



# The Presidential Cabinet



## Welcome to Roosevelt Racing

The Winners Circle Project is a program that aims to have students develop their life skills by building, advertising, and marketing a Cobra race car. Through teamwork, students will have a hands-on experience that mimics the real world and will leave an



Roosevelt Racing Team

everlasting footprint in their life. We, at Roosevelt Racing, have one common dream--to build a legacy by building our car through collaborative effort, strategic marketing practices, and engaging social media content.

We will be competing against six other high school teams for the prestigious WCP Championship trophy. We would appreciate it greatly if you could support our social media content, donate to our cause, and follow our journey. Your support will help us upgrade our car into a unique vehicle that is truly a standout, just like our team!

## 2024 HIGHLIGHTS & 2025 IDEAS

<p><b>Visual Communications</b></p>	<p>Students enjoyed the positive environment and loved how teachers treated students like adults. The environment modeled what it was like to be in the business world. But there wasn't good communication between teams and there needs to be more diversity in content on social media.</p>
<p><b>Build</b></p>	<p>Students loved learning all the mechanics of cars. They also enjoyed seeing where and how the car kit is made before being shipped to all the different schools participating in WCP. But, the build got behind schedule because they thought they had more time, and ended up rushing.</p>
<p><b>Marketing</b></p>	<p>Students enjoyed the class because the kids in the program were very open, funny, and kind. Students made many memories, from making pancakes with Mr. Christensen to the end of the year cook-out. The sense of community was strong last year, so hopefully this year the community also becomes closely knit.</p>



## TOP TIPS & TRICKS FOR CARS

### The 30-60-90 Rule:

- At 30,000 miles, cars usually need an oil change or air filter replacement.
- At 60,000 miles, a transmission fluid change and brake inspection is needed.
- At 90,000 miles, replace the spark plugs and timing belt.

### The 3 C's Of Driving:

- **C**are for your safety, others' safety and care for the car.
- **C**autious on the road and in your car; always pay attention to the road, use turn signals when turning, drive the speed limit.
- **C**ourtesy for others on the road, for passing cars, and pedestrians.

## LESSONS LEARNED TEAM BUILDING DAY, SEPTEMBER 19TH:

- A single handshake can create a meaningful relationship.
- Asking for a name and remembering it will make you stand out.
- Having an open mind is key to having a successful future.
- Asking questions is the only way to open up possibilities.

## OUR MISSION & VISION

### Mission Statement:

Roosevelt Racing aims to create an environment where students discover new pathways by curating life skills while shaping their identity through critical thinking, teamwork, and creativity. We are dedicated to working hard and accomplishing great things.

### Vision Statement:

Roosevelt Racing hopes to leave an impactful footprint on the WCP program and build a space where any student can be successful, not only in the classroom, but also in goal-setting, personal growth, and problem-solving.



Current Car Wash  
Fundraiser!

Link Tree  
For  
Fundraising!



## 10/25 BMW Trip Timeline



### Hey! Did You Know...

- The race car is built completely from a Factory Five car building kit.
- Every role in each of the 3 classes is a real-world job!
- The Sim racing team is coached by a racing champion.
- The car can reach over 150 mph and holds a 5L, V-8 putting out 370 hp and 480 lbs of torque.
- There are 6 amazing off-campus field trips.
- Students are organized into different teams like mechanics, marketing, and video production to manage the project as if it were a real business.



### VIS/COM UPDATES

There was an Instagram video that skyrocketed in local popularity with over 2,000 likes and over 100,000 views from back in October.

Some students from the Vis/Com class were working on the FDR WCP Facebook account which is making good progress.

**P.S.** - Check out the last page of this newsletter to see our socials!



### BUILD UPDATES

The build team is making lots of excellent progress! In just a month, they have already installed lots of the parts such as the engine, finishing aluminum, radiator, brakes, headers, and the power steering rack, which are vital parts to the car.

On 10/19, our FDR Sim racing team won 1st place on the season opener at Watkins Glen. It's going to be an exciting year for them!

8:15 am	♥	Leave FDR HS
Arrive at BMW HQ	♥	9:45 am
10:30 am	♥	Tour of BMW HQ
Tour Rockland College	♥	1:00 pm
2:30 pm	♥	Terrace On The Hudson
Return Home	♥	6:30 - 8:30 PM

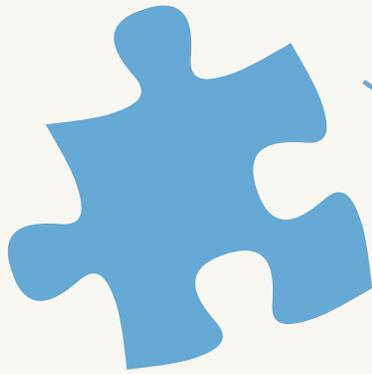


### UNDER THE HOOD: BMW

- BMW has been creating bikes/ motorcycles longer then they've been creating cars.
- Newest vehicle is the BMW IX3.
- Greg, part of the BMW marketing team, analyzed our social media platforms. We are proud to report that..

"RR thrives in behind-the-scenes progress" and that our team is.."unique with your use of Instagram for strategic posts."

**Connect with us!**  
**@rooseveltracing**



## RR & AUTISM AWARENESS

Roosevelt Racing is supporting the NAA (National Autism Association). It is important to give back and represent a cause that is near and dear to our hearts. So, how will we bring representation to this association?

- The color of our car will be blue.
- We have meticulously designed this newsletter to be blue, green, and gold, to not only stay true to who we are as Roosevelt Racing but also respect those who work so hard at the NAA.
- We will also make a donation to the NAA as an act of support for their hard work and research.
- In the month of April we will hold a "Light It Up Blue" day where all FDR staff & students wear blue.

Roosevelt Racing takes pride in helping those in need and supporting what we believe in. We hope to achieve this by representing this truly important association.

## CURRENT SERIES ON SOCIAL MEDIA

### THE ZIMMERMAN PROJECT

A hands-on series where our Vis/Com Teacher, Mr. Zimmerman, and a student from the build class work together to teach the viewers how to fix and maintain cars. Each episode focuses on a simple, real-world automotive task, offering step-by-step guidance, helpful tips, and simple explanations on basic mechanical skills.

### REAL TALK WITH ROOSEVELT RACING

A casual behind-the-scenes conversation series featuring members of Roosevelt Racing. They discuss life challenges, teamwork, experiences, adversity, and the passion behind it. The tone is fun, honest, and personal, giving viewers a deeper understanding of what everyone does.



## COUNTDOWN TO CHAMPIONSHIP:



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# 5 MONTHS

