



Department of Purchasing

100 N. Main Street, 2nd Floor

Suffolk, VA 23434

(757) 925-6762 Fax (757) 942-4333

NOTICE

Sole Source Purchase

Date: December 17, 2025

For: Software Bundle

Vendor Name: BrainPop

Requested by: Compensatory Programs

Description: Subscription bundle for BrainPop Jr., BrainPop 3-8, BrainPop Espanol, BrainPop Francais and BrainPop Science

Cost: Not to exceed \$18,000.00 FY 25/26

Justification: BrainPop is the sole source provider of these products. These BrainPop products are protected by copyrights, trademarks and service marks.

Approved By:

Linda Bates, NIGP-CPP, VCO, VCA
Coordinator of Purchasing

Date

January 2nd, 2025

Re: BrainPOP LLC – Sole Source Letter

To Whom It May Concern:

This letter is written to confirm that BrainPOP LLC is the sole source provider of the following products in the United States:

BrainPOP[®], BrainPOP Jr.[®], BrainPOP ELL[®], BrainPOP Español[®], BrainPOP Francais[®], and BrainPOP Science[®].

Additionally, these BrainPOP products are protected by copyrights, trademarks and service marks.

There are no other items or product practically available that offers the same purpose or function, and BrainPOP LLC determines the prices for above-named products because of exclusive distribution and marketing rights (in certain territories there are additional non-exclusive resellers appointed by BrainPOP LLC that are subject to its pricing).

For further information, please feel free to contact us at 212.574.6000 or at legal@brainpop.com.

Sincerely,

Anna Friedman

Anna Friedman
Sr. Director, Legal
BrainPOP