

**ADMINISTRATIVE POLICIES OF THE
MILWAUKEE PUBLIC SCHOOLS**

**ADMINISTRATIVE POLICY 9.03
SPORTS AND SPECIAL EVENTS NEWS COVERAGE**

Athletic contests and other school activities may be broadcast by radio or television, except that any sponsorship of such programs must be approved by the superintendent and reported to the Board. The Board, however, shall not approve the sponsorship of these events by any company promoting the use of alcoholic beverages, drugs, or cigarettes.

History: Reaffirmed 2-22-95

Previous Coding: Admin. Policy KBCE, prior to May 1995; Admin. Policy 11.03, May 1995-August 1996

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