Eastwood Athletic Council Meeting Minutes: December 18, 2025

Meeting called to order at 3:01pm.
Old Business:

- All-State Recognition
    - More/Less Recognition with the changing of divisions and individual sports criteria
    - Including/removing All-Star games from recognition
        - *Discussed ideas for possible purchase of a digital display and/or how to handle limited space. Research into the companies that provide this service and schools that have them will commence.*

New Business:

- Branding Guide for Eastwood Athletics and Possibly District
    - *Examples of other districts were provided. Agreement that it would be a good idea to implement. Research into the process from other schools will commence.*
- Live Streaming of athletic events
    - *Discussed the reason for interruption of streaming for football and gym sports due to complications with move to QwikCut from HUDL, with possible remedies discussed. Steaming was NOT interrupted due to ticket revenue.*
- Process for the naming of facilities and events.
    - *Discussed past practice and agreed that this was a BOE matter to discuss and develop policy. Also discussed adding names of athletic events and athletic facilities to the athletic handbook for posterity.*
- Development of a volunteer application form to comply with Board Policy 8120.
    - *Discussed the need for application process volunteers and procedures for non-coach volunteers since they do not require a Pupil Activity Permit.*

- ***Additional Item added to Agenda***
    - *The ability to take credit card payments for tickets and concessions was discussed. This would NOT replace cash sales, but would give the option for credit card usage. Talks already in the works for this to occur.*

Meeting adjourned 4:32pm

Attachments:

- None