

PUBLIC RELATIONS SUB-COMMITTEE MEETING
Regular Meeting
Griswold Middle School
Library Media Center/Learning Commons
211 Slater Avenue
Griswold, CT 0635

THURSDAY,
January 22nd, 2026
5:15 PM

Agenda

1. Call to Order
2. Review, Discussion, and Possible Action to Name a Chair of the Public Relations Subcommittee
3. Approval of the Minutes—October 23rd, 2025
4. Tuition Town Partner Meetings
5. Expanding Marketing Efforts
 - a. *The Day*
 - b. Outreach to Towns
 - c. Highlighted Events on Social Media
6. Updates from Kayla Hedman, Communications & Marketing Director
7. Anything Else that May Properly Come Before the Committee
8. Next Meeting: March 22nd, 2026
9. Adjourn

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**THURSDAY,
October 23rd, 2025**

DRAFT

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Thursday, October 23rd, 2025, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Jaimee O'Neill-Eaton, Chair of the Public Relations Subcommittee.

PRESENT Jaimee O'Neill-Eaton, Public Relations Subcommittee Chair; Cathy Waselik and Terry Cholewa, Public Relations Subcommittee Members; and Mary Beth Malin, Griswold BOE Chair and ex-officio member of the Public Relations subcommittee.

ALSO PRESENT Sean P. McKenna, GPS Superintendent of Schools; and Kayla Hedman, GPS Communications & Marketing Director.

ABSENT

2. Approval of the Minutes – September 25th, 2025

MOTION

By Mary Beth Malin

Seconded by Terry Cholewa

To approve the Public Relations regular meeting minutes of September 25th, 2025, as presented.

Ayes – Jaimee O'Neill Eaton and Terry Cholewa

Nays –

Abstain – Cathy Waselik

Motion carried.

3. November, DPAC Meeting & College Costs – The Public Relations subcommittee was provided with an update on the upcoming DPAC meeting, which will include a topic related to college costs.
4. Upcoming Events
 - A. Homecoming Week – The Public Relations subcommittee received an update on the activities occurring at Griswold High School during homecoming week.
 - B. Veterans' Day Celebration - The Public Relations subcommittee received an update on the upcoming Veteran's Day celebration, which will be taking place at Griswold Middle School on Friday, November 7th, 2025.
 - C. Athletic Events - The Public Relations subcommittee received an update on the fall athletic programs and where they are currently standing with ECC rounds.
5. GHS Showcase—October 29th, 2025 – The Public Relations subcommittee reviewed the details of the upcoming GHS showcase, scheduled for October 29th, 2025, which will provide highlights for our high school to 8th grade students in the region.

6. Anything That May Properly Come Before the Committee – There was no further discussion for anything that may properly come before this committee.
7. Next Meeting: December 18th, 2025 – The next regular Public Relations subcommittee is scheduled to take place on Thursday, December 18th, 2025.
8. Adjourn

MOTION

By Mary Beth Malin
Seconded by Cathy Waselik
To adjourn the Public Relations subcommittee meeting at 5:25 PM.
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak

Advertorial (~300 words – below is 303):

Griswold Public Schools: A Community Where Students Are Known

Griswold Public Schools offers a secondary school experience rooted in connection, opportunity, and a deep commitment to student success. Serving students from Griswold and Jewett City, as well as Canterbury, Franklin, Lisbon, Norwich, Preston, Sprague, and Voluntown, the district provides a supportive learning environment where students are known as individuals and encouraged to grow into confident, capable adults—and proud Griswold Wolverines.

Griswold's unique PreK–12 campus model fosters collaboration across schools and grade levels, allowing students to benefit from shared resources, consistent support, and a strong sense of community. At Griswold High School, students are academically challenged and encouraged to explore programs that interest them. Small class sizes and strong relationships help students thrive.

For students who enjoy showcasing their talents on a court, field, or stage, GHS offers many opportunities. Competitive athletics programs provide motivated athletes with early opportunities to play on varsity teams, while the nationally recognized esports program reflects GHS's commitment to innovation. Award-winning music, drama, and arts programs provide creative outlets, and hands-on learning thrives in state-of-the-art labs and collaborative spaces. Students can explore future-focused career pathways and earn industry certifications through programs such as the Youth Manufacturing Pipeline Initiative and CNA Bootcamp, as well as more than 20 dual-enrollment options for college credit.

Griswold Public Schools also operates Griswold Soule Street Academy—a highly specialized, supportive program for students who may struggle in traditional settings due to anxiety, behavioral challenges, or other complex needs. Located near the main campus and connected to district resources, the Academy provides personalized instruction, trauma-informed practices, and strong social-emotional support. Placement is determined through district referral and approval.

Griswold Public Schools is guided by a shared vision for graduates: effective communicators, resilient problem solvers, engaged citizens, and critical thinkers prepared for college, careers, the military, and life beyond school.

Learn more at www.griswoldpublicschools.org

¼ Page Print Ad (5.038" w x 5.042" h):



Welcome, Future Wolverines

Griswold Public Schools is a close-knit community where students are known and supported every step of the way.

Our secondary schools are available to students residing in Griswold, Canterbury, Franklin, Lisbon, Norwich, Preston, Sprague, and Voluntown.

Learn more at griswoldpublicschools.org

Griswold High School

- Advanced Technology & Specialized Labs
- Career Certifications & Dual Credit Offerings
- Competitive Athletics
- Award-winning Arts Programs

Griswold Soule Street Academy

- Emphasis on Social Emotional Skill Development for Special Education students* in grades 7-12 who require additional daily supports

SCAN HERE:



**"I chose
Griswold High
because the teachers
are supportive, patient,
and really care about helping
students grow."**

— Larissa A. '28, Norwich

*Specialized programs at GSSA determined through district referral

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CTA Button link to:

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