



**Area 4: Parent - Community Involvement
2025-2030 CSIP Goals**

(X=Focus for identified year P=Progressing A=Achieved or Operational)

Goal 4.1: Utilize diverse channels to engage all stakeholders and broaden opportunities for Family and Community involvement.

MSIP Standard	Strategy 4.1.1: Enhance and streamline communication from teachers, schools, and the District to parents and the community.					ISD responsible staff	Budget/Funding Source	Timeline					
	Action Steps					25-26	26-27	27-28	28-29	29-30			
CC4D, CC4A	1	Monitor and increase social media followers across all platforms, ensuring consistent, relevant communication that addresses the needs of all stakeholders. Leverage insights to optimize and streamline communication.	P								Director of Public Relations	N/A	Daily
CC4A, CC4B, CC4D	2	Leverage industry best practices to deliver targeted communications across the most suitable district platforms, tailored to the specific situation and content type.	X								Director of Public Relations	N/A	Review monthly
TL9B	3	Provide professional development on proactive strategies, best practices, and recommended communications for district/building administrators, teachers, and staff.	X								Director of Public Relations, CIA Department	District Budget, PD Budget, Technology Budget	Execute throughout the year
CC4A, CC4B, CC4D	4	Create a comprehensive guide to educate all stakeholder groups on District communication methods (how and where to receive which types of information): District communication platforms: District website / ISD app, ParentSquare, ISD Insider, Peachjar, Canvas, Seesaw, MySchool Bucks, Eleyo, ISD email (Gmail). District social media: Facebook, YouTube, X (formerly Twitter), Instagram, and LinkedIn.	P								Director of Public Relations	Technology Budget, Public Relations Budget	Updates ongoing
MSIP Standard	Strategy 4.1.2: Enhance family and community engagement in the schools and district.					ISD responsible staff	Budget/Funding Source	Timeline					
	Action Steps					25-26	26-27	27-28	28-29	29-30			
CC4A, CC4D	1	Monitor and increase family involvement at the building level, reporting data through the scorecard process.	P								Building Principals	N/A	Report data monthly
CC3B	2	Actively recruit and retain family and community partnerships through combined effort with the ISD Foundation, outlined in a specific strategic plan.	X								Director of Public Relations, ISDF Director, Assistant Superintendents	Public Relations Budget	Ongoing effort
CC4A, CC4D	3	Use district communication platforms to publish consistent updates to include information about district initiatives, events, and developments.	P								Director of Public Relations	Public Relations Budget	ongoing
	Goal 4.2:	Foster and maintain a culture of strong relationships and professionalism.											

