



Course Overview

This course introduces students to the creative and technical world of TV and film production. Through hands-on projects, film analysis, and collaborative activities, students will explore how stories are developed, filmed, edited, and brought to life through sound and visual media. The course emphasizes critical thinking, teamwork, and creative communication while giving students foundational experience in video production, storytelling, and the language of film.

Unit 1: Introduction to Film & Television

Unit 2: Introduction to Video Making

Unit 3: How Movies Are Made: From Idea to Screen

Unit Title: The Power of Sound in Film

Time Frame

1-2 Weeks

Time Frame

3 Weeks

Time Frame

2 Weeks

Time Frame

2 Weeks



Focus of the Unit

Students will explore the foundational elements of film and television, including genres, visual storytelling, camera techniques, and basic analysis of moving images. They will watch and critique a variety of film and TV clips to understand how these mediums communicate messages, tell stories, and influence culture.

Focus of the Unit

Students will explore the fundamentals of video creation, from planning and filming to editing and sharing. Through hands-on activities, they will learn how to use equipment (or mobile devices), practice storytelling techniques, and work collaboratively to produce short video projects.

Focus of the Unit

Students will explore the key stages of movie-making: development, pre-production, production, post-production, and distribution. Through discussion, activities, and film clips, they will discover the roles, tools, and teamwork involved in creating a movie.

Focus of the Unit

Students will explore how sound is created, recorded, and used in films to support storytelling, set tone, and enhance the viewer's emotional experience. They will analyze scenes, identify types of film sound, and experiment with sound design through hands-on activities.

Unit Title	Unit 1: Introduction to Film & Television
Time Frame	1-2 Weeks



INNOVATIVE
ARTS ACADEMY

	Essential Question(s)
	<ul style="list-style-type: none"> • What makes a video visually effective and engaging? • How do planning, filming, and editing work together to tell a story? • What are the roles and responsibilities involved in creating a video? • How do visual choices (like angle, lighting, and sound) affect the message or emotion in a video?

	Focus of the Unit
	<p>Students will explore the foundational elements of film and television, including genres, visual storytelling, camera techniques, and basic analysis of moving images. They will watch and critique a variety of film and TV clips to understand how these mediums communicate messages, tell stories, and influence culture.</p>

Standards	<p>9.1.12.A: Know and use the elements and principles of each art form to create works in the arts and humanities.</p> <p>9.1.12.C: Integrate and apply advanced vocabulary to the arts forms.</p> <p>9.1.12.H: Incorporate media arts as a form of communication.</p>
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Learning Targets
I can brainstorm and outline ideas for a short video.

Learning Targets
I can create a basic storyboard or shot list to plan my video

Learning Targets
I can identify roles on a video production team and contribute to a group project.

Learning Targets
I can hold and operate a camera or mobile device steadily and safely.



Resources	Canva, DSLR
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Unit Title	Unit 2: Introduction to Video Making
Time Frame	3 Weeks



INNOVATIVE
ARTS ACADEMY

	Essential Question(s)
	<ul style="list-style-type: none"> • What makes a video visually effective and engaging? • How do planning, filming, and editing work together to tell a story? • What are the roles and responsibilities involved in creating a video? • How do visual choices (like angle, lighting, and sound) affect the message or emotion in a video?

	Focus of the Unit
	<p>Students will explore the fundamentals of video creation, from planning and filming to editing and sharing. Through hands-on activities, they will learn how to use equipment (or mobile devices), practice storytelling techniques, and work collaboratively to produce short video projects.</p>

Standards	<p>9.1.12.A: Know and use the elements and principles of each art form to create works in the arts and humanities.</p> <p>9.1.12.B: Use a variety of techniques to produce and revise original works.</p> <p>9.1.12.C: Integrate and apply advanced vocabulary to the arts forms.</p> <p>9.1.12.H: Incorporate media arts as a form of communication.</p>
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Learning Targets
I can brainstorm and outline ideas for a short video.

Learning Targets
I can create a basic storyboard or shot list to plan my video.

Learning Targets
I can hold and operate a camera or mobile device steadily and safely.

Learning Targets
I can import and organize my video clips using editing software.



Resources	Canva, DSLR
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Unit Title	Unit 3: How Movies Are Made: From Idea to Screen
Time Frame	2 Weeks



INNOVATIVE
ARTS ACADEMY

	Essential Question(s)
	<ul style="list-style-type: none"> • What are the major steps involved in making a movie? • How does each phase of the filmmaking process contribute to the final product? • Who are the key people behind the scenes, and what are their roles? • How do creative and technical choices shape a viewer's experience?

	Focus of the Unit
	<p>Students will explore the key stages of movie-making: development, pre-production, production, post-production, and distribution. Through discussion, activities, and film clips, they will discover the roles, tools, and teamwork involved in creating a movie.</p>

Standards	<p>9.1.12.A: Know and use the elements and principles of each art form to create works in the arts and humanities. 9.1.12.B: Use a variety of techniques to produce and revise original works. 9.1.12.C: Integrate and apply advanced vocabulary to the arts forms. 9.1.12.H: Incorporate media arts as a form of communication.</p>
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Learning Targets
I can explain how a movie idea becomes a script.

Learning Targets
I can identify key crew roles (writer, director, producer) and describe what they do.

Learning Targets
<ul style="list-style-type: none"> • I can create a simple storyboard or planning sheet for a short scene.

Learning Targets
<ul style="list-style-type: none"> • I can explain how directors, cinematographers, and actors work together on set.



Resources	The Making of Frozen 2, Behind the Scenes Features (Marvel)
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Unit Title	Unit 4: The Power of Sound in Film
Time Frame	2 Weeks



INNOVATIVE
ARTS ACADEMY

	Essential Question(s)
	<ul style="list-style-type: none"> • What are the different types of sound used in film, and how do they function? • How does sound influence a viewer's emotions and understanding of a scene? • What is Foley sound, and why is it important in film production? • How can silence be just as powerful as sound in storytelling?

	Focus of the Unit
	<p>Students will explore how sound is created, recorded, and used in films to support storytelling, set tone, and enhance the viewer's emotional experience. They will analyze scenes, identify types of film sound, and experiment with sound design through hands-on activities.</p>

Standards	<p>9.1.12.A: Know and use the elements and principles of each art form to create works in the arts and humanities. 9.1.12.B: Use a variety of techniques to produce and revise original works. 9.1.12.C: Integrate and apply advanced vocabulary to the arts forms. 9.1.12.H: Incorporate media arts as a form of communication.</p>
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Learning Targets
I can define the three main types of film sound: dialogue, music, and sound effects

Learning Targets
I can identify diegetic vs. non-diegetic sound in a scene.

Learning Targets
I can describe how sound helps tell a story in film.

Learning Targets
I can analyze how sound affects the mood or emotion of a scene.



Resources	A Quiet Place Clips, Star Wars, Pixar's "Lifted", The Sounds of Interstellar
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