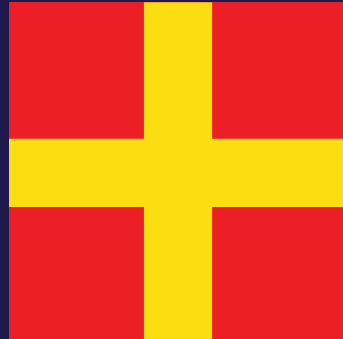




IYRS SUMMER GALA



SPONSORSHIP OPPORTUNITIES

ABOUT THE GALA

THE IYRS SUMMER GALA is one of the largest and most anticipated events of the Newport, RI summer season. It's a destination for extraordinary people looking to support education. It attracts industry executives, financiers, government leaders, educators, yacht people, philanthropists, and Newport residents. They support a unique and exceptionally accomplished school with worldwide reach teaching the next generation of makers and builders.

ABOUT IYRS

IYRS School of Technology & Trades is the premier marine trades and modern manufacturing school in the United States. Our hands-on, team-based learning models are sought by students and the employers who hire them alike, making IYRS a highly valued stakeholder in the regional workforce development infrastructure.

From programs in boatbuilding and marine systems to composites technology and digital modeling & fabrication, IYRS graduates are working for the world's leading companies in the marine, automotive, aerospace, and affiliated industries.

WHY IYRS



Brand awareness with 600+ attendees representing Fortune 500 companies, foundations, philanthropists, and Newport residents

+



Support the premier trade school and trade education in the country

+



The top gala of the Newport event season and the only gala with A-list headliner entertainment

500+

hiring partners

In 2025, IYRS was awarded Accrediting Commission of Career Schools's Commitment to Student Success Award and Athena Vieira, Marine Systems '24, was named an Outstanding Graduate for her remarkable achievements in the marine industry.



SELECT PAST CORPORATE SPONSORS

American Magic, AT&T, Bacardi, Christie's Auction House, Condé Nast, Ferretti Group, Fidelity Investments, Palm Beach Motor Yachts, The Hilton Group at UBS, The Hinckley Company, Lexus North, Perini Navi, Prestige Jaguar and Land Rover, Ralph Lauren, Safe Harbor Marinas, Showboats International, State Street Corporation, Sunbrella, U.S. Trust Bank of America, Wimco Villas and Hotels.

PAST GALA ENTERTAINMENT

Jimmy Buffett, Lyle Lovett, The Beach Boys, Jackson Browne, Kool & the Gang, KC & the Sunshine Band, James Taylor, Pat Benatar, UB40, Trombone Shorty & Orleans Avenue, The Legendary Wailers Featuring Junior Marvin.





WE LOOK FORWARD TO HEARING FROM YOU!

LIZ ISDALE

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IYRS SCHOOL OF TECHNOLOGY & TRADES

449 THAMES STREET, NEWPORT RI • IYRS.EDU

THE 29TH ANNUAL IYRS SUMMER GALA

Saturday, July 11, 2026

■ SPONSORSHIP LEVELS

TITLE SPONSOR \$75,000 (\$17,500 fair market value)

Exclusive Benefits:

- Overall event "presented by" naming rights
- Prime logo placement and sponsor recognition on all event materials, including invitations, digital content, social media and pre-and post-event press coverage
- Logo displayed on event signage, banners, and screens
- Full-page ad in the event program
- Verbal acknowledgment during key event moments
- Prime table placement for ten guests and on-site VIP parking for all table guests
- Opportunity to address the audience during the event
- Opportunity to attend Gala band meet and greet
- Opportunity to host a private event for up to 200 guests at IYRS (Includes space rental only. Availability is based on IYRS's educational & events calendar)

PRESENTING SPONSOR \$50,000 (\$2,650 fair market value)

Enhanced Benefits:

- Event cocktail hour "presented by" naming rights
- Prominent logo placement and sponsor recognition on all event materials, including invitations, digital content, social media and pre-and post-event press coverage
- Full-page ad in the event program
- Logo displayed on event signage, banners, and screens
- Verbal acknowledgment during key event moments
- Premiere table placement for ten guests and on-site VIP parking for 3 cars



THE 29TH ANNUAL IYRS SUMMER GALA

Saturday, July 11, 2026

PATRON SPONSOR \$25,000 (\$2,600 fair market value)

Valuable Benefits:

- Logo placement and sponsor recognition on all event materials, including invitations, digital content, social media and pre-and post-event press coverage
- Half-page ad in the event program
- Logo displayed on event signage, banners, and screens
- Preferred table placement for ten guests and on-site VIP parking for 2 cars

BENEFACTOR SPONSOR \$17,500 (\$2,500 fair market value)

Valuable Benefits:

- Logo placement and sponsor recognition on event materials, including digital content and pre-and post-event press coverage
- Half-page ad in the event program
- Logo displayed on event signage, banners, and screens
- Preferred table placement for ten guests and on-site VIP parking for 1 car

CONTRIBUTOR SPONSOR \$12,500 (\$2,500 fair market value)

Benefits:

- Logo placement and sponsor recognition on digital event materials
- Logo displayed on screen during the event
- 1/4 page ad in event program
- Table for ten guests and on-site VIP parking for 1 car

SUPPORTER SPONSOR \$7,500 (\$2,500 fair market value)

Benefits:

- Logo placement and sponsor recognition on digital event materials
- Logo displayed on screen during the event
- Table for ten guests and on-site VIP parking for 1 car



PLEASE NOTE: The fair market value of all sponsorship levels is stated above. Recognition in print and digital materials is subject to the timing of sponsorship commitment.