

### IBDP Business management (Group 3)

The study of Business Management in the IBDP develops students' understanding of how organizations operate in real-world contexts. It builds key skills such as critical thinking, decision-making, leadership, and financial awareness. The subject is useful because it prepares students for higher education and careers by linking theory to practical business situations, encouraging ethical thinking and global awareness. For example, students can study how Netflix uses data to decide which shows to produce and how it adjusts prices in different countries. This makes the subject useful for developing real-world skills like decision-making, problem-solving and strategic thinking.

	Autumn Term	Spring Term	Summer Term
<b>DP1</b> <b>Year 12</b>	<b>Unit 1:</b> Introduction to Business Management  <b>Unit 4:</b> Marketing  <b>Business management toolkit</b>	<b>Unit 4:</b> Marketing (continued)  <b>Unit 3:</b> Finance  <b>Business management toolkit</b>	<b>Unit 3:</b> Finance (continued)  <b>Unit 2: Human resource management</b>  <b>Business management toolkit</b>
<b>DP2</b> <b>Year 13</b>	<b>Unit 2:</b> Human resource management  <b>Internal Assessment</b> <b>Business management toolkit</b> Revision (2 weeks) Mocks (2 weeks)	<b>Unit 5:</b> Operations management  <b>Internal Assessment</b> <b>Business management toolkit</b>  <b>Research time allocated for the pre-released statement in paper 1</b>	<b>Extensive Revision</b> with Revision booklet and Study materials <b>Focus:</b> Paper 1 Paper 2 Case Study. Paper 3: (HL only) Detailed analysis and application of criteria. Timed exam practice Peer and self assessment and reflection.

#### IBDP Business management specifications SL & HL

[Individuals and societies: Business management—standard level](#)

[Individuals and societies: Business management—higher level](#)