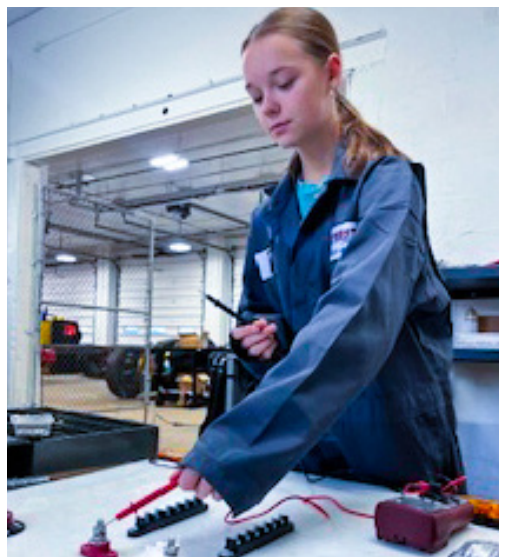




**BERKSHIRE
SIGNATURE
WORKFORCE
PARTNERSHIP**





BUILD YOUR WORKFORCE. DEVELOP YOUR TALENT PIPELINE. HIRE LOCALLY.

*Please contact Dr. Vanessa Povozaev
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to learn more about the partnership.*

WHAT IT IS

A co-constructed, company-aligned workforce pathway developed with Berkshire Local School District and delivered through Berkshire High School and Berkshire Workforce Development Campus (BWDC). This partnership prepares students **specifically for employment with your organization.**

What Your Company Gains

- A **direct pipeline of job-ready candidates** trained to your skill needs
- Reduced recruitment and onboarding costs
- Early access to emerging talent through internships and apprenticeships
- Influence over curriculum, credentials, and training standards
- Improved retention through culture-aligned preparation

What Students Gain

- Hands-on training aligned to real job roles
- Industry and company-valued credentials
- Paid or unpaid work-based learning experiences
- Direct placement opportunities with your company

How It Works

- Co-design curriculum and credentials aligned to your workforce needs
- Embed internships, apprenticeships, and site-based experiences

- Prepare students for **direct hire, apprenticeship, or advancement pathways**
- Review outcomes annually and adjust to hiring demand

Expected Outcomes

- 60–75% direct hire placement into your company
- 80–90% 6-month retention of placed students
- Pipeline stability year over year

Recognition & Engagement

- Named corporate workforce partnership
- Visibility at BWDC, on pathway signage, and in district communications
- Invitations to showcases, hiring events, and annual impact briefings

Bottom Line

This is not a sponsorship—it's a **workforce strategy** designed to deliver trained, credentialed, and committed employees into your organization.

Let's build your workforce—together.

