

January 5, 2026

Dear School Counselor:

Student Insights is excited to offer the 2026 Colorado Senior Scholarship, in addition to our annual Student-View Scholarship program. Students can apply for both scholarships with a single application.

We greatly appreciate your support in communicating these scholarships to students at your school.

**Colorado Senior Scholarship Program
and
Student-View™ Scholarship Program**

The 2026 Student-View Scholarship Program is offering over \$13,000 worth of scholarships to high school seniors who plan to attend a four-year college, community/junior college or career school. The program includes:

- One \$10,000 scholarship
- Two \$1,000 scholarships
- Three \$500 scholarships

All Colorado seniors who apply for the Student-View Scholarship will also be automatically be entered into the drawing for the new \$500 Colorado Senior Scholarship.

The application process is simple and requires only 15-20 minutes.

- No minimum SAT/ACT score or grade point average
- No essay or lengthy application forms
- No application fees

*Simply log on to **www.student-view.com** and complete an application survey about colleges in your area.*

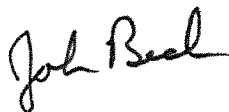
The scholarship will be awarded via a random drawing of all completed applications.

*The scholarship winner will be announced in May, 2026. **The scholarship deadline is April 23, 2026.***

*Student Insights is a market research firm helping colleges and universities communicate more effectively with high school seniors. For more information about the company, log on to **www.studentinsights.com**.*

If you have any questions, feel free to contact us at **contact@studentinsights.com**.

Thank you.



John Becker
President
Student Insights