|---|
| Solicitation Name | **Commercial Kitchen Appliances, Equipment, Supplies, and Parts** | | | | | |
| Prime Awardee | Business Services | Dade Paper & Bag, LLC d/b/a Imperial Dade | Douglas Food Stores, Inc. d/b/a Douglas Equipment | Edward Don & Company, LLC | General Hotel & Restaurant Supply Corp. | Johnson-Lancaster and Associates, Inc. |
| Certification Status of Prime Awardee | Non-EDOC Certified | | | | | |
| Proposed Subs within Bid Submittals | None | | | | | |
| Certification Status of Proposed Subs | N/A | | | | | |
| Contract Amount | $8,302,584.26 | | | | | |
| API Evaluation Credit Received | No | | | | | |

| **Solicitation #** | **ITB26-051** | | | **ITB26-087** | | |
|---|---|---|---|---|---|---|
| **Solicitation Name** | **Commercial Kitchen Appliances, Equipment, Supplies, and Parts** | | | **Electrical Supplies** | | |
| **Prime Awardee** | Lace Foodservice Corporation | Milo Food Service Equipment, Dist., Inc. | Parts Town LLC | Solar Champs LLC d/b/a Champs Pro Services | Tourbillon Enterprises LLC d/b/a Batteries Plus | World Electric Supply |
| **Certification Status of Prime Awardee** | Non-EDOC Certified | | | Non-EDOC Certified | | |
| **Proposed Subs within Bid Submittals** | None | | | None | | |
| **Certification Status of Proposed Subs** | N/A | | | N/A | | |
| **Contract Amount** | $8,302,584.26 | | | $3,355,000.00 | | |
| **API Evaluation Credit Received** | No | | | No | | |

## FY26 Q2 CONTRACT AWARDS

| **Solicitation #** | **RFP26-103** | | | **ITB26-029** |
|---|---|---|---|---|
| **Solicitation Name** | **Fire Alarm Services** | | | **Construction Printing Services** |
| **Prime Awardee** | Alpha Security & Fire Alarm Services, Inc. | Bass-United Fire & Security Systems, Inc. | Sciens Building Solutions d/b/a WSA Systems-Boca LLC | Black's Business Systems d/b/a Services On-Site |
| **Certification Status of Prime Awardee** | ESMBE AA M | Non-EDOC Certified | | Non-EDOC Certified |
| **Proposed Subs within Bid Submittals** | None | Next Security LLC | TBD | None |
| **Certification Status of Proposed Subs** | N/A | Non-EDOC Certified | TBD | N/A |
| **Contract Amount** | $3,355,000.00 | | | $250,000.00 |
| **API Evaluation Credit Received** | No | | | No |

**Total FY26 Q2 Award Amount $171,417,584.26**

## COMPLIANCE

District SMART Bond Program payments from July 1, 2017 - December 31, 2025 are below. Data aligns with implementation of Policy 3330 Supplier Diversity Outreach Program, effective July 1, 2017.

## REPORTED SMART PAYMENTS

| **SMART BOND PROGRAM PAYMENTS** | **July 1, 2017– September 30, 2025** | **July 1, 2017– December 31, 2025** |
|---|---|---|
| **Total Prime Payments Reported** | **$1,218,456,834.44** | **$1,250,954,221.85** |
| **Total Subcontractor Confirmed Payments Received** | **$532,038,774.38** | **$544,471,353.43** |
| **Subcontractor Utilization Attainment (%)** | **43.66%** | **43.52%** |

# OUTREACH & MARKETING

In FY26 Q2, EDOC continued outreach and marketing initiatives to connect with the small and local business community to advance awareness of BCPS Certification and opportunities to do business with the District.

| | Date | Event Type | Event Title | Topic | Presenters | Total Attendees |
|---|---|---|---|---|---|---|
| 1 | October 1, 2025 | Workshop | In-Person Certification Workshop | Live support to complete certification applications | Economic Development Opportunities & Compliance | 11 |
| 2 | October 8, 2025 | MatchMaker | BCPS Strategic Partnerships | Partnerships with Broward County Public Schools | Economic Development Opportunities & Compliance and Office of Strategic Partnership | 226 |
| 3 | October 15, 2025 | Brunch & Learn | Business Law Basics | Legalizing and Protecting Your Business in Florida | Economic Development Opportunities & Compliance | 148 |
| 4 | October 23, 2025 | Brunch & Learn | How to Do Business with BCPS | Calling All Food Truck Owners! | Economic Development Opportunities & Compliance, Risk Management, & Fire Marshall | 213 |
| 5 | November 7, 2025 | Networking | Biz Bites & Network | Grab a Bite & Grow Your Business | Economic Development Opportunities & Compliance | N/A |
| 6 | November 19, 2025 | Brunch & Learn | Become a Vendor, Get Certified, and Grow Your Business with BCPS | Hospitality Entrepreneurs | Economic Development Opportunities & Compliance | 228 |
| 7 | December 4, 2025 | Workshop | In-Person Certification Workshop | Live support to complete certification applications | Economic Development Opportunities & Compliance | 230 |
| | | | | | **Total Attendees** | **1056** |

*Note: Totals include repeat attendees.*







## TARGETED OUTREACH ACTIVITIES

FY26 Q1 ACTIVITIES

| 790 | 152 | 1382 |
|---|---|---|
| EDDC Concierge Service | Community & Stakeholder Meetings | One-on-One Technical Assistance |

FY26 Q2 ACTIVITIES

| 619 | 177 | 1036 |
|---|---|---|
| EDDC Concierge Service | Community & Stakeholder Meetings | One-on-One Technical Assistance |

## STAY CONNECTED | STAY INFORMED

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