MERCHANTVILLE BOARD OF EDUCATION 130 South Centre Street Merchantville, New Jersey 08109	File Code: 1000/1010 Adopted: 9/27/88 Revised: 06/19/17 Reviewed: 03/18/2024

Concepts and Roles in Community Relations; Goals and Objectives

The. Board of Education believes that school district public relations is not solely an information program, but encompasses all aspects of the schools' relationship with the total community.

The Board of Education believes a school-community communications program should:

A. Promote public interest and participation in the operation of the school system;

B. Gather information about public attitudes toward the school system and its programs and report them to the chief school administrator and the board;

C. Provide an honest, continuous, comprehensive flow of information about the policies, procedures, programs, problems and progress of the school system to the community and the staff;

D. Develop the most effective means of communication with the Merchantville community and use available media as appropriate;

E. Develop programs in the schools that will integrate home, school, and community in meeting the needs of district pupils;

F. Develop and maintain the confidence of the community in the school board and school staff;

G. Develop a climate that attracts good teachers and encourages staff to strive for excellence in the educational program;

H. Anticipate and forestall problems that are brought about by lack of understanding;

I. Evaluate past procedures in order to make improvements in future communications.

The chief school administrator shall be responsible for developing programs, techniques and channels for implementing this policy.

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Legal References:

N.J.S.A.	10:4-6 et seq.	Open Public Meetings Act
N.J.S.A.	47:1A-1et seq.	Examination and copies of public records ("Open Public Records Act")
N.J.A.C.	6:8-1.1	Words and terms defined
N.J.A.C.	6:8-2.1	Reporting requirements
N.J.A.C.	6:8-2.2	School-level planning
N.J.A.C.	6A:30-1.4(a)1	Evaluation process for the annual review

Manual for the Evaluation of Local School Districts (September 2002)

Possible Cross References:

1100	Communication with the public
1120	Board of education meetings
1200	Participation by the public
1220	Ad hoc advisory committees
2224	Nondiscrimination/affirmative action
2232	Internal administrative communications
2240	Research, evaluation and planning
2255	Action planning for T&E certification
3510	Operation and maintenance of plant
3542	Food service
3570	District records and reports
4131/4131.1	Staff development; in-service education/visitations/ conferences
5020	Role of parents/guardians
5131.6	Drugs, alcohol, tobacco (substance abuse)
6010	Goals and objectives
6142.1	Family life education
6142.2	English as a second language; bilingual/bicultural
6142.6	Basic skills
6142.13	HIV prevention education
6171.1	Remedial instruction
6171.3	At-risk and Title 1
6171.4	Special education
6300	Evaluation of the instructional program
7110	Long-range facilities planning
9322	Public and executive sessions
9323/9324	Agenda preparation/advance delivery of meeting material
9326	Minutes