Release of Student Information

Media

Throughout the school year, students may be highlighted in efforts to promote PSB activities and achievements. For example, students may be featured in materials to train teachers and/or increase public awareness of our schools through various media outlets including newspapers, radio, television, district or school website, displays, or brochures. Students can be highlighted by name and/or photo/video/recording. PSB breaks down media consents into two categories: internal and external. Some examples of these categories are:

Internal Media:	**External Media:**
• School and district websites	• Newspaper
• School and district social media	• Television
• School yearbook	• Radio/online recording
• Athletic rosters	• External social media
• Graduation programs	

Directory Information

The Family Educational Rights and Privacy Act (FERPA) allows the Public Schools of Brookline ("District") to release certain information about students without parental consent, provided that annual notification has been given and the school does not have on file written denial to release this directory information. Directory information is information that is generally not considered harmful or an invasion of privacy if released.

The primary purpose of directory information is to allow the District to celebrate the accomplishments of its students by sharing information with the community. The District is also required to disclose contact information for high school students to military recruiters and institutions of higher education upon request, unless a parent chooses to opt out of these disclosures.

The Public Schools of Brookline has identified the following information as directory information:

- Student's name, parent/guardian name(s), address, primary email address, and telephone number
- Participation in officially recognized activities and sports
- Height and weight of members of athletic teams
- Degrees, honors, and awards received
- Student's district id number (this cannot be used to access education records and is primarily used as an identifier for such things as library cards)
- Dates of attendance/enrollment
- Grade level, homeroom, and class lists
- Most recent school attended.

Directory information can also be disclosed to outside organizations without a parent's prior written consent. Outside organizations include, but are not limited to, companies that manufacture class rings, colleges and universities, and scholarship providers.

<u>If you do not want the Public Schools of Brookline to disclose information from your child's record without your prior consent, you must notify the District. You can do this through the Student Contact Verification form in the Aspen Parent Portal</u>