



SPONSORSHIP OPPORTUNITIES

In addition to providing a measure of support to underpin Women in Focus, sponsorships can showcase a business, service, or product. Sponsorship opportunities offer additional support to enhance the symposium's speakers, activities, and outreach, allowing us to engage a broader audience while raising the event's profile.

PREMIER PARTNERSHIPS (\$10,000+)

Speaking & Education

- [Shanna Hocking](#) - Friday Evening Keynote Speaker - \$20,000 (1 available)
 - *Author of: One Bold Move a Day: Meaningful Actions Women Can Take to Fulfill Their Leadership and Career Potential*
- [Dr. Valerie Young](#) - Saturday Keynote Speaker - \$15,000 - [Emily Madan '94 is a confirmed sponsor for our 2026 event!](#)
 - *Author of: The Secret Thoughts of Successful Women: And Men: Why Capable People Suffer from Impostor Syndrome and How to Thrive In Spite of It*

Meals & Hospitality

- Friday Reception and Kick-Off Dinner - \$35,000 (1 available)
- Saturday Evening Dinner - \$15,000 (2 available)
- Sunday Breakfast - \$10,000 - [Stacie Rice Lissette '85 is a confirmed sponsor for our 2026 event!](#)
- Saturday Lunch - \$10,000 - [Sandra Simpson Borger '86 P '22 and Cindy Davenport Borger '83 P '15, '20 are confirmed sponsors for our 2026 event!](#)

Major Event Support

- Financial Assistance for Attendees - \$10,000 (1 available) - [Kimball Prentiss '92 and Julie Prentiss P '20, '21 are confirmed sponsors for our 2026 event!](#)
- Marketing - \$15,000 - [Unity Printing \(Ashley Frederick '13 and Lisa Frederick P '13\) is a confirmed sponsor for our 2026 event!](#)

SIGNATURE SPONSORSHIPS (\$5,000-\$9,000)

Major Event Support

- Technology - \$6,000 (2 available)
- Healthy Measures Biometric Screening for Conference Participants - \$2,500 (1 available) - [Jill and Fred '72 Klein P '11 are confirmed sponsors for our 2026 event!](#)

Meals & Hospitality

- Hospitality Breaks - \$3,000 (4 available)
 - Saturday Breakfast - [Beth Spurry '89 and Ted Avon Family Wealth is a confirmed sponsor for our 2026 event](#)
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COMMUNITY IMPACT (\$1,000-\$3,000)

Attendance Support

- Faculty and Staff Attendance - \$2,500 - *Kimball Prentiss '92 and Julie Prentiss P '20, '21 are confirmed sponsors for our 2026 event!*
- Student Attendance - \$2,500 - *Kate Stroup Brooks '72 is a confirmed sponsor for our 2026 event!*

Attendee Experience

- Stable Shakers (music) - \$1,250 - *Bonnie Devlin/Washburn McGoldrick is a confirmed sponsor for our 2026 event*
- Airport Transportation - \$2,500 (1-2 available)
- Women's Symposium General Support - \$1,000 (1-5 available)
- Saturday Morning Wonder Woman Tour of Gettysburg - \$2,000 - *Susan Ross and Tom Hadzor '72 are confirmed sponsors for our 2026 event!*
- Starbucks Gift Cards - \$1,000 - *Carolyn Griffin Yeager P'20, '21 and Colleen McNulty are confirmed sponsors for our 2026 event!*

Sponsorship recognition:

- Website feature: mercersburg.edu/women-in-focus
- Sponsorship recognition at registration that acknowledges the sponsorship of the event
- Screen acknowledgment of each sponsor during the event
- Sponsorship is included in a brochure that will be provided at the event

All sponsors must be committed by January 30, 2026, to be included in the Women in Focus program.

If you are interested in sponsorship, please contact either:

Cynthia Davenport Borger '83 P '15, '20
WIF Committee Member
clborg@comcast.net
610-937-2206

Emily Madan '94
Board of Regents Member
emilymadan3@gmail.com
202-257-6566

Jenn Flanagan Bradley '99
Director of Strategic Initiatives
bradleyj@mercersburg.edu
717-328-6140

Sponsorship payments can be made online at mercersburg.edu/give, by mailing a check, or by wire transfer. They will be counted as restricted non-budgeted annual gifts, so the individual and/or businesses will receive tax credits.

Mercersburg Academy

Attention: Women in Focus Sponsorship | Jenn Flanagan Bradley '99

100 Academy Drive

Mercersburg, PA 17236

New gifts fund account:

Bank: TD Bank, Wilmington, DE 19801

ABA Number: 031101266

Swift Code: NRTHUS33XXX

Account Name: Mercersburg Academy – New Gifts Account Number: 4251283621

While sponsorships help offset the symposium's costs, the benefit for sponsors is a mutual reward. We're excited to share a story from the 2024 Women in Focus event.

"I was able to connect with fellow alumni during the Women in Focus event and met Ashley Frederick '13 from Unity Printing. A few months later, my company needed a vendor who could print various mediums, and I remembered Unity Printing. I reached out to the Women in Focus team, and they were able to connect us where Unity did an amazing print job for my team's upcoming conference. I love that Unity Printing is women-owned, and being a Mercersburg Alum is an added bonus!" - **Gabrielle Joffie Richards '03, Director of Brands at Trafitea Tech E-commerce Group**

"Sponsoring Women in Focus was an incredibly rewarding experience for our business. It allowed us to connect with a passionate and engaged group of women while aligning to support our beloved Mercersburg. The exposure and relationships we gained directly translated into several new orders and lasting relationships-proof that sponsorships are not only impactful for the Mercersburg community, but also a great business investment." - **Ashley Frederick '13, Owner of Unity Printing**