THE TEXAS WAY®

AN INITIATIVE FOUNDED BY

THSADA

THSCA
TEXAS HIGH SCHOOL COACHES ASSOCIATION & COACHES EDUCATION FOUNDATION

2W

WHAT IS THE TEXAS WAY?

The Texas Way is a collaborative campaign between THSCA, THSADA, and 2Words Character Development to:

IMPROVE

the level of sportsmanship at UIL sporting events.

DECREASE

the number of ejections at UIL sporting events.

STRENGTHEN

communities and the relationships between coaches, athletes, officials, and fans.

THE THREE PILLARS OF THE TEXAS WAY

To coach, play, officiate, or support The Texas Way means you commit to the following three pillars:

RESPECT FOR OTHERS

Respect for Others is a commitment to give respect to all participants (coaches, players, officials, and fans) because of who I am, not because of what they do.

Respect, The Texas Way, is given generously.

CONTROL OF SELF

Control of Self is a commitment to give boundaries to our thoughts, words, and actions, and to control our anger in the face of competition and adversity.

Self Control, The Texas Way, is to handle adversity with class, and keep your anger in check.

SPIRIT OF COMPETITION

Spirit of Competition is a commitment to give everything we have to be the absolute best we can be, and to put our team in the best position to win, but we will not sacrifice our integrity to do it.

Competition, The Texas Way, is about more than a scoreboard.

LEARN MORE & REGISTER AT:

PLAYTHETEXASWAY.COM