

MEMORANDUM

To: All District and School-Level Administrators and Teachers
From: Dr. Marcia Oglesby, Director, DCSD Grants & Partnerships
Through: Dr. Cherisse M. Campbell, Chief, Community Engagement & Innovative Partnerships
Date: February 13, 2026
Subject: *Funding Focus Friday: Good360: Turning Donations into Learning Opportunities*

Picture equipping your classrooms, supporting student wellness, restocking SAFE Centers, and enhancing family engagement with high-quality resources at little to no cost. That is the power of Good360.

[Good360](#) is a nationally respected nonprofit that connects schools and community organizations with donated products from leading retailers and manufacturers. Since 1983, Good360 has distributed more than \$25 billion in donated goods to over 100 million people globally, ensuring that excess does not go to waste but instead opens doors to opportunity.

Good360 focuses on five key areas that directly support student success: Education and STEAM, Health and Hygiene, Play and Recreation, Home and Essential Goods, and Disaster Response and Recovery. Their mission mirrors our own commitment to equity and engagement by closing the need gap and opening opportunities for students to learn, grow, and thrive.

Through a simple [application process](#), schools can access new and gently returned items, often in excellent condition, for a small administrative or shipping fee. These resources align seamlessly with the needs we see every day in our classrooms and communities.

Good360 can quickly make a meaningful difference in your school. A few examples include:

- Strengthen instruction and hands-on learning with donated books, school supplies, art materials, and STEAM kits that enrich classroom experiences.
- Increase student engagement and confidence through access to backpacks, apparel, and learning tools that help students feel prepared and supported.
- Remove barriers to learning by providing hygiene kits and essential items that support student health, attendance, and focus.
- Expand career exploration and enrichment with technology and tools that support CTE pathways, clubs, and afterschool programs.
- Deepen family and community connections by extending donated goods to families in need, reinforcing stability beyond the school day.

These are significant opportunities for our schools. You are encouraged to explore [Good360's catalog](#) and consider how these resources could support your students, staff, and families. Keep in mind that Good360 may add administrative fees for receiving donated items, inventorying and storing them,

and shipping them on-site. Nevertheless, this is a practical, high-impact way to stretch budgets while expanding what is possible for our schools and centers.

FUN FACT: Good360 is also a leader in responsible and ethical giving. A well-known example is [its long-standing partnership with the NFL, which ensures that the losing team's Super Bowl championship merchandise is donated to communities worldwide rather than ending up in landfills.](#) This same thoughtful process is applied to millions of donated items every year, ensuring dignity, sustainability, and positive community impact.

For more useful information about Good360, see [HERE](#). To apply, go [HERE](#).

Remember to follow the [DCSD Grant Guidelines](#) and coordinate with [Grants & Partnerships](#) on next steps. We are here to support you in shaping your ideas and strengthening your submissions. To begin your application, have questions answered, or get experienced advice, email us at grantsandpartnerships@dekalbschoolsga.org.

[Dr. Marcia Oglesby](#), *Director*
[Ms. Tanya Arrington](#), *Strategic Partners Manager*

[Dr. Donald Porter](#), *Lead Grant Strategist*
[Ms. Demetric Crittle](#), *Coordinator*

Looking for more grant inspiration and options? The full, searchable February 2026 issue of the Monthly Education Grants Alert (*MEGA*) is available [HERE](#).

Good luck!