



REVISITING OUR VISION AND MISSION
DISCUSSING OUR VALUES
Dr. Demario Strickland

February 2026



MOUNT VERNON CITY SCHOOL DISTRICT

Who Owns the Mission and Vision?



- The Board of Education owns the mission and vision. The Superintendent leads the process. The community must help shape it—authentically, not symbolically. If any one of those is missing, the mission and vision will not stick.

Who Should Be Involved?

Required Core Participants

- Board of Education: Early involvement, not just final approval.
- District Leadership Team: Must survive budgeting, staffing and daily decision-making.
- Principals and School Leaders: Translators of vision into school culture and instructional priorities.

Essential Voices

- Teachers and Support Staff: Classroom teachers, counselors, social workers, paraprofessionals, clerical and operational staff.
- Families and Scholars: Direct beneficiaries who bring lived experience.
- Community Partners: Local organizations and stakeholders invested in student success.



GOAL

Board of Education to have a public discussion to assess whether the District's Vision and Mission still accurately reflect the Mount Vernon City School District overall.

Board will provide input and discuss their shared value.

"In order to serve its purpose, a vision has to be a shared vision."

— Warren G. Bennis





MOUNT VERNON CITY SCHOOL DISTRICT

Our Vision

- The District, through a shared decision-making process, is committed to helping its scholars, parents, teachers and administrators enhance their academic, social, economic and technological skills to prepare individuals to function effectively in today's global society.
- Guiding Questions: Is our current vision still relevant? Does it focus on the "why" behind the work and briefly state what we hope to achieve in the future? Should the vision of the District change? If you answered yes, briefly describe your suggested changes.



Our Mission

- The District, comprising its board members, staff, scholars, parents, and community members, is dedicated to fostering an inclusive environment that recognizes every scholar's unique qualities while providing a comprehensive and rigorous education that promotes respect, cultivates character, and inspires intellectual growth. It is committed to empowering scholars to become lifelong learners, who are successful and responsible citizens and who positively contribute to their local and global communities.
- Guiding Questions: Does the mission briefly describe what we do now and for whom? Does it reflect our commitment to all scholars? Should the mission change? If you answered yes, briefly describe what you feel should be added.



MOUNT VERNON CITY SCHOOL DISTRICT PORTRAIT OF A GRADUATE



PORTRAIT OF A GRADUATE

February 2026



Our Core Values

- All scholars can learn.
- They learn in different ways and at different paces.
- They should be challenged to be lifelong learners.
- The key aspect of education is developing well-rounded scholars who think creatively and critically to make informed decisions and solve problems.
- Education enables individuals to be responsible, self-disciplined members of society.
- Cultural diversity enriches the educational experience for scholars.
- A safe and caring environment is important to scholars and staff.
- Education is a collaborative partnership with the Board of Education, staff, scholars, families, and resources in the community.



DISCUSSION QUESTIONS

What are the Board's shared values? Please discuss based on the following:

- What do we stand for?
- What behaviors do we value over all else?
- How will we conduct our activities to achieve the mission and vision?
- How do we treat members of our organization and community?



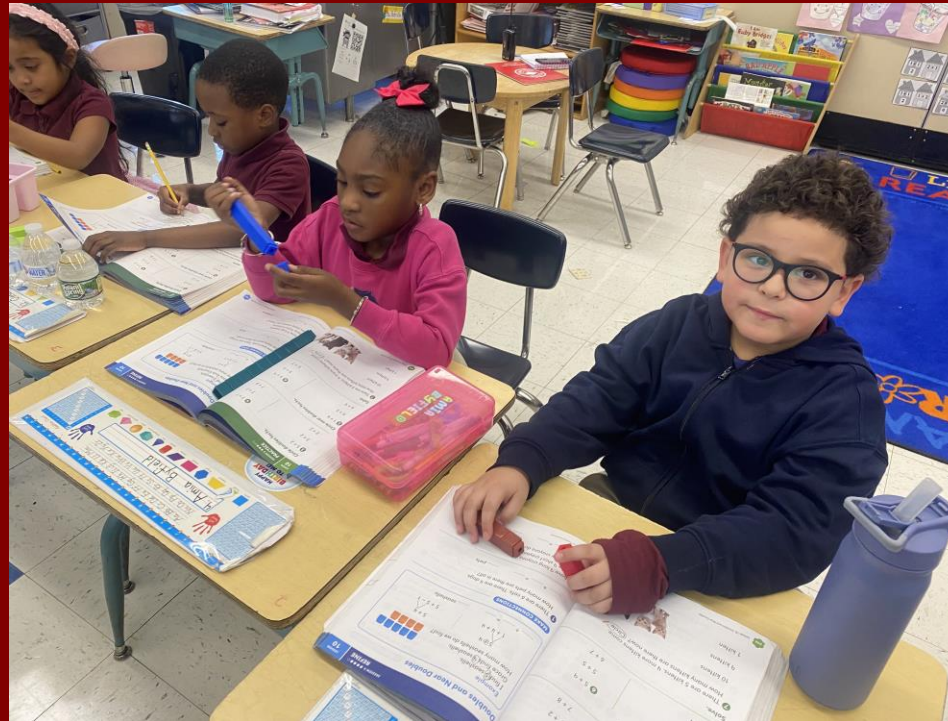


MOUNT VERNON CITY SCHOOL DISTRICT

Context: Strategic Planning Process

This discussion is a critical first step in our strategic planning process. Your input today will help shape:

- District Strategic Goals and Priorities
- Resource Allocation and Budget Decisions
- Community Engagement and Communication Strategy
- District Success Metrics and Accountability Measures



Community Engagement

All members of the Mount Vernon City School District community will also have an opportunity to weigh in on our shared vision, mission and values.



"In order to serve its purpose, a vision has to be a shared vision."

— Warren G. Bennis



MMK *shines*



Thank You!