

## **Press Corps**

*Graded Model United Nations XI*

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**Head Chair:**  
Olivia Fleury

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## **Introduction from the Chairs**

Hello delegates,

I, Olivia Fleury, am your chair and press director for the Press Corps for GMUN X! I am so excited to see you draft articles and produce multimedia at GMUN; both topics of the utmost importance. As your chair, I will be there to support you as you are cultivating these different skills that may have were unknown previously. We understand that this may be the first Model UN conference in the Press Corps for some of you, and we are so thrilled that we get to be a part of this learning experience with you. This topic guide is the first way through which we help you; we have compiled some background information that we hope you will utilize to learn more about your newspaper and align expectations for the multimedia portion of the conference. For more experienced delegates, we hope you take this opportunity to improve your skills and take on challenges. If you have any questions or concerns, please feel free to reach out to me. I am here to help and look forward to watching you learn all about media and press!

Kind regards,

Olivia Fleury

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## Committee Description

The Press Corps at GMUN is a dynamic and interactive committee that simulates the role of real-world media in international affairs. As representatives of globally recognized news agencies and media outlets, delegates are responsible for covering, analyzing, and reporting on debates, negotiations, and crises unfolding across all GMUN committees. Through their work, Press delegates shape how the conference is perceived, mirroring the powerful influence of journalism on global narratives.

Unlike traditional MUN committees, where delegates represent countries, Press Corps delegates embody the media itself, operating in a fast-paced newsroom environment. They are expected to attend committee sessions, conduct interviews with delegates and chairs, participate in press conferences, and respond to breaking news as events unfold. Accuracy, objectivity, creativity, and ethical reporting are central to the committee's mission

### **The Press Corps is divided into two complementary branches:**

Journalism focuses on writing articles, opinion pieces, newsletters, and breaking news reports. Journalists research global issues, analyze committee developments, and translate complex debates into clear, engaging narratives for the wider conference.

Multimedia, which focuses on photography, videography, graphic design, and digital storytelling. Multimedia delegates capture the visual energy of GMUN through photos, videos, highlight reels, graphics, and creative content that bring the conference to life.

Together, Journalism and Multimedia ensure comprehensive coverage of GMUN through written reports, interviews, photos, videos, and digital media shared across the conference's platforms, keeping all participants informed and engaged.

Beyond technical skills, the Press Corps fosters personal growth by teaching delegates how to work under pressure, meet tight deadlines, collaborate as a team, and think critically. By transforming complex international debates into accessible and impactful stories, Press delegates play a vital role at the heart of the GMUN experience.

## **Journalism**

Being a journalist in the Press Corps goes beyond reporting facts; it requires critical thinking, a deep understanding of global issues, and the ability to transform complex debates into clear, compelling news coverage. This committee is designed to teach delegates how to write professional, well-structured journalistic articles while accurately representing international discussions.

### **Allocation and Preparation**

Each journalist represents a single news agency and is assigned to one committee for the duration of the conference. Delegates must remain within their assigned committee and are not permitted to cover debates outside of their allocated area. Before the conference, journalists are expected to read the study guide of their assigned committee to ensure informed, accurate, and effective coverage.

### **Professional Article Writing**

A central focus of the Journalism committee is learning how to write professional news articles. Delegates will develop skills in structuring articles, maintaining clarity and coherence, integrating quotes appropriately, and adopting the editorial voice and political perspective of their assigned news agency. This process mirrors real-world journalism, emphasizing accuracy, tone, and analytical depth.

Articles must follow a professional newspaper or online news layout, include the news agency's logo, and be submitted in PDF format by the established deadlines.

### **Primary Objective**

Each journalism delegate's main goal during the conference is to produce a 500-word professional article on their assigned committee, presenting the debate through the lens of their news agency's political stance, in a style consistent with real-world journalistic standards. They will also be assigned to have daily reports in their committees and on their progress in the articles/ interviews with the delegations.

## Media Agencies

At GMUN, the editorial decisions behind any news article play a crucial role in shaping how the public understands pressing global issues. When constructing an article, journalists must consider not only the facts, but also how those facts are selected, framed, and presented. A country's political position, the stance of its leadership, and the interpretation adopted by a news agency all influence what is ultimately delivered to the public. While reporting may be fact-based, no article is truly free from bias; choices such as headlines, quotations, and emphasis allow perspective to emerge even when all information presented is accurate.

Press Corps delegates must remain conscious of the editorial identity of their assigned news agency. Consider the country in which the agency is based and how that country's leadership is responding to the event being reported. At the same time, recognize that many news agencies do not politically align with their national governments, and this divergence should be made explicit in your articles when relevant. The news agencies selected for GMUN represent a wide range of political perspectives, encouraging diverse and nuanced coverage.

At GMUN, Press Corps delegates will represent international newspapers and media outlets, each with a distinct editorial style, political leaning, and target audience. A list of selected news agencies is provided, including brief descriptions of their reputations and ideological tendencies, as well as links to their official websites. This information is intended to help delegates accurately emulate the tone, structure, and perspective of their assigned outlet when producing professional journalistic articles.

Newspaper	Description	Style and Bias	Website	Committee Assignments
Le Monde	Leading French newspaper with strong international and European coverage.	Center-left; analytical and intellectual tone, often emphasizing diplomacy, human rights, and European perspectives.	<a href="https://www.lemonde.fr">https://www.lemonde.fr</a>	MS Security Council
BBC (British Broadcasting Corporation)	UK public broadcaster with extensive global reporting and high international credibility.	Officially impartial; fact-based and institutional, sometimes perceived as mildly liberal in social issues.	<a href="https://www.bbc.com">https://www.bbc.com</a>	MS EcoSoc

## Media Agencies

Newspaper	Description	Style and Bias	Website	Committee Assignments
CNN (Cable News Network)	Major American news network with global reach and real-time coverage.	Generally center-left; focuses on democratic values, human rights, and in-depth political analysis.	<a href="https://www.cnn.com">https://www.cnn.com</a>	HS Security Council
Vogue	International fashion and lifestyle magazine focused on culture, trends, and celebrity influence.	Subjective and trend-driven; prioritizes aesthetics, cultural narratives, and opinion over hard news or factual reporting.	<a href="https://oglobo.globo.com">https://oglobo.globo.com</a>	MS Special/Historical
The New York Times	Influential U.S. newspaper known for investigative journalism and global reporting.	Center-left; emphasizes liberal democratic values, social justice, and detailed investigative analysis.	<a href="https://www.nytimes.com">https://www.nytimes.com</a>	HS Special Committee
The Wall Street Journal	Prominent U.S. newspaper focused on economics, finance, and international affairs.	Right-leaning editorial stance; pro-market and conservative in economic policy, with fact-based reporting.	<a href="https://www.wsj.com">https://www.wsj.com</a>	HS Historical Council
AllAfrica	News platform aggregating reports from across the African continent.	Pan-African perspective; focuses on regional voices, development, and underreported global issues.	<a href="https://allafrica.com/">https://allafrica.com/</a>	MS General Assembly

## Media Agencies

Newspaper	Description	Style and Bias	Website	Committee Assignments
Folha de S.Paulo	Major Brazilian newspaper known for political coverage and opinion diversity.	Center to center-left; values pluralism, transparency, and strong investigative reporting.	<a href="https://www.folha.uol.com.br">https://www.folha.uol.com.br</a>	HS Conselho de Segurança
Al Jazeera	Qatar-based international news network with strong global presence.	Critical of Western foreign policy; emphasizes Global South perspectives, human rights, and international justice.	<a href="https://www.aljazeera.com/">https://www.aljazeera.com/</a>	HS EcoSoc

## Memes/Tweets for Journalism Delegations

Social media content is an essential part of the Press Corps at GMUN, helping capture both the key moments and the spirit of the conference. Tweets provide real-time highlights of committee debates and must be short, clear, and professional. Throughout the conference, the delegates should provide tweets or memes (of their choice) on their assigned committee, being two starting on Saturday and one on Sunday, 2 tweets/memes per committee.

- Each tweet/meme must include relevant hashtags and the committee name, and be submitted by the deadlines
- Memes and tweets should remain respectful, appropriate, and inclusive.
- Multimedia delegates may also contribute memes, though this is optional.

All tweets and memes are reviewed before publication. Inappropriate or disrespectful content will not be shared on the official GMUN Instagram.

## Multimedia

### a) Photography and Videography

Photography and videography are essential to capturing the energy, atmosphere, and key moments of a Model United Nations conference. As multimedia delegates at GMUN, your role is to visually document debates, interactions, and significant developments throughout the event. The content you produce will serve both as a historical record of the conference and as a tool to engage a wider audience through digital platforms and promotional materials.

#### Key Areas of Focus:

- **Debate Sessions**

Capture the intensity and engagement of formal committee sessions. This includes close-up shots of speakers, images of delegates voting or negotiating, and wide-angle shots that showcase the committee as a whole.

- **Candid Moments**

Document behind-the-scenes interactions such as informal negotiations, delegates collaborating during breaks, and moments of discussion outside formal debate. These images help humanize the conference experience.

- **Event Atmosphere**

Capture the broader environment of GMUN, including opening and closing ceremonies, inter-committee interactions, and the general flow of the conference. These visuals help convey the scale and importance of the event.

- **Technical Proficiency**

Multimedia delegates are expected to understand basic camera/phone operation, framing, lighting, and audio to produce clear, professional-quality photos and videos that effectively highlight key moments.

- **Guidelines:**

1. Respect the space of delegates during formal debate and avoid disrupting proceedings.
2. Ensure video footage is steady, clear, and well-framed.
3. Edit visual content thoughtfully to create concise and engaging material that reflects the conference accurately.

## Multimedia

### **b) Responsibilities and Expectations**

As a member of the Multimedia team at GMUN, you play a critical role in shaping how the conference is perceived both internally and externally. Your work represents GMUN to a wider audience and must be produced with professionalism and care.

#### **Key Responsibilities:**

- **Professional Conduct:**

Multimedia delegates are expected to act as professional media creators, being punctual, organized, and respectful of all participants and organizers.

- **Collaboration:**

Work closely with members of the Press Corps to ensure visual content complements written reporting, strengthening the overall impact of GMUN's media coverage.

- **Time Management:**

Visual content should be edited and delivered promptly to maintain relevance and engagement throughout the conference.

- **Ethical Journalism:**

Uphold ethical standards in photography and videography by respecting privacy, seeking consent when appropriate, and avoiding manipulation that could misrepresent events.

#### **Expectations:**

- Produce high-quality, relevant, and visually compelling content.
- Demonstrate creativity in capturing meaningful moments and perspectives.
- Show adaptability when responding to schedule changes or unexpected developments.
- Contribute effectively to a collaborative team environment, recognizing that strong media coverage depends on cooperation.

## Works Cited

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