

# Planning Your Pathway

# BUSINESS & MANAGEMENT

**10 CREDITS** necessary to complete a Pathway earned through Pathway Courses, extracurricular activities, and a required Capstone Course.

## UNSURE ABOUT YOUR FUTURE? *Explore this pathway!*



Consider taking a supporting course to see if this Pathway is right for you!

➤ Business Innovations ➤ Business Principles ➤ Marketing Strategies

## READY TO PLAN FOR YOUR FUTURE? *Pursue a Capstone!*

Follow one of the course sequences below that aligns with your interests to prepare you for Pathway completion.



(\* indicates a required prerequisite course)

### PATHWAY COURSES - up to 8 credits available from Pathway Courses

#### Available Supporting Courses (# of credits):

- AP Business A & B (2)
- Finance for your Future TC (1)
- Small Business Management (1)
- AP Macroeconomics\*\* (1)
- Level 4 World Language Courses\*\* or ASL 3\* (2)
- Sports & Entertainment Marketing (1)
- AP Microeconomics\*\* (1)
- Marketing Strategies (1)
- Web Design (1)
- AP Psychology\*\* (2)
- Personal Finance TC (1)
- Business Innovations (1)
- Psychology (1)
- Business Law & Ethics (1)
- Senior Intern Program\* (4)
- Business Principles (1)
- Spreadsheets\*\* (1)
- Business, Science, and Technical Writing TC (1)
- Work Experience (2)
- Digital & Social Media Marketing (1)
- Hospitality & Tourism (1)
- Fashion Design & Merchandising (1)
- International Business Management (1)
- Finance and Investing (1)

Courses in **BLACK** are exclusive to EPHS  
 Courses in **BLUE** can also be taken through EP Online  
 Courses in **RED** are exclusive to EP Online  
 \* Instructor approval to apply credits toward Pathway  
 \*\* College credit available  
 TC Tailored Core Course

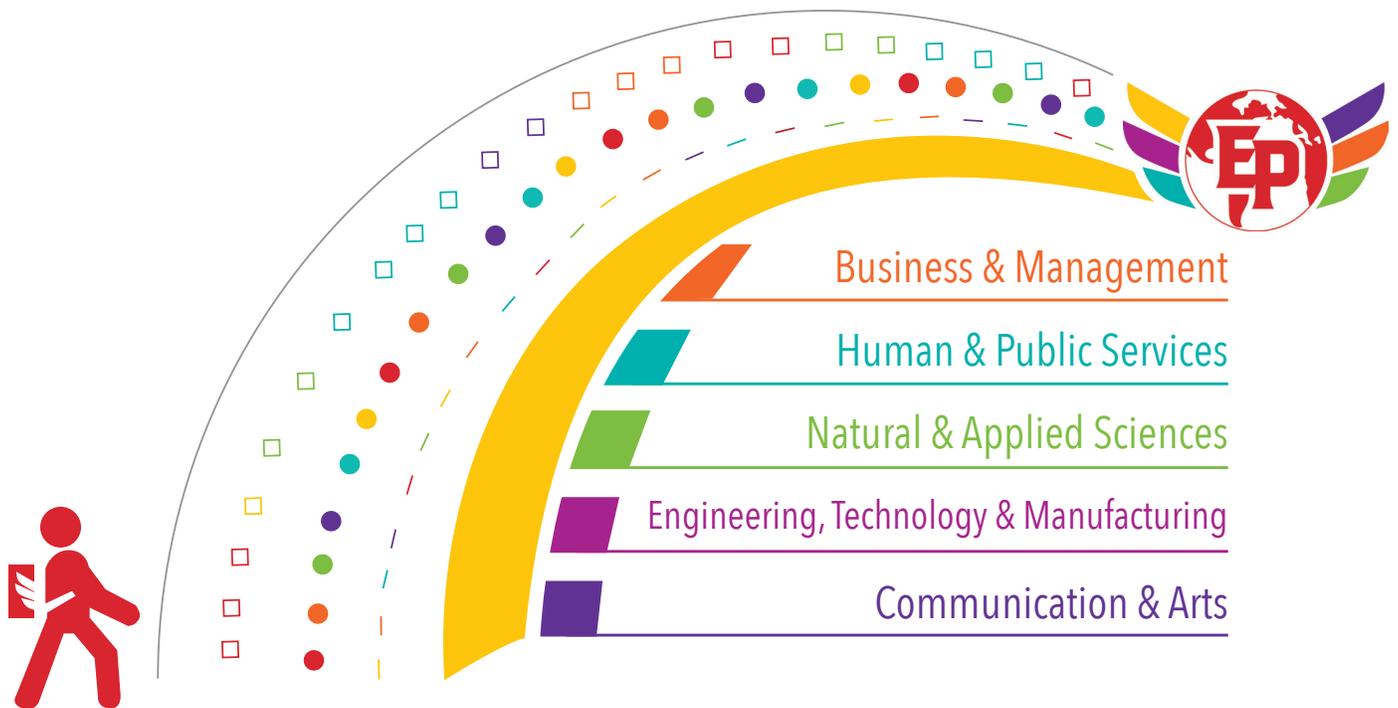
**QUALIFYING ACTIVITIES**  
 1 Pathway credit per year - maximum 2 available

- Computer Science Honors Society
- DECA
- Quiz Bowl
- Speech and Debate Team

**CAPSTONE COURSES**  
 Required - 2 credits each

- Entrepreneurship Capstone (2)
- Financial Accounting Capstone (2)
- Marketing & Analytics Capstone (2)
- Leadership and Management Capstone (2)

# EPHS Pathways



**Pathways** at Eden Prairie High School provides a set of experiences that students can pursue to engage in deeper learning while preparing them for future careers and life goals. Students have the opportunity to gain and apply knowledge and skills as they take part in resources projects and audiences that are authentic to a specific career field of interest. They also interact directly with industry professionals to enhance their learning and experience.

Pursuing a Pathway is not something that students test into or add to their course credit load. It is an opportunity to work within the graduation requirements and available activities to see the bigger picture of where a student's interests lie what opportunities may be available to them in the future and tailor their experience appropriately. It provides a path for their educational journey exposure to "real world" opportunities and highlights their development in a specific field. A Pathway experience can enrich their time at the high school and set them up for success after graduation.

## Our five Pathways are:



**Business & Management**



**Human & Public Services**



**Natural & Applied Sciences**



**Engineering, Technology & Manufacturing**



**Communication & Arts**

## Why Pursue a Pathway?

- Capstone projects provide experiences scholarships, employers, and colleges are looking for
- Make authentic products or services
- Pathway completion goes on your transcript for colleges and scholarships!
- All Capstones: go on 3-4 field trips/site visits; have 6-8 guest instructors; are project based, you apply knowledge
- Earn college credit and certifications!
- "Sometimes it's about who you know"  
– grow your network and receive mentorship