

# Dear TCS Family,

We are excited to bring our entire community together in support of the foundation for growth that The Country School and this *Together for TCS Strategic Plan* provide. The *Together for TCS Strategic Plan* offers new opportunities for engagement with The Country School—opportunities for participation in key initiatives as well as opportunities for philanthropy in support of the vision outlined in the *Together for TCS Strategic Plan*.

These new opportunities shape the focus for the work of our Advancement team as we look toward the future, and we look forward to:

## Alumni Engagement



Developing plans based on feedback to better engage our alumni in the life of the school both broadly and in support of strategic plan initiatives to build a robust teacher pipeline that includes our own graduates (Priority 1.C), tell the alumni story (Priority 2.C), and promote global perspectives through alumni engagement with students (Priority 3.C).

## Major Gifts



Encouraging major gift support for key priorities, including professional development and incentives to support faculty growth and retention (Priority 1.C) and efforts to grow signature extra-curricular opportunities for students (Priority 3.B).

## Planned Giving



Reinvigorating our planned giving efforts to support the Country School endowment, an essential resource in enabling not only our sustainability but also our ability to innovate for the future as outlined in this strategic plan and those to come.

The collective engagement of students, faculty, current parents, alumni, past parents, grandparents, and friends is not only critical to the long-term success of The Country School but it is also what unites us as a distinct Country School community. Thank you for your commitment to our future and your support of our incredible community.

*Elizabeth Hackett*

Director of Advancement

*Elizabeth Woody*

Chair, TCS Board Advancement Committee