

# Pearland Independent School District

## Alexander Middle School

**2025-2026**

**Accountability Rating: A**

### **Distinction Designation**

Academic Achievement in English Language Arts/Reading

Academic Achievement in Mathematics

Top 25 Percent: Comparative Academic Growth

Top 25 Percent: Comparative Closing the Gaps

Postsecondary Readiness



**Board Approval Date:** October 14, 2025

# Mission Statement

**Alexander Middle School** faculty, staff, parents, and the local community are committed to fostering a safe school environment. Together, we focus on developing inquiring, knowledgeable, and caring young individuals. Our dedication to academic excellence and multicultural understanding will nurture well-rounded students. We value partnerships with all stakeholders to achieve these goals.

## Vision

Solving authentic problems in our local, national, and international communities with the combination of independent learning, relevant knowledge, practical and social intelligence.

# Table of Contents

Goals .....	4
Goal 1: Alexander will provide a safe and orderly environment by enforcing safety and security measures and training at all levels focused on prevention, mitigation, preparation, response, and recovery. ....	4
Goal 2: Alexander will continue to make quality instruction and academic performance a top priority. ....	6
Goal 3: Alexander will provide for the physical and mental well-being of all students and staff. ....	21
Goal 4: Alexander will provide a transparent communication system that fosters trust and enhances unity across the district and community. ....	25

# Goals

Revised/Approved: February 11, 2025

**Goal 1:** Alexander will provide a safe and orderly environment by enforcing safety and security measures and training at all levels focused on prevention, mitigation, preparation, response, and recovery.

**Performance Objective 1:** To ensure a safe and secure environment for all students, staff and visitors and to ensure the campus is prepared to effectively respond to emergencies.

## Strategy 1 Details

**Strategy 1:** Alexander Middle school will consistency conduct mandatory drills.

**Strategy's Expected Result/Impact:** Ensure in case of emergency the staff and students are prepared to respond.

**Staff Responsible for Monitoring:** Administration  
Teachers

## Strategy 2 Details

**Strategy 2:** Threat Assessment Team will monitor campus safety and environment

**Strategy's Expected Result/Impact:** This effectively manage and prevent dangerous behavior.

**Staff Responsible for Monitoring:** Administration  
SRO  
Counselors  
Sped  
Nurse

## Strategy 3 Details

**Strategy 3:** Alexander middle school staff will participate district trainings regarding safety.

**Strategy's Expected Result/Impact:** Staff will continue to be updated and aware of current systems and processes.

**Staff Responsible for Monitoring:** Administration.

#### Strategy 4 Details

**Strategy 4:** Students will participate in a fall semester and spring semester training sessions focused on understanding the significance of the language they use, particularly words that may be perceived as threatening.

**Strategy's Expected Result/Impact:** Through discussions, role-playing activities, and reflective exercises, students will learn to recognize potentially harmful language and develop strategies to express themselves more constructively

**Staff Responsible for Monitoring:** Administration.  
Counselors.

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 1:** The campus aims for 75% or higher of 5th-grade students to meet or exceed expectations on the STAAR progress assessment. For 6th-grade English Language Arts and Reading (ELAR), the target is set at 78% or higher on the same assessment. Additionally, all student groups will strive to meet the required passing standard, which is defined as achieving the "Approaches Grade Level" benchmark or better. Overall, the goal for the campus is to attain a performance target of 93% on the Language Arts STAAR assessment.

**Evaluation Data Sources:** Benchmarks

Release test

2025-2026 STAAR test results

### Strategy 1 Details

**Strategy 1:** Implement effective planning time for teachers with colleagues and instructional coaches focusing on all learners approach and incorporating depth and complexity.

**Strategy's Expected Result/Impact:** Collaborative planning and intentional details will enable teachers to address the needs of each individual student effectively, ensuring a quality education for all.

**Staff Responsible for Monitoring:** Administration

Classroom teacher  
instructional coaches

**TEA Priorities:**

Build a foundation of reading and math

### Strategy 2 Details

**Strategy 2:** Utilize early intervention effectively through the implementation of HB1416.

**Strategy's Expected Result/Impact:** Concentrating on bridging the gaps from previous years through targeted lessons that specifically address students' individual deficits.

**Staff Responsible for Monitoring:** Administration

Reading Teachers  
Instructional coaches

**TEA Priorities:**

Build a foundation of reading and math

### Strategy 3 Details

**Strategy 3:** Implementation of an Effective Reading Intervention Program: Read 180

**Strategy's Expected Result/Impact:** This program focuses on utilizing data-driven strategies to identify and place students in the Read 180 intervention program. By analyzing student performance data, we can ensure that the right support is provided to enhance reading skills and comprehension.

**Staff Responsible for Monitoring:** Reading intervention teacher and administration.

#### Strategy 4 Details

**Strategy 4:** Implementation of an effective ESL program.

**Strategy's Expected Result/Impact:** Collaborating with the ESL teacher and the general education teacher to implement effective instructional strategies will provide targeted support for our English Learner (EL) students.

**Staff Responsible for Monitoring:** ESL teacher, general education teacher and administration.

#### Strategy 5 Details

**Strategy 5:** Implementing Effective Data Tracking with Students and Teacher

**Strategy's Expected Result/Impact:** Utilizing data effectively allows educators to tailor instruction to address the specific deficits of individual students. By tracking their own progress, students will take ownership of their learning journey, fostering a sense of accountability and engagement in their educational experience.

**Staff Responsible for Monitoring:** Administration  
Teachers

#### Strategy 6 Details

**Strategy 6:** Consistent implementation of a writing process school wide.

**Strategy's Expected Result/Impact:** Consistency in using common terminology and implementing a clear process will enable students to achieve success, ensuring they are well-informed and capable.

**Staff Responsible for Monitoring:** Teachers  
Instructional Coach  
Admin

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 2:** Math: The campus aims for at least 75% of 5th grade math students to achieve a "Meets" or "Exceeds" rating on their progress growth as measured by the STAAR exam. For 6th grade math, the objective is to ensure that 68% of students demonstrate expected growth or exceed it. Furthermore, the campus is committed to achieving a target where 95% of students attain an "Approaches" level or higher on the same assessment.

**Evaluation Data Sources:** Benchmark data  
Release test  
2025-2026 STAAR test results

#### Strategy 1 Details

**Strategy 1:** Analyze all major exams and identify patterns and trends in student performance over the school year.

**Strategy's Expected Result/Impact:** Use insights gained from the data to create targeted strategies for improvement in teaching and learning.

**Staff Responsible for Monitoring:** Principal, classroom teachers, instructional coach

**TEA Priorities:**

Build a foundation of reading and math

#### Strategy 2 Details

**Strategy 2:** Utilize early intervention effectively through the implementation of HB 1416.

**Strategy's Expected Result/Impact:** Regularly assess the effectiveness of the interventions and adjust as necessary to ensure students are making progress.

**Staff Responsible for Monitoring:** Administration, Classroom teachers

**TEA Priorities:**

Build a foundation of reading and math

#### Strategy 3 Details

**Strategy 3:** Participation of data conversations with administration quarterly.

**Strategy's Expected Result/Impact:** Administration meets with teachers to analyze data and look for trends within the data. Also looking for appropriate tutoring and reteach strategies.

**Staff Responsible for Monitoring:** Classroom teacher/ Administration/ instructional coach.

**TEA Priorities:**

Build a foundation of reading and math

**Strategy 4 Details**

**Strategy 4:** Teachers will segregate data by ethnicity, socio-economic status and sub-populations to ensure progress.

**Strategy's Expected Result/Impact:** Teachers will use benchmark data, common assessment , interim assessment and STAAR release data to ensure progress for students in all sub-populations.

**Staff Responsible for Monitoring:** Administration, teachers and instructional coach

**Strategy 5 Details**

**Strategy 5:** Continue the implementation of Building Thinking Classrooms.

**Strategy's Expected Result/Impact:** Students will participate in building thinking classrooms to encourage language and higher order thinking.

**Staff Responsible for Monitoring:** Teachers, instructional coach

**Strategy 6 Details**

**Strategy 6:** Students will track their personal data after each major exam.

**Strategy's Expected Result/Impact:** Students will take ownership and set personal goals for themselves.

**Staff Responsible for Monitoring:** Teacher and administration.

**Strategy 7 Details**

**Strategy 7:** Administration will implement a systematic approach to identify teachers whose students have historically exhibited a growth rate of 40% or lower.

**Strategy's Expected Result/Impact:** This process will enable targeted support and professional development to enhance student performance and overall educational growth.

**Staff Responsible for Monitoring:** Administration  
classroom teacher

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 3:** The campus will achieve at least 54% of students scoring at the "meets" level or higher on the Science STAAR exam.

**Evaluation Data Sources:** Benchmark  
2025-2026 STAAR Test

<b>Strategy 1 Details</b>
<p><b>Strategy 1:</b> Incorporate 5 E lesson planning with whole group. Intentionally look at all learners and discussing implementation of the new TEKS. <b>Strategy's Expected Result/Impact:</b> Strategic planning will effectively reach the needs of all learners in the classroom. <b>Staff Responsible for Monitoring:</b> Teachers Specialist Administration</p>
<b>Strategy 2 Details</b>
<p><b>Strategy 2:</b> Implementation of at least 1 lab and /or hands-on activity per week to focus on TEKS objectives. <b>Strategy's Expected Result/Impact:</b> Allowing students to engage in application level of learning. <b>Staff Responsible for Monitoring:</b> Administration, Classroom teachers</p> <p><b>TEA Priorities:</b> Build a foundation of reading and math</p>
<b>Strategy 3 Details</b>
<p><b>Strategy 3:</b> District and campus will be segregated by levels of mastery. <b>Strategy's Expected Result/Impact:</b> Teachers will utilize the data to provide intervention of TEKS that students are not showing mastery. <b>Staff Responsible for Monitoring:</b> Administration and teachers.</p> <p><b>TEA Priorities:</b> Build a foundation of reading and math</p>
<b>Strategy 4 Details</b>
<p><b>Strategy 4:</b> Implementation of an effective pull out intervention. <b>Strategy's Expected Result/Impact:</b> Utilizing data to create effective intervention groups <b>Staff Responsible for Monitoring:</b> Teacher and administration.</p>

### Strategy 5 Details

**Strategy 5:** Implement the Beginning of Year ( BOY) Assessment for 5th grade science students, entering the academic year.

**Strategy's Expected Result/Impact:** Teachers utilize the BOY data as the foundation for student knowledge aimed at closing academic gaps from prior grade level TEKS.

**Staff Responsible for Monitoring:** Teachers and Administration

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 4:** Enhance academic performance among our identified subpopulations by achieving a 3% increase in proficiency across all areas assessed by the STAAR .

**Evaluation Data Sources:** Benchmarks  
Common Assessments  
Release test  
2025-2026 STAAR test results

**Strategy 1 Details**

**Strategy 1:** Intentional instructional planning to incorporate culturally responsive passages that relate to students.

**Strategy's Expected Result/Impact:** Incorporate culturally inclusive passages to relate to students

**Staff Responsible for Monitoring:** Principal  
Classroom teachers

**TEA Priorities:**  
Build a foundation of reading and math

**Strategy 2 Details**

**Strategy 2:** Promote tutoring for all students, including those who have performed well in the past.

**Strategy's Expected Result/Impact:** Students that have scored Masters on the STAAR test in the past will continue to score at the same level or better.  
We will move students from Meets Expectation and Approaches on last year's STAAR exam to a score of Masters.

**Staff Responsible for Monitoring:** Principal  
Classroom teachers

**TEA Priorities:**  
Build a foundation of reading and math

**Strategy 3 Details**

**Strategy 3:** Teachers will provide targeted small group intervention during the school day

**Strategy's Expected Result/Impact:** Based on data students will be pulled into a small groups to spiral in concepts/TEKS on which they did not show mastery.

**Staff Responsible for Monitoring:** Principal, Assistant Principal, Classroom teachers

**Strategy 4 Details**

**Strategy 4:** Teachers will design lesson plans to meet the unique needs of all our learners.

**Strategy's Expected Result/Impact:** All learners will be incorporated in lesson planning.

**Staff Responsible for Monitoring:** Teachers

Principals

Special education Staff

**Strategy 5 Details**

**Strategy 5:** Investing in online resources that enable teachers to design lessons tailored to the unique needs of individual students

**Strategy's Expected Result/Impact:** These platforms can provide a variety of tools, such as customizable templates, interactive activities, and assessment options. By utilizing these resources, educators can create engaging and differentiated content that addresses diverse learning styles, interests, and academic levels

**Staff Responsible for Monitoring:** Administration

Teachers

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 5:** Alexander Middle School will engage in high quality Staff Development that focuses on student achievement and social emotional wellness.

**Evaluation Data Sources:** Professional Development Agendas

Strategy 1 Details
<p><b>Strategy 1:</b> Teachers will engage in campus based staff development throughout the school year. This will include: Cultural Responsive practices and awareness, Analyzing student academic progress and planning for their needs, Character education for teachers including concepts such as Character Counts and Teaching with Love and Logic Administration will engage in professional learning to include restorative discipline practices.</p> <p><b>Strategy's Expected Result/Impact:</b> Teachers and Administration will gain knowledge and expertise to improve student success.</p> <p><b>Staff Responsible for Monitoring:</b> Principal, Assistant Principals, Counselors</p> <p><b>TEA Priorities:</b> Recruit, support, retain teachers and principals</p>

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 6:** Alexander Middle School will recruit, hire and retain highly effective personnel.

**Evaluation Data Sources:** Teacher retention reports, T-TESS and alternate appraisal information

Strategy 1 Details
<p><b>Strategy 1:</b> Administration will search for the best qualified staff through job fairs and applications.</p> <p><b>Strategy's Expected Result/Impact:</b> We will be able to hire the most qualified staff for our job openings.</p> <p><b>Staff Responsible for Monitoring:</b> Principal</p> <p><b>TEA Priorities:</b> Recruit, support, retain teachers and principals</p>
Strategy 2 Details
<p><b>Strategy 2:</b> Administration will support teachers throughout the school year using a variety of Professional Development and morale building opportunities</p> <p><b>Strategy's Expected Result/Impact:</b> Teacher will be happy in their placement at Alexander Middle School and will choose to stay.</p> <p><b>Staff Responsible for Monitoring:</b> Principal Campus Climate Committee</p>

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 7:** Alexander Middle School will ensure that At Risk students pass the STAAR test and make academic progress on the STAAR test at the same rate as their peers.

**Evaluation Data Sources:** Benchmarks  
2025-2026 STAAR test

Strategy 1 Details
<p><b>Strategy 1:</b> Analyze current and previous testing performance</p> <p><b>Strategy's Expected Result/Impact:</b> Knowledge of each student's prior testing performance so that we can plan for each student's success.</p> <p><b>Staff Responsible for Monitoring:</b> Classroom teacher/ Administration</p> <p><b>TEA Priorities:</b> Build a foundation of reading and math</p>
Strategy 2 Details
<p><b>Strategy 2:</b> Pull out intervention</p> <p><b>Strategy's Expected Result/Impact:</b> Students will focus on areas in which they have not mastered the content objectives.</p> <p><b>Staff Responsible for Monitoring:</b> Classroom teacher/ Tutor</p> <p><b>TEA Priorities:</b> Build a foundation of reading and math</p>

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 8:** Alexander Middle School will have at least 97% attendance rate.

**Evaluation Data Sources:** Quarterly attendance reports  
biweekly reports  
End of year Attendance reports

<b>Strategy 1 Details</b>
<b>Strategy 1:</b> Campus will create a variety of attendance incentives throughout the year <b>Strategy's Expected Result/Impact:</b> Students will have a tangible incentive to come to school <b>Staff Responsible for Monitoring:</b> Campus Data Clerk
<b>Strategy 2 Details</b>
<b>Strategy 2:</b> Teachers and administrators will make contact with parents when absences reach 3, 5 and 7 days to help promote good attendance. <b>Strategy's Expected Result/Impact:</b> Students will attend school on a regular basis. <b>Staff Responsible for Monitoring:</b> Principal, Assistant principals, Campus data clerk, teachers
<b>Strategy 3 Details</b>
<b>Strategy 3:</b> Administration will discuss attendance concerns at weekly administration meetings. <b>Strategy's Expected Result/Impact:</b> Based on reports administration will consistently monitor attendance.

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 9:** The campus will have fewer than 10% of students receiving a score of zero on their Extended Response

**Evaluation Data Sources:** Benchmarks  
STAAR test 2025-2026

<b>Strategy 1 Details</b>
<p><b>Strategy 1:</b> Strategic Planning for the Writing Process Implementation in weekly planning.</p> <p><b>Strategy's Expected Result/Impact:</b> Ensures that all students receive the support and guidance necessary for effective writing development</p> <p><b>Staff Responsible for Monitoring:</b> Teachers Administration</p>
<b>Strategy 2 Details</b>
<p><b>Strategy 2:</b> Utilizing Class Companion to Grade Practice Writing Passages</p> <p><b>Strategy's Expected Result/Impact:</b> This resource allows teachers to provide timely feedback, identify areas for improvement, and support student growth in writing skills</p> <p><b>Staff Responsible for Monitoring:</b> Teacher Administration</p>
<b>Strategy 3 Details</b>
<p><b>Strategy 3:</b> Early Identification and Intervention for Students with Writing Deficits</p> <p><b>Strategy's Expected Result/Impact:</b> Addressing these challenges promptly can significantly enhance their writing skills and overall academic performance.</p> <p><b>Staff Responsible for Monitoring:</b> Administration Teachers Instructional coach</p>
<b>Strategy 4 Details</b>
<p><b>Strategy 4:</b> Teachers will integrate a daily language objective into all lessons.</p> <p><b>Strategy's Expected Result/Impact:</b> daily language objective helps students understand specific language skills they need to improve.</p> <p><b>Staff Responsible for Monitoring:</b> Teachers Administration</p>

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 10:** Alexander Middle School will have a 10% increase in the number of students achieving a "Masters" level score on the STAAR exam across all tested subjects.

**Evaluation Data Sources:** benchmarks  
lesson plans  
STAAR test

**Strategy 1 Details**

**Strategy 1:** Teachers will integrate challenging content that encourages critical thinking and problem-solving.

**Strategy's Expected Result/Impact:** Higher-order thinking strategies will be embedded in daily lessons, ensuring that students are consistently exposed to complex tasks that promote deeper understanding.

**Staff Responsible for Monitoring:** Administration  
Teachers  
Instructional coaches

**Strategy 2 Details**

**Strategy 2:** On going training and collaboration with advanced academics will be provided for teachers to enhance their skills in delivering rigorous and engaging instruction.

**Strategy's Expected Result/Impact:** Enhance teachers' instructional strategies and expand their toolkit. This partnership will enable educators to challenge their learners more effectively, ensuring a more rigorous and enriching academic experience.

**Staff Responsible for Monitoring:** Teachers  
administration  
advanced academics

**Strategy 3 Details**

**Strategy 3:** Regular data analysis is essential to monitor and evaluate student performance in achieving academic goals

**Strategy's Expected Result/Impact:** Examining various data points, such as test scores, assignment completion rates, and comprehension levels. By analyzing this information, educators can identify trends and areas for improvement, ensuring that students are not only meeting their scoring objectives but also developing a deeper understanding of the material.

**Staff Responsible for Monitoring:** Teachers  
administration  
Advanced academics  
instructional coach

**Goal 2:** Alexander will continue to make quality instruction and academic performance a top priority.

**Performance Objective 11:** AMS will enhance the success rate of our STAAR ALT scores by 15%, ensuring a well-informed and comprehensive approach.

**Evaluation Data Sources:** Teacher observation  
benchmarks  
STAAR ALT

**Strategy 1 Details**

**Strategy 1:** The PEARS teacher will employ the district's scope and sequence to ensure comprehensive coverage of all Texas Essential Knowledge and Skills.

**Strategy's Expected Result/Impact:** This approach guarantees that educational standards are met and that students receive a well-rounded learning experience.

**Staff Responsible for Monitoring:** Teacher  
Administration

**Strategy 2 Details**

**Strategy 2:** The PEARS teacher will implement the district's Unique Learning program to effectively address the diverse needs of each individual student

**Strategy's Expected Result/Impact:** This approach ensures that tailored educational strategies are utilized, promoting optimal learning outcomes for all learners.

**Staff Responsible for Monitoring:** Administration  
Teacher

**Strategy 3 Details**

**Strategy 3:** The PEARS teacher will ensure that each individual's IEP plan is the most effective framework for achieving maximum success.

**Strategy's Expected Result/Impact:** A well-crafted plan will enable all stakeholders to provide the best support for the student, fostering a robust educational experience.

**Staff Responsible for Monitoring:** Administration  
Teacher  
ARD committee

**Goal 3:** Alexander will provide for the physical and mental well-being of all students and staff.

**Performance Objective 1:** Implementation of character-building program on our campus.

**Evaluation Data Sources:** Anecdotal records

Strategy 1 Details
<p><b>Strategy 1:</b> Implement character-building program through advisory.</p> <p><b>Strategy's Expected Result/Impact:</b> Students will become well rounded through character counts lessons.</p> <p><b>Staff Responsible for Monitoring:</b> Principal teachers counselors.</p>
Strategy 2 Details
<p><b>Strategy 2:</b> Alexander will implement a character-building program breakfast once a month.</p> <p><b>Strategy's Expected Result/Impact:</b> Students will be recognized by their teachers for their ability to be great citizens and leaders.</p> <p><b>Staff Responsible for Monitoring:</b> Teachers, Counselors Administration</p>

**Goal 3:** Alexander will provide for the physical and mental well-being of all students and staff.

**Performance Objective 2:** Ensure that all students have access to Physical Education throughout the week and a variety of after school physical activities.

**Evaluation Data Sources:** Master schedule, list of students engaging in after school activities promoted by the campus such as dodge ball and basketball.

<b>Strategy 1 Details</b>
<p><b>Strategy 1:</b> Create a master schedule that allows students to have PE for at least 30 minutes per day. <b>Strategy's Expected Result/Impact:</b> Students will have a healthy lifestyle and will learn activities that will promote lifelong healthy living. <b>Staff Responsible for Monitoring:</b> Principal</p>
<b>Strategy 2 Details</b>
<p><b>Strategy 2:</b> Promote students making use of outdoor space during lunch in order to promote further movement throughout the day. <b>Strategy's Expected Result/Impact:</b> Students will use this time to further physical activity during the school day. <b>Staff Responsible for Monitoring:</b> Principal, Assistant Principals</p>

**Goal 3:** Alexander will provide for the physical and mental well-being of all students and staff.

**Performance Objective 3:** Promote RISE mentors and counseling small groups students in need of additional support.

**Evaluation Data Sources:** Mentoring lists

<b>Strategy 1 Details</b>
<p><b>Strategy 1:</b> Counselors will promote RISE mentoring and BACODA as a method of supporting students in need of additional support.</p> <p><b>Strategy's Expected Result/Impact:</b> Students in need of a mentor will be identified and referred to their counselor to be set up with a mentor.</p> <p><b>Staff Responsible for Monitoring:</b> Counselors, Classroom teachers, Administration</p>
<b>Strategy 2 Details</b>
<p><b>Strategy 2:</b> Counselors will create small groups with students show emotional needs.</p> <p><b>Strategy's Expected Result/Impact:</b> Students will be identified based on emotional needs.</p> <p><b>Staff Responsible for Monitoring:</b> Counselors Teachers</p>

**Goal 3:** Alexander will provide for the physical and mental well-being of all students and staff.

**Performance Objective 4:** Students will receive anti bullying lessons throughout the school year.

**Evaluation Data Sources:** Office referrals, counselor notes, bully reports

<b>Strategy 1 Details</b>
<p><b>Strategy 1:</b> Students will receive anti bullying lessons presented by the counselors.</p> <p><b>Strategy's Expected Result/Impact:</b> Students will treat each other with kindness and compassion.</p> <p><b>Staff Responsible for Monitoring:</b> Counselors</p>
<b>Strategy 2 Details</b>
<p><b>Strategy 2:</b> The campus will promote our PEP squad which promotes kindness and care.</p> <p><b>Strategy's Expected Result/Impact:</b> Peer role models helping students make good choices.</p> <p><b>Staff Responsible for Monitoring:</b> Club sponsor Administration</p>

**Goal 4:** Alexander will provide a transparent communication system that fosters trust and enhances unity across the district and community.

**Performance Objective 1:** Messages will be sent home using district student information software to communicate upcoming events. The use of our school social media will be intentional in communication.

**Evaluation Data Sources:** Data from district student information software and social media accounts

<b>Strategy 1 Details</b>
<p><b>Strategy 1:</b> Skyward messages will be sent home regarding information such as: Upcoming events Emergency communication Enrollment information Awards ceremonies Campus procedures</p> <p><b>Strategy's Expected Result/Impact:</b> Parents will be informed on important information about the campus. <b>Staff Responsible for Monitoring:</b> Principal Building secretary</p>
<b>Strategy 2 Details</b>
<p><b>Strategy 2:</b> Use the campus digital marquee to convey upcoming events at our campus.</p> <p><b>Strategy's Expected Result/Impact:</b> Parents will be informed on upcoming events at the campus. <b>Staff Responsible for Monitoring:</b> Principal Building Secretary</p>
<b>Strategy 3 Details</b>
<p><b>Strategy 3:</b> The campus web page will be updated regularly to convey accurate and timely information to parents.</p> <p><b>Strategy's Expected Result/Impact:</b> Parents will be informed on upcoming events at the campus and receive pertinent contact information. <b>Staff Responsible for Monitoring:</b> Principal Building Secretary</p>
<b>Strategy 4 Details</b>
<p><b>Strategy 4:</b> The Principal will send out a monthly newsletter to communicate campus events and expectations.</p> <p><b>Strategy's Expected Result/Impact:</b> Parents are well informed. <b>Staff Responsible for Monitoring:</b> Principal</p>