



This campaign is about more than just lights-it's about fostering opportunities, strengthening community bonds, and creating a space where students, families, and community members can come together. Thank you for your support in making this vision a reality!

LIGHT IT UP LAKERS! ILLUMINATE OUR FUTURE

Join us in lighting up the Charles G. Burrows Memorial Athletic Field!

We are excited to announce a community wide effort to raise funds for field lights at what many know as the "Turf Field". This \$359,000 project will enhance opportunities for students and the entire Inter-Lakes community.

HOW YOUR DONATION WILL BE RECOGNIZED

PUBLIC SIGN RECOGNITION

All contributions will be acknowledged on a sign near the field for 25 years.

SIGNIFICANT CONTRIBUTIONS:

\$50,000+ Donors

Name displayed on the scoreboard for 25 years and announcements at evening events for two years.

\$25,000+ Donors

Name on a light post for 25 years and announcements at evening events for two years.

WAYS TO DONATE

MAIL

Send checks payable to Inter-Lakes School District, noting "Lights Campaign" to 103 Main St, Ste. 2, Meredith, NH 03253.

GoFundMe

Use the scan code to donate electronically through the Inter-Lakes Grandparents' Club.

NOTE: FOR TAX-DEDUCTIBLE DONATIONS, PLEASE DONATE DIRECTLY TO THE INTER-LAKES SCHOOL DISTRICT.

WHY FIELD LIGHTS MATTER:

- **Extended Field Access:** More practice and game time for students and community members.
- **Academic Focus:** Reduced need for students to leave school early for games, allowing them to complete a full academic day.
- **Increased Community Engagement:** More opportunities for working families to attend events.
- **Boost the Local Economy:** More people attending field events means more people interacting with local businesses.
- **Youth Sports:** Expanded playtime for elementary school clubs.
- **Non-Athletic Events:** A venue for band performances, ceremonies, and concerts.
- **Friday Night Lights:** Iconic community spirit events.
- **Night Access:** Open the field for community use, such as track walking.
- **Team Spirit:** Strengthen social connections through evening gatherings.
- **Comfort:** Cooler evening temperatures for players and spectators.
- **Mental Health:** Opportunities for healthy, active, social activities.

Light It Up Lakers! Banner Program



Help us bring lights to the Charles G. Burrows Memorial Athletic Field ("Turf Field") through our exclusive banner sponsorship opportunity!

We have a limited number of banners available:

- Premium Banners (44): Positioned along the fence immediately in front of the spectator area for high visibility.
- Banners (44): Positioned along the fence closest to the boundary with Inter-Lakes Elementary School.

KEY DETAILS:

- Banners will be displayed from April 1 to November 30 of each year.
- Banner location on the selected fence side will be done through the ILSD Facilities Department.
- Banner application is complete once a check is received.
- All funds raised through the program will support the purchase of field lights, minus the cost of banner production and installation.
- As there are a limited number of banners, the first 88 to submit a completed and approved application will be finalized.

ELIGIBILITY:

- Open to Businesses, Local Organizations, Friends & Family, and Class of sponsors.
- Sponsors must have a connection to the Inter-Lakes community.
- Donations from religious or political organizations/groups will not be accepted. All sponsorships must align with the policies and practices of the Inter-Lakes School District.

QUESTIONS?

Please call Sarah Dumais, Inter-Lakes School District Athletic Director at: (603) 279-6162 Extension 2570 or email sarah.dumais@interlakes.org

Light It Up Lakers! Banner Program Application

Thank you for your interest in supporting the **Light It Up Lakers!** Campaign.
Please complete the form below to apply for a sponsorship banner.

SPONSOR INFORMATION

Name/Business/Organizations: _____

Contact Person: _____

Telephone Number: _____

Email Address: _____

Mailing Address: _____

SPONSORSHIP LEVEL (SELECT ONE)

****Special Pricing through March 3, 2026****
-consider buying future years at this reduced rate-

\$1,500 Premium Banner (price increases to \$2,000 after March 3)
- Fence in front of spectator area

\$500 Banner (price increases to \$1,000 after March 3)
- Fence near Inter-Lakes Elementary School)

BANNER DESIGN DETAILS

Submit your business logo or business name file to jordan.carney@interlakes.org as a vector or a high-resolution PDF, JPEG, or PNG.

PAYMENT INFORMATION

Make checks payable to: **Inter-Lakes School District**
Check Note: Lights Campaign

Total Enclosed: _____

Check Number: _____

APPLICATION SUBMISSION

Mail or drop off your application with payment to:
Inter-Lakes School District - Humiston Building
103 Main Street, Suite 2
Meredith, NH 03253

AGREEMENT

By signing this form, I acknowledge that the banner design must comply with the Inter-Lakes School District practices and policies. I also understand that sponsorships from religious or political organizations/groups will not be accepted.

Signature: _____

Date: _____

Not interested in sponsoring a banner? Consider making a Pledge!

Pledge Amount: \$ _____ **Contact Information:** _____
Telephone & Email