Merchantville Board of Education 130 South Centre Street Merchantville, NJ 08109	File Code : 5145.5 Adopted : 09/27/1988 Revised : 09/22/2009 Reviewed : 06/03/2024

Photographs of Pupils

Taking pictures of district pupils and buildings for commercial purposes is prohibited without written approval of the chief school administrator.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School pupils" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Pictures of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photographs of children placed in the district by the Division of Youth and Family Services (DYFS) shall not be published without permission of the division case worker.

Photographs on the District Web Site

Pictures of district pupils shall not be posted on the web site, except under the following conditions:

A. Prior written permission has been obtained from the pupil's parent/guardian or from the adult pupil;

B. Group photographs may identify the group, but not the individuals in the group;

C. Prior written permission has been obtained from the pupil's parent/guardian or from the adult pupil, if the pupil is receiving an award or special recognition.

Key Words

Exploitation, Safety, Photographs of Pupils, Pupil Photographs, Student Photographs, Web Site

Legal References:

N.J.S.A.	18A:11-1	General mandatory powers and duties
N.J.S.A.	18A:36-35	Disclosure of certain student information on internet prohibited without parental consent
N.J.S.A.	18A:54-20	Powers of board (county vocational schools)

Possible Cross References:

*1100	Communicating with the public
*1110	Media
*1120	Board of education meetings
*1140	Distribution of materials by pupils and staff
*1250	Visitors
1320	Participation in out-of-school community activities
*5125	Pupil records
*5141.4	Child abuse and neglect
*5145.12	Search and seizure

6142.10	Technology
6145.3	Publications
6145.4	Public performances and exhibitions
*6171.4	Special education

*Indicates policy is included in the Critical Policy Reference Manual.

NJSBA File Date: 05/06