



BASH 2026 Advertising Opportunities Saturday, April 25

Established in 1971, BASH (Building A Scholastic Heritage) unites alumni, families and friends in a shared commitment to making Creighton Prep accessible to more than 1,000 young men from across the Omaha metro area. This year, Prep provided \$6.4 million in financial assistance to nearly 60 percent of our students and families. To help address that level of need, **every dollar we raise through BASH directly supports financial assistance.**

The BASH book is full of important event information and will be made available in printed form at the event. In addition, it will be shared via email and social media as well as links on the Prep website and BASH auction site prior to the event day.

BASH 2026 is partnering with Iridian Group to create a vibrant and professional book. This partnership will ensure that your advertisement will be showcased in a quality publication.

The advertising opportunities for the BASH 2026 book are as follows:

- **\$2,000: inside front cover; color in digital and printed book**
- **\$1,500: outside back cover; color in digital and printed book**
- **\$1,000: tab page; color in digital and printed book (8 available)**
- **\$750: full page; color in digital book, b&w in printed book**
- **\$300: half page; color in digital book, b&w in printed book**

Our design firm will revise a current ad or create a new ad at no additional charge.

Dimensions are as follows:

- Inside front cover: 8.25" wide x 9.75" tall
- Inside/outside back cover: 8.25" wide x 9.75" tall
- Tab page: 7.625" wide x 9.75" tall
- Full page: 6.5" wide x 8.75" tall
- Half page: 6.5" wide x 4.25" tall