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MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Ashwaubenon DECA Students Create Global Outreach Project

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In a heartwarming mission, Amrusha Prathigudupu, Ryan Lai, and Akshath Yadawad, students at Ashwaubenon High School, collaborated with Parkview Middle School English/Language Arts students for a DECA project aimed at enhancing global education. DECA is an international business and marketing club that helps develop future leaders. These three amazing high school students initiated the Build a Book and STEM project campaign as part of a community giving effort.

Amrusha, Ryan, and Akshath taught students how to use the site, Canva, as a place to store their digital books. The students at Parkview, Pioneer, and Valley View created over 800 original stories to be shared with the Mathrusya Child Home, a charitable orphanage dedicated to providing shelter, care, and education to underprivileged children aged 4 to 16, in India. In addition, the DECA students worked to create STEM (Science, Technology, Engineering, and Mathematics) kits to distribute as well. Sourcing instructions from the Einstein Project at UWGB, each of these kits provides hundreds of students with example laboratory experiments to test, building knowledge using hands-on learning.

The DECA trio wrote letters, went door-to-door, and applied for grants to secure donations for their project, and used the money to have the books and STEM kits created in India and delivered to the orphanage. They raised enough money that they were able to donate school supplies and scholarships, as well.

Mrs. Layden, District Technology Coach, said, “These students are some of the best and brightest that Ashwaubenon High School has to offer! I can’t wait to watch them continue to make a difference in the world.”

“They were an absolute joy to work with! Their collaboration with our middle schoolers was inspiring, as they opened hearts and minds to the amazing possibilities that come from books. Together, they’re helping to create a brighter future!” said Mrs. Turnbull, district THRIVE coach.

[End of media release]