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**FOR IMMEDIATE RELEASE**  
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**Norfolk Public Schools Selects Visionary Education Leader Jeff Rose, Ed.D., to Lead District Forward**

**Norfolk, VA** – Norfolk School Board is proud to announce the appointment of Jeff Rose, Ed.D., as the 24<sup>th</sup> Superintendent of Norfolk Public Schools effective February 23, 2026. Dr. Rose brings nearly 30 years of experience with a proven record of improving student outcomes in public education. Also, he has a dynamic approach to education through leadership by being committed to measurable student outcomes, equity of access, and collaborative governance.

“Dr. Rose will be a great fit for the division, and we are delighted to bring him on board as the next Superintendent of Norfolk City Public Schools,” stated Board Chair Tiffany Moore-Buffaloe. “His leadership experience and vision make him an excellent match for our division. We are confident that his leadership will inspire collaboration and innovation throughout our schools.”

Most recently, Dr. Rose served as Senior Vice President of Leadership Development for Cognia, a global nonprofit dedicated to helping educational institutions grow learners, educators, and leaders nationally. In that role, he supported more than 500 superintendents nationwide, bringing a systems-level perspective on effective governance, instructional improvement, fiscal stewardship, and community trust. In that role, he hosted *Leader Chat*, a nationally recognized podcast featuring conversations with leading researchers, policymakers, and leadership experts, focused on evidence-based leadership and system-level improvement.

“I’m honored to join Norfolk Public Schools and to work alongside staff and the community, building upon the district’s foundation, listening, learning, and leading together,” said Dr. Rose. “My goal is to serve students and to provide constant support so they can reach their tremendous potential.”

Previously, Dr. Rose founded and was the CEO of *Leading Ed Solutions*, a national superintendent support organization focused on collaborative leadership and real-time problem solving. Under his leadership, the organization grew rapidly during the COVID-19 global pandemic, ultimately serving more than 200 district leaders nationwide and leading to its successful acquisition by Cognia.

As Superintendent of Fulton County Schools (GA), Dr. Rose led one of Georgia’s largest and most diverse suburban districts, serving 95,000 students and managed a \$1.7-Billion budget across 106 schools, while driving measurable gains in academic performance and fiscal stability. Also, he partnered closely with the Board and community to implement a strategic plan centered on instructional excellence, leadership development, and resource alignment, and worked with state leaders to secure passage of Senate Bill 211, expanding assessment flexibility for districts statewide.

Earlier in his career Dr. Rose served as Superintendent of Beaverton School District (OR), where he led a high-performing, diverse district of 41,000 students and passed Oregon’s largest education bond to modernize school facilities. He also served as President of the Oregon Association of School Executives and contributed to statewide policy efforts that helped secure a \$2 billion investment in education through the Oregon Success Act.

His superintendent tenure began in Canby School District (OR), where he guided the district through the recession by aligning resources to instructional priorities and strengthening trust through transparent leadership. Dr. Rose began his career as a classroom teacher and later served as a principal and director of school improvement, leading reforms that elevated academic performance and organizational culture. He holds a Doctorate in Educational Leadership and a Master of Arts in Education from Lewis & Clark College, as well as a Bachelor of Arts in Education from California State University, Long Beach.

The Virginia School Boards Association (VSBA) assisted the school board with the superintendent search process.

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Established in 1858, Norfolk Public Schools exists to serve the students and families who call it home. NPS is dedicated to strengthening community connections and shaping a future that is inclusive, resilient, and sustainable for today and generations ahead.