

NEDERLAND

INDEPENDENT SCHOOL DISTRICT

IMAGINE • INNOVATE • INSPIRE

CONTACT DETAILS

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NEDERLAND
BULLDOGS

ATHLETIC SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities



Nederland Independent School District has maintained a tradition of academic excellence and competitive programs for over 100 years. Now is your opportunity to support the Nederland ISD traditions, showcase your community support, and take advantage of prime advertising opportunities throughout the District and Bulldog Stadium by purchasing the naming rights and advertising space. We are excited to offer your organization this opportunity. Your support goes far beyond our academic buildings and game nights.

2025 Varsity Football Schedule

District 8-5A

Thurs., Aug. 21	West Brook Scrimmage	Away	5:00/6:30 pm
Fri., Aug. 29	Lumberton	Away	7:00 pm
Fri., Sept. 5	West Orange-Stark	Home	7:00 pm
Fri., Sept. 12	Silsbee	Away	7:30 pm
Fri., Sept. 19	BYE		
Fri., Sept. 26	*Splendora	Away	7:00 pm
Fri., Oct. 3	*Dayton - *Homecoming*	Home	7:00 pm
Fri., Oct. 10	*New Caney West Fork	Home	7:00 pm
Fri., Oct. 17	*Montgomery Lake Creek	Away	7:00 pm
Fri., Oct. 24	*Port Neches-Groves	Home	7:00 pm
Fri., Oct. 31	*Huntsville	Away	7:00 pm
Fri., Nov. 7	*Montgomery- *Senior Night*	Home	7:00 pm

AD/Head Football Coach: Scott Rich
Principal: Natalie Gomez
Asst. Principals: Leland Douglas, Mike Tarver, Jared Walker
Superintendent: Dr. Stuart Kieschnick
Head Trainer: Matt Lewis
Asst. Trainer Karina Garcilazo

All inventory items listed apply only to varsity football home games during the regular season. Your Advertising may also be featured during sub-varsity football games, soccer games, community events & track meets.

Scoreboard Sponsorship prices shown are per year with a 5-year commitment. Quarterly billing is available upon request.

PLATINUM SCOREBOARD SPONSOR: \$15,000 (4 AVAILABLE)

Digital Content - Video Display

- Rotating logo on the street side of the scoreboard displayed year-round.
- (1) logo on LED Audio Mesh during game day sponsorship
- (1) featured entitlement (ex: first down, TD, timeout)
- (1) Special Feature which will be determined based on availability & blended with the sponsor's vision
- (1) in-game 30-second commercial (with audio)
- (3) instant replay logo bugs per regular season home football game
- (2) in-game static logos per regular season home football game
- (1) animated logo rotated with other partners per regular season home football game
- (1) windowed static logo rotated with other partners

Promotions

- (1) game day sponsorship/promotional opportunity per football season
- (2) customized PA announcements on your sponsorship night
- (1) honorary captain for coin flip on your sponsor night (2 people max)
- (1) kiosk opportunity on your designated sponsorship night
- (2) grouped PA announcements thanking sponsors
- (2) social media recognitions during the year
- (1) logo & link on the athletic website tab
- (1) full-page full-color ad in the game day program

Hospitality

- (4) General Admission season ticket passes for regular season home football games
- (4) all-sports passes good for (1) school year

DIAMOND SCOREBOARD SPONSOR: \$10,000 (6 AVAILABLE)

Digital Content - Video Display

- (1) pre-game 30-second commercial (with audio)
- (1) instant replay logo bugs regular season home football game
- (1) animated logo rotated with other partners
- (1) in-game static logo
- (1) windowed static logo rotated with other partners

Promotions

- (1) grouped PA announcement thanking sponsors
- (1) social media recognition during the year
- (1) logo on the athletic website tab
- (1) half page full-color ad in the game day program

Hospitality

- (2) General Admission season ticket passes for regular season home football games
- (2) all-sports passes are good for (1) the school year

**Add on a Special Feature sponsorship to Diamond Sponsorship for \$2,000.*

GOLD SCOREBOARD SPECIAL FEATURE SPONSOR: \$7,500

Digital Content - Video Display

- (1) animated logo rotated with other partners
- (1) in-game static logo
- (1) windowed static logo rotated with other partners
- (1) Special Features which will be determined based on availability & blended with the sponsor's vision

Promotions

- (1) grouped PA announcement thanking sponsors
- (1) social media recognition during the year
- (1) logo on the athletic website tab
- (1) half page full-color ad in the game day program
- (1) Special Feature (sample list below) determined on availability & blended with sponsor's vision
 - Keys to the Game Sponsor
 - Sportsmanship Minute Sponsor
 - Starting Lineup Sponsor
 - Halftime Sponsor
 - Military Moment Sponsor
 - Lucky Row Sponsor
 - Student Impact Sponsor
 - Halftime Sponsor
 - Spirit Selfie Sponsor (#gameondogs)
 - Thank a Teacher Sponsor
 - Safety Message Sponsor
 - And more...

Hospitality

- (2) General Admission season ticket passes for regular season home football games
- (2) all-sports passes are good for (1) the school year

SILVER SCOREBOARD SPONSOR: \$5,000 (6 AVAILABLE)

Digital Content - Video Display

- (1) animated logo rotated with other partners
- (1) in-game static logo
- (1) windowed static logo rotated with other partners

Promotions

- (1) grouped PA announcement thanking sponsors
- (1) social media recognition during the year
- (1) logo on the athletic website tab
- (1) half page full-color ad in the game day program

Hospitality

- (2) General Admission season ticket passes for regular season home football games
- (2) all-sports passes are good for (1) the school year

COPPER SCOREBOARD SPONSOR: \$2,500 (6 AVAILABLE)

Promotions

- (1) grouped PA announcement thanking sponsors
- (1) social media recognition during the year
- (1) half page ad in the game day program