



Think Opportunity

Greensburg Community School Corporation
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GCHS to induct 1934 graduate into Hall of Fame

(GREENSBURG, Ind.) – A 1934 graduate of Greensburg High School will be inducted into the GCHS Hall of Fame.

Catherine Lanham Miller had a significant impact during World War II. She worked in the Office of War Information in Washington, D.C. and helped promote the government-sponsored advertising campaign “Careless Talk Costs Lives”.

After the war, she held advertising copywriting positions with Crowell-Collier’s “The American Magazine” and Young & Rubicam Advertising Agency, both headquartered in New York City.

Following her marriage to Robert Blake Miller and a move to the Philadelphia area, she combined homemaking and mothering with a writing career. She worked as an advertising copywriter for TV Guide Magazine and was also a successful freelance journalist.

From 1968 on, she wrote hundreds of articles for national magazines including “Good Housekeeping”, “Harper’s Bazaar”, “Ladies Home Journal”, “House Beautiful”, and other popular publications.

In 1971, her book “How to Say Yes to Life: A Woman’s Guide to Beating the Blahs” was published by Simon & Schuster.

Recently described by a prestigious editor as being “a landmark early feminist work”, the book appealed to women who were feeling the stirrings of the new women’s movement, but were rejecting the pronouncements of angry, radical leaders.

Her book received much media attention and introduced the word “blahs” into America’s everyday vocabulary.

In 1972, she became a newspaper columnist with her column “Beathing the Blahs” which appeared for a year and a half in the Sunday “Philadelphia Inquirer”, and a later version “Saying Yes to Life” that was published by a number of daily newspapers throughout the country from 1980-1985.



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She developed a reputation as a lively talk-show guest, and carried her “beat the blahs” message to viewers in all parts of the country with over 100 appearances including the widely popular syndicated “Mike Douglas Show.”

At this time, she was also traveling the country as a spokesperson for Listerine.

Catherine Lanham Miller was a member of the American Society of Journalists & Authors, a nationwide organization of freelance writers.

Mrs. Miller is survived by her three children: Robert Blake Miller, III & Ross Lanham Miller and Melissa Ewing Rugge.

The GCHS Hall of Fame induction ceremony will be held at 5:30 p.m. on Saturday, January 17. It will take place between the boy’s JV and varsity games.

She is one of two 2026 inductees as 1970 graduate Dan Manus will also be inducted into the GCHS Hall of Fame as well.