

Press from:

The New Providence School District
356 Elkwood Avenue
New Providence, NJ 07974
Phone: (908) 464-9050
Date: 1/28/2026



For Release: TapInto

Submitted by: New Providence School District

Subject: *School Counselors Celebrate During National School Counseling Week, Feb. 2–6, 2026*

National School Counseling Week 2026, “School Counselors Amplify Student Success,” sponsored by the American School Counselor Association (ASCA), will be celebrated from Feb. 2–6, 2026, to focus public attention on the unique contribution of school counselors within U.S. school systems and how students are different as a result of what school counselors do. National School Counseling Week highlights the tremendous impact school counselors can have in helping students achieve school success and plan for a career.

The special week honoring school counselors provides recognition for school counselors who “implement comprehensive school counseling programs, a vital part of the educational process for all students as they meet the challenges of the 21st century,” according to Jillian Shadis, Director of School Counseling for the New Providence School District.

Mrs. Shadis cited school counselors for being actively engaged in helping students examine their abilities, strengths, interests and talents; for working in a partnership with parents as they encounter the challenges of raising children in today’s world; for focusing on positive ways to enhance students’ academic, career and social/emotional development; and working with teachers and other educators to provide an educational system where students can realize their potential and set healthy, realistic and optimistic aspirations for themselves. School counselors are certified, experienced educators with a master’s degree in school counseling. The combination of their training and experience makes them an integral part of the total educational program.

“School counselors work with all students to remove barriers to learning by addressing students’ academic concerns, career options and social/emotional skills,” said Jill Cook, ASCA executive director. “School counseling programs help to increase student

achievement and provide a much-needed resource for students, parents, teachers and administrators. School counselors are integral to student success.”

New Providence parents or community members with specific questions or concerns about New Providence School District school counseling programs should [contact their child's school counselor](#). More general information can also be found on ASCA's website, www.schoolcounselor.org.

About the American School Counselor Association

The American School Counselor Association (ASCA) promotes student success by expanding the image and influence of school counseling through leadership, advocacy, collaboration and systemic change. ASCA helps school counselors guide their students toward academic achievement, career planning and social/emotional development to help today's students become tomorrow's productive, contributing members of society. Founded in 1952, ASCA has a network of 53 state and territory associations and a membership of approximately 43,000 school counseling professionals. For additional information on the American School Counselor Association, visit schoolcounselor.org.