

Rockwall Independent School District
Dr. Gene Burton College & Career Academy
2025-2026 Campus Improvement Plan

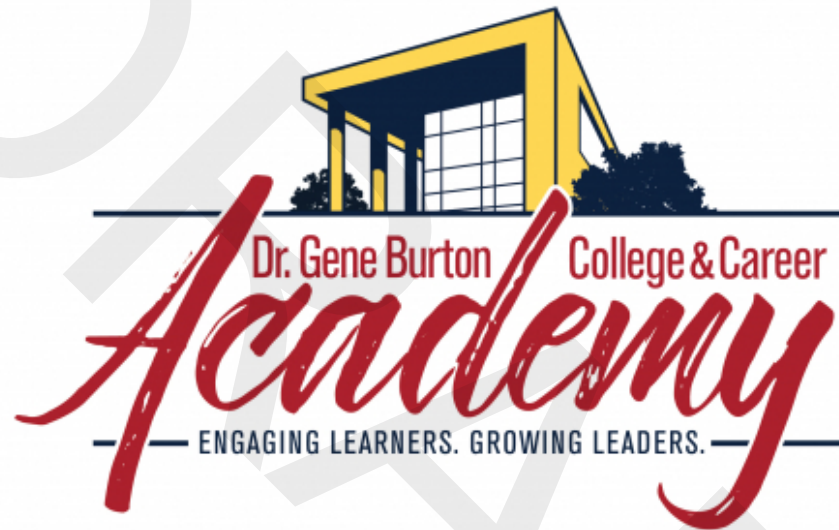


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Goals

Revised/Approved: September 25, 2025

Goal 1: GBCCA will ensure consistent instructional processes to achieve and maintain high performance for all learners.

Performance Objective 1: GBCCA teachers will increase the number of industry-based certifications completed and earned by students.

High Priority

Evaluation Data Sources: Increase in the number of certifications earned that CCMR reports to the state. Increase the number of certification earned by 3%.

Strategy 1 Details	Reviews			
Strategy 1: Teachers will ensure they are preparing all students in the course in which the certification is offered. Strategy's Expected Result/Impact: Certifications taken will increase. Staff Responsible for Monitoring: Campus Admin, CCMR data counselor, Teachers TEA Priorities: Connect high school to career and college	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 1: GBCCA will ensure consistent instructional processes to achieve and maintain high performance for all learners.

Performance Objective 2: GBCCA will provide hands-on experience through classroom, professional, and/or technical resources for every learner.

Evaluation Data Sources: T_TESS, Data Walks, Lesson Plans, TI3C Time

Strategy 1 Details	Reviews			
Strategy 1: Provide the staff with feedback and walk-through data in order to improve classroom instruction. Strategy's Expected Result/Impact: provide teachers with the information needed to improve instruction, planning, and professional learning. Staff Responsible for Monitoring: Campus admin TEA Priorities: Recruit, support, retain teachers and principals - ESF Levers: Lever 5: Effective Instruction	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 1: GBCCA will ensure consistent instructional processes to achieve and maintain high performance for all learners.

Performance Objective 3: Ensure a quality 9-12 guaranteed and viable curriculum that is aligned to what is written in the TEKS and assesses mastery of the TEKS to ensure optimal student performance.

Evaluation Data Sources: Improved student achievement across all grade levels and campus.

Strategy 1 Details	Reviews			
Strategy 1: Teachers will follow and design lessons based on their required curriculum. Strategy's Expected Result/Impact: Guaranteed and viable curriculum for all students enrolled in classes at the GBCCA. Staff Responsible for Monitoring: Campus Admin, Teachers	Formative			Summative
	Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue				

Goal 1: GBCCA will ensure consistent instructional processes to achieve and maintain high performance for all learners.

Performance Objective 4: We will attract, recruit, develop, and retain high-quality professional staff.

Evaluation Data Sources: Human Resources

Strategy 1 Details	Reviews			
Strategy 1: Attend the annual job fair and interviewing quality candidates. TEA Priorities: Recruit, support, retain teachers and principals - ESF Levers: Lever 2: Strategic Staffing	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Teachers hired through District of Innovation will attend training for classroom management. TEA Priorities: Recruit, support, retain teachers and principals - ESF Levers: Lever 2: Strategic Staffing	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: New teachers will receive onboarding through GBCCA Teacher and Learning Coach and attend BEST collaborations and training through RISD. TEA Priorities: Recruit, support, retain teachers and principals - ESF Levers: Lever 2: Strategic Staffing	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 1: GBCCA will ensure consistent instructional processes to achieve and maintain high performance for all learners.

Performance Objective 5: GBCCA will continue working on LEAN.

Evaluation Data Sources: Each teacher will implement the LEAN tools and students will utilize these in which some will complete an A3. This is also evaluated by our consultant.

Strategy 1 Details	Reviews			
Strategy 1: 4th Annual Showcase Strategy's Expected Result/Impact: connecting student to business/industry through real-world work Staff Responsible for Monitoring: Campus Admin, teachers, consultant TEA Priorities: Connect high school to career and college - ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Campus Culture Committee establishing a plan for visual presence of LEAN management strategies within all classrooms and common areas. TEA Priorities: Connect high school to career and college - ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 1: GBCCA will ensure consistent instructional processes to achieve and maintain high performance for all learners.

Performance Objective 6: We will partner with our community to enhance the learner experience.

Evaluation Data Sources: GBCCA will partner with local organizations and businesses so our students will be college and/or career ready. Advisory committee (RBEC) & student internships/job shadow (WBL)

Strategy 1 Details	Reviews			
Strategy 1: RBEC will meet 2x per year to increase participation in Work Based Learning. TEA Priorities: Connect high school to career and college	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Partner with local business for internship opportunities for our dual credit CTE programs.	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Principal Advisory Committee will meet 4 times per year. TEA Priorities: Connect high school to career and college - ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 1: GBCCA will ensure consistent instructional processes to achieve and maintain high performance for all learners.

Performance Objective 7: GBCCA Teachers and Counselors will advise, promote, and recruit students for the growth and retainment of students in each program of study.

Evaluation Data Sources: Increase in the number of students enrolled and certifications earned

Strategy 1 Details	Reviews			
Strategy 1: GBCCA will host and participate in an 8th and 9th grade Showcase Strategy's Expected Result/Impact: To help students gain interests in the variety of classes offered TEA Priorities: Connect high school to career and college - ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: GBCCA counselors will present at each Middle School when students are determining class choices for the following year. Strategy's Expected Result/Impact: To help students gain interest in the variety of classes offered ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: GBCCA teachers will host virtual or in-person recruitment for 9th grade campuses when students are determining class choices for the following year. Strategy's Expected Result/Impact: To help students gain interest and select appropriate classes for future planning. TEA Priorities: Connect high school to career and college - ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 2: GBCCA will ensure a safe and civil environment that is responsive to the needs of our community.

Performance Objective 1: GBCCA will assist the district in maintaining an exemplary district-wide attendance rate of 96% or above for all students and student groups.

Evaluation Data Sources: TEA TAPR

Strategy 1 Details	Reviews			
Strategy 1: Teachers will maintain attendance in their classrooms and reach out to families of students who are not present at school. Strategy's Expected Result/Impact: Increase daily attendance Staff Responsible for Monitoring: Teachers, Counselors, Campus Admin ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Teacher will inform counselors and administrators regarding attendance concerns. Staff Responsible for Monitoring: Teachers, Counselors, Administrators	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 2: GBCCA will ensure a safe and civil environment that is responsive to the needs of our community.

Performance Objective 2: GBCCA will assist the district in maintaining a dropout rate of less than 0.4% for the district as a whole & less than 1/6% for each subgroup.

Evaluation Data Sources: TEA TAPR

Strategy 1 Details	Reviews			
Strategy 1: Teachers will monitor student progress in all classes. Strategy's Expected Result/Impact: Ensure that all students are participating and engaged in all classes. ESF Levers: Lever 5: Effective Instruction	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Teachers will notify counselors and administrators regarding student failures. ESF Levers: Lever 5: Effective Instruction	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 2: GBCCA will ensure a safe and civil environment that is responsive to the needs of our community.

Performance Objective 3: GBCCA will continue to implement the Student Code of Conduct, address bullying, harassment, and sexual harassment.

Evaluation Data Sources: PEIMS data, stay-away agreements, and transfers

Strategy 1 Details		Reviews			
Strategy 1: GBCCA will work together with home campuses to address student needs. ESF Levers: Lever 3: Positive School Culture, Lever 5: Effective Instruction		Formative			Summative
		Dec	Feb	Apr	June
Strategy 2 Details		Reviews			
Strategy 2: GBCCA Counselors will lead participation in Unity Day ESF Levers: Lever 3: Positive School Culture		Formative			Summative
		Dec	Feb	Apr	June
No Progress Accomplished Continue/Modify Discontinue					

Goal 2: GBCCA will ensure a safe and civil environment that is responsive to the needs of our community.

Performance Objective 4: GBCCA counselors will work closely with home campus counselors, as well as district-level counselors to partner with the student service's Better Together student well-being programs..

Evaluation Data Sources: Better Together program, counselor meeting

Strategy 1 Details	Reviews			
Strategy 1: Streamlined communication to insure that students are being monitored or observed on both campuses in order to provide support. Strategy's Expected Result/Impact: Students will have team support on each campus. The students will be supported and have a safe space. Staff Responsible for Monitoring: Counselors ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: District Threat Assessment team (THAT) will meet regularly with campuses to address student needs and concerns. ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: GBCCA will ensure compliance with the local wellness policy through implementation of the District wellness plan in the areas of Nutrition Promotion, Nutrition Education, Physical Activity and Other School Based Activities.

Performance Objective 1: GBCCA will provide structures that enhance and promote wellness to students and staff through nutrition promotion and nutrition education.

Evaluation Data Sources: District annual & triennial wellness goal evaluations; Child Nutrition Program participation; process & program evaluations

Strategy 1 Details	Reviews			
Strategy 1: Better together weekly newsletter from Student Services Strategy's Expected Result/Impact: Teachers can implement talking points from the newsletter Staff Responsible for Monitoring: Campus Admin, counselors, teachers ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Students in JROTC will participate in daily and weekly physical activity through their course program. ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				

Goal 3: GBCCA will ensure compliance with the local wellness policy through implementation of the District wellness plan in the areas of Nutrition Promotion, Nutrition Education, Physical Activity and Other School Based Activities.

Performance Objective 2: GBCCA will partner with Medical City Kids teaching Kids program.

Evaluation Data Sources: KTK yearly evaluations.

Strategy 1 Details	Reviews			
Strategy 1: The students in Culinary Arts will create heathy snacks for the recipe book which will be distributed to elementary students in RISD. TEA Priorities: Connect high school to career and college - ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: Graphic Design students will create graphics for and help design the recipe books for elementary student distribution. TEA Priorities: Connect high school to career and college - ESF Levers: Lever 3: Positive School Culture	Formative			Summative
	Dec	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: Audio and Video classess will create videos to share with elementary PE classes and how-to videos of select recipes. TEA Priorities: Connect high school to career and college - ESF Levers: Lever 3: Positive School Culture, Lever 5: Effective Instruction	Formative			Summative
	Dec	Feb	Apr	June
 No Progress  Accomplished  Continue/Modify  Discontinue				