



an evening benefiting tuition assistance

DONOR RECOGNITION LEVELS

What Is Life in Plaid?

Life in Plaid is Presentation High School's signature, student-led Fashion Show & Auction and the largest fundraiser of the year. The evening brings together fashion, fun, and philanthropy in support of tuition assistance for Pres students.

Today, 30% of our students rely on tuition assistance, and sponsorships help ensure that a Presentation education remains accessible to young women from a wide range of backgrounds. By supporting Life in Plaid, you make it possible for present and future Pres girls to fully engage in all that our campus offers—from academics and athletics to arts, technology, and co-curricular programs. We are deeply grateful for your partnership and your belief in the power of educating young women.

Package Name:	My Girl	Dancing Queen	Jessie's Girl	Celebration	Shining Star
Donation:	\$8,000	\$6,000	\$3,000	\$1,500	\$500
	8 tickets to the Life in Plaid Event	6 tickets to the Life in Plaid Event	4 tickets to the Life in Plaid Event	2 tickets to the Life in Plaid Event	2 tickets to the Life in Plaid Event
	Full page Ad in 2026 Pres Magazine Summer Edition (est. reach: 15K mailboxes)	Quarter page Ad in the 2026 Pres Magazine Summer Edition (est. reach: 15K mailboxes)	Business Card Sized Ad in the 2026 Pres Magazine Summer Edition (est. reach: 15K mailboxes)	---	---
	Logo on Event Page Website & Pres Social Media	Logo on Event Page Website & Pres Social Media	Logo on Event Page Website & Pres Social Media	Logo on Event Page Website & Pres Social Media	---
	Full-page recognition in digital program (premium placement)	Half-page recognition in digital program	Business card size ad in digital program	Logo listing in digital program	---
	Recognition on digital event donor board	Recognition on digital event donor board	Recognition on digital event donor board	Recognition on digital event donor board	Recognition on digital event donor board
	Special Recognition at the Event from the Stage				



Presentation
HIGH SCHOOL



an evening benefiting tuition assistance

DONOR RECOGNITION LEVELS

ADDITIONAL SPECIFICATIONS:

Pres Magazine Ad Specifications:

FULL PAGE AD

- Size: 8.27" × 11.69"
- Bleed (optional):
- 0.125" on all sides
- With bleed: 8.52" × 11.94"
- Safe Zone: Keep text and logos at least 0.25" from all edges

QUARTER PAGE AD

- Size: 4.0" × 5.75"
- Orientation: Vertical
- Safe Zone: Keep important content at least 0.25" from edges

BUSINESS CARD SIZE PAGE AD

- Size: 3.5" × 2.0"
- Orientation: Horizontal

Artwork Submission Guidelines

- Preferred format: PDF
- Also accepted: JPG or PNG
- Resolution: 300 DPI
- Color mode: CMYK preferred (RGB accepted)
- Fonts: Outlined or embedded

Digital Program Ad Specifications:

- Full Page: 1920 x 1080 pixels (16:9 ratio)
- Half Page: 1920 x 540 pixels
- Quarter Page: 960 x 540 pixels
- Business Card Size: 600 x 350 pixels
- Resolution: 72 dpi minimum (300 dpi preferred)
- Format: PNG or JPG
- File Size: Maximum 2MB per image

Logo requirements:

- File Format: Vector EPS or high-resolution PNG/JPG (300 dpi minimum)
- Size: Minimum 600px wide for digital display
- Color Mode: RGB color format required

Submission Deadline: Friday, March 13, 2026

*Donor may opt out of recognition. *Presentation High School reserves the right to adjust ad placement as needed.*

QUESTIONS?

Contact: Brenda Enriquez P'22 & '25
Community Engagement Manager
benriquez@presentationhs.org



Presentation
HIGH SCHOOL