

ACTION BOARDING FOR LEADERS

FROM VISION TO A 90-DAY ACTION PLAN

About Action Boarding for Leaders

Action Boarding for Leaders is a hands-on, strategy-driven experience that enables leaders to move beyond ideas and inspiration, creating a clear and actionable roadmap for their organization. Grounded in research on goal-setting, decision-making, and performance, this program guides leaders through a structured process to clarify priorities, align their teams, and translate vision into action.

Participants will actively build an Action Board and a focused 90-day action plan they can immediately implement within their organization.

WHO IS THIS WORKSHOP FOR?

This program is designed for leaders responsible for setting direction and turning strategy into action.

It is ideal for:

- Executives, directors, and managers
- Entrepreneurs and founders
- Leadership teams and cross-functional leaders
- Organizations seeking greater focus, alignment, and execution
- Leaders navigating change, growth, or strategic pivots
- Individuals seeking greater clarity, confidence, and momentum in pursuing new ideas or initiatives.

WHY TAKE THIS COURSE?

By the end of Action Boarding for Leaders, participants will:

- Understand what research says about effective goal-setting and motivation
- Identify high-impact priorities for the next 90 days
- Translate strategy into specific, achievable actions
- Align goals with values, autonomy, and performance drivers
- Anticipate obstacles and plan for execution
- Leave with a completed Action Board and a 90-day action plan for their organization

FACILITATOR BIO

Michelle Conway, MBA, is an entrepreneur, author, educator, and motivational speaker with a passion for empowering personal and professional growth. She currently serves as an Instructor of Entrepreneurship and Management in Misericordia University's College of Business.

Michelle is the author of *If You're in Your Twenties, Read This* and the founder and host of *The Orange Butterfly Effect* Podcast, a space for thoughtful, evidence-based conversations on life satisfaction and well-being. She is a certified DiSC® facilitator and holds a certificate in the science of well-being from Yale University. Michelle earned her MBA with a concentration in leadership from Wilkes University and is currently pursuing her Ph.D. in Corporate Leadership.



QUESTIONS?

If you have questions, please contact Paul Nardone, Director of the Center for Workforce Development and Talent Solutions at (570) 674-8130 or email: pnardone@misericordia.edu. You can also visit our workforce development webpage at: misericordia.edu/workforcedevelopment



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