

**EXCELLENCE** **in**  
**ACTION**

**2026 IRVING ISD STATE OF THE DISTRICT  
SPONSORSHIP PACKET**

**Tuesday, March 10, 2026  
11 AM  
Irving Convention Center**

**SPONSORSHIP DEADLINE: FEBRUARY 27, 2026**



Dear Valued Irving ISD Supporter,



In Irving ISD, Excellence in Action is more than a theme - it is how we translate vision into meaningful outcomes for our students, staff and community. Each day, our educators and employees demonstrate this commitment through innovation, collaboration and a relentless focus on student success.

We invite you to join us for our sixth annual State of the District luncheon on Tuesday, March 10, at the Irving Convention Center, where we will highlight the progress and partnerships driving Excellence in Action across our district. Doors open at 11 AM, with the program beginning at 11:30 AM. You will hear compelling stories that showcase how Irving ISD continues to elevate district offerings, invest in our employees and expand opportunities for students, all while making an impact on our community.

Enclosed, you will find details outlining sponsorship opportunities and ways to partner with us in this important work. To secure your sponsorship, please submit the enclosed form by Friday, February 27, to the Irving ISD Communications Team at [communications@IrvingISD.net](mailto:communications@IrvingISD.net) or by mail to:

Irving ISD  
ATTN: Communications  
2621 W. Airport Fwy.  
Irving, TX 75062

Sponsorship forms may also be submitted online at [www.IrvingISD.net/SOTDSponsor](http://www.IrvingISD.net/SOTDSponsor).

Please know that I remain deeply committed to ensuring every Irving ISD student receives an exceptional education and our graduates are prepared for college or career. Thank you for considering the State of the District event as an opportunity to make a meaningful impact on our students and staff. We look forward to sharing our continued progress - and our Excellence in Action - with you.

A handwritten signature in blue ink that reads "Magda A. Hernández".

Magda A. Hernández  
Superintendent of Schools  
Irving ISD

A handwritten signature in blue ink that reads "A.D. Jenkins".

A.D. Jenkins  
President, Board of Trustees  
Irving ISD

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# WHY SPONSOR THE IRVING ISD STATE OF THE DISTRICT?

**Our Purpose:** To provide companies and local businesses an opportunity to partner and connect with Irving ISD leadership and stakeholders. This event delivers access to other Irving business leaders, community members and district leadership, while also providing marketing and commercial growth opportunities for sponsors. *Most importantly, it is an opportunity to give back and make a difference in the education of our future leaders.*

## SPONSORSHIP VALUE:



**Raise**  
Brand Awareness



**Build**  
Relationships



**Promote**  
Brand Alignment



**Support**  
Students & Faculty



**Increase**  
Community Involvement



**Present**  
to 300+ Attendees

## SPONSORSHIP LEVELS:

**\$20,000**

Excellence in Action –  
Premier Partner

**\$10,000**

Champion

**\$5,000**

Impact

**\$2,000**

Commitment

# EXCELLENCE IN ACTION – PREMIER PARTNER

\$20,000

## 2026 STATE OF THE DISTRICT SPONSOR BENEFITS

### EVENT ATTENDANCE

- 16 tickets (two tables) to attend formal luncheon on Tuesday, March 10, at the Irving Convention Center
- Tables hosted by an Irving ISD dignitary
- Doors open at 11 AM; Event begins promptly at 11:30 AM

### PRE-EVENT

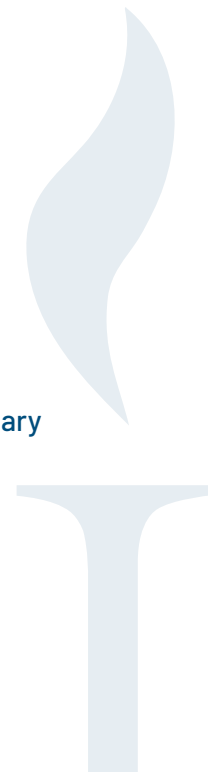
- Top billing event partner - Irving ISD State of the District presented by [Your Company]
- Company logo and link displayed on the Irving ISD State of the District webpage
- Logo placement on email invitations
- Mention on district social media channels

### DURING EVENT

- Speaking opportunity at State of the District luncheon
- Logo placement in event program and table signage
- Inclusion of branded item of your choice in swag bag for attendees
- Prominent logo display during the event
- Inclusion in "Thank You" video played during the event
- Individual "Thank You" mention on day of event by Superintendent Hernández
- Mention on district social media channels

### POST-EVENT

- Opportunity to be "Principal for the Day" at one of our schools
- "Thank you" mention in district's e-newsletter
- 4 suite tickets for varsity football game for 2026 season with Superintendent Hernández and Board of Trustees
- Catered lunch for 10 with Superintendent Hernández, provided by an Irving ISD culinary program



## 2026 STATE OF THE DISTRICT SPONSOR BENEFITS

### EVENT ATTENDANCE

- 16 tickets (two tables) to attend formal luncheon on Tuesday, March 10, at the Irving Convention Center
- Tables hosted by an Irving ISD principal and student
- Doors open at 11 AM; Event begins promptly at 11:30 AM

### PRE-EVENT

- Company logo and link displayed on the Irving ISD State of the District webpage
- Logo placement on email invitations
- Mention on district social media channels

### DURING EVENT

- Logo placement in event program
- Inclusion of branded item of your choice in swag bag for attendees
- Prominent logo display during the event
- Inclusion in "Thank You" video played during the event
- Individual "Thank You" mention on day of event by emcee
- Mention on district social media channels

### POST-EVENT

- "Thank you" mention in district's e-newsletter
- 4 suite tickets for varsity football game for the 2026 season with Superintendent Hernández and Board of Trustees



## 2026 STATE OF THE DISTRICT SPONSOR BENEFITS

### EVENT ATTENDANCE

- 8 tickets (one table) to attend formal luncheon on Tuesday, March 10, at the Irving Convention Center
- Tables will be hosted by an Irving ISD principal and student
- Doors open at 11 AM; Event begins promptly at 11:30 AM

### PRE-EVENT

- Company logo and link displayed on the Irving ISD State of the District webpage
- Social media mention on district social media channels

### DURING EVENT

- Logo placement in event program
- Inclusion of branded item of your choice in swag bag for attendees
- Individual "Thank You" mention on day of event by emcee

### POST-EVENT

- "Thank you" mention in district's e-newsletter



## 2026 STATE OF THE DISTRICT SPONSOR BENEFITS

### EVENT ATTENDANCE

- 8 tickets (one table) to attend formal luncheon on Tuesday, March 10, at the Irving Convention Center
- Tables hosted by an Irving ISD principal and student
- Doors open at 11 AM; Event begins promptly at 11:30 AM

### PRE-EVENT

- Company logo and link displayed on the Irving ISD State of the District webpage

### DURING EVENT

- Logo placement in event program
- Inclusion of branded item of your choice in swag bag for attendees



# SPONSORSHIP OPPORTUNITIES

Excellence in Action  
- Premier Partner  
\$20,000

CHAMPION  
\$10,000

IMPACT  
\$5,000

COMMITMENT  
\$2,000

	16 Tickets (2 Tables)	16 Tickets (2 Tables)	8 Tickets (1 Table)	8 Tickets (1 Table)
<b>Event Attendance</b>				
<b>PRE-EVENT</b>				
Logo & Link on Event Website	X	X	X	X
Social Media Mention	X	X	X	
Logo on Email Invitation	X	X		
Top Billing Event Partner	X			
<b>DURING EVENT</b>				
Logo on Event Program	X	X	X	X
Swag Bag Inclusion	X	X	X	X
Verbal & On Screen Thank You	X	X	X	
Thank You Video Played During Event	X	X		
Social Media Mention During Event	X	X		
Logo on Table Signage	X			
Speaking Opportunity	X			
<b>POST-EVENT</b>				
Recognition in Post-Event Coverage	X	X	X	
Suite Tickets for Football Game (for 4) With Superintendent and Board of Trustees	X	X		
Catered Lunch (for 10) with Superintendent and Board of Trustees Provided by Irving ISD Culinary Program	X			
Principal for the Day at an Irving ISD Campus	X			



# YES!

I want to be a part of  
Irving ISD's 2026 State  
of the District Event.



## SPONSORSHIP LEVEL (CHECK ONE)

- Excellence in Action – Premier Partner - \$20,000
- Champion - \$10,000
- Impact - \$5,000
- Commitment - \$2,000
- A La Carte Ticket(s): \_\_\_\_\_ (Quantity)  
\$100 - Early Bird Pricing through February 27  
\$125 - After February 27

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

**RETURN FORM AND PAYMENT BY FRIDAY, FEBRUARY 27, 2026**

**MAKE SPONSORSHIP CHECK PAYABLE TO:  
IRVING INDEPENDENT SCHOOL DISTRICT**

**Mail or Email Completed Form:**

ATTN: Communications  
2621 W. Airport Fwy.  
Irving, TX 75062

OR

[Communications@IrvingISD.net](mailto:Communications@IrvingISD.net)

**PREFER TO MAKE A PAYMENT  
BY CREDIT CARD? VISIT**

[IrvingISD.net/SOTDSponsor](http://IrvingISD.net/SOTDSponsor)

**Or Call Us at 972.600.5200**