REQUEST FOR PROPOSAL

College and Career Readiness Platform
(K-12 Future Readiness)

For

Allentown School District

Proposals Due:

No later than 4:00 p.m. EST on Friday, February 06, 2026

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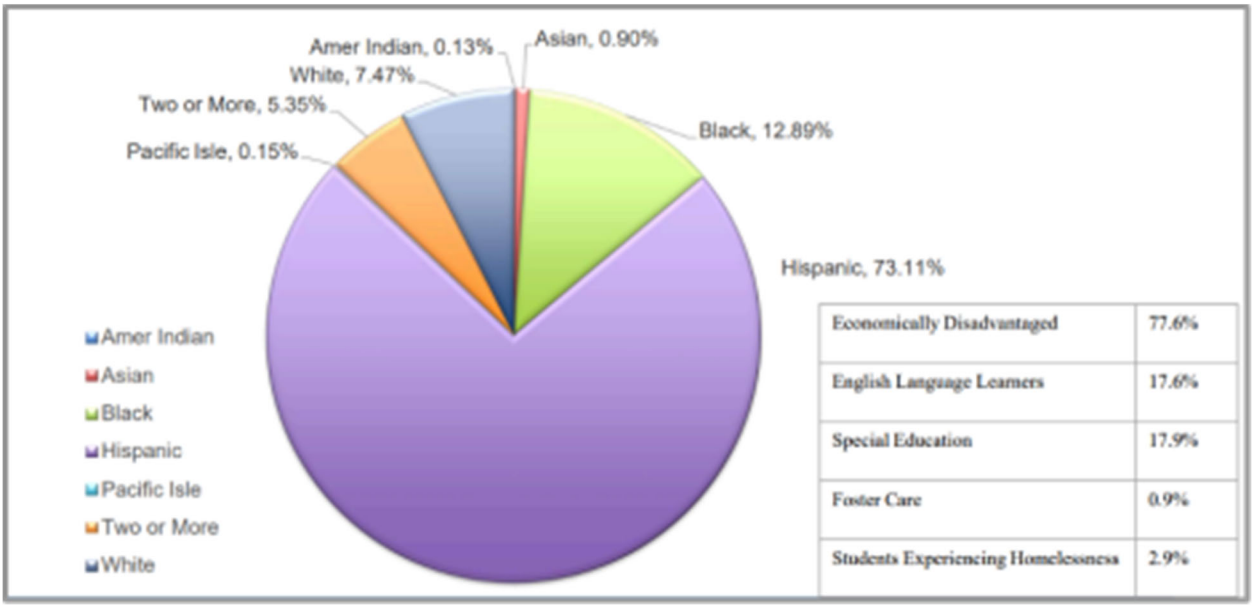
ALLENTOWN SCHOOL DISTRICT INFORMATION

Demographics

The Allentown School District (ASD) serves approximately 17,000 students from pre-Kindergarten through Grade 12 in 24 schools and one program site. The Allentown School District **Virtual Campus** will serve approximately 700 full-time online students, and its **Virtual Learning credit attainment and credit acceleration services** will support another approximately 300 students through credit recovery.

ASD has three high schools with approximate student enrollments of 3,000, 1,900, and 400. The four middle schools have approximate student populations of 960, 900, 830, and 670. Of our 16 elementary schools, which have a total of approximately 8,000 students, two are early childhood centers with pre-K and kindergarten only, serving about 270 students each, and one is a dual language immersion academy. The remaining elementary schools range from 270 to 800 students. We have an alternative education program with a variable population of students in grades 6-12. Each high school offers a credit attainment program that typically enrolls approximately 50 students. Lastly, the District offers a program for approximately 100 overaged and under credited students who have the opportunity to earn their diplomas.

The Allentown School District student population is:



Economically Disadvantaged	77.6%
English Language Learners	17.6%
Special Education	17.9%
Foster Care	0.9%
Students Experiencing Homelessness	2.9%

Allentown School District Mission

The mission of the Allentown School District is to serve the diverse educational needs of each student by igniting their passion for learning and creating an academic culture.

Allentown School District Vision

The Allentown School District envisions a learning community that increases student achievement by cultivating positive relationships, offering rigorous and meaningful curricula, and empowering the Allentown community.

Allentown School District Core Values

To support students in achieving academic excellence and attaining a bright future beyond graduation, we must align our actions and mindsets in order to become a learning community committed to these core values:

- Collaboration - Cultivating students, staff, families, and community engagement and recognizing that we get better together and all of our strengths are needed.
- Empowerment - Equipping stakeholders to help students reach their full potential by providing them with the encouragement, resources, support, and opportunities they need to excel.
- Innovation - Fostering innovation among our staff to design learning experiences and environments that promote a culture of curiosity, creativity, and future readiness.
- Integrity - Building trust and accountability through honest and transparent communication within our learning community.
- Respect - Creating the conditions for a positive and welcoming culture where everyone feels safe, valued, empowered, and loved.

Description of Project

1. Introduction

The Allentown School District (ASD) is seeking proposals from qualified vendors to implement a comprehensive, K-12 online platform for College and Career Readiness (CCR). The selected platform must be a dynamic, student-centered solution, that provides age-appropriate curriculum, robust planning tools, and reporting features to ensure all approximately 17,000 students (K-12 and Virtual Campus) are prepared for post-secondary success, aligning with Pennsylvania's **Act 158 Graduation Pathways** and **Career Education and Work (CEW) Standards.**

Goals and Objectives The primary objectives of this project are to:

1. Provide a single, unified CCR platform for all students in Grades K-12.
2. Facilitate student self-discovery, career exploration, and academic planning.
3. Support students in meeting the requirements of Pennsylvania's Act 158 by providing documentation and evidence collection tools for all five graduation pathways (Proficiency, Career and Technical Education (CTE), Alternate Assessment, Evidence-Based, and IEP).
4. Enable educators to efficiently monitor student progress, track completion of CEW standards, and generate actionable reports.
5. Offer a multilingual and accessible platform that meets the needs of ASD's diverse student population, including English Language Learners (17.6%) and Special Education students (17.9%).

2. Scope of Work

The selected vendor shall provide a complete College and Career Readiness platform and associated services, which include, but are not limited to, the following requirements across the K-12 continuum:

I. Platform Features and Student Experience (K-12)

Feature Area	Required Functionality	PA Compliance/ASD Need
K-5 Early Exploration	Age-appropriate, engaging, and interactive activities for self-discovery and career awareness. Content must be written at an accessible reading level (e.g., Grade 3 or lower).	Addresses CEW **Career Awareness and Preparation** standards early.
Middle/High School Assessments	Scientifically validated, interactive assessments (e.g., Matchmaker, Personality Style, Skills Lab) to help students identify	Supports personalized guidance and fulfillment of CEW standards.

	interests, skills, and aptitudes for career matching.	
Career & Post-Secondary Exploration	Comprehensive, visually engaging profiles for hundreds of careers, colleges, majors, and military options, including real-world interviews, labor market data, and earning potential.	Supports the **Explore Options** phase of student planning.
Academic & Course Planning	Integrated 4-year high school course planning tool allowing students to build academic plans that align with post-secondary goals. Must support automated prerequisite validation and graduation tracking.	Critical for success in rigorous coursework (AP, Dual Enrollment, CTE) as per ASD Priority I.
Digital Portfolio & Evidence Collection	A personalized, shareable digital portfolio that serves as a central hub for students to collect and store artifacts (e.g., research reports, reflections, service-learning documentation).	**Mandatory** for tracking artifacts to meet Grade 5, Grade 8, and Grade 11 CEW Benchmarks and **Act 158 Evidence-Based Pathway** requirements.
Post-Secondary Applications	Tools for college application tracking, scholarship searches, FAFSA resources, and streamlined student-initiated requests for electronic transcripts and letters of recommendation.	Directly supports college acceptance and post-secondary planning goals.
Work-Based Learning (WBL)	Ability for students to track and document WBL hours (e.g., internships, externships, cooperative education), supporting the **Act 158 Evidence-Based Pathway**.	Supports ASD's focus on experiential learning and real-world application.
Accessibility & Language	Full accessibility compliance (e.g., WCAG 2.0 AA or higher) and multilingual support, including professional translation for Spanish, and/or AI translation for up to 130+ languages, addressing the needs of 17.6% English Language Learners.	Ensures inclusivity and compliance for ASD's diverse population.

II. Educator & Administrative Tools

Feature Area	Required Functionality
Data Integration	Seamless, secure integration with ASD's Student Information System (SIS) for automated student account provisioning (Single Sign-On - SSO) and data synchronization (e.g., EdFi certification).
Reporting & Monitoring	Real-time, ready-made, and customizable reports that track student engagement, progress, assessment completion, and CEW artifact collection at the student, school, and district level.

Act 158/CEW Reporting	**Critical:** Specific reporting and administrative tools to monitor student progress across all Act 158 Pathways and track student completion of the four CEW strands (Awareness, Acquisition, Retention, Entrepreneurship) required for state benchmarks.
Curriculum Management	Centralized control for district administrators to manage the visibility and sequence of integrated CCR lessons, ensuring consistency across the district.
Educator Support	Dedicated Educator Dashboards to view student profiles, monitor progress, and facilitate communication (e.g., in-app messaging, group organization).

III. Implementation, Training, and Support

The selected vendor must provide a comprehensive plan for implementation, which must include:

1. **Dedicated Project Team:** Assignment of a dedicated Success Manager and Onboarding Manager to work with the ASD implementation team (IT, Counseling, College & Career Readiness).
2. **Launch Roadmap:** A detailed, phased roadmap outlining the plan for data integration, SSO setup, and a full district-wide launch for 18,000+ students.
3. **Professional Development:** All-inclusive training and professional development resources for all ASD staff (counselors, teachers, administrators) on the effective use of the platform, with options for on-demand learning (e.g., an online academy) at no extra cost.
4. **Ongoing Support:** Commitment to award-winning, unlimited day-to-day technical and strategic support for the duration of the subscription, with transparent service level agreements (SLAs).

Proposal Requirements

Proposals should include the following sections, tailored to the K-12 College and Career Readiness scope:

1. **Vendor Information**: Company background, experience, and relevant expertise in providing K-12 CCR platforms, specifically experience in large, diverse school districts in Pennsylvania or other states with similar graduation requirements (e.g., Act 158, CEW).
2. **Program Overview**: Detailed description of the proposed K-12 platform, clearly addressing how each element of the **SCOPE OF SERVICES** (Sections I, II, and III) will be met.
3. **PA Mandate Compliance Plan**: A specific section detailing how the platform supports **Act 158** evidence collection and reporting, and how the embedded curriculum aligns with the four strands of the PA Career Education and Work (CEW) Standards.
4. **Samples**: Access to a full demo/evaluation instance of the digital platform for the evaluation committee.

5. **Implementation Support**: Detailed plan for onboarding, training (including Professional Development offerings), data integration, and ongoing customer success and technical support.
6. **Cost Proposal**: Itemized pricing based on ASD's enrollment of **17,000 students (K-12)**. Pricing must be transparent, outlining all licensing options, subscription models (annual/multi-year discount options), data integration fees, and the cost structure for all included training and support.
7. **References**: At least three school districts or institutions of comparable size and diversity (student population 15,000+), preferably in the Northeast, that have successfully implemented the platform for K-12 college and career readiness.

Successful proposals will include:

- A letter of transmittal summarizing key points signed by an authorized representative.
- Proposal narrative outlining your company's qualifications, methods, and how you'll fulfill the scope of services in this Request for Proposal, specifically addressing the K-12 CCR requirements.
- Comprehensive project work plan(s) with a one-year implementation timeline and options for 2-year renewal.
- The fee proposal detailing overall costs per student/per year, all associated costs (data integration, training, support), and any subscription tiering.
- Project lead and staff biographies and resumes illustrating relevant experience in EdTech implementation for large school districts.
- Three references with contact details. Include references specifically related to the RFP's scope (CCR platform), with diverse staff experience and a diverse student population.

SUBMISSION

Proposals should be submitted following the instructions detailed below. The Allentown School District reserves the right to select a proposal in its entirety or some portion(s) thereof. Furthermore, ASD reserves the right to choose portions from multiple vendors if that is determined to be the most advantageous to the school district. The Allentown School District reserves the right to reject any and all proposals and waive irregularities.

Proposals must be submitted by **4:00 pm, Friday, February 06, 2026**. All proposals should be sent electronically in PDF format by email to **RFP@allentownsd.org** with the subject line “College and Career Platform Proposal".

Or by mail or hand delivered to: Allentown School District Attn: Ali Nastah 31 S. Penn Street Allentown, PA 18102

The Allentown School District is not liable for any cost incurred by any person or firm responding to the RFP.

Questions prior to the submission of the RFP are to be directed to: **Ali Nastah, Director of Procurement, at RFP@allentownsd.org**

All questions are due January 26, 2026 no later than 11:00 a.m.

Q&A will be issued January 27, 2026 via addendum directly attached to the original RFP document.

Mr. Nastah is the only contact for this project. Contacting other administrators, School Board Members, Science Center or ASD staff members as part of this process is not acceptable and is grounds for potential elimination from consideration. All questions must be submitted via email and will be publicly shared along with the response.

Select respondents may be invited for a remote or in-person presentation.

RFP Addenda

In the event that modifications or additions to the RFP become necessary, such items will be posted on the District's website at www.allentownsd.org under Offices > Financial Services > Bids and RFPs. In the original RFP listing.

Supporting Documentation

All documentation submitted with the proposal will become the property of Allentown School District.

Informality of Proposal and Acceptance, Rejection or Selection of Proposal

The Allentown School District expressly reserves the right to reject any or all proposals (in whole or in part, with or without cause, even if all stated requirements are met), to waive any informalities or irregularities in the proposals, and to accept that proposal or the combination of proposals which is in the best interest of the Allentown School District, in part or in whole. The District reserves the right to negotiate terms and conditions.

ASD Allentown SCHOOL DISTRICT

GENERAL TERMS AND CONDITIONS

CHARACTER. It is recognized that, for the protection of the children, all persons affiliated with and/or employed by the Vendor must have a stable personality and the highest moral character. Any persons working on school grounds shall obtain the following clearances: Federal Criminal History Record, FBI Clearance Check, PA State Criminal Record Check, and PA Child Abuse History Clearance. The vendor who is awarded the contract shall bear the cost of obtaining these clearances. Copies of the clearances shall be given to ASD upon their request.

COMPLIANCE WITH LAWS. The proposal shall at all times observe and comply with all laws, ordinances, regulations, and codes of the federal, state, county, and other local government agencies, which may in any manner affect the performance of the contract. The Vendor, as an employer, shall not discriminate against any worker, employee, applicant, or any member of the public, because of race, creed, color, age, sex, or national origin, nor otherwise commit an unfair employment practice.

CONTRACTOR NOT AN AGENT. Unless otherwise stated in the final Professional Services Agreement, the Vendor shall not be held or deemed in any way to be an agent, employee, or official office of ASD, but rather an independent contractor furnishing professional services to ASD.

INDEMNIFICATION. The Vendor shall indemnify, save, and hold ASD and PDE and all of its employees, officers, directors, subcontractors, and agents harmless against any and all claims, demands, suits, or other forms of liability that may arise out of, or because of, the Vendor's noncompliance with any agreements, warranties or undertakings contained in or made under this Agreement.

TERMINATION. Failure by the successful Vendor to comply with the terms and conditions of this RFP or to deliver the Services identified in this RFP or the contract at the prices quoted shall void the contract award. In the case of the successful contractor's failure to deliver the Services in accordance with the contract terms and conditions, ASD, after due oral or written notice, may procure such Services from other sources and hold the successful contractor responsible for any resulting additional purchase and administrative costs.

COLLUSIVE PROPOSALS. By submitting a Proposal, Proposer certifies that it has not combined, conspired, or agreed to intentionally rig, alter or otherwise manipulate, or cause to be rigged, altered or otherwise manipulated, its Proposal for the purpose of allocating purchases or sales to or among persons, raising or otherwise fixing the prices of the goods or services, or excluding other persons from dealing with ASD. By submitting its Proposal, the Proposer certifies that its Proposal is made without collusion or fraud and that it has not offered or received any kickbacks or inducements from any other Proposer, supplier, manufacturer, or related entity in connection with its Proposal.

EVALUATION CRITERIA AND SCORING

The ASD evaluation committee will assess proposals based on the following criteria, each carrying equal weight in the scoring process. ASD reserves the right to select proposals in their entirety, components thereof, or combine elements from multiple vendors for the best outcome. Selections may be made independently for Option A and Option B if that best meets the District's needs.

ASD reserves the right to request an interview from those companies determined to be in a competitive range and shall use the information derived from these interviews, if any, in its evaluation.

The Allentown School District will evaluate all proposals based on the following criteria:

● **Experience and Qualifications:** Demonstrated track record of success in providing services to comparable urban school districts with diverse student populations. The ideal vendor shows a significant client base including Pennsylvania School Districts. The ideal firm has stability, including history as a firm of at least five years in its present organization.

- **Urban Track Record:** Demonstrated success in urban districts of 15,000+ students.
- **PA Expertise:** Significant client base within Pennsylvania and a 5+ year history of firm stability.
- **Staff Credentials:** Resumes showing expertise in EdTech, counseling, or CTE. Diversity within the vendor's team that reflects ASD's community.

● **Curriculum Alignment and Instructional Quality:** Evidence of rigorous alignment with PA Career Education and Work (CEW) standards and all five Act 158 Graduation Pathways.

- **K-5 Exploration**
- **Middle / High School Assessments**
- **Career & Post-Secondary Exploration**
- **Academic & Course Planning**
- **Post-Secondary Clearinghouse Access**

● **Differentiated Platform Support:**

- **ELL/Multilingual Access:** Availability of professional Spanish translation and AI translation for 130+ languages (crucial for ASD's 17.6% ELL population).
- **Inclusive Practices:** Comprehensive strategies for students with exceptionalities (17.9% Special Education) and diverse learning needs.

- **ADA/WCAG Compliance:** Platform must meet WCAG 2.0 AA standards for equitable digital access.
- **Culturally Relevant Instruction:** Evidence that the content and imagery reflect the diversity of an urban student population.

● **Technological Integration and Support:** Robust, user-friendly platform that aligns with ADA requirements and seamlessly integrates with ASD's existing technology infrastructure. Includes comprehensive technical support plans for students, families, and staff members.

- **SIS/SSO Integration:** Seamless, secure integration with ASD's SIS (e.g., EdFi certification) and automated provisioning.
- **Disaggregated Reporting:** Ability to pull reports by student subgroup to analyze equity gaps in engagement and completion.
- **Act 158/CEW Monitoring:** Real-time administrative dashboards to track state benchmark artifacts at the student, school, and district levels.

● **Professional Development and Collaboration Plan:** Sustainable plan for training and supporting ASD staff to effectively integrate and maximize the CCR services. Includes strategies for best practice overviews focused on accessibility and cultural responsiveness for students and families. Emphasizes a proactive approach to collaboration and communication.

- **Sustainable Training:** Detailed plan for training counselors, teachers, and admins, including an "Online Academy" at no extra cost.
- **Launch Roadmap:** A phased, realistic timeline for a district-wide launch for 17,000+ students.
- **Collaboration Approach:** Proactive communication strategies between the vendor's dedicated project team and ASD leads (IT, Counseling, CTE).

● **Cost-Effectiveness:** Presents a competitive pricing model with a comprehensive breakdown of costs. Demonstrates clear value considering the scope of services offered. The ideal form has clearly articulated a fee structure and fees are competitive with other proposals.

- **Pricing Transparency:** Clear itemization of licensing, integration fees, and training. Multi-year discount options are preferred.
- **Proposal Excellence:** Is the proposal personalized to ASD, or is it a generic template? Does it demonstrate a "genuine interest" in working with Allentown?

- **Quality & Content of written proposal:** The ideal firm is devoted to quality and excellence in everything that it does. The proposal is personalized to demonstrate care, thoughtfulness, and genuine interest to work for the ASD.
- **Qualification of staff:** The ideal firm has a large staff of professionals with a diversity that demonstrates expertise associated with the scope of work outlined in this RFP. The credentials of the individuals in the firm are outstanding. Individual resumes show professional credentials, affiliations, and awards. Individuals on staff have extensive experience in line with the scope of work in this RFP.

Each item in the Scope of Services and the RFP Requirements will be scored equally using a 1-5 Likert scale:

1. No response
2. Poor response
3. Fair response
4. Good response
5. Excellent response

The Allentown School District reserves the right to reject any and all proposals or adapt the RFP's scope.

APPENDIX

THIS APPENDIX INCLUDES THE FOLLOWING DOCUMENTS:

1. Termination Clause.

2. Contract Provisions for Non-Federal Entity Contracts Under Federal Awards.

3. Standard Federal Equal Employment Opportunity Clause.

1. TERMINATION CLAUSE

Vendor Violation or Breach of Contract Terms

In addition to other terms stated in the Contract, Vendor at no cost to the District shall promptly correct any errors, omissions or defects in any product, services, or other item Vendor is required to deliver. The District reserves the right to reject any item reasonably determined by the District as containing errors, omissions or defects or otherwise failing to conform to the Contract. If Vendor fails to make corrections within a reasonable time, in addition to any other remedies available at law or in equity, District may at its option: (1) Make corrections and offset the cost of correction against any balance remaining owed to Vendor, and Vendor shall reimburse the District for any cost in excess of the balance. (2) Terminate the Contract, in which case Vendor at no cost to District shall remove any tangible items provided to date. (3) Accept delivery not in accordance with the Contract, instead of requiring removal or correction, in which case the contract sum will be reduced as appropriate and equitable. Such adjustment shall be affected whether or not final payment has been made. Duties and obligations imposed by the Contract and the rights and remedies available thereunder shall be in addition to and not in limitation of duties, obligations, rights and remedies otherwise imposed or available by law or in equity. No action or failure to act by the District shall constitute a waiver of a right or duty afforded them under the Contract, nor shall such action or failure to act constitute approval of or acquiescence in a breach thereunder, except as may be specifically agreed in writing. ***This term shall apply without regard to the Contract amount.***

Does Vendor agree? YES _____ Initials of Authorized Representative of

Vendor District Termination for Cause and for Convenience

In addition to other terms stated in the Contract, District reserves the right by written notice to terminate the Contract effective on a future date specified in the notice, with or without cause. Cause means violation or breach of any Contract terms. If the Contract is terminated without cause, the District shall pay the Vendor for any product, services, or other item Vendor is required to deliver and which has been satisfactorily delivered prior to termination. If the District has paid the Vendor for goods or services not yet provided as of the date of termination, the Vendor shall immediately refund such payment(s). ***This term shall apply without regard to the Contract amount.***

Does Vendor agree? YES _____ Initials of Authorized

Representative of Vendor

2. CONTRACT PROVISIONS FOR NON-FEDERAL ENTITY CONTRACTS UNDER FEDERAL AWARDS

In addition to other provisions required by the Federal agency or non-Federal entity, all contracts made by the non-Federal entity under the Federal award must contain provisions covering the following, as applicable.

A. Under 2 CFR Part 200, and specifically § 200.327 and Appendix II, contracts for more than the simplified acquisition threshold (currently set at $250,000), which is the inflation-adjusted amount determined by the Civilian Agency Acquisition Council and the Defense Acquisition Regulations Council as authorized by 41 U.S.C. 1908, must address administrative, contractual, and legal remedies if contractors violate or breach contract terms, and must provide for appropriate sanctions and penalties.

B. Under 2 CFR Part 200, specifically § 200.327 and Appendix II, all contracts in excess of $10,000 must address Termination for Cause or for Convenience by the District including the manner by which it will be affected and the basis for settlement. [SEE ABOVE #1 OF APPENDIX A]

C. Equal Employment Opportunity. Except as otherwise provided under 41 CFR Part 60, all contracts that meet the definition of "federally assisted construction contract" in 41 CFR Part 60- 1.3 must include the equal opportunity clause provided under 41 CFR 60-1.4(b), in accordance with Executive Order 11246, "Equal Employment Opportunity" (30 FR 12319, 12935, 3 CFR Part, 1964-1965 Comp., p. 339), as amended by Executive Order 11375, "Amending Executive Order 11246 Relating to Equal Employment Opportunity," and implementing regulations at 41 CFR part 60, "Office of Federal Contract Compliance Programs, Equal Employment Opportunity, Department of Labor."

41 CFR Part 60-1.3**,** states that "federally assisted construction contract" means any agreement for construction work which is paid for in whole or in part with funds obtained from the Government or borrowed on the credit of the Government pursuant to any federal program involving a grant, contract, loan, insurance, or guarantee under which the applicant itself participates in the construction work. The equal opportunity clause provided under 41 CFR 60-1.4(b) is hereby incorporated by reference. The Vendor agrees that such provision applies to any District purchase or contract that meets the definition of "federally assisted construction contract" in 41 CFR Part 60-1.3 and the Vendor agrees that it shall comply with such provision.

The District has determined that the Contract [is not] a federally assisted construction contract.

D. Davis-Bacon Act, as amended (40 U.S.C. 3141-3148). When required by Federal program legislation, all prime construction contracts in excess of $2,000 awarded by non-Federal entities must include a provision for compliance with the Davis-Bacon Act (40 U.S.C. 3141-3144, and 3146-3148) as supplemented by Department of Labor regulations (29 CFR Part 5, "Labor Standards Provisions Applicable to Contracts Covering Federally Financed and Assisted Construction"). In accordance with the statute, contractors must be required to pay wages to laborers and mechanics at a rate not less than the prevailing wages specified in a wage

determination made by the Secretary of Labor. In addition, contractors must be required to pay wages not less than once a week. The non-Federal entity must place a copy of the current prevailing wage determination issued by the Department of Labor in each solicitation. The decision to award a contract or subcontract must be conditioned upon the acceptance of the wage determination. The non-Federal entity must report all suspected or reported violations to the Federal awarding agency. The contracts must also

include a provision for compliance with the Copeland "Anti-Kickback" Act (40 U.S.C. 3145), as supplemented by Department of Labor regulations (29 CFR Part 3, "Contractors and Subcontractors on Public Building or Public Work

Financed in Whole or in Part by Loans or Grants from the United States"). The Act provides that each contractor or sub-recipient must be prohibited from inducing, by any means, any person employed in the construction, completion, or repair of public work, to give up any part of the compensation to which he or she is otherwise entitled. The non-Federal entity must report all suspected or reported violations to the Federal awarding agency.

The District has determined that these requirements are not applicable to the Contract.

E. Contract Work Hours and Safety Standards Act (40 U.S.C. 3701-3708). Where applicable, all construction contracts awarded by the non-Federal entity in excess of $100,000 that involve the employment of mechanics or laborers must include a provision for compliance with 40 U.S.C. 3702 and 3704, as supplemented by Department of Labor regulations (29 CFR Part 5). Under 40 U.S.C. 3702 of the Act, each contractor must be required to compute the wages of every mechanic and laborer on the basis of a standard work week of 40 hours. Work in excess of the standard work week is permissible provided that the worker is compensated at a rate of not less than one and a half times the basic rate of pay for all hours worked in excess of 40 hours in the work week. The requirements of 40 U.S.C. 3704 are applicable to construction work and provide that no laborer or mechanic must be required to work in surroundings or under working conditions which are unsanitary, hazardous or dangerous. These requirements do not apply to the purchases of supplies or materials or articles ordinarily available on the open market, or contracts for transportation or transmission of intelligence.

The District has determined that these requirements are not applicable to the Contract.

F. Rights to Inventions Made Under a Contract or Agreement. If the Federal award meets the definition of "funding agreement" under 37 CFR §401.2 (a) and the recipient or sub-recipient wishes to enter into a contract with a small business firm or nonprofit organization regarding the substitution of parties, assignment or performance of experimental, developmental, or research work under that "funding agreement," the recipient or sub-recipient must comply with the requirements of 37 CFR Part 401, "Rights to Inventions Made by Nonprofit Organizations and Small Business Firms Under Government Grants, Contracts and Cooperative Agreements," and any implementing regulations issued by the awarding agency.

The District has determined that these requirements are applicable to the Contract.

If the District has determined that these requirements are applicable, does the Vendor agree to the requirements? YES_____ Initials of Authorized Representative of Vendor

G. Clean Air Act (42 U.S.C. 7401-7671q.) and the Federal Water Pollution Control Act (33 U.S.C. 1251-1387), as amended—Contracts and subgrants of amounts in excess of $150,000 must contain a provision that requires the non-Federal award to agree to comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. 7401-7671q) and the Federal Water Pollution Control Act as amended (33 U.S.C. 1251-1387). Violations must be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA).
The District has determined that these requirements are not applicable to the Contract.

H. Debarment and Suspension (Executive Orders 12549 and 12689)—A contract award (see 2 CFR 180.220) must not be made to parties listed on the government-wide exclusions in the System for Award Management (SAM), in accordance with the OMB guidelines at 2 CFR 180 that implement Executive Orders 12549 (3 CFR part 1986 Comp., p. 189) and 12689 (3 CFR part 1989 Comp., p. 235), "Debarment and Suspension." SAM Exclusions contains the names of parties debarred, suspended, or otherwise excluded by agencies, as well as parties declared ineligible under statutory or regulatory authority other than Executive Order 12549.

Vendor certifies that it is not currently listed on the government-wide exclusions in SAM, is not debarred, suspended, or otherwise excluded by agencies or declared ineligible under statutory or regulatory authority other than Executive Order 12549. Vendor further agrees to immediately notify the District during the term of the contract if the Vendor is later listed on the government wide exclusions in SAM, or is debarred, suspended, or otherwise excluded by agencies or declared ineligible under statutory or regulatory authority other than Executive Order 12549.
Does Vendor agree? YES _____ Initials of Authorized Representative of Vendor

I. Byrd Anti-Lobbying Amendment (31 U.S.C. 1352)—Contractors that apply or bid for an award exceeding $100,000 must file the certifications under 31 U.S.C. 1352 that the Contractor has not paid any person or organization for influencing or attempting to influence an officer or employee of any agency, a member, officer or employee of Congress, or an employee of a member of Congress in connection with obtaining any Federal contract, grant or any other award. The contractor must also disclose any lobbying with non-Federal funds that takes place in connection with obtaining any Federal award.

If applicable, Vendor certifies that it is in compliance with all provisions of the Byrd Anti-Lobbying Amendment, 31 U.S.C. 1352.

The District has determined that these requirements are applicable to the Contract.

If the District has determined that these requirements are applicable, does the Vendor agree to the requirements? YES_____ Initials of Authorized Representative of Vendor

J. Contracting with Small and Minority Businesses, Women's Business Enterprises, and Labor Surplus Area Firms (2 C.F.R. 200.321)—Under 2 CFR Part 200, and specifically § 200.321, the

District and Vendor are required to take all necessary affirmative steps to assure that minority businesses, women's business enterprises, and labor surplus area firms are used when possible. Affirmative steps include:

a) Placing qualified small and minority businesses and women's business enterprises on solicitation lists;

b) Assuring that small and minority businesses, and women's business enterprises are solicited whenever they are potential sources;

c) Dividing total requirements, when economically feasible, into smaller tasks or quantities to permit maximum participation by small and minority businesses, and women's business enterprises;

d) Establishing delivery schedules, where the requirement permits, which encourage participation by small and minority businesses, and women's business enterprises;

e) Using the services and assistance, as appropriate, of such organizations as the Small Business Administration and the Minority Business Development Agency of the Department of Commerce; and f) Requiring any subcontractor, if subcontracts are to be let, to take the affirmative steps listed in paragraphs (a) through (e).

Does the Vendor agree to the above terms? YES_____ Initials of Authorized Representative of Vendor

K. Domestic Preferences (2 C.F.R. 200.322)—Under 2 CFR Part 200, and specifically § 200.322, the District expresses a preference, to the greatest extent practicable, for the purchase, acquisition, or use of goods, products, or materials produced in the United States (including but not limited iron, aluminum, steel, cement, and other manufactured products), and this requirement must be included in any subcontract.

Does the Vendor agree to this term? YES_____ Initials of Authorized Representative of Vendor

L. Procurement of recovered materials (2 C.F.R. 200.323)—Under 2 CFR Part 200, and specifically § 200.323, contracts involving purchases for more than $10,000 (or if the value of the quantity acquired by District during the preceding fiscal year exceeded $10,000), must require contractor compliance with § 6002 of the Solid Waste Disposal Act, which includes procuring only items designated in guidelines of the Environmental Protection Agency (EPA) at 40 CFR Part 247 that contain the highest percentage of recovered materials practicable.

The District has determined that these requirements are not applicable to the contract.

M. Bonding Requirements (2 C.F.R. 200.326)—Under **2 CFR Part 200, and specifically § 200.326, for construction contracts or subcontracts exceeding the simplified acquisition threshold (currently set at $250,000), minimum requirements for bonding are as follows:**

a) A bid guarantee for 5% of the bid price. The bid guarantee must consist of a firm commitment such as a bid bond, certified check, or other negotiable instrument accompanying a bid as assurance that the bidder will, upon acceptance of the bid, execute contract documents required within the time specified.

b) A performance bond for 100% of the contract price. A performance bond secures contractor's fulfillment of all requirements under the contract.

c) A payment bond for 100% of the contract price. A payment bond assures payment of all persons supplying labor and material under the contract.

The District has determined that these requirements are not applicable to the contract.

N. Profit as a Separate Element of Price (2 CFR 200.324(b))—For purchases using federal funds in excess of $250,000, the District is required to negotiate profit as a separate element of the price for each contract in which there is no price competition and, in all cases, where cost analysis is performed. *See*, 2 CFR 200.324(b). When required by the District, Vendor agrees to provide information and negotiate with the District regarding profit as a separate element of the price for particular services. However, Vendor agrees that the total price, including profit, charged by Vendor to the District shall not exceed the awarded pricing.

Does Vendor agree? YES _____ Initials of Authorized Representative of vendor

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O. Equivalent Products/Description of Technical Requirements—Comparable (Alternate) Products: Where the District's specification states a named product followed by "or equal," an alternate or comparable product may be bid; however, the burden is on the bidder to provide evidence that a proposed alternate meet or exceeds the District's specified named product and its attributes and that it provides an equal or better warranty. If comparable product(s) are proposed in the bid, the bidder must provide a detailed comparison for each to include a list of all the significant qualities of the product named in the specification and those of the proposed alternate product(s). Significant qualities include attributes such as performance, weight, size, durability, visual effect, and specific features and requirements indicated. The District reserves the right to reject proposed alternate products if it does not consider them equal to or better than the named product in the specification.

Substitutions for Cause: Vendor may only propose substitutions pursuant to a purchase order submitted by District in the event of unavailability of product, regulatory changes or unavailability of required warranty terms. Vendor must notify the District of all substitutions for cause with full documentation at least thirty (30) working days in advance of the commencement of work. All documentation must demonstrate that the proposed substitution is equal to or better than the specified product on all physical and in-service attributes and warranty provisions and can be implemented by subcontractors as necessary without disruption to the project. The District must approve all substitutions. The District reserves the right to reject proposed alternate products if it does not consider them equal to or better than the named product in the specification.

Does Vendor agree? YES _____ Initials of Authorized Representative of vendor

P. General Compliance and Cooperation—Vendor shall make a good faith effort to work with the District and provide such information and to satisfy District requirements applicable to the Contract under applicable federal regulations, including but not limited to recordkeeping requirements and contract cost and price analyses required.

Does Vendor agree? YES _____Initials of Authorized Representative of vendor

3. EQUAL OPPORTUNITY CLAUSE [41 CFR § 60-1.4]

During the performance of this contract, the contractor agrees as follows:

A. The contractor will not discriminate against any employee or applicant for employment because of race, color, religion, sex, sexual orientation, gender identity, or national origin. The contractor will take affirmative action to ensure that applicants are employed, and that employees are treated during employment, without regard to their race, color, religion, sex, sexual orientation, gender identity, or national origin. Such action shall include, but not be limited to the following: Employment, upgrading, demotion, or transfer, recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices to be provided by the contracting officer setting forth the provisions of this nondiscrimination clause.

B. The contractor will, in all solicitations or advertisements for employees placed by or on behalf of the contractor, state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, or national origin.

C. The contractor will not discharge or in any other manner discriminate against any employee or applicant for employment because such employee or applicant has inquired about, discussed, or disclosed the compensation of the employee or applicant or another employee or applicant. This provision shall not apply to instances in which an employee who has access to the compensation information of other employees or applicants as a part of such employee's essential job functions discloses the compensation of such other employees or applicants to individuals who do not otherwise have access to such information, unless such disclosure is in response to a formal complaint or charge, in furtherance of an investigation, proceeding, hearing, or action, including an investigation conducted by the employer, or is consistent with the contractor's legal duty to furnish information.

D. The contractor will send to each labor union or representative of workers with which it has a collective bargaining agreement or other contract or understanding, a notice to be provided by the agency contracting officer, advising the labor union or workers' representative of the contractor's commitments under section 202 of Executive Order 11246 of September 24, 1965, and shall post copies of the notice in conspicuous places available to employees and applicants for employment.

E. The contractor will comply with all provisions of Executive Order 11246 of September 24, 1965, and of the rules, regulations, and relevant orders of the Secretary of Labor.

F. The contractor will furnish all information and reports required by Executive Order 11246 of September 24, 1965, and by the rules, regulations, and orders of the Secretary of Labor, or pursuant thereto, and will permit access to his books, records, and accounts by the contracting agency and the Secretary of Labor for purposes of investigation to ascertain compliance with such rules, regulations, and orders.

G. In the event of the contractor's non-compliance with the nondiscrimination clauses of this contract or with any of such rules, regulations, or orders, this contract may be canceled, terminated or suspended in whole or in part and the contractor may be declared ineligible for further Government contracts in accordance with procedures authorized in Executive Order 11246 of September 24, 1965, and such other sanctions may be imposed and remedies invoked as provided in Executive Order 11246 of September 24, 1965, or by rule, regulation, or order of the Secretary of Labor, or as otherwise provided by law.

H. The contractor will include the provisions of paragraphs (1) through (8) in every subcontract or purchase order unless exempted by rules, regulations, or orders of the Secretary of Labor issued pursuant to section 204 of Executive Order 11246 of September 24, 1965, so that such provisions will be binding upon each subcontractor or vendor. The contractor will take such action with respect to any subcontract or purchase order as may be directed by the Secretary of Labor as a means of enforcing such provisions including sanctions for noncompliance: Provided, however, that in the event the contractor becomes involved in, or is threatened with, litigation with a subcontractor or vendor as a result of such direction, the contractor may request the United States to enter into such litigation to protect the interests of the United States.

Addendum 1 - RFP - College and Career Readiness - Issued January 29, 2026

RFP Proposal Extension - Proposals due Wednesday, February 11, 2026 no later than 11:00 AM EST.

1. What was the annual spend for the previous year on this Project?
   - Approximately - $35,000 to $40,000 in platform fees.
2. If this is a new Contract, What is the annual Budget for this?
   - We do not have a specific budget for this project.
3. Are you open to a hybrid delivery model with a mix of offshore and onshore resources?
   - No
4. Work will be onsite or remote?
   - Students will use the selected platform in current academic curriculums. Both onsite and virtually.
5. Can you please give us an extension of 1-2 weeks to submit our proposal?
   - We will offer an extension until Wednesday, February 11, 2026 no later than 11:00 AM EST.
6. Is this contract intended to be awarded to a single vendor or to multiple vendors?
   - The ideal contract would be awarded to a single vendor, however the Allentown School District reserves the right to award a contract to one, multiple, or no vendors on this RFP.
7. Who are previous incumbents on this project?
   - Our current platform is SmartFutures.
8. Can we use commercial project references to showcase our experience and capability?
   - Please follow the guidelines for references outlined in the RFP.

1. Can you confirm your Student Information System?
   - PowerSchool is our current Student Information System.
2. Can you clarify your anticipated 'live' date? Should we assume the 2026-2027 school year?
   - July 1, 2026 is our anticipated live date.

1. In the RFP document, the Table of Contents, and the Evaluation Criteria section mention “Option A and Option B”, however they are not elaborated upon or mentioned anywhere else in the document. Could the district kindly clarify if this is an error, or if more information will be shared about these via an addendum?
   - Yes, This is an error.