

IMRA 2025 Showcase

Exhibit Time: 8:30 a.m. – 4:30 p.m.

Presentation Time	Sunset Room	Scenic Drive Room	Transmountain Room	Mission Trail Room	Sky View Terrace
8:30 a.m. - 9:20 a.m.	Savvas Learning Company IMRA Approved, Savvas K-12 Mathematics Curriculum Helps Students Learn Math (Kinder - 12th grade)	Perfection Learning Measuring Up to the TEKS Math: State-Approved Supplemental Materials Showcase (3rd - 5th grade)	Great Minds/Zearn Every Learner. Every Tier: Aligning all tiers of instruction with a multi-tier solution for Bluebonnet Learning Math (Kinder - 5th grade)	Curriculum Associates Mosaico Fundamentos por i-Ready (Kinder - 2nd grade)	Kiddom Texas Math (Kinder - 12th grade)
9:30 a.m. - 10:20 a.m.	McGraw Hill McGraw Hill Texas Math Grades 6-12, Algebra 1, Geometry, Algebra 2, PreCalculus	I Love to Read in Spanish HolaBooks (Kinder & 1st grade)	Great Minds/Zearn Every Learner. Every Tier: Aligning all tiers of instruction with a multi-tier solution for Bluebonnet Learning Math (Kinder - 5th grade)	Curriculum Associates i-Ready Classroom Mathematics (Kinder - Algebra I)	Studies Weekly Texas Social Studies (Kinder - 6th grade)
10:30 a.m. - 11:20 a.m.	McGraw Hill McGraw Hill ALEKS (Assessment and Learning in Knowledge Spaces) Grades 6-12	HMH Education Company Into Reading Texas V2 and Arriba la Lectura Texas V2 (Kinder - 5th grade)	DreamBox by Discovery Education Math: Adaptive Actionable Aligned (Kinder - 5th grade)	Perfection Learning Measuring Up to the TEKS Math: State-Approved Supplemental Materials Showcase (3rd - 5th grade)	Lowman Education LLC Math (3rd - 8th grade)
11:20 a.m. - 12:20 p.m. (Lunch)		Really Great Reading Explore the instructional design and vertical alignment of RGR's (Kinder - 2nd)		Scholastic Inc Ready 4 Reading (Kinder - 3rd grade)	
12:30 p.m. - 1:20 p.m.	Savvas Learning Company Savvas Texas myView Literacy, IMRA Reviewed and Approved by the Texas SBOE (Kinder - 5th grade)	Reading Horizons Reading Horizons Discovery - 'What we teach and how we teach it' (Kinder - 3rd grade)	DreamBox by Discovery Education Math: Adaptive Actionable Aligned (Kinder - 5th grade)	I Love to Read in Spanish HolaBooks (Kinder & 1st grade)	Lowman Education LLC Math (6th grade)
1:30 p.m. - 2:20 p.m.	Studies Weekly Texas Science (Kinder - 5th grade)	Reading Horizons Reading Horizons Discovery - 'What we teach and how we teach it' (Kinder - 3rd grade)	HMH Education Company Into Reading Texas V2 and Arriba la Lectura Texas V2 (Kinder - 5th grade)	Carnegie Learning Mathia/Mathstream (6th - Algebra 11)	HMH Education Company Math 180 (3rd - 12th grade)
2:30 p.m. - 3:20 p.m.	hand2mind Manipulatives Matter: Hands-On Strategies for Grades 6 - Algebra 1 (6th, 7th, 8th, Algebra 1)	Benchmark Education Company Benchmark Phonics 2nd Edition (Kinder - 3rd grade)	Amplify Amplify Desmos Math Texas (Kinder - 5th)	Just Right Reader Just Right Reader's Literacy Resources (K - 3rd grade)	HMH Education Company Math 180 (3rd - 12th grade)
3:30 p.m. - 4:20 p.m.	hand2mind Systematic, Engaging, Impactful: The Power of Guided Phonics + Beyond (Kinder, 1st, and 2nd)	Benchmark Education Company Benchmark Fonetica y Estudio de Palabras (Kinder - 3rd grade)	Amplify Amplify Desmos Math Texas (Kinder - 5th)	Just Right Reader Just Right Reader's Literacy Resources (K - 3rd grade)	ESC Region 19 AISS Bluebonnet

IMRA 2025 Showcase

Exhibit Time: 8:30 a.m. – 4:30 p.m.

Company Name (A - Z)	Contact Information	Description of Product/Service to be Exhibited	Grade Level	Presentation Time	Subject
Amplify	Mica Sallee (msallee@amplify.com)	<p>Come see why Amplify Desmos Math Texas K-5 received perfect scores on the IMRA review!</p> <p>Amplify Desmos Math Texas K-5 encompasses a structured approach to problem-based learning that invites every student into the lesson, activates what they already know, deepens conceptual understanding, and builds toward each lesson's mathematical goal, supported with meaningful practice and procedural fluency. Join us to learn more and leave with samples for your grade level!</p>	K-5	<p>2:30 p.m. - 3:20 p.m. Transmountain Room</p> <p>3:30 p.m. - 4:20 p.m. Transmountain Room</p>	English Math
Benchmark Education Company	Robert Downes (robert@downesed.com) Caitlyn Gambill (caitlyn@downesed.com)	<p>Benchmark Phonics 2nd Edition</p> <p>Join us to explore how Benchmark delivers explicit phonics instruction grounded in the Science of Reading research. Learn how the program builds essential foundational skills while simultaneously developing knowledge and vocabulary. Benchmark Phonics uses a structured literacy approach that provides meaningful practice and application of phonics skills through authentic reading and writing tasks—ensuring that learning is both effective and enduring.</p>	K-3	<p>2:30 p.m. - 3:20 p.m. Scenic Drive Room</p>	English Phonics
Benchmark Education Company	Robert Downes (robert@downesed.com) Caitlyn Gambill (caitlyn@downesed.com)	<p>Benchmark Fonética y Estudio de Palabras</p> <p>Join us to explore how Benchmark delivers explicit phonics instruction in Spanish informed by the Science of Reading research, while grounded in a traditional Spanish scope and sequence. Benchmark Fonética uses a structured literacy approach that provides meaningful practice and application of Spanish phonics skills through authentic reading and writing tasks—ensuring that learning is both effective and enduring.</p>	K-3	<p>3:30 p.m. - 4:20 p.m. Scenic Drive Room</p>	Spanish Phonics

Company Name (A - Z)	Contact Information	Description of Product/ Service to be Exhibited	Grade Level	Presentation Time	Subject
Carnegie Learning	Debra Mayfield (dmayfield@carnegielearning.com)	<p>Bluebonnet Learning and Texas Supplemental Math Strengthening Instruction with Bluebonnet learning and Texas Supplemental Mathematic (The Dynamic Duo) 100% SBOE Approved</p> <p>One dynamic duo. One solution for all learners that is 100% approved. Carnegie Learning/Bluebonnet Learning and MATHia + MATHstream Supplemental Solution for Texas has been officially approved through the SBOE/IMRA process! That means Texas educators can now boost student success with a powerful, TEKS-aligned solution that meets the needs of all learners.</p> <p>In this 50-minute session, participants will explore how MATHia and MATHstream work together with Bluebonnet Learning as a unified blended ecosystem that supports high-quality Tier 1 and Tier 2 instruction while also providing flexible tools for small-group rotations, intervention, and enrichment.</p>	6 - Algebra 11	1:30 p.m. - 2:20 p.m. Mission Trail Room	Math
Curriculum Associates	Terri Ballesteros (tballesteros@cainc.com)	<p>Mosaico Fundamentos por i-Ready: This program delivers authentic Spanish-language foundational skills instruction for young learners. When paired with Magnetic Foundations, it creates a seamless bilingual teaching experience that strengthens skills in both languages and supports biliteracy.</p> <p>Explicit, systematic instruction and high-quality resources equip educators to develop reading fluency and build confident learners. Original content by authentic voices engages students, reinforces key skills, and honors a variety of cultural experiences.</p>	Kinder - 2	8:30 a.m. - 9:20 a.m. Mission Trail Room	Spanish Phonics

Company Name (A - Z)	Contact Information	Description of Product/Service to be Exhibited	Grade Level	Presentation Time	Subject
Curriculum Associates	Terri Ballesteros (tballesteros@cainc.com)	i-Ready Classroom Mathematics: Support students in becoming strong, independent mathematical thinkers and make mathematics accessible to all students. This comprehensive core mathematics program delivers an instructional design that allows students to take ownership of their learning, makes mathematics accessible, increases student engagement, and builds confidence. Educators in schools across the country are achieving success by using these high-impact teaching strategies to accelerate student learning.	Kinder - Algebra I	9:30 a.m. - 10:20 a.m. Mission Trail Room	Math
DreamBox by Discovery Education	Alex Lagares (ALagares@discoveryed.com) Toni Robinson (TRobinson@discoveryed.com)	DreamBox by Discovery Education Math: Adaptive Actionable Aligned Discover how DreamBox Math—SBOE Approved and fully aligned to the TEKS readiness standards—transforms math learning for students and teachers. Explore its responsive design and built-in adaptivity that dynamically adjusts to student thinking, fostering deep understanding. Learn how real-time, actionable data empowers educators to make informed instructional decisions. Leave with innovative strategies to build both competence and confidence in math.	K-5	10:30 a.m. - 11:20 a.m. Transmountain Room 12:30 p.m. - 1:20 p.m. Transmountain Room	Math
ESC Region 19 AISS	Lillian Frazier (lnfrazier@esc19.net) Cynthia Martinez (cgmartinez@esc19.net)	Bluebonnet Learning K-5 Reading — Foundations, Knowledge, and What's Next Join us for an engaging overview of Texas Bluebonnet Learning K-5 Reading, designed to build strong readers through intentional, research-based instruction. This session will highlight how the Foundational Skills and Knowledge-Building components work together to support decoding, language development, and deep comprehension across grade levels. Participants will also gain a high-level look at the Texas Education Agency's literacy plan, including the state's timeline for developing secondary literacy resources that intentionally align with the research and instructional shifts already underway in K-5. Whether you're new to Bluebonnet Learning or refining implementation, this session will help you see the big picture and what's coming next for literacy in Texas.	K-12	3:30 p.m. - 4:20 p.m. Sunset Room	Reading

Company Name (A - Z)	Contact Information	Description of Product/Service to be Exhibited	Grade Level	Presentation Time	Subject
Great Minds & Zearn	Lisa Gradney (Lisa.gradney@greatminds.org) Paige Ward (pamela.ward@greatminds.org)	Every Learner. Every Tier: Aligning all tiers of instruction with a multi-tier solution for Bluebonnet Learning Creating a strong math program takes more than great materials—it requires a coherent system that supports every learner to build rigorous, TEKS-aligned knowledge in implementing a Multi-Tiered System of Support (MTSS). Join Great Minds and Zearn for a session exploring the coherent, multi-tiered solution that reinforces, deepens, and extends Bluebonnet Learning K-5 Math primary instruction.	K-5	8:30 a.m. - 9:20 a.m. Transmountain Room	Math
	Ashley Birsic (ashley@zearn.org)	9:30 a.m. - 10:20 a.m. Transmountain Room			
hand2mind	Casey Collins (ccollins@hand2mind.com) Debby Spitzer (debbyspitzer@gmail.com)	Manipulatives Matter: Hands-On Strategies Afraid to use manipulatives in middle school? Why? They're not just for elementary students! Join us for an interactive session that flips the script on math instruction with Hands-On Standards Math Mini-Lessons and Manipulative Kits. Learn how hands-on strategies can transform abstract concepts into aha moments for students in Grades 6 through Algebra 1. We'll explore standards-aligned mini-lessons, dive into manipulatives that make ratios, equations, and even quadratic functions click, and share small-group strategies that boost engagement and understanding. Walk away with practical tools and fresh ideas to help students not just do math - but truly understand it - one mini-lesson at a time.	6 - Algebra 1	2:30 p.m. - 3:20 p.m. Sunset Room	Math

Company Name (A - Z)	Contact Information	Description of Product/Service to be Exhibited	Grade Level	Presentation Time	Subject
hand2mind	Casey Collins (ccollins@hand2mind.com) Karyn Tomkinson (ktomkinson@hand2mind.com)	Systematic, Engaging, Impactful: The Power of Guided Phonics + Beyond Discover how systematic, explicit phonics instruction accelerates foundational literacy skills. Learn to implement focused lessons that break down words, use multimodal strategies, and follow a gradual release model to build foundational reading skills in students. Explore practical ways to differentiate instruction, monitor progress, and move students beyond phonics toward comprehensive literacy. Guided Phonics + Beyond includes pre-assessments and quick checks to ensure every learner gets exactly what they need. Walk away with ready-to-use resources and actionable strategies to transform your phonics instruction into high-impact learning!	K-2	3:30 p.m. - 4:20 p.m. Sunset Room	English Phonics
HMH Education Company	Nancy Gomez (nancy.gomez@hmhco.com) Kathy Doyle (kathy.doyle@hmhco.com)	Into Reading Texas V2 and Arriba la Lectura Texas V2 The proven features that TX teachers love while enhancing teacher and student experiences! See Version 2 for the most up-to-date and emerging research and best practices for your reading students and classroom!	K-5	10:30 a.m. - 11:20 a.m. Scenic Drive Room	ELAR/ SLAR
HMH Education Company	Alicia Ishida (alicia.ishida@hmhco.com)	Math 180 is a targeted math intervention program that builds algebra readiness in core or dedicated intervention classrooms, using proven strategies for striving students. Its adaptive student application, combined with teacher-facilitated instruction, accelerates students toward grade level proficiency—raising achievement by an average of more than two years in a single school year.	3-12	1:30 p.m. - 2:20 p.m. Sky View Terrace	Math
HMH Education Company	Nancy Gomez (nancy.gomez@hmhco.com) Kathy Doyle (kathy.doyle@hmhco.com)	Into Reading Texas V2 and Arriba la Lectura Texas V2 The proven features that TX teachers love while enhancing teacher and student experiences! See Version 2 for the most up-to-date and emerging research and best practices for your reading students and classroom!	K-5	1:30 p.m. - 2:20 p.m. Transmountain Room	ELAR/ SLAR

Company Name (A - Z)	Contact Information	Description of Product/Service to be Exhibited	Grade Level	Presentation Time	Subject
HMH Education Company	Alicia Ishida (alicia.ishida@hmhco.com)	Math 180 is a targeted math intervention program that builds algebra readiness in core or dedicated intervention classrooms, using proven strategies for striving students. Its adaptive student application, combined with teacher-facilitated instruction, accelerates students toward grade level proficiency—raising achievement by an average of more than two years in a single school year.	3-12	2:30 p.m. - 3:20 p.m. Sky View Terrace	Math
I Love to Read in Spanish	Lucia Rocha-Neslter (lucia@holabooks.com) Liliana Martinez (liliana@holabooks.com)	HolaBooks is the first Spanish-first foundational skills program created to ensure children learn to read in the language they know best. The program integrates the science of reading with culturally affirming, joyful stories that genuinely connect with bilingual learners. Each resource combines research-based instruction with tightly controlled phonics progressions, while still offering engaging, age-appropriate narratives that reflect real families, real languages, and real joy. Designed to build confidence and curiosity, HolaBooks helps children feel proud of who they are as they grow as readers.	K & 1	9:30 a.m. - 10:20 a.m. Scenic Drive Room 12:30 p.m. - 1:20 p.m. Mission Trail Room	Spanish Phonics
Just Right Reader	Carlos Gonzalez (carlos.gonzalez@justrightreader.com)	Just Right Reader In this session, participants will discover how Just Right Reader's Literacy Resources build a strong foundation for reading, accelerate student achievement, strengthen school to home partnerships, and create joyful reading experiences.	K-3	2:30 p.m. - 3:20 p.m. Sunset Room 3:30 p.m. - 4:20 p.m. Sunset Room	English Phonics
Kiddom	Courtney Foreman (courtney@kiddom.co) Sarah Alanis (sarah.alanis@kiddom.co)	Kiddom TX Math brings together high-quality instructional materials and AI-powered support to help Texas educators save time and focus on what matters most—connecting with students. Built on Kiddom's Learning Intelligence Technology (LIT), the platform streamlines planning, delivery, grading, and data insights while keeping teachers fully in control. With digital-forward, human-first tools, Kiddom transforms math instruction by making HQIM immediately teachable—no unpacking, no extra prep. Attendees will see how Kiddom TX Math K-12 enhances access, equity, and engagement through real-time data, curated practice, and a seamless blend of print and digital resources.	K-12	8:30 a.m. - 9:20 a.m. Sky View Terrace	Math

Company Name (A - Z)	Contact Information	Description of Product/Service to be Exhibited	Grade Level	Presentation Time	Subject
Lowman Education LLC	Robyn Willingham (robyn@lowmaneducation.com) Forrest Harding (forrest@lowmaneducation.com)	Our math products are meticulously crafted to be 100% aligned with the TEKS. Each instructional day, we spiral essential content by revisiting and reinforcing previously taught TEKS. This intentional repetition eliminates any gaps in exposure to essential concepts, especially those from earlier in the school year. In developing our content, we focus on key priorities that strengthen student learning, including readiness versus supporting TEKS, assessment emphasis and question types, prior-grade TEKS knowledge, essential skills for highly tested concepts, and addressing common misconceptions.	3-8	10:30 a.m. - 11:20 a.m. Sky View Terrace	Math
Lowman Education LLC	Robyn Willingham (robyn@lowmaneducation.com) Forrest Harding (forrest@lowmaneducation.com)	Our products are meticulously crafted to be 100% aligned with the TEKS. Each instructional day, we spiral essential content by revisiting and reinforcing previously taught TEKS. This intentional repetition eliminates any gaps in exposure to essential concepts, especially those from earlier in the school year. In developing our content, we focus on key priorities that strengthen student learning, including readiness versus supporting TEKS, assessment emphasis and question types, prior-grade TEKS knowledge, essential skills for highly tested concepts, and addressing common misconceptions.	6	12:30 p.m. - 1:20 p.m. Sky View Terrace	Math
McGraw Hill	Laura McDonald (laura.mcdonald@mheducation.com) Danielle Simpson (danielle.simpson@mheducation.com)	McGraw Hill Texas Math is a comprehensive IMRA Approved solution built for Texas classrooms. Fully aligned to TEKS and ELPS supported with Spanish language resources for emergent bilingual students, Texas Math ensures accessibility for every learner while helping districts meet both growth and accountability goals.	6-12, Algebra 1, Geometry, Algebra 2, PreCalculus	9:30 a.m. - 10:20 a.m. Sunset Room	Math
McGraw Hill	Laura McDonald (laura.mcdonald@mheducation.com) Danielle Simpson (danielle.simpson@mheducation.com) Brian Pollack (brian.pollack@mheducation.com)	McGraw Hill ALEKS (Assessment and Learning in Knowledge Spaces) is IMRA Approved. Adaptive technology personalizes math instruction and delivers actionable data to support student growth.	6-12	10:30 a.m. - 11:20 a.m. Sunset Room	Math

Company Name (A - Z)	Contact Information	Description of Product/Service to be Exhibited	Grade Level	Presentation Time	Subject
Perfection Learning	Torey Page (TPage@perfectionlearning.com) Linette D'Costa (ldcosta@masteryeducation.com)	Measuring Up to the TEKS Math: State-Approved Supplemental Materials Showcase Explore Measuring Up to the Texas Essential Knowledge and Skills for Mathematics by Perfection Learning, recently approved by the Texas State Board of Education through the IMRA 2025 adoption cycle. This informational session provides a comprehensive overview of this TEKS-aligned supplemental program developed specifically for Texas student success in mathematics.	3-5	8:30 a.m. - 9:20 a.m. Scenic Drive Room 10:30 a.m. - 11:20 a.m. Mission Trail Room	Math
Reading Horizons	Cory Gill (cory.gill@readinghorizons.com)	Reading Horizons Discovery - 'What we teach and how we teach it' During this engaging session, we'll guide attendees through how our IMRA Approved resources are used to help learners unlock the "why" behind the English language (what we teach), and participate in live model lesson (how we teach it).	K-3	12:30 p.m. - 1:20 p.m. Transmountain Room 1:30 p.m. - 2:20 p.m. Transmountain Room	English Phonics
Really Great Reading	Amanda Cullom amanda.cullom@reallygreatreading.com	Really Great Reading This session will help Texas district and campus leaders understand how Countdown, Blast, and HD Word align with TEKS and the Science of Reading to support effective K-2 instruction. Participants will: Review the design and alignment of RGR's K-2 programs, see sample lessons and multisensory routines, learn how Lose the Rules builds automaticity and fluency and explore how districts use RGR to strengthen instruction and early literacy outcomes.	K-2	11:20 a.m. - 12:20 p.m. Scenic Drive Room	English Phonics
Savvas Learning Company	Manuel Romo (manuel.romo@savvas.com)	IMRA Approved, Savvas K-12 Mathematics Curriculum Helps Students Learn Math	K-12	8:30 a.m. - 9:20 a.m. Sunset Room	Math
Savvas Learning Company	Manuel Romo (manuel.romo@savvas.com)	Savvas Texas myView Literacy , IMRA Reviewed and Approved by the Texas SBOE	K-5	12:30 p.m. - 1:20 p.m. Sunset Room	ELAR
Scholastic Inc	David Martinez davidmartinez@scholastic.com	Ready 4 Reading Building Strong Readers Through Foundational Skills	K-3	11:20 a.m. - 12:20 p.m. Mission Trail Room	English Phonics

Company Name (A - Z)	Contact Information	Description of Product/Service to be Exhibited	Grade Level	Presentation Time	Subject
Studies Weekly	Christina Spears (Christina.spears@studiesweekly.com) Amanda Die (Amanda.Die@StudiesWeekly.com)	Texas Social Studies A 100% TEKS -aligned Social Studies curriculum that builds content knowledge, literacy, and critical thinking through inquiry, primary sources, and discussion. Designed to support all learners, including emergent bilingual students, with flexible, classroom-ready instruction.	K-6	9:30 a.m. - 10:20 a.m. Sky View Terrace	Social Studies
Studies Weekly	Christina Spears (Christina.spears@studiesweekly.com) Amanda Die (Amanda.Die@StudiesWeekly.com)	Texas Science A phenomenon-based science curriculum that engages students through hands-on investigations, questioning, and scientific discourse. Lessons emphasize science literacy, reflection, and conceptual understanding while supporting diverse learners.	K-5	1:30 p.m. - 2:20 p.m. Sunset Room	Science