

Valley Christian Schools  
Strategic Plan Summary  
2025-2028



VALLEY  
CHRISTIAN  
SCHOOLS

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EQUIP & INSPIRE

# Valley Christian Schools

## Strategic Plan Summary 2025-2028



Dear Society Members,

The Board of Directors is responsible for updating Valley Christian Schools' Strategic Plan every three years. In preparing our strategic plan, we ensure the alignment of our priorities and goals as we seek to equip and inspire our students to serve the Lord Jesus Christ.

The members of our Board, along with our subject matter advisors, have worked closely with the Administrative Team to affirm Valley Christian Schools' priorities and goals for the coming years. Our primary goal for Valley Christian Schools is **to partner with families to provide a biblically-based, Christ-centered, inclusive, innovative, and student-focused education; celebrating each unique student as made in God's image.** To that end, we are pleased to present to you the Strategic Plan for the 2025-2028 school years, which prioritizes six (6) core areas of strategic focus:

- Faith Formation
- Education
- Community
- Finance and Facilities
- Board Leadership
- Enrollment

While we do not anticipate seeing immediate results in all instances, we do expect steady progress to be made toward the goals laid out in this Strategic Plan. To that end, the Board of Directors is tasked with monitoring the progress that the Administrative Team makes against this plan each year. We look forward to seeing our goals in action in the years to come.

Thank you for your ongoing support of Valley Christian Schools. Please join us in praying that our priorities and goals for Valley Christian Schools would glorify the Lord, and that His presence would be known through the good work being done throughout each of our campuses.

In Him,

A handwritten signature in black ink that reads "Wesley Turnbow".

Wesley Turnbow  
President, Board of Directors

# Valley Christian Schools

## Strategic Plan Summary 2025-2028

### *Areas of Strategic Focus*



#### Faith Formation

Integrate the love of Christ throughout all aspects of Valley Christian Schools (VCS) to equip and inspire students to glorify God in His world.

#### Education

Ensure that the education programming is relevant, rigorous and prepares each student for their unique future as Christ-like leaders and citizens.

#### Community

Strengthen communication, experiences, and events so families experience connection and belonging in the VCS Community.

#### Finance & Facilities

Provide the necessary resources and facilities that enable the sustainability and vitality of VCS.

#### Board Leadership

Cultivate board leadership that sustains the mission and deepens our partnership with supporting churches (Anchor) and VCS Community (Society).

# Valley Christian Schools Strategic Plan Summary 2025-2028

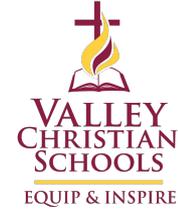
## *Goals for Faith Formation*

### Opportunity

Provide opportunities for students to experience faith formation in a variety of settings, including mentorship, retreats, camps, corporate worship, service and mission trips.

### Excellence

Develop and implement a plan to support excellence in intentional faith integration into every aspect of core and extracurricular activities.

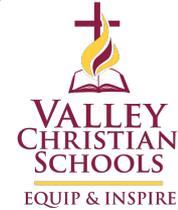


*Integrate the love of Christ throughout all aspects of Valley Christian Schools (VCS) to equip and inspire students to glorify God in His world.*

# Valley Christian Schools Strategic Plan Summary 2025-2028

## *Goals for Education*

Relevance	Learning	Accountability
Expand and implement relevant educational programming to serve the needs and interests of more students.	Develop or implement a plan to support excellent learning and instruction.	Modernize the board's Outcomes assessment to align with the current model of policy governance and create efficiency in outcomes assessment



*We ensure curriculum is relevant, rigorous, and prepares each student for their unique future as Christ-like leaders and citizens.*

# Valley Christian Schools Strategic Plan Summary 2025-2028

## *Goals for Community*

Impact	Belonging
Pursue healthy, mission-aligned enrollment growth that strengthens the school and expands access to Christian education.	Help donors, alumni, and current families move from participation to connection and belonging.



*Strengthen communication, experiences, and events so that families experience connection and belonging in the VCS Community.*

# Valley Christian Schools Strategic Plan Summary 2025-2028

## *Goals for Finance and Facilities*

Financial Health	Sustainability	Commitment
Reduce the organization's dependency on tuition revenue.	Ensure financial sustainability and flexibility.	Establish the school as an employer of choice by fostering inclusivity, offering competitive pay, and encouraging growth and development.



*Provide the necessary resources that enable the sustainability and vitality of VCS.*

# Valley Christian Schools Strategic Plan Summary 2025-2028

## *Goals for Board Leadership*

Participation	Partnership
Grow understanding and engagement of Society.	Engage current anchor churches, strengthen partnerships with them, and expand the number of anchor churches.

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*Cultivate board leadership that sustains mission and deepens our partnership with supporting (anchor) churches and the VCS Community (Society).*