

CTE

MONTH®

Broward County Public Schools and the Career, Technical, Adult, and Community Education Department encourage you to celebrate!



Celebrate CTE Month®

Career and Technical Education (CTE) Month® is a public awareness campaign, hosted by the Association for Career & Technical Education, that takes place each February to celebrate the value of CTE and the achievements and accomplishments of CTE programs.

HOW YOU CAN RAISE AWARENESS FOR CTE MONTH:

- SHARE**
about CTE programs and courses.
- INSPIRE**
using photos of students at work.
- CELEBRATE**
by recognizing learners, educators, and partners.
- FEATURE**
significant supporters of your school's CTE programs.
- SPOTLIGHT**
the CTE educators or staff in your school.
- CONNECT**
with local media via PIO Office and employers.

Follow Us! Please Tag us, share, and use hashtag: **#CTEMonth** Email for the chance to be featured!

ctace@browardschools.com



Let's Get Connected for Our Latest News & Updates



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#BrowardCTACE

CONTACT

For assistance, contact Gloria Arencibia 754-321-8400 or via email at gloria.basulto-arencibia@browardschools.com



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Broward County Public Schools and the Career, Technical, Adult, and Community Education Department encourage you to celebrate! Career and Technical Education {CTE} Month® is a public awareness campaign, hosted by the Association for Career & Technical Education (ACTE), that takes place each February to celebrate the value of CTE and the achievements and accomplishments of CTE programs. CTE Month gives you the chance to inform others of the innovation and excellence that exists within your CTE programs and raise awareness of the crucial role that CTE plays in readying our students for careers and our nation for economic success.

How You Can Raise Awareness for CTE Month:

- **SHARE.** Share about your CTE programs and courses.
- **INSPIRE.** Share photos of students at work matched with inspirational quotes. Include unique stories that showcase students overcoming adversity and finding success through CTE experiences.
- **CELEBRATE.** Recognize those in your community, whether it's high-achieving CTE learners, exemplary educators, or impactful partners that have a positive influence on CTE by celebrating their accomplishments.
- **FEATURE.** Feature a significant supporter of your school's CTE programs. Whether it is an individual or a business, share how they support your program and what it means to you and your students.
- **SPOTLIGHT.** Shine a spotlight on the CTE educators or staff in your school. Feature their programs and what they are doing that is unique or special.
- **CONNECT.** Let the local media know via the PIO Department, what's happening and invite them to your planned awards ceremonies, career fairs, or school visits highlighting innovative CTE. Contact local employers and businesses that are still unfamiliar with your CTE program and invite them to visit the school to showcase high-quality CTE in action or career fairs with already engaged employers.

Join the Conversation!

- We encourage you to share content on your social media! Start with this template: It's #CTEMonth! Career and Technical Education programs like those offered at [school name] in [program] allows students to get certified and into the workforce faster!
- Be sure to tag the CTACE Department and use the hashtags: **#CTEMonth #BrowardCTACE**
| X: @BrowardCTE | Facebook: @BcpsCtace | Instagram: @Broward_CTE
- Email us your post for the opportunity to be featured! ctace@browardschools.com
- For assistance, contact Gloria Arencibia 754-321-8400 or via email at gloria.basulto-arencibia@browardschools.com

By emailing content, you permit the use of the content for media purposes and have confirmed photos including students, have approved media releases on file at the school.