ICSLONDON
INTERNATIONAL SCHOOL

iGCSE Business Management

Cambridge

Syllabus Cambridge IGCSE Business Studies 0450- Until 2026

Syllabus by Cambridge IGCSE Business 0264 - From 2027

	Autumn Term	Spring Term	Summer Term
Year 10	Diagnostics (Skills and prior knowledge) **Section 1 - Understanding business activity.** • Business activity • Classification of businesses • Enterprise, business growth and size	**Section 1- Understanding business activity** • Enterprise, business growth and size continued • Types of business organisation • Business objectives and stakeholder objectives	**Section 5**- Financial • Business finance: needs and sources • Cash-flow forecasting and working capital • Income statements
	Section 3- Marketing • Marketing, competition and the customer • Market research	**Section 3- Marketing** • Marketing mix (Product and Price) • Scale of production and break-even analysis • Place • Promotion • Technology and the marketing mix • Marketing Strategy	**Section 5**- Financial • Income statements continued • Statement of financial position • Analysis of accounts
Year 11	**Section 2-People in business** • Motivating employees • Organisation and management • Recruitment, selection and training of employees • Internal and external communication	**Section 4**- Operations management • Production of goods and services • Achieving quality production • Location decisions **Section 6-External influences on business activity** • Economic issues • Environmental and ethical issues • Business and the international economy • Business and the international economy continued	Extensive Revision with Revision booklet and Study materials Focus Paper 1 Short Answer and Data Response Paper 2 Case Study

IB Approaches to Learning and IB Learner Attributes are embedded throughout our iGCSE programmes to ease transitions between MYP and iGCSE and then into the IBDP programme