

LBIPTA

December Meeting

December 11 2025 / 4:00 PM / EJ Media Center, Surf City, NJ

IN ATTENDANCE

Marci Bleam, Rachel McDill, Erica Jenkins, Danni Hagler, Frank Birney, Lori Daly, Danielle Moncada, Amy Aurelia, Julie Stubbs

AGENDA

- **Call to order:** 4:02pm Marci Bleam, President
- **Pledge of Allegiance**
- **Welcome and Introductions**
- **Treasurer's Report**

Games of Chance Account Bank Balance - \$23,086.56

Outstanding Expenses

Winner #3 \$200.00

Winner #4 \$400.00

Winner #5 \$400.00

Current working Games of Chance Account Balance - \$22,086.56

General Operating Account Bank Balance - \$34,790.07

Outstanding Income

Holiday social (Venmo) \$397.00

Outstanding Expense

Reimbursement - School Snacks \$49.96

Current working general operating account balance - \$35,137.11

Rachel L. McDill

Treasurer, LBI PTA

• **Important Dates**

- Burger 25 fundraiser December 11th
- Dance - March 13th
- Teacher Appreciation Winter Holiday December 19th and Week of May 4th
- Rock Out for Reading Assembly - January 8th
- Bot the Secret World of Robots Assembly - February 5th
- BMX Assembly - May 8th
- Field Day - May 29th (rain date June 5th)
- Bay Day - June 3rd (rain date June 4th)

• **Volunteers needed [USUALLY ANY UPCOMING EVENT]**

- Auction
- Dance - PREP and DAY OF and CLEAN UP CREW
- Field Day
- Clothing Drive - accept items and load truck

• **Committee Reports**

- Restaurant Fundraiser- Chelsea Kulp - officially in charge of restaurant fundraising - Burger 25, Dec. - Wally's, Jan. - Unknown for Feb. - March, maybe Uncle Will's.- April, Pietro's - May, LBI Table - other suggestions: Woody's, Chik-Fil-A, TGI Fridays, Applebees with consensus saying avoid corporate chains. Joy & Salt also suggested
- Book Fair- Danni Hagler (recap) - 31 volunteers, event ran smoothly, \$2,500+ cash ready to deposit, parent check on top, plus an invoice for

~\$700+ from Scholastic; expectation of at least \$1,200 net minimum.

Logistics discussed: 2 registers, donations, grade separations, reminder about tax for parents next year

- Dance- Janet G. and committee - Jungle Boogie theme - kids and parents encouraged to dress accordingly. Decor decided. DJ and photo booth booked. Volunteer sign-ups and official announcements to go out after break.

“Chill space” for kids in the gym or adjacent room for resting/socializing, under volunteer supervision, utilizing gym mats or parent-supplied items (with logistics and liability discussed).

Confirmed event remains combined (all grades together) for inclusivity and easier family scheduling; last year’s combined format was calmer and DJ engagement was effective.

- Social Committee- Erica Jenkins

- Hotel LBI (recap) - overall success with thoughts the combined performance hour was too long for younger kids. Food donations well received. 51 Candy grams sold plus additional photo booth donations. Suggestion to revert HS performance to a different night, better communication regarding free Santa photos
- Party/fundraiser?
- Craft fair?
- Candy grams? - talks of expanding Candy Gram sales at other events, other holidays

- After School Enrichment- Danni Hagler/Adrienne Cerefice/Kristin Power

- Survey to parents (and possibly direct to students) to gauge interest in recurring or new clubs and activities (e.g., cursive club, Lego/stem, Rubik’s cube).

- Limit registrations per student to prevent over-enrollment and ensure fair access.

- Consider adding small participation fee (with waivers for need-based cases) for parent/teacher led programs to cover costs and improve commitment.

- Physical activity programs in demand (running club, track); offers of parent/teacher leadership and support.

- Scheduling to avoid conflict with after school academy; targeting mid-January to late February session, with possible split for high demand.

- Ensure equitable grade distribution for activities.

- Teacher Appreciation- Sheila M. & Jill W.
 - Teacher massages, possibly Thompson Health care
 - Burger 25 gift cards
 - Lunch for teachers December 19th
- Membership- Judy Meehan -
- Spiritwear- Marci Bleam
 - Delivered the week of December 15th.

Raffle discussion:

Recent raffle underperformed (about half of tickets sold); led to concerns about reliance on small parent base, volunteer fatigue, and logistical/venue challenges.

- Nest egg exists, but goal not to deplete savings.

•Options Explored:

- Consider online auction (needs license, but potentially easier logistics; Chelsea Culp has relevant nonprofit experience).

- Community party/fundraiser at local venues (e.g., Terrace Tavern, Toby's space): charge for entry (food/drinks covered), offer some door prizes (does not require license), possibly add low-lift silent auction for higher-value items.

Fundraising update from Judy regarding Thundering Surf:

- New management at Thundering Surf may discontinue fundraiser program; uncertainty about gift card/pass fundraising for this year (historically significant revenue).

- Judy to continue negotiations.

• New Business

Additional Fundraising Ideas

- Pretzel Day:

- Proposal: Monthly "pretzel day" modeled after other schools—orders taken in advance, pretzels delivered to classrooms at day's end.

- Execute with Philly Pretzel Company, tax-free as a school; sell at \$1 each; can expand to include leftover sales at pickup.
- Potential for student involvement in distribution; minimal overhead and strong community buy-in expected.
- Considered for Super Bowl weekend and/or monthly on Fridays or last Friday.
- Coffee Cart Fundraiser:
 - Consider spring iced coffee event: pre-order with local cafe partnership, possible school drop-off or teacher lounge service.
- Krispy Kreme Fundraiser:
 - Discussed as similar low-lift model for reference.

Miscellaneous

*Discussion regarding communication between school and families - mixed bag on what works, what doesn't - texts/emails/flyers/social media

LBI Grade School officially closed- work began on demo. Brick info to follow.

- The next PTA meeting is January 15th at 6 p.m. at the Terrace Tavern. All are invited to attend.

• Announcements:

- **Stay Updated:** Website
<https://www.lbischools.org/for-parents/pta/parent-teacher-association> , Facebook, Instagram: @lbicsdpta Emails/Texts Messages

Meeting ended 5:05pm

Adrienne Cerefice, Recording Secretary

Upcoming meetings

Thursday January 15 - Terrace Tavern - 6pm

Thursday February 14 - EJ School Media Center - 4pm

Thursday March 19 - Terrace Tavern - 6pm

Thursday April 23 - EJ School Media Center - 4pm

Thursday May 14 - Terrace Tavern - 6pm