



Public Disclosure of Student Achievement

Institution Name: Fisher College

Business Unit(s) included in this report: School of Management and Communication

Academic Period Covered: Academic Year 2024-2025

Date Report Posted:

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in			
Management	Retention Rate	65%	64%
Accounting	Retention Rate	65%	60%
Entrepreneurship	Retention Rate	65%	42%
Fashion Merchandising	Retention Rate	65%	80%
Finance	Retention Rate	65%	100%
Healthcare Management	Retention Rate	65%	N/A
Professional Sales	Retention Rate	65%	N/A
Project Management	Retention Rate	65%	67%
Supply Chain Management	Retention Rate	65%	100%
Marketing	Retention Rate	65%	100%
Digital Marketing	Retention Rate	65%	100%
Sport Management	Retention Rate	65%	67%
Esports & Game Administration	Retention Rate	65%	50%
Sport Coaching & Fitness	Retention Rate	65%	75%
Masters of Business Administration	3-Year Graduation Rate	75%	88%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	New student retention Fall 2024 to Fall 2025
3- Year Graduation Rate	Most recent 3-Year Graduation Rate data available (including both Full-time and Part-time MBA students). Cohort began in Fall 2022 and degree conferred by September 1, 2025.