

Regulation

SUPPORT OPERATIONS

5307.2

DISTRICT BRAND IDENTITY USE CONSENT FORM

Any individual or organization seeking to use the names, logos, mottos, mascots, or other trademarks of the Waterville Central School District, must submit this form to the Superintendent prior to any such use. Once this form has been received, it will be processed and reviewed by the School District. Use of the District's trademarks is not permitted without the express written permission of the Superintendent. The submission of this form does not constitute authorization to use any of the School District's names, logos, mottos, mascots, or other trademarks.

1) The individual or organization requesting use of the School District's name, logo, motto, or other trademark:

Individual/Organization:

Contact Person (*if request is made by an organization*): _____

Mailing Address _____

City, State, Zip: _____

Phone: _____

Email: _____

2) State the nature of your organization (i.e., not-for-profit, for-profit retail, financial services, etc.) and whether your use of the School District's name, logo, motto, or other trademark will be involved in a for-profit endeavor:

3) Identify and describe, with as much specificity as possible, the name, logo, motto, or other trademark to be used. Include all colors and wording being used on the item with the logo:

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4) Describe the intended purpose/use of the requested logo:

5) Describe how the use of the logo benefits the Waterville Central School District.

If the use of the trademark is associated with a fund-raiser or a for profit venture, please include a copy of the fund-raising or sales plan with all details including where the sales will occur and any website links that will be used.

_____ I agree to provide an annual report in June to the Board of Education which includes all fundraising activities conducted and support provided to the students and programs of the Waterville Central School District.(Please initial)

I have read the District's Brand Identity Use policy and regulation. In the event authorization to use the District's trademarks is granted, I agree to abide by all applicable terms of such policy, as well as the terms of any agreement negotiated with the District.

Signed: _____

Date: _____

APPROVAL

Superintendent: _____

Date: _____

Waterville Central School District
Superintendent Approved: 01/14/25*