

**Become a
Business Partner Today!**

West Bend School District

Business Partnership Opportunities

Youth Apprenticeships | Co-ops
Mentorships | Job Shadows
Guest Speakers | Field Trips
Advisory Councils | Career Fairs | Reality Day
Hands-on Training | Industry Projects

See the next page to learn about these opportunities and many others.

Business Partner Benefits

- Provides a well qualified workforce who can quickly adapt to changing needs
- Develops a framework for cross-training or retooling workforce
- Builds a pipeline of workers
- Establishes meaningful engagement with the school system
- Many more



WEST BEND
— SCHOOL DISTRICT —
EXCELLENCE FOR ALL

Business Partnership Opportunities

Engaged, supportive business partners assist the West Bend School District in delivering industry-leading career education and work-based learning opportunities. This page connects you and your organization to the future workforce in our community. You can select any number of experiential learning activities for you or your business to participate in. If you are interested in assisting or want to learn more, please reach out TODAY.

Awareness

Students become aware of the variety of careers available and training expected for these careers.

Guest Speaker Visit a classroom to talk to students about a job, business, or industry; personal journey; job duties and responsibilities; skills and knowledge needed; or a specific curricular topic.	Company Tour Host a tour of your facilities and operations, highlighting careers within your organization.	Post-Secondary Tour Host a campus tour, highlighting your institution's academics and campus.	Career Fair Staff a booth and talk to students about the skills and education needed to enter your particular industry or work at your company.	Post-Secondary Fair Share information about post-secondary institution, highlighting academics and campus life.	Reality Day Participate as a volunteer during district's interactive sessions about the financial realities of life.
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Exploration

Students explore careers with a deeper understanding of the workplace.

Themed Project Assist teachers in designing a learning activity. Potentially provide feedback on student work.	Competition Judge Judge presentations or competitions and provide constructive feedback regarding student work.	Job Shadow Provide an opportunity for students to observe, discuss, and participate in daily routines and activities of a particular job.	Information Interview Answer questions in person, by phone, email, or in a group about a profession or topic of expertise.	Mentor/Coach Offer support, guidance, motivation, and assistance to students as they explore careers. This may occur in person or virtually.	Tutor Tutor students working on short-term, targeted academic skills that support long-term academic goals.
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Preparation

Supports student's level of performance relative to college and career readiness outcomes.

Resume Support Review resumes and provide constructive feedback to students.	Mock Interview Provide students with constructive feedback regarding their interviewing style and how they responded to interview questions.	Industry Project Collaborate with teachers to integrate specific, authentic industry tasks into student learning.	School Enterprise Help prepare students for the transition from school to work or post-secondary education by providing work experience on school grounds.	Service Learning Support students in designing and implementing meaningful projects at local nonprofits.	Employability Skills Provide on-the-job paid work experience along with career exploration and planning opportunities.
Leadership Skills Provide leadership or service experience along with career exploration and planning opportunities.	Audition Observe student performance and provide constructive feedback.	Practicum Provide an opportunity for students to complete a short-term project in a professional setting.	Teacher Externship Provide teachers an on-site opportunity to learn more about an organization, industry, and needs in the region.	Advisory Member Participate in workforce development and education preparatory committees.	Donation Make a financial or equipment donation to the West Bend School District which supports career pathways.

Training

Prepares students for employment in a specific range of occupations. Often connects to work leading to industry certification or credential.

Clinical Experience Provide an opportunity for students to perform tasks in a supervised, authentic setting.	On-the-Job Training Provide paid or unpaid employee training and serve as an instructor of hands-on training.	Work Experience Provide paid employability skill training on the job.	Internship Provide paid or unpaid experiential learning integrating knowledge and theory learned in the classroom with practical application and skill development in a professional setting.	Co-op Provide paid work experience for high school juniors and seniors, emphasizing technical tasks and employability skills identified by an industry-based certification.	Youth Apprenticeship Provide paid on-the-job training based on statewide youth apprenticeship curriculum guidelines.
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