



MINUTES
Communications Committee
Hybrid Meeting
Thursday October 16, 2025—4:00pm

Item 1. Call to Order. Chair Cain called meeting order at 4:00pm.

Item 2. Roll Call. Present to meeting was Chair Larry Cain, Councilor Jon Anderson, Liam Gallagher (Assistant Town Manager) and Allison Carrier (Director of Communications). Absent from meeting was Councilor Scott Doherty.

Item 3. Public Comment. None at this time.

Item 4. Approval of Minutes: September 18, 2025. Motion by Councilor Jon Anderson, seconded by Chair Larry Cain, to move approval of the July 17, 2025 meeting minutes as written.

Vote: 2 Yeas. Motion Passes.

Item 5. Staff Updates: Discussion & Consideration. Allison Carrier spoke on voter guide was mailed out last week. There is good feedback so far. Survey is to be mailed out this week, will send to 4500 households. Town will submit an insert in Scarborough Living Dec/Jan issue. Discussion ensued among committee members.

Item 6. School Update. Chair Larry Cain updated committee on school board topic. There is one more forum left, they are sending out one more mailer next week. Facebook ads are sent out every week. There is now a statement on their website. Talked about post-election results.

Item 7. Growth Workshops-Format and Promotion. Committee spoke on next meeting scheduled for 11/19/25. Larry and Jon agreed to do videos to promote workshop.

Item 8. Cake with Councilors Update/Planning. Committee talked about where to hold meetings for all the different neighborhoods. Decided on 7 dates which are Nov 10th, Nov 13th, Nov 17th, Nov 20th, Nov 25th, Dec 2nd and Dec 4th. Conversation ensued among committee members.

Item 9. Election Day Table Strategy. Committee talked about getting all the councilors to volunteer on election day and pushing the survey.

Item 10. New Business. Spoke on councilors attending football and basketball games twice a month. Possibly inviting School Board members (Shannon & Jillian) as well.

Item 11. Adjourn. Motion by Chair Larry Cain, seconded by Councilor Jon Anderson, to move approval to adjourn the regular meeting of the Scarborough Communications Committee. Meeting adjourned at 5:12pm.

Vote: 2 Yeas. Motion Passes.

Respectfully submitted,
Katie Duross [transcribed via video]
Deputy Town Clerk