



January 30, 2026

Dear Parents/Guardians,

We are excited to inform you about a fundraising program we are doing again with the Rohrer Middle School during the month of February. We had a wonderful kick-off event today during our community gathering that included a visit from a representative for the Ronald McDonald House.

The fundraiser is called "Read for the House." It is a reading drive (readathon) that encourages students to read every day and to seek out donations for the number of minutes they read each day. There are also a variety of prizes the students can win based on how much they raise: Rita's Water Ice coupons, tickets to a Premier League Lacrosse game, tickets to a Phillies game, and tickets to a Flyers game!

Part of this program involves the students setting up individual online donation pages where they can request donations and track their reading for their donors to see. The students are not required to request donations, but they can still use the page to track their reading minutes. The students will be setting up these donation pages in school with the help of their teachers. All that is required is the student's name (we will be using the school's address). Once your child's page is set up, you can send the link to your network of family and friends and request donations in relation to how much your child reads during the month of February. If you DO NOT want your child to set up a donation page, please email either Danielle Frank (dfrank@htsd.us) or Amanda Tagmire (atagmire@htsd.us).

Thank you in advance for your help and support with this program. Not only is it raising money for an extremely beneficial charity, but it is also helping to promote reading with our students!

We look forward to seeing how much we can read and raise for the House!

Sincerely,

Danielle Frank
Amanda Tagmire