Singley Collegiate Academy
Communication Plan

The communication plan for the Singley Collegiate Academy will consist of distributing marketing materials in person, online, and via school messenger to the community. We will seek to promote the campus vision and follow the ECHS Blueprint Guidelines set forth for recruiting and admitting our target population. We will be distributing information at the district-wide community meetings, middle schools, at our campus parent information meetings/Preview Night, as well as, on our campus website, and on our campus social media accounts.