Established 1915
BROWARD
County Public Schools

GOAL SETTING COMMITTEE
OFFICIAL SUMMARY MEETING MINUTES
Monday, March 18, 2024
10:00 a.m.

ATTENDEES

COMMITTEE MEMBERS PRESENT (voting)

Denise Mincey-Mills, Economic Development and Diversity Compliance
Luis Perez – Procurement and Warehousing designee
Sonia Coley – Capital Programs and Chief
Ryan Smith – Business Support Center
Edgar Lugo – Facilities and Construction Management designee

COMMITTEE MEMBERS PRESENT (non-voting)

Jennifer D. Andreu – Executive Director, Operations
Anne Marie Richards – EDDC
Tasha Campbell-PMOR – EDDC
Edgar Lugo – PWS
Cynthia Gomez - PWS
Vincent Jones – EDDC
Mark Cohen - PWS
Belinda Defoor - PWS
Allen Behnke - PPO
Alex Jurado - PWS
Susanne Dale
Daisy Chentes-Hernandez - PWS
Ernesto Perez – PWS

ZOOM Virtual Meeting Attendance

Shaheewa Jarrett Gelin, Esq., SBAC
Marleen Padron - PWS
Heidy Maxwell - EDDC
Cara A. Daniel - SBBC
Marie Compas - SBBC
Susan Cantrick - SBBC
Fabian Cone - SBBC
Brian Farrell
Andrea N. Ciotti -SBBC
Kawana S. Hibbert`
Teresa T. Hall - SBBC
Susan Cantrick -
Tasha Campbell
Anne Marie Richards

CALL TO ORDER
APPROVAL OF PREVIOUS MINUTES

Items Presented by the Procurement & Warehousing Services Dept.
Sonia Coley – Director, Capital Programs made motion to bring items to the floor, motion was second by Edgar Lugo , Facilities and Construction Management designee

1. New Solicitation No: **RFP24-253**

New Solicitation Title: **Adult Workforce Advertising Agency Services**
Proposed Spend Authority of New Solicitation: **$ 3,720,000**
Category Code(s) (Materials Group) for New Solicitation: **91501**
Requesting Department: **Teaching & Learning**
Brief Description of Items/Nature of Services Requested**: This RFP requests vendor services through an advertising agency that provides comprehensive marketing services (creative development, media buys across multiple platforms, social media, search engine marketing optimization, and data tracking) for adult workforce education.**
How will the solicitation be structured (e.g.) firm, fixed, quotes, preapproved vendor, etc.) **Competitive Solicitation.**
Total Number of Registered ESMWVBEs in Category Code(s) from B2Gnow:

NOTES: Ms. Denise Mincey-Mills brought **RFP24-253** to the floor for discussion :

Cara Daniels represented the user department. And went over the Scope of work and explained the structure of the RFP and the reason for the request. Daisy Chentes-Hernandez, Purchasing Agent for RFP24-253 explained the required qualifications, and experience required, and the points being awarded.
Ms. Mincey-Mills asked Cara Daniels to make a recommendation to include small business participation. Ms. Daniels accepted EDDC's recommendation.
Ms. Mincey-Mills made the motion to accept EDDC's recommendation,
EVALUATION POINTS: 10 EDDC Points, Additional five (5) points If PRIME IS FIRST TIME EDDC CERTIFIED BIDDER WITH DISTRICT, motion was second by Edgar Lugo – Facilities and Construction Management designee.) and motion passed unanimously.

2. New Solicitation **No: ITB25-016**
New Solicitation Title: **Graphics Signage Design Displays**
Proposed Spend Authority of New Solicitation:
Category Code(s) (Materials Group) for New Solicitation: **801**
Requesting Department: Teaching & Learning
Brief Description of Items/Nature of Services Requested: This ITB requests vendor services to provide Graphics Signage Design Displays through several mediums at various school locations throughout the District.
How will the solicitation be structured (e.g.) firm, fixed, quotes, preapproved vendor, etc.) Competitive Solicitation
Total Number of Registered ESMWVBEs in Category Code(s) from B2Gnow:

NOTES: Ms. Denise Mincey-Mills brought **ITB25-016** to the floor for discussion :

Susan Cantrick represented the user department and went over the Scope of work and explained the structure of the ITB and the reason for the request. Daisy Chentes-Hernandez, Purchasing Agent for ITB25-016 explained the qualifications, and experience required, and the points being awarded by PWS. Ms. Mincey-Mills made recommendation to change ITB to RFP and add *EVALUATION POINTS: 10 EDDC Points, Additional five (5) points If PRIME IS FIRST TIME EDDC CERTIFIED BIDDER WITH DISTRICT,* motion was second by Edgar Lugo – Facilities and Construction Management designee.) and motion passed unanimously.

3. New Solicitation No: **ITB24-182**
New Solicitation Title: **Safety Wear for High-Voltage Electric Rooms**
Proposed Spend Authority of New Solicitation:
Category Code(s) (Materials Group) for New Solicitation: **98386**
Requesting Department: Physical Plant Operation
Brief Description of Items/Nature of Services Requested**: NFPE 70E compliant ARC FLASH Cat 2 coverall rental including weekly laundry service.**
How will the solicitation be structured (e.g.) firm, fixed, quotes, preapproved vendor, etc.)
Total Number of Registered ESMWVBEs in Category Code(s) from B2Gnow:

NOTES: Ms. Denise Mincey-Mills brought **ITB24-182** to the floor for discussion :

Purchasing Agent Marleen Padron spoke on behalf of the end-user department. Allen Behnke was also present representing PPO department. Marleen Padron, P.A explained that there were some edits to the scope and description of the items that needed to be updated. Ms. Padron made a request to pull this item, after a brief discussion with Ms. Mincey-Mills. It was agreed to Table this item for a future meeting.

4. New Solicitation No: **RFP25-XXX**
New Solicitation Title: **Occupational and Physical Therapy Services**
Proposed Spend Authority of New Solicitation: **$20,000,000**
Category Code(s) (Materials Group) for New Solicitation: **948**
Requesting Department: **Exceptional Student Education**
Brief Description of Items/Nature of Services Requested: Awardee(s) shall provide occupational and physical therapy services in accordance with Broward County Schools Special Programs and Procedures.
How will the solicitation be structured (e.g.) firm, fixed, quotes, preapproved vendor, etc.) Multiple Award
Total Number of Registered ESMWVBEs in Category Code(s) from B2Gnow:

NOTES: Ms. Denise Mincey-Mills brought **RFP25 – XXX (Pending)** to the floor for discussion :

Purchasing Agent Belinda Defoor spoke on behalf of the end-user department. Ms. Defoor P.A the scope and description of the services needed. After a brief discussion, Ms. Mincey- Mills asked for representative for the User Department to make a recommendation, Ms. Defoor deferred to EDDC's recommendation of EVALUATION POINTS: Ms. Mincey- Mills made motion to accept EDDC's recommendation, Second by Ryan Smith, motion passed unanimously – Evaluation Points- 15 EDDC Points, Additional five (5) points If PRIME IS FIRST TIME EDDC CERTIFIED BIDDER WITH DISTRICT.

5. New Solicitation No: **ITB24-298**
New Solicitation Title: **Aluminum Covered Walkways**
Proposed Spend Authority of New Solicitation: **$300,000**
Category Code(s) (Materials Group) for New Solicitation: **CON**
Requesting Department: **Office of Capital Programs**
Brief Description of Items/Nature of Services Requested: **BCPS is looking for Firms to build the covered walkways with footings, lighting, lightning protection, sidewalks.**
How will the solicitation be structured (e.g.) firm, fixed, quotes, preapproved vendor, etc.) **Lowest Bidder**
Total Number of Registered ESMWVBEs in Category Code(s) from B2Gnow:

NOTES: Ms. Denise Mincey-Mills brought **ITB24-298** to the floor for discussion :

Purchasing Agent Alex Jurado – PWS and Ms. Sonia Coley – Capital Programs explained the scope and description of the work to be performed. After a much discussion, with Ms. Sonia Coley, Alex Jurado, Ms. Jennifer Andreu and Ms. Mincey- Mills. It was decided to recommend a mandatory subcontracting. Ms. Mincey-Mills asked for representative for the User Department to make a recommendation, Ms. Sonia Coley, deferred to EDDC's recommendation. Ms. Mincey-Mills recommended a 20% mandatory Subcontracting, Ms. Andreu questioned the20%, It was agreed up that

A Ten - Twenty percent (10-20%) mandatory Local Subcontracting API will be applied: this Applies to African American/Asian-American MBEs
Ms. Mincey- Mills made motion to accept EDDC's recommendation, Second by Ryan Smith, motion passed unanimously – and A Ten - Twenty percent (10-20%) mandatory Local Subcontracting API is added and applies to African American/Asian-American MBEs

6. New Solicitation No: **RFP24-329**
New Solicitation Title: **Web-Based Assessment Platform**
Proposed Spend Authority of New Solicitation: **TBD**
Category Code(s) (Materials Group) for New Solicitation: **TEC/ACS**
Requesting Department: **Office of Academics**
Brief Description of Items/Nature of Services Requested: **An assessment management platform that offers multiple security roles in order to deploy managed items and test banks throughout the district. The platform shall offer comparative results by district, regions, schools, teachers, and by specific standards. Interoperability with major educational technology systems as well as integrations with other 3rd party assessment publishers is also desired for easier item and test bank usage**.
How will the solicitation be structured (e.g.) firm, fixed, quotes, preapproved vendor, etc.)
Total Number of Registered ESMWVBEs in Category Code(s) from B2Gnow:

NOTES: Ms. Denise Mincey-Mills brought **RFP24-329** to the floor for discussion :

Purchasing Agent Susanne Dale – PWS represented the user department and explained the scope and description of the work to be performed. This is bid was rejected and is going back out to bid. After a much discussion, Ms. Mincey-Mills asked for representative for the User Department to make a recommendation, Ms. Dale P.A, deferred to EDDC's recommendation of EVALUATION POINTS: Ms. Mincey- Mills made motion to accept EDDC's recommendation, Second by Luis Perez, motion passed unanimously – Evaluation Points- 15 EDDC Points, Additional five (5) points If PRIME IS FIRST TIME EDDC CERTIFIED BIDDER WITH DISTRICT.

7. New Solicitation No**: ITB25-018**
New Solicitation Title: **Athletic Tracks**
Proposed Spend Authority of New Solicitation: **Pending**
Category Code(s) (Materials Group) for New Solicitation: **805**
Requesting Department: **Office of Capital Programs**
Brief Description of Items/Nature of Services Requested: **Athletic Track Maintenance Repair Resurface & Installation Services**
Term of Solicitation: 5 years
How will the solicitation be structured (e.g.) firm, fixed, quotes, preapproved vendor, etc.)
Total Number of Registered ESMWVBEs in Category Code(s) from B2Gnow: approx.

NOTES: Ms. Denise Mincey-Mills brought RFP24-329 to the floor for discussion :

Purchasing Agent Mark Cohen – PWS represented the user department and explained the scope and description of the work to be performed. This is bid was presented at the last GSC meeting, however, there were additional information regarding the scope of work that was not shared at the last GSC meeting. As a result, EDDC brough the item back for re-evaluation, and based on findings, A Mandatory A Ten - Twenty percent (10-20%) mandatory Local Subcontracting API was added and applies to African American/Asian-American MBEs.
Ms. Mincey- Mills made motion to accept EDDC's recommendation, The previous Recommendations stands, the 10-20% mandatory Local Subcontracting API is added. This was Seconded by Ryan Smith, and the motion passed unanimously.

Meeting was adjourned 11:

RESULTS OF March 18, GSC MEETING - PER BOARD POLICY 3330 AND THE RESULTS OF THE 2023 DISPARITY STUDY CONDUCTED BY KEEN INDEPENDENT RESEARCH.

	PURCHASING AGENT	NEW SOLICITION #	ITB/RFP/PROJECT TITLE	REQUESTING DEPARTMENT	INDUSTRY	API APPROVED BY the GSC
1	Daisy Chentes	RFP24-253	Adult Advertising Agency Services	Teaching & Learning	Professional Services	EVALUATION POINTS: 15 EDDC Points, Additional five (5) points If PRIME IS FIRST TIME EDDC CERTIFIED BIDDER WITH DISTRICT
2	Daisy Chentes	ITB 25-016	Graphics Signage Design Displays	Teaching & Learning	Professional Services	GSC Reccomendation is to move from ITB to RFP and Apply EVALUATION POINTS: 15 EDDC Points, Additional five (5) points If PRIME IS FIRST TIME EDDC CERTIFIED BIDDER WITH DISTRICT
3	Marleen Padron	ITB24-182	Safety Wear for High-Voltage Electric Rooms	Physical Plant Operation	Goods	ITEM PULLED BY USER-DEPARTMENT
4	Belinda Defoor	RFP25-XXX (Pending)	Occupational and Physical Therapy Services	Exceptional Student Education	Professional Services	EVALUATION POINTS: 15 EDDC Points, Additional five (5) points If PRIME IS FIRST TIME EDDC CERTIFIED BIDDER WITH DISTRICT
5	Alex Jurado	ITB24-298	Aluminum Covered Walkways	Office of Capital Programs	Construction	A Ten - Twenty percent (10-20%) Mandatory Local Subcontracting API is added and is applied per Board Policy 3330 and the Results of the 2023 Disparity Study conducted by Keen Independant Research - Business Category - Construction for African American/Asian-American MBEs
6	Susanne Dale	RFP24-329	Web-Based Assessment Platform	Office of Academics	Professional Services	EVALUATION POINTS: 15 EDDC Points, Additional five (5) points If PRIME IS FIRST TIME EDDC CERTIFIED BIDDER WITH DISTRICT

RESULTS OF March 18, GSC MEETING - PER BOARD POLICY 3330 AND THE RESULTS OF THE 2023 DISPARITY STUDY CONDUCTED BY KEEN INDEPENDENT RESEARCH.						
	PURCHASING AGENT	**NEW SOLICITION #**	**ITB/RFP/PROJECT TITLE**	**REQUESTING DEPARTMENT**	**INDUSTRY**	**API APPROVED BY the GSC**
7	Mark Cohen	ITB25-018	Athletic Tracks	Physical Plant Operations Dept.	Construction	**A Ten - Twenty percent (10-20%) Mandatory Local Subcontracting API is added and is applied per Board Policy 3330 and the Results of the 2023 Disparity Study conducted by Keen Independant Research - Business Category - Construction for African American/Asian-American MBEs** 2% PRICE PREFERENCE FOR CERTIFIED PRIME VENDOR. AND AN ADDITIONAL 1% PRICE PREFERENCE, IF THE FIRM IS MBE OR WBE, PER BOARD POLICY 3330 Additional 1% IF Firm is Asian- American Also, in the ITB doc under Award method: Award a pool of vendors, One (1) primary and up to three (3) Alternates to create a Vendor Rotation to include at least one (1) ESVMWBE vendor if applicable