

BEHS Strategic Plan 2024 - 2027



CY 2024 ACCOMPLISHMENTS

- ☐ New academic schedule to accommodate "flex time" for students
- ☐ Increased teacher PTO from 8 – 10 days
- ☐ Paid parental leave, up to eight weeks, added to benefits package
- ☐ Engaged a consulting firm to create a Strategic Communications Plan to guide marketing and communications efforts
- ☐ Hired new VP of Advancement
- ☐ Hired new Campus Minister
- ☐ Added a section in Faculty Handbook regarding the importance of our faith and expectations of faculty and staff
- ☐ Partnered with Department of Homeland Security to conduct a campus-wide security assessment and begin implementing improvement recommendations
- ☐ Instituted a yearly-faith formation theme to guide all campus ministry and school year events
- ☐ Revamped the Parent Guild to increase involvement with the school
- ☐ Implemented use of 2gno.Me Platform and Danielson Teacher Evaluation tools to drive professional development for faculty
- ☐ Launched new on-site partner school programs to strengthen relationships with partner schools
- ☐ Painted school hallways and begin library renovation project
- ☐ Started campus master planning process
- ☐ Established a committee to begin investigating offering onsite daycare services
- ☐ Increased financial transparency

SY 2024/2025 ACCOMPLISHMENTS

- ☐ Completed our first year of themed faith formation, "Water in the Wilderness"
- ☐ Increased funding for admissions and student retention programs leading to a retention rate of 99%
- ☐ Created an effective hierarchical structure that enhances Catholic identity and academic environment
- ☐ Implemented a fundraising calendar

- ☐ Developed a total compensation package to recruit/retain talented workforce
- ☐ Evaluated the need to add scholarships (new Faculty/Staff scholarship added this year)
- ☐ Increased annual fund giving by 10%
 - **Fund for BE totals**
 - 22-23 SY - \$169,758
 - 23-24 SY - \$156,535
 - 24-25 SY - \$303,573 (94% increase)

SY 2025/2026 FOCUS AREAS

- ☐ New retreat format to better engage students and propel their relationship with the Lord
- ☐ Collaboration with area parishes to increase student and family participation through increased volunteerism and the activity of the parent ambassador program
- ☐ Improve the employee onboarding process
- ☐ Create a comprehensive counseling program
- ☐ Provide additional early intervention resources for at-risk students
- ☐ Increase enrollment using a plan with metrics and increased involvement with Dean of Student Success
- ☐ Create a custom-designed website that will prominently feature our Catholic identity and be much more user-friendly
- ☐ Continue campus master planning
- ☐ Conduct a reserve study
- ☐ Create budget forecast for next three years, to include a maintenance and replacement schedule for major systems
- ☐ Create marketing plan for admissions and student retention
- ☐ Continued financial transparency initiatives
- ☐ Evaluate options to remove the transportation barrier for current/potential students
- ☐ Revamp athletic fundraising
- ☐ Reviewing opportunities with flex time or a potential house system



STRATEGIC PLAN UPDATES

No longer pursuing the following objectives:

- ☐ Changing the administrative model to allow for flexibility and growth by examining a different board structure
- ☐ Expansion of summer course offerings