



Ford Sand University

Otium, Propositum, Gaudium

Profile

Ford Sand University is a prestigious private research university located in Northern California, founded in 1847. With an undergraduate enrollment of approximately 7,000 students and a total student body of over 17,000, Ford Sand is known for its academic rigor and competitive admission standards. 95% of undergraduate students live on-campus. The campus boasts state-of-the-art facilities and research centers, including a renowned medical school and a school of engineering that is consistently ranked among the top in the country. Students at Ford Sand participate in a wide range of extracurricular activities, ranging from sports to community service, and the university is known for its annual "Sand Games," which brings together students from across the campus for a weekend of friendly athletic competition.

Strategic Plan

In order for Ford Sand to establish and solidify its status as one of the world's leading research universities, the college's leadership has outlined the following priorities as part of the school's Strategic Plan, and has instructed the admissions team to be mindful of the following factors when recruiting and selecting students:

- Increase diversity and inclusivity on campus through targeted recruitment and retention efforts.
 - Expand research and development initiatives through increased funding and partnerships with external organizations.
 - Strengthen ties with alumni and external stakeholders through increased engagement and fundraising efforts.
 - Enhance interdisciplinary studies and cross-department collaborations
 - Foster a culture of innovation and entrepreneurship through the establishment of new centers and initiatives designed to support student innovation and startups.
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Admissions-Specific Institutional Priorities

In addition to the college's overarching Strategic Plan and [consistent institutional priorities \(found on this slide\)](#), the admissions committee this year is particularly mindful of the following priorities:

- In 2022, there was a particularly high number of students who yielded from the Western U.S., while yield from the South was particularly low. This year, the admissions team intends to admit a higher ratio of Southern students than the previous cycle.
- Last year's target class overenrolled by 5%. To accommodate for the lack of available housing, Ford Sand is offering generous commuting stipends and an inaugural NorCal Ambassador Scholars Program for local students with exceptional promise— with guaranteed housing their sophomore year.

Undergraduate Applicant Pool Data | Class of 2027

Total Applications: 80,000

Acceptance Target Number: 2,400 (3%) overall; 1,400 through Restrictive Early Action

Enrollment Target: 1,800 (anticipated 75% regular decision yield)

Race and Ethnicity

White: 30,000 (37.5%)

Asian: 20,000 (25%)

International: 15,000 (18.75%)

Hispanic/Latinx: 8,000 (10%)

Black: 5,000 (3.75%)

Native/Indigenous: 500 (0.625%)

Not Reported: 1,500 (1.875%)

Application Round

Early Decision: 30,000 (37.5%)

Regular Decision: 50,000 (62.5%)

First-Generation to College Status

Continuing generation: 72,000 (90%)

First generation: 8,000 (10%)

Domestic state or Residency

California: 20,000 (25%)

Texas: 8,000 (10%)

New York: 10,000 (12.5%)

Florida: 6,000 (7.5%)

Pennsylvania: 2,500 (3.125%)

Illinois: 3,000 (3.75%)

Ohio: 2,500 (3.125%)

Georgia: 3,000 (3.75%)

North Carolina: 2,000 (2.5%)

Michigan: 2,000 (2.5%)

New Jersey: 2,500 (3.125%)

Virginia: 2,000 (2.5%)

Washington: 1,500 (1.875%)

Arizona: 1,000 (1.25%)

Massachusetts: 1,500 (1.875%)

Tennessee: 1,500 (1.875%)

Indiana: 1,000 (1.25%)

Missouri: 1,500 (1.875%)

Maryland: 1,500 (1.875%)

Wisconsin: 1,000 (1.25%)

Minnesota: 1,000 (1.25%)

Colorado: 1,000 (1.25%)

Alabama: 1,000 (1.25%)

South Carolina: 1,000 (1.25%)

Louisiana: 1,000 (1.25%)

Kentucky: 1,000 (1.25%)

Oregon: 1,000 (1.25%)

Oklahoma: 1,000 (1.25%)

Connecticut: 500 (0.625%)

Iowa: 500 (0.625%)

Utah: 500 (0.625%)

Mississippi: 500 (0.625%)

Arkansas: 500 (0.625%)

Nevada: 500 (0.625%)

Kansas: 500 (0.625%)

New Mexico: 500 (0.625%)

Nebraska: 500 (0.625%)

West Virginia: 250 (0.3125%)

Idaho: 250 (0.3125%)

Hawaii: 250 (0.3125%)

New Hampshire: 250 (0.3125%)

Maine: 250 (0.3125%)

Montana: 250 (0.3125%)

Rhode Island: 250 (0.3125%)

Delaware: 250 (0.3125%)

South Dakota: 250 (0.3125%)

North Dakota: 250 (0.3125%)

High school Type

Public schools: 40,000 (50%)

Private schools: 25,000 (31.25%)

Parochial schools: 7,500 (9.375%)

Charter/magnet schools: 5,000 (6.25%)

Homeschool: 2,500 (3.125%)

PrimaryAcademic Interest (upon application)

STEM majors: 40,000 (50%)

Business majors: 15,000 (18.75%)

Social sciences majors: 10,000 (12.5%)

Health sciences majors: 7,500 (9.375%)

Humanities and arts majors: 4,500 (5.625%)

Education majors: 3,000 (3.75%)